

**KNOCKOUT**  
YOUR COMPETITION

WITH  
PROMOTIONAL  
PRODUCTS

Artees Company Profile





## Hand-Picked Promotional Products & Display Solutions

#promoproductsdonthavetosuck  
Your time is valuable. We filter out all the crappy items and recommend our hand picked swag selections for your budget, promotions, and timeline.



View all 30 comments

**BigDogMarketing** So true! Time is MONAAAY! 😄

**PrintAgencyLooking4Swag** Who has the time to browse through thousands of useless products? 😡

**InsuranceQueen** Hey y'all hit me up with some cool new drinkware options... 🍷🍹



## Dream Team Machine

We are a dynamic team and operate as an extension of your group. We believe in synergies and building long-term partnerships to help you knock out your competition.  
[@vupromo](#) #strongertogether



View all 54 comments

**Love4Promo** #MadelnMiami Your diverse team is bringing new life & innovation to promotional products! 🙌🙌🙌

**GoBigOrGoHome** I see beer and wine... Aren't you guys supposed to be working? 🍷🍺🔥🔥🔥



## We Knock Out Global Sourcing & Custom Products

From customizing small orders to fulfilling massive campaigns, we have the experience, resources, & production capabilities to handle anything you throw at us.  
[#madefromscratchwithlove](#)



View all 26 comments

**CustomUmbrellas** Perfect balance between quality & price. Just what we're looking for! 🙌🙌🙌

**All4Imprints** Wow! Now that's what I call speed and efficiency 🚀

**BigDaddyGym** Love my custom bags!!! 🎒



## Stress-Free Shipping & Fulfillment Service

We provide extensive concierge services: production, pick & pack, & fulfillment of your swag to over 10,000 locations nationwide + over 55 countries. Our turnkey services deliver the additional savings for your bottom-line.



View all 15 comments

**JennyB** Hey guys! I've seen the instore signage you've made for all the Walmart stores...keep up the good work! 🙌

**RetailPlus** I need produce some swag, but need them fulfilled to 2600 different locations. Do you to this?

# CAPABILITIES

How we knock out your competition



## Outdoor & Display Products (Advertising Tents, Flags, Instore Displays):

- 25 years of experience in advertising printing & mass production
- 65 + digital and sublimation printers for 48 hour turnaround on orders, and 5 large scale integrated factories with 6 other printing methods for large orders
- USA-based warehouses for storage of tent, flag and other display hardware to improve delivery turnaround and cost reduction
- Ability to provide free custom pre-production samples

## Promotional Products, Associate Swag, and Global Sourcing

- USA based warehouse for 48 hour production turnaround of promotional giveaway and corporate gifts such as branded apparel, drinkware, bags, headware, stationary, key tags, pens, USB flashdrives, powerbanks, phone chargers, office accessories, and display products
- Dedicated bag factory to produce custom low cost bags such as drawstrings, totes duffels, lunch coolers, and backpacks
- Dedicated umbrella factory to produce various custom low cost umbrellas such as personal umbrellas, golf umbrellas, and market/patio umbrellas
- Dedicated silicone factory to produce custom silicone bracelets and pvc key tags
- Dedicated high visibility vest factory to produce custom branded associate vests
- Ability to provide free custom pre-production spec samples



## Unleashing the World's Best

Our Global Sourcing Network Delivers Unmatched Quality and Variety

## Shipping and Fulfillment Services



- **Kitting** - Our streamlined processes allow us to efficiently create custom packaging, ensuring your items are expertly kitted with short turnaround times and within budget.
- **Fulfillment** - Whether it's a single order or a multi-location promotional campaign, our rigorous quality control and optimized workflow guarantee on-time completion of your order, every time.
- **Logistics** - Through our trusted partnerships with leading shipping providers worldwide, we offer preferential pricing and expert knowledge in domestic and international transportation. This allows us to optimize shipping costs and deliver a comprehensive turnkey solution.

Coca-Cola

Heineken

Digicel

Walmart

aliv

Capital One

SanDisk

MARRIOTT

PARBO BIER

HERBALIFE NUTRITION

COMME IL FAUT

Sprite

Pizza Hut

BURGER KING

GUINNESS

Allswell.

UNITED NATIONS

ELOQUII

National Bank  
of the Virgin Islands

MASSY STORES

BCIC  
British Caribbean Insurance Company

CLOROX

WE MAKE  
S\*\*\* HAPPEN





Shipping & Fulfillment to  
5000 individual stores  
across all 50 states



## Summary

Walmart is the world's largest retailer with more than 5,000 retail stores throughout the US. Since 2014, Artes is contracted to provide associate swag and instore display signage for ongoing programs including Holiday, Health & Wellness, and more. We are tasked with not only producing the material, but also managing the fulfillment to over 5,000 Walmart stores. With our ability to create innovative products, strong knowledge in production requirements and aggressive pricing, we secured this partnership and used our logistics expertise to manage weekly inventory replenishment. Our team's versatility and responsiveness enabled us to coordinate the product shipment throughout the US and provide Walmart stores with high-quality branded solutions at low costs.

