





BRAND PROFILES

BEHIND THE BRAND







Introducing Bastide, a beauty and lifestyle collection inspired by the wellness philosophy of Provence and founded on a commitment to clean, toxin-free living. Created by Frédéric Fekkai and his wife Shirin von Wulffen, Bastide is beauty with a locavore twist. Born of a deep connection to place, formulated with herbs, flowers, oils and honey from the region's lush terroir, Bastide's sensorial products for skin, body and home are all made in local workshops by artisans—category experts whose roots go generations deep. Bastide follows a strict code of toxin-free ingredients (fragrances exceed the E.U. criteria for safety) and ensures each artisan's workshop is eco-certified. Bastide also invests in the sustainable growing and cultivating of its locally sourced ingredients.



BASTIDE.COM

PRODUCT	TYPE	DESCRIPTION	RETAIL
	Fragrance Nérolí Lumière	A blooming bouquet of delicate white petals. This fragrance evokes a bright and dazzling moment, a quiet afternoon when an artist sketches the portrait of a young woman sitting on a bench in the garden of the Bastide. On her canvas, the girl's silhouette takes form in light and bright colors. The golden sun from Aix gives her cheeks and shoulders a memorable glow.	100ml \$130 10ml \$32
	Fragrance Ambre Maquis	Warm, sensual, and mysterious, this fragrance is complex, evoking the delicate dance between strangers and lovers. During a candlelit dinner on the terrace of the Bastide, two individuals are sitting across from one another. A loving couple, a growing passion, or an eternal friendship - we will never know... All we feel is the steadfast force of their connection.	100ml \$130 10ml \$32
	Fragrance Rose Olivier	A green yet floral fragrance - a delight and surprise. In the south of France, a rose bush grows intertwined with the olive tree, symbiotic and inextricably married in their branches, roots, aromas, and souls. The result is a nuanced rose unlike any other - this petally scent takes on woody notes from its olive lover.	100ml \$130 10ml \$32
	Fragrance Figue Amour	In France, nearly all of the figs come from Provence. Fig trees, with their broad, nurturing branches, dot the lush countryside, yielding juicy, succulent fruit. Even more celebrated are the sweeping fig leaves that provide a comforting haven of respite, perfect for a mid-day sieste in the shade of the Mediterranean sun. Figue Amour is a love note to these majestic fig trees whose leaves create a moment of pause for the soul and quiet intimacy with nature.	100ml \$130 10ml \$32







DAVID PIRROTTA

PRODUCT	TYPE	DESCRIPTION	RETAIL
	Body Wash Neroli	A silky, gentle formula that glides and cleanses, leaving your skin soft and supple. Artisanally made in small batches (soap cauldrons), without SLS. The fragrance blooms in the shower, seducing with the fragrance of Neroli Lumière – fresh and floral, with citrus notes of orange blossom and jasmine.	500ml \$42 50ml \$10
	Body Wash Ambre	A silky, gentle formula that glides and cleanses, leaving your skin soft and supple. Artisanally made in small batches (soap cauldrons), without SLS. The fragrance blooms in the shower, seducing with the fragrance of Ambre Maquis – rich and sensual, with Italian tangerine top notes and bottom notes of patchouli and sandalwood.	500ml \$42 50ml \$10
	Body Wash Rose Olivier	A silky, gentle formula that glides and cleanses, leaving your skin soft and supple. Artisanally made in small batches (soap cauldrons), without SLS. The fragrance blooms in the shower, seducing with the fragrance of Rose Olivier – petally and fresh, with notes of pink peony, olive leaf, and cashmere woods.	500ml \$42 50ml \$10
	Body Wash Miel de Lavande	A silky, gentle formula that glides and cleanses, leaving your skin soft and supple. Artisanally made in small batches (soap cauldrons), without SLS. The fragrance blooms in the shower, with our delicious lavender honey fragrance, reminiscent of easy Sunday mornings, indulging in spoonfuls of Provence lavender honey.	500ml \$42 50ml \$10
	Body Wash Figue d'Été	A silky, gentle formula that glides and cleanses, leaving your skin soft and supple. Artisanally made in small batches (soap cauldrons) without SLS (Sodium Lauryl Sulfate). The fragrance blooms in the shower, delicately scented with the fresh Figue d'Ete fragrance, reminiscent of crisp leaves and the juiciness of a perfectly ripened summer fig.	500ml \$42 50ml \$10
	Dry Oil Mist	The do-it-all, must-have, award-winning dry oil of the season. Misted, not poured, for perfect dosage control. This feather-light formula blends lush oils and extracts (macadamia nut, sesame seed, sunflower seed, argan, sweet almond, squalane, and honey) for supple skin that begs to be touched. Loaded with anti-oxidants, linoleic acid, and vitamins A and E. With smells of orange blossom (fleurs d'oranger from Provence), and the glow of sun-kissed skin, this dry oil is quickly absorbed. Skin is soft, silky, and never greasy.	100ml \$52







