

## WHOLESALE POLICIES

bloom daily planners® is always looking for new bookstores and gift shops to partner with! To apply to be a retailer, please email us at <a href="wholesale@bloomplanners.com">wholesale@bloomplanners.com</a> with details about your store and selling channels. By placing your first order, you agree to the terms and conditions listed here. We reserve the right to discontinue the partnership with any retailer who fails to comply with these terms.

- Approved wholesale partners are approved to sell in their brick-and-mortar location(s), and/or on their store's own website only.
- Selling on third-party retail sites (Amazon, eBay, Walmart.com, etc.) is strictly prohibited.
- If you choose to sell on your store's website, you must comply with the following terms:
  - Online retailers must maintain, at a minimum, published recommended retail prices listed in bloom's wholesale catalog (sent upon vendor approval.)
    - End of season discounts are permitted on dated items if they match bloom's website's discounts.
  - Retailers may choose to price products above recommended retail prices if desired.

Thank you so much, we look forward to partnering with you to help others bloom!

