




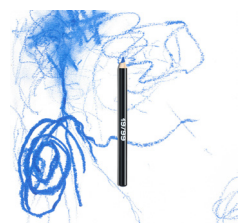
# BRAND PROFILES

## BEHIND THE BRAND



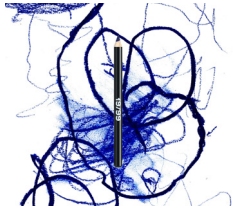



19/99 believes our age should not define our idea of beauty. They've created high-performance, multi-purpose products designed for those who want to define their own beauty and aren't concerned about what is considered appropriate for their age, position, or status – beauty for everyone from ages 19 to 99. 19/99's multi-use essentials are designed for building, blending, buffing, smudging, and doing what you want. Makeup is an embellishment, an accessory, and above all, temporary. We embrace and find beauty in the smears, strokes, creases, and the time spent with ourselves to make up or just touch up.

# 19/99







1999BEAUTY.COM

PRODUCT	TYPE	DESCRIPTION	RETAIL
	PRECISION COLOR PENCIL : VOROS	This is a multi-use pencil that can be used on eyes, lips, cheeks, or elsewhere. It glides on with a creamy-matte finish, and is creamy enough to use as a lipstick, blendable enough to be used as a blush or a wash of colour on the lids, with a precision tip for drawing graphic lines.	\$26
	PRECISION COLOR PENCIL : NEUTRA	This is a multi-use pencil that can be used on eyes, lips, cheeks, or elsewhere. It glides on with a creamy-matte finish, and is creamy enough to use as a lipstick, blendable enough to be used as a blush or a wash of colour on the lids, with a precision tip for drawing graphic lines.	\$26
	PRECISION COLOR PENCIL : BARNA	This is a multi-use pencil that can be used on eyes, lips, cheeks, or elsewhere. It glides on with a creamy-matte finish, and is creamy enough to use as a lipstick, blendable enough to be used as a blush or a wash of colour on the lids, with a precision tip for drawing graphic lines.	\$26
	PRECISION COLOR PENCIL : WASSER	This is a multi-use pencil that can be used on eyes, lips, cheeks, or elsewhere. It glides on with a creamy-matte finish, and is creamy enough to use as a lipstick, blendable enough to be used as a blush or a wash of colour on the lids, with a precision tip for drawing graphic lines.	\$26







# DAVID PIRROTTA

PRODUCT	TYPE	DESCRIPTION	RETAIL
	PRECISION COLOR PENCIL : ROZSA	This is a multi-use pencil that can be used on eyes, lips, cheeks, or elsewhere. It glides on with a creamy-matte finish, and is creamy enough to use as a lipstick, blendable enough to be used as a blush or a wash of colour on the lids, with a precision tip for drawing graphic lines.	\$26
	PRECISION COLOR PENCIL : MELEG	This is a multi-use pencil that can be used on eyes, lips, cheeks, or elsewhere. It glides on with a creamy-matte finish, and is creamy enough to use as a lipstick, blendable enough to be used as a blush or a wash of colour on the lids, with a precision tip for drawing graphic lines.	\$26
	PRECISION COLOR PENCIL : NOTTE	This is a multi-use pencil that can be used on eyes, lips, cheeks, or elsewhere. It glides on with a creamy-matte finish, and is creamy enough to use as a lipstick, blendable enough to be used as a blush or a wash of colour on the lids, with a precision tip for drawing graphic lines.	\$26
	PRECISION COLOR PENCIL : BOR	This is a multi-use pencil that can be used on eyes, lips, cheeks, or elsewhere. It glides on with a creamy-matte finish, and is creamy enough to use as a lipstick, blendable enough to be used as a blush or a wash of colour on the lids, with a precision tip for drawing graphic lines.	\$26
	PRECISION COLOR PENCIL : FIORE	This is a multi-use pencil that can be used on eyes, lips, cheeks, or elsewhere. It glides on with a creamy-matte finish, and is creamy enough to use as a lipstick, blendable enough to be used as a blush or a wash of colour on the lids, with a precision tip for drawing graphic lines.	\$26
	PRECISION HIGHLIGHT PENCIL: LUSTRO	This is a multi-use pencil that can be used on eyes, lips, cheeks, or elsewhere. It glides on with a creamy-matte finish, and is creamy enough to use as a lipstick, blendable enough to be used as a blush or a wash of colour on the lids, with a precision tip for drawing graphic lines.	\$26