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PRODUCT	TYPE	DESCRIPTION	RETAIL
	Body Cream	Created for moments of getting close, this velvety body cream is made with Provence olive squalane, shea butter, and sweet almond extract. The whipped, heavenly texture is soft to the touch and leaves your skin supple and addictively touchable. From weathering rough mistral winds of the Provence winter to dry skin that needs extra love, this body cream gives intensive care.	200ml \$48
	Bath Salt	100% Camargue Salt for a slow-down, soaking bath. Harvested from the Camargue sea in Provence, known for its pink sand from the rich antioxidants in the ocean water. Infused with the addicting & immersive aroma of Fleur d'Oranger, a favorite scent loved for a quarter century since the brand's founding. The go-to antidote for tired limbs that need soaking and a refreshing awakening for the senses.	500g \$38
	Huile d'Aix Bath Oil	Made with sweet almond extract, this lush bath oil transforms a bath into sheer pleasure. Infused with the addicting & immersive aroma of Fleurs d'Oranger, a much loved heritage scent for a quarter century since the brand's founding. The oil leaves no residue behind in the tub, only supple softness on the skin.	250ml \$48
	Hand Wash Miel de Lavande	Made in the practice of traditional French saponification, our liquid hand wash is gentle to your skin and kind to the environment. With a base of coconut oil and Provence olive oil (and 0% SLS), this beautiful liquid soap glides on through your hands gently and rinses clean.	300ml \$35
	Hand Wash Ambre Soir	Made in the practice of traditional French saponification, our liquid hand wash is gentle to your skin and kind to the environment. With a base of coconut oil and Provence olive oil (and 0% SLS), this beautiful liquid soap glides on through your hands gently and rinses clean.	300ml \$35
	Hand Wash Figue d'été	Made in the practice of traditional French saponification, our liquid hand wash is gentle to your skin and kind to the environment. With a base of coconut oil and Provence olive oil (and 0% SLS), this beautiful liquid soap glides on through your hands gently and rinses clean.	300ml \$35

DAVID PIRROTTA

PRODUCT	TYPE	DESCRIPTION	RETAIL
	Scented Hand & Body Lotion Lavande	For clean hands, dancing legs, and sunkissed shoulders, Miel de Lavande Hand & Body Lotion is enriched with Provence honey and olive oil, to perfume, soften, and smooth skin, addictive to the touch. Use and massage on yourself and anyone you love - the formula is clean & paraben-free to enjoy without moderation.	300ml \$45
	Scented Hand & Body Lotion Ambre	100% Camargue Salt for a slow-down, soaking bath. Harvested from the Camargue sea in Provence, known for its pink sand from the rich antioxidants in the ocean water. Infused with the addicting & immersive aroma of Fleur d'Oranger, a favorite scent loved for a quarter century since the brand's founding. The go-to antidote for tired limbs that need soaking and a refreshing awakening for the senses.	300ml \$45
	Scented Hand & Body Lotion Figue d'Ete	For clean hands, dancing legs, sunkissed shoulders, and everything in between, Figue d'Ete Hand & Body Lotion is enriched with Provence honey and olive oil, to perfume, soften, and smooth skin, addictive to the touch. Use and massage on yourself and anyone you love - the formula is clean & paraben-free to enjoy without moderation.	300ml \$45
	Bar Soap Miel de Lavande	Artisanally made using natural ingredients, with Provence olive oil, this gentle French-milled soap softly lathers without drying your skin. This quality soap, from our master savonnier in Provence, is delicately scented without delicious Miel de Lavande fragrance, reminiscent of easy Sunday mornings, indulging in spoonfuls of Provence lavender honey.	200g \$20 50g \$8
	Bar Soap Ambre Soir	Artisanally made using natural ingredients, with Provence olive oil, this gentle French-milled soap softly lathers without drying your skin. This quality soap, from our master savonnier in Provence, is delicately scented with the dreamy & complex Ambre Soir fragrance, reminiscent of sunsets moments that leave hearts skipping.	200g \$20 50g \$8
	Bar Soap Figue d'été	Artisanally made using natural ingredients, with Provence olive oil, this gentle French-milled soap softly lather without drying your skin. This quality soap, from our master savonnier in Provence, is delicately scented with the fresh Figue d'Ete fragrance, reminiscent of crisp leaves and the juiciness of a perfectly ripened summer fig.	200g \$20 50g \$8