## CASE

- Distribute inventory of marketing material within Walmart's low-cost model to more than 5000 Walmart locations across the US.
- Understand and operate under the strict operating guidelines of Walmart.
- Train our staff to master the Walmart application software, which integrates with our system to generate purchase orders, schedule bills of lading, create packing lists with addresses for each store, and monitor replenishment of 5000 stores.
- Maintain high levels of production quality control and leadtimes while staying on target of program in-store dates.

## RESULTS

- Managed production to ensure efficiency and cost savings at economies of scale to meet Walmart's low pricing model.
- Implemented a system to manage the Walmart operation to ensure timely shipment of goods to all stores.
- Establish trust with Walmart buyers based on our rating and reliability of performance.



In-Store Signage



## SUMMARY

Coca Cola is one of the world's most iconic and recognizable brands in the world with over 125 years of market presence. The company has over 200 brands and thousands of beverages served in almost every country around the world. Coca Cola's global success is mainly due to genius and aggressive multi-channel marketing strategies that maintains its growing brand recognition. Coca Cola also invests large amounts of money dedicated to customer engagements through local events and event sponsorships as well as signage to showcase the visibility of their brands to consumers.

## CASE

- Supporting Coca Cola's diverse marketing needs in a multinational environment with creative solutions to mirror their branding goals.
- Providing marketing support to over 225 bottlers in over 200 countries and ensuring that promotional items and display solutions are delivered within specific timeframes.
- Implementing a rigorous quality control management system to ensure products are consistent with the brand guidelines of Coca Cola.

## RESULTS

- Consolidate the seasonal marketing material needs for each brand and mass-producing items at economies of scale to deliver significant savings.
- Our team of sourcing specialists and product developers consistently deliver thousands of promotional items and display solutions to many countries.
- Provide continuous and dedicated marketing support to the Coca Cola Team and Bottlers with a creative catalogues of options to support all branding initiatives.





# Heineken®

## SUMMARY

Heineken is the 2nd largest brewer in the world and owns a worldwide portfolio of over 350 beer and beverage brands. Heineken also owns over 165 breweries in 70 countries. In the USA and LATAM Region, Heineken was seeking for innovative ways to improve the image of their brands to gain and maintain market share.

## CASE

- Heineken wanted to source creative items for brand loyalty campaigns while ensuring that they can benefit from economies of scale by ordering for multiple brands throughout many countries.
- Having a diverse portfolio of brands each with a specific set of guidelines and even advertising in different languages required a supplier with global expertise.

## SOLUTION

- Our team of graphic designers and production specialists collaborated to deliver items for over 20 brands and while ensuring economies of scale by bundling orders.
- Guaranteed the delivery to many countries while utilizing our global experience to establish a preferred supplier status.



# Digicel



## SUMMARY

Digicel is a telecom provider that is headquartered in Ireland and with operations in more than 30 countries throughout Asia, the Caribbean, and Latin America. Each country has its own marketing division and various calendar of events that require unique promotional products. We curate and hand-select products based on the needs of the countries in the form of a customized product catalog. Digicel's sponsorship of recurring high-profile events—(such as Carnival in Trinidad, Miami, Haiti, St. Lucia, and many other countries)—demands that we work closely with their marketing teams to select the right promotional items, deliver within accurate timelines, and ensure massive cost savings from bulk orders.

## CASE

- Provide personalized support to more than 30 independent markets, each market with its own set of requirements, while coordinating promotional item orders for multiple events on a monthly basis.
- Accommodate each market's determined dates for marketing events and each country's varying import regulations, and timeline for clearance, which requires extreme attention to delivery timelines.

## RESULTS

- Delivered custom solutions for each campaign and coordinated the planning, production, and shipping of promotional and branding products to over 30 countries.
- Ensured the most efficient, cost-effective method of delivery with the expertise of our logistics team and through partnerships with the most reputable shipping companies (air and ocean) and with our team's precise knowledge of the clearance procedures in each country.
- Maintained a "Preferred Supplier" status with A+ ratings for more than 12 years within Digicel's marketing and procurement departments as a result of our reliable years of service.



Custom branded catalogues created for Digicel's marketing buyers every year.



# aliv



## SUMMARY

Aliv is a Bahamas-based telecom carrier that launched its operations in late 2016. With approximately 30 days to launch, Aliv had to rapidly source quality and competitively priced promotional and branding items within budget while meeting their timeline. The launch was set for nationwide concurrent events, which required branding solutions and promotional giveaways to potential customers.

## CASE

- Produce and deliver a massive quantity of custom-made promotional products in time for ALIV's launch (approximately four containers loads) within 30 days.
- Select items that provide visibility, raise awareness to the brand's message, and provide a high return on investment within the short time frame.

## RESULTS

- Researched the market's customer profile and demographics to identify the best products relevant to ALIV's customer base.
- Quickly provided visuals of promotional and branding items with logo of hand-picked products for approval.
- Coordinated the logistics of supplying all goods throughout the Bahamas for each event.
- Partnered with client to accomplish a successful brand launch for Aliv and established the trust for long-term synergy.
- 6 years later, Vu Promo is a still preferred supplier for Aliv.





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