

Entrepreneur

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SUCCESS STORY

CYBF Entrepreneur: Vladimir Rincon

CYBF Mentor: James McBride

CYBF Community Partner: CYBF

Inception: 2007

Jobs created: 3 subcontractors

Location: Pitt Meadows, British Columbia

Website: www.verticalsuits.com



Vertical Suits

Business Profile: Suiting up for the skies.

Vertical Suits manufactures quality custom skydiving and wind tunnel suits, and offers parachute rigging services to the local skydiving community.

With a wide variety of styles and designs to choose from, all suits are made from high quality standards and top of the line materials. The scrap fabric is donated to local community groups.

His Story: Extreme entrepreneurship.

As a skydiving instructor, Vladimir Rincon began his career as his own boss. After traveling across North America as an instructor, Vladimir was inspired to start-up his own business by his father, a fellow entrepreneur. Vladimir's background in skydiving, and knowledge of what the industry needed was the key element in the creation of Vertical Suits, a skydiving and wind tunnel suit manufacturing company.

Thanks to the financial backing of CYBF, and the perspective and advice of his CYBF mentor James McBride, Vladimir and Vertical Suits are receiving recognition within the international skydiving industry.

"I love being an entrepreneur because I can live free with my own creation," Vladimir says. But while he's very grateful that he's been able to develop his home business into a commercial one, he's also very aware of the sacrifices it took to get there.

"You have to prepare yourself to work hard and be organized," he advises future entrepreneurs. "Just take one day at a time and evaluate every possible angle when you're getting started."

ACCOMPLISHMENTS:

2009

- Landed contract with SkyVenture headquarters facility
- Purchased equipment to allow for custom embroideries

2007

- Launched business
- Acquired hanger for commercial headquarters

Vertical Suits - continued

The Canadian Youth Business Foundation (CYBF) is a national charity dedicated to growing our nation's economy one young entrepreneur at a time. We look at character not collateral, when providing youth (age 18-34), with pre-launch coaching, business resources, start-up financing and mentoring, to help them launch and sustain a successful entrepreneurial business.



Your Success Is Our Business

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Vertical Suits

Short Quote:

"CYBF has been great because without their help, I would never be where I am right now. They helped me take the company to next level, to be able to create more business and grow subsequently."

- Vladimir Rincon, Vertical Suits

Mentor Quote:

"My mentor James has given me advice throughout the good and bad times of the company. He's always there to listen and respond objectively to any situation that may have arisen."

- Vladimir Rincon, Vertical Suits

Canadian Youth Business Foundation - www.cybf.ca Canada's Entrepreneur Gateway

The Canadian Youth Business Foundation (CYBF) is the 'go to' place for youth entrepreneurship. As a national charity, we are dedicated to growing our nation's economy one young entrepreneur at a time. We look at character not collateral, when providing youth, age 18-34, with pre-launch coaching, business resources, start-up financing and mentoring, to help them launch and sustain a successful entrepreneurial business. www.cybf.ca.

For any other information required, please contact
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