# DAVID PIRROTTA

PRODUCT	TYPE	DESCRIPTION	RETAIL
	PRECISION HIGHLIGHT PENCIL: ORO	This is a multi-use pencil that can be used on eyes, lips, cheeks, or elsewhere. It glides on with a creamy-matte finish, and is creamy enough to use as a lipstick, blendable enough to be used as a blush or a wash of colour on the lids, with a precision tip for drawing graphic lines..	\$26
	HIGH SHINE GLOSS	High-Shine Gloss is a clear, hydrating gloss made with ceramides and sodium hyaluronate for a moisturizing and plumping effect. This lightweight, gel-cushion formula is completely clear with super fine flecks of mica to add shine to lips, cheek bones, eye lids, or elsewhere.	\$24
	TAPERED MULTI BRUSH	The perfect addition to the Precision Colour Pencil. Use for blending, diffusing or defining your colour on lids, lips, and cheeks. Bristles are packed at medium density for easy control of product, and blending. This multipurpose brush is made in Germany with synthetic fibre.	\$30
	LASH TINT MASCARA: BLACK	This light-weight, smudge and flake proof mascara creates the appearance of freshly tinted lashes and brows. The super slim wand's small bristles separate, define and lengthen all types of hairs from fine to full. BLACK is very black.	\$18
	LASH TINT MASCARA: BROWN	This light-weight, smudge and flake proof mascara creates the appearance of freshly tinted lashes and brows. The super slim wand's small bristles separate, define and lengthen all types of hairs from fine to full. BROWN is a neutral chocolate brown.	\$18
	LASH TINT MASCARA: TAUPE	This light-weight, smudge and flake proof mascara creates the appearance of freshly tinted lashes and brows. The super slim wand's small bristles separate, define and lengthen all types of hairs from fine to full. TAUPE is a cool-toned light brown.	\$18

# DAVID PIRROTTA

PRODUCT	TYPE	DESCRIPTION	RETAIL
	GRAPHITE BROW PENCIL: DARK	A dual-ended brow pencil for defining your eyebrows. This easy to use, hard formula allows for drawing precise, hair-like strokes, while the powdery finish creates easy, smooth application and blendability. DARK is a cool-toned grey-black.	\$28
	GRAPHITE BROW PENCIL: LIGHT	A dual-ended brow pencil for defining your eyebrows. This easy to use, hard formula allows for drawing precise, hair-like strokes, while the powdery finish creates easy, smooth application and blendability. LIGHT is a cool-toned grey-brown.	\$28
	TINTED MATTE BALM: TERRA	A moisturizing, satin-matte balm that glides on for lightweight colour in a universal shade of plum. Formulated with natural oils and wax for comfortable, moisturizing wear on lips, eyes and cheeks. Comes with a pencil sharpener, designed for this unique wide wooden pencil.	\$30
	PRECISION PENCIL SHARPENER	Manufactured specifically for a cosmetic pencil, this Dynamic Torsion Action blade pencil sharpener creates the perfect point. It allows you to individualize the tip from short and blunt to sharp and pointed.	\$6
	THE ANYTHING CASE	THE ANYTHING CASE is slim enough to fit in your purse, big enough to carry your essentials, and sleek enough to be used as a wallet alternative, with 19/99's thoughtful, straight-forward attention to detail that provides options within simplicity.	\$35
	COUNTER TOP SET	\$188 value A set of our seven original PRECISION COLOUR PENCIL shades and a PRECISION PENCIL SHARPENER held in a reusable glass cup, perfect for your vanity. Create a full makeup look with this set of Precision Colour Pencils. Formulated to be used on eyes, lips and cheeks.	\$134