

K.
KAYMAN®

Kayman Beauty



**Cleansing Secrets
for Healthier Skin**

www.kaymanbeauty.com

“ **Cleansing is the most damaging thing you do to your skin on a daily basis...** ”

We knowwwww, macam kontroversi kan?

*Compared to exfoliants and retinoids yang tak ramai dan tak kerap orang guna, "over-cleansing" ni lebih kerap berlaku. **Cleansing is necessary** to get rid of all the dirt, makeup, oil, and sunscreen you've accumulated on your skin over the course of the day. **They won't come out with just water.***

Sebab tu lah kita perlukan gentle cleanser (dengan cara penggunaan yang betul untuk elak over-cleansing)....

Picking a cleanser with gentle surfactants and nourishing ingredients is the key to choosing the RIGHT cleanser.

Mild surfactants

- *Coco Glucoside*
- *Cocamidopropyl Betaine*
- *Disodium Laureth Sulfocinate*
- *Ammonium Laureth Sulfate*

... and more!

FUN FACT

Surfactants are amazing at removing grime, but they can't tell the difference between the chemicals that make up your skin and the chemicals that aren't meant to be there.

“

However, gentle cleansers might not be powerful or "satisfying" enough especially for those with oilier skin.

”

There's a way untuk kita remove excess sebum, dirt, and even heavy makeup while being *kind & gentle* to our skin. The method is called **double cleansing**.

What is double cleansing?

Double cleansing is a two-step skin cleansing method where the first step involves removing makeup and excess oil with an oil-based cleanser, followed by a second step using a water-based cleanser to remove any remaining impurities from the skin. The goal is to thoroughly cleanse the skin and remove all traces of makeup, dirt, and excess oil.

How can double cleansing help our skin?

Double cleansing gently removes any excess oils and impurities on the face that can potentially clog pores, leading to breakouts. If you frequently deal with acne, double cleansing consistently will make a huge difference.

Double cleansing can also help with:

- *Dull skin*
- *Textured skin*
- *Acne*
- *Skin moisture and sebum balance*



Double cleanse with Kayman Beauty!

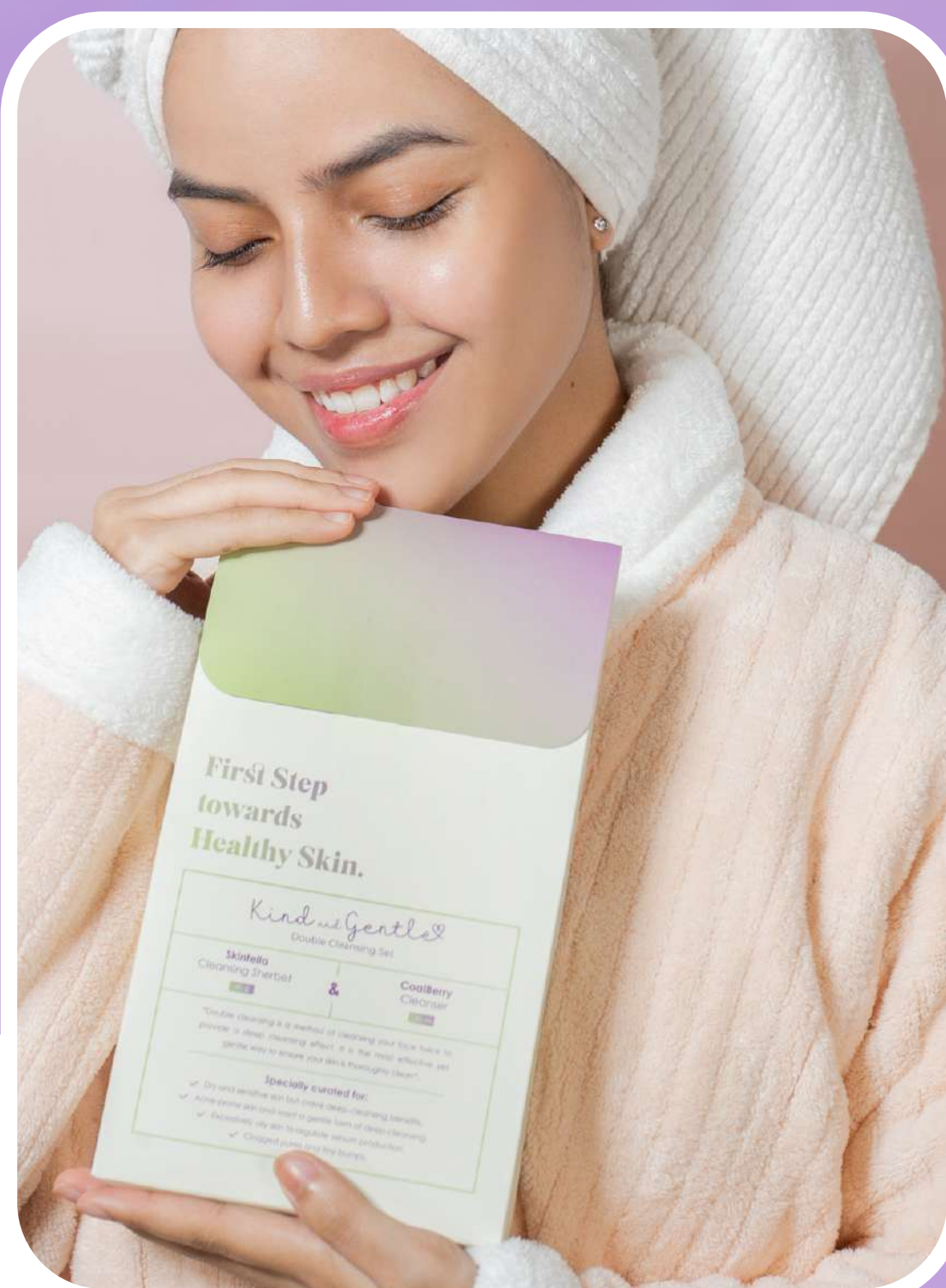


STEP 1:

With dry hands, apply Skintella Cleansing Sherbet directly onto dry face to melt away makeup, traces of sunscreen, dirt, and grime. Massage gently for 30-60 seconds. Emulsify and rinse with water.

STEP 2:

Massage face with CoalBerry Cleanser for 30-60 seconds to remove any residue and provide further deep cleansing to make sure your skin is thoroughly clean and fresh.



You can get these two in our curated Kind & Gentle Double Cleansing Set!

***Join our Telegram
channel to learn more!
(we give out free stuff too!)***

CLICK HERE:

Your Skin's BFF