DAVID PIRROTTA

PRODUCT	TYPE	DESCRIPTION	RETAIL
	Bar Soap Rose Olivier	Artisanally made using natural ingredients, with Provence olive oil, this gentle French-milled soap softly lather without drying your skin. This quality soap, from our master savonnier in Provence, is delicately scented with the petaly and fresh Rose Olivier fragrance, with notes of pink peony, olive leaf and cashmere woods.	200g \$20 50g \$8
	Bar Soap Nérolí Lumière	Artisanally made using natural ingredients, with Provence olive oil, this gentle French-milled soap softly lather without drying your skin. This quality soap, from our master savonnier in Provence, seduces with the fragrance of Nérolí Lumière – an exhilarating bloom of white petal flowers with notes of jasmine and orange blossoms.	200g \$20 50g \$8
	Deep Repair Hand Cream	An intense dose of care for weathered hands, thirsty cuticles, dry elbows, and anywhere else craving a potent antidote, this intensely rich yet non-greasy hand cream is the go-to cure thanks to Provence shea butter. Loved by gentlemen & ladies alike, the cream has no strong scent, so it can be used alone for deep repair, or layered with other scented products.	75ml \$24
	Hand Cream Miel de Lavande	Perfectly sized to go everywhere, this tube is filled with a deeply nourishing formula, with Provence olive oil, lavender extract, and shea butter. Created for hardworking hands and anywhere that could use some TLC. Quickly absorbed with no greasy residue, this hand cream leaves skin supple and scented with delicious Miel de Lavande fragrance.	30ml \$12
	Hand Cream Ambre Soir	Perfectly sized to go everywhere, this tube is filled with a deeply nourishing formula, with Provence olive oil, lavender extract, and shea butter. Created for dry, hardworking hands and anywhere that could use some TLC. Quickly absorbed with no greasy residue, leaving skin supple and scented with the dreamy & complex Ambre Soir fragrance, reminiscent of sunset moments that leave hearts skipping.	30ml \$12
	Hand Cream Figue d'été	Perfectly sized to go everywhere, this tube is filled with a deeply nourishing formula, with Provence olive oil, lavender extract, and shea butter. Created for hardworking hands and anywhere that could use some TLC. Quickly absorbed with no greasy residue, this hand cream leaves skin supple and scented with the fresh Figue d'Ete fragrance, reminiscent of crisp leaves and a juicy, ripened summer fig.	30ml \$12

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PRODUCT	TYPE	DESCRIPTION	RETAIL
	Hand Cream Fleur d'Oranger	Perfectly sized to go everywhere, this tube is filled with a deeply nourishing formula, with Provence olive oil, lavender extract, and shea butter. Created for hardworking hands and anywhere that could use some TLC. Quickly absorbed with no greasy residue, this hand cream leaves skin supple and scented with Fleur d'Oranger fragrance, a loved heritage favorite featuring orange blossom.	30ml \$12
	Candle Miel de Lavande	A delicious and soft aroma of honey lavender arise from the candle. Inspired by an early morning, a young woman sings to the bees buzzing in the lavender bushes below her bedroom window in the Bastide. Her senses and her home are filled with the smell of sweet honey and crisp lavender.	190g \$65
	Candle Ambre Soir	A dreamy, oriental candle that sets the mood. Inspired by a late summer evening, in the illuminated garden. The atmosphere is warm. The dinner was delicious. People are laughing amidst the music. Glasses clinking. Two individuals stand apart, effortlessly elegant. In their eyes, an ancient love.	190g \$65
	Candle Figue d'Été	A crisp, green fig blossoms from the candle. Inspired by a warm summer day on the grounds of the Bastide, a young girl walks alongside her father. The sweetness of the green fig she eats along the path leaves a lingering scent on her skin and engraves in her senses a memory of happiness and comfort.	190g \$65
	NEW Available Nov. Candle Au Coin du Feu	The hues of the evening fall upon the garden. The warmth of the Indian summer gives way to a breeze crisp air that envelops nature and chills the old trees. The time has come to return to the stone house that glows of autumn, with a magical aura tinted in burgundy and ocher. The heavy wooden door is closed. Aromas of citrus and tea float in the air.	190g \$65
	Potpourri Refresher Oil	Breathe new life to your potpourri crystals with the Ambre d'Or Refresher Oil. Sprinkle a few drops of this custom blended fragrance oil onto the natural crystals to see them brighten up, absorbing the sweet woody and warm fragrance of Ambre d'Or. Our modern and artistic interpretation of potpourri will delight your home with notes of patchouli and sandalwood, balanced with labdanum and sweet musk.	10ml \$24

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PRODUCT	TYPE	DESCRIPTION	RETAIL
	Pot Pourri Ambre d'Or	These beautiful potpourri crystals (called "Amber Gold" in French) are infused with our signature Ambre fragrance and have enchanted homes for a quarter century. Potpourri crystals made of the sap of the acacia tree, infused with an enchanting woody and sweet Ambre fragrance.	700g \$80