



Terms & Conditions

Thank A Farmer For Your Next Meal's

“When I grow up I want to be a farmer”

Social Media Campaign & Photo Competition

The promoter/organiser for the *When I Grow Up I Want To Be A Farmer* social media campaign is: **Thank A Farmer For Your Next Meal Pty Limited (ABN. 71 617 609 775)** whose registered office is at *8/21 Guilfoyle Ave, Double Bay NSW 2028*.

1. The competition is open to all residents of Australia, aged 13 years and over.
2. There is no entry fee and no purchase necessary to enter this competition.
3. How to enter the competition is clearly outlined and available on the Thank A Farmer For Your Next Meal Instagram/Facebook page and website, www.thankafarmer.com.au
4. The competition will primarily be run across the Instagram and Facebook social media platforms. The promoter/organiser has the right to also accept entries via other media forms at their discretion i.e. by email, SMS, physical form etc.
5. There is no entry limit per person. Multiple entries from the same person/account are encouraged.
6. Closing date for entry will be Friday 26th July 2019 at 11:59pm AEST.
7. After this date, no further entries to the competition will be permitted.
8. The promoter/organiser takes no responsibility for entries not received for whatever reason.
9. The rules of the competition and how to enter are as follows:



1. *Upload a suitable photo with along with the hashtag #WhenIGrowUpIWantToBeAFarmer to either Instagram or Facebook – note your profile/post will need to be public, and entrants must be following/liking either the Thank A Farmer For Your Next Meal Instagram or Facebook page.*
2. *It is not required, although for the benefit of the campaign the promoter/organiser encourages entrants to challenge their friends and family to do the same.*

10. The promoter/organiser reserves the right to cancel or amend the competition and these terms and conditions due to any unforeseen circumstances outside of the promoter/organiser's control without notice. Entrants will be notified of any changes to the competition or these terms and conditions as soon as practically possible.

11. The promoter/organiser is not responsible for any inaccurate prize details supplied to any entrant by any third party connected with this competition.

12. The prizes are, but not limited to, the following:

- **Hutcheon and Pearce** - 12 Volt John Deere Ride-On Gator
- **George The Farmer** – Children's Prize Pack (Valued at approx. \$250)
- **Akubra** – \$250 to spend online at Akubra.com.au
- **Ringers Western** - \$250 Gift Voucher
- **What Does A Farmer Look Like?** - Coffee Table Book
- **Thank A Farmer For Your Next Meal** – Limited Edition Merchandise Pack

13. The prizes are as stated and no cash or other alternatives will be offered. The prizes are not transferable. Prizes are subject to availability and the promoter/organiser reserves the right to substitute any prize with another of equivalent value without giving notice.

14. Winners will be chosen; firstly, from the entire pool of entries received and verified by the promoter/organiser. Secondly, a shortlist at the discretion and judgement of the promoter/organiser as what they deem to be the most appropriate top 10. Thirdly, a public poll/vote conducted via the aforementioned social media sites (Instagram/Facebook) as measured, recorded and verified by the promoter/organiser determining the 5 major prize winners. This will incorporate a accumulation of likes across platforms voting system.

Stage 1: *1st July to 26th July* Entry via social media channels.

Stage 2: *27th July* All Entries sorted & shortlisted. Top 10 selected.

Stage 3: *28th July to 31st July* Put to vote - top 10 are ranked by the public, 5 major prizes awarded.



15. The winners will be notified by either email, phone, Facebook message and/or Instagram direct message within 28 days of the conclusion of the competition. If the winners cannot be contacted or do not claim their prize within 14 days of notification, the promoter/organiser reserve the right to withdraw the prize from the recipient and pick a replacement.

16. To be considered for the top 10 shortlist, the entrants must be following either @ThankAFarmerForYourNextMeal on Instagram and/or @ThankAFarmerForYourNextMealAus on Facebook. Failure to do so will deem the entry invalid as per the competition/campaign terms and conditions.

17. To be considered for a top 5 major prize, the entrant must be able to provide the promoter/organiser with a high resolution version of his/her photo (above 3 megabytes) within 5 working days of the competition's closing date.

18. The promoter/organiser will notify the winners when and where the prizes can be collected / will be delivered or will pass on a third party's contact details to organise/inform the same.

19. The promoter/organiser's decision in respect of all matters to do with the competition will be final and no correspondence will be entered into.

20. By entering this competition, an entrant is indicating his/her agreement to be bound by these terms and conditions.

21. The competition and these terms and conditions will be governed by Australian law and any disputes will be subject to the exclusive jurisdiction of the courts of Australia.

22. The winners agree to the use of his/her name/social media handle and image in any publicity material, as well as their entry. Any personal data relating to the winners or any other entrants will be used solely in accordance with current Australian data protection legislation and will not be disclosed to a third party without the entrant's prior consent. By entering this competition, the entrant gives permission for the promoter/organiser to use their entered photo(s) for any future promotion, on their website, across their social media pages and in certain verified correspondence with press in order to promote the competition/initiative without any monetary reimbursement. The promoter/organiser gives the entrants the undertaking that to the best of their ability, they will give credit where deemed necessary and will not pass off the photo(s)/material as their own.

23. The winner's names will be available 28 days after closing date by emailing the following address:
sam@thankafarmer.com.au



24. As previously stated, entry into the competition will be deemed as an acceptance of these terms and conditions. Should an entrant feel like anything is unreasonable or needs clarification, they should contact the event organiser/promoter directly as soon as practically possible and withhold from entering on this basis.

25. This promotion/competition is in no way sponsored, endorsed or administered by, or associated with, Facebook, Instagram or any other Social Network. You are providing your information to **Thank A Farmer For Your Next Meal Pty Limited (ABN. 71 617 609 775)** whose registered office is at *8/21 Guilfoyle Ave, Double Bay NSW 2028* and not to any other party.

26. The promoter/organisers contact details are below:

Promoter/organiser: Thank A Farmer For Your Next Meal Pty Limited

ABN: 71 617 609 775

Office: 8/21 Guilfoyle Avenue, Double Bay NSW 2028

Contact: Sam Johnston

Mobile: 0412 896 602

Email: sam@thankafarmer.com.au

Website: www.thankafarmer.com.au

Instagram: @ThankAFarmerForYourNextMeal

Facebook: <https://www.facebook.com/ThankAFarmerForYourNextMealAus/>