



La Pine Rodeo Sponsorship

On behalf of the La Pine Rodeo Association we would like to thank you for your interest in becoming a sponsor for the 2024 La Pine Rodeo. The La Pine Rodeo was voted NPRA 2022 Best Independent Rodeo with \$600 - \$900 Added Money and is one of the largest events held in La Pine, Oregon each year. This is a fun, family-friendly tradition held over the 4th of July weekend. As a sponsor you're not only providing funds needed to fund the rodeo but also promoting your business during one of the largest events in the South County community. For the last two years the rodeo has brought out above-average crowds. We averaged 3000 spectators over the 3 performances.

This year we will have our annual NPRA rodeo on July 5th and 6th, 2024, and the Challenge of Champions bull riding event on July 7, 2024. In addition, this year we are having a Kickoff Party/Family Night on July 4th! Our events have attracted attendees from all over the Pacific Northwest, many of which have made the La Pine Rodeo an annual family tradition.

Following each performance, we will have different bands playing music that appeals to all ages and tastes.

All sponsorship funds go directly towards the costs of the event, the annual expenses and upkeep of the La Pine Rodeo Grounds, and other events held throughout the year. Other events include use of the grounds by members and groups in Central Oregon, as well as our popular Play Days. We are working on adding more events throughout the year for our community.

We offer sponsorship for every size of business to be able to show their support for this event and other events. If there is not a package that fits your needs, please feel free to reach out, as custom packages are available.

We are also pleased to announce that we are now a **501(c)3 non-profit** organization.

Address: PO Box 674, La Pine, OR 97739 Email: info@lapinerodeo.com
Website: www.lapinerodeo.com



Sponsorship Opportunities

Arena Sponsor \$10,000/Year

(With option to sponsor multiple years)

As an Arena Sponsor, our arena will be named after your Company. Your Company name will be on the entryway of the arena and on the archway when entering the property. All advertisements will include the name of the arena. A flag provided by you will be used during run-ins between events. The money from this sponsorship will go towards some much needed improvements around the arena including more animal pens, new arena fencing, new bleachers and much, much more! You will also receive 12 VIP Tickets for each rodeo performance, 12 General Admission Tickets with your choice of Friday or Saturday, and 12 Bull Riding Tickets.

Presenting Sponsor \$6,000

A presenting sponsorship includes your Company banner posted on the Crow's Nest and Entry Gate, recognition as the Presenting Sponsor on our radio advertisement, your Company logo on all our advertisements including posters, our online event page, and social media. Your Company will receive recognition on the PA system during both rodeo performances and the Bull riding night. Your Company banners and signage (provided by you) will headline the arena for the rodeo weekend, and a flag (provided by you) will be used during run-ins between events. You will also receive 8 VIP Tickets for each rodeo performance, 8 General Admission Tickets with your choice of Friday or Saturday, and 6 Bull Riding Tickets.



Title Sponsor \$2,500+

A Title Sponsorship will include but is not limited to recognition as a corporate sponsor on our radio advertisement, your Company logo on all of our advertisements including posters, our online event page, and social media. Your company will receive recognition on the PA system during the rodeo weekend. Your Company banners and signage (provided by you) will headline the arena for the rodeo weekend. You will also receive 6 VIP Tickets, 6 General Admission Tickets with your choice of Friday or Saturday, and 4 Bulling Riding Tickets.

VIP Section Sponsor \$2,000

(2 Available)

A VIP Sponsorship Includes PA recognition throughout the rodeo, your Company advertisement on our online event page and social media. Your Company banner (provided by you) will be hung on the VIP Section. You will also receive 5 VIP Tickets and 5 General Admission Tickets with your choice of Friday or Saturday, and 5 Bull Riding Tickets.

Chute Sponsor \$1,800

(8 Available)

A Chute Sponsorship includes PA recognition each time the chute is used, your Company banner (provided by you) will be hung on the chute. Your Company will be listed on our online event page and social media. You will also receive 5 VIP Tickets, 5 General Admission Tickets with your choice of Friday or Saturday, and 4 Bull Riding Tickets.



Event Sponsor \$1,600

(11 Available)

An event Sponsorship includes PA recognition throughout the sponsored event, and your Company will be listed on our online event page and social media. **New as of 2024, your business name will be added to the back of the buckle presented to the Winner.** A flag (provided by your Company) will be used during the run-in before the sponsored event. You will also receive 4 VIP Tickets, 4 General Admission Tickets with your choice of Friday or Saturday, and 2 Bull Riding Tickets. **Events available for sponsorship are: Bareback Riding, Saddle Bronc Riding, Bull Riding, Calf Roping, Steer Wrestling, Team Roping, Barrel Racing, Breakaway Roping, Cow milking, Novice Bareback, and Novice Saddle Bronc.**

Clown Sponsor \$1,500

(3 Available)

A Clown Sponsorship Includes PA Recognition when the clown is in the arena, and your Company will be listed on our online event page and social media. Our clown is a crowd favorite and fun entertainment throughout the performance, who not only interacts with the crowd but also helps as a buffer for when riders could use an extra hand. Your Company banner (provided by you) will be hung on the arena. You will also receive 4 VIP tickets, 4 General Admission Tickets with your choice of Friday or Saturday, and 2 Bull Riding Tickets.



Challenge of Champions Sponsor \$1,500

(2 Available)

A Challenge of Champions Sponsorship Includes PA recognition throughout the event. Your Company banner (provided by you) will be hung on the arena, and your company name will be on the Champion jacket that is awarded to the Winner. Challenge of Champions Tour bull riding event returns to La Pine July 7, 2024. The Tour Features Professional Bull Riders from around the Country including PBR Qualifiers, NFR Qualifiers, Finalists, Top Circuit Finals Qualifiers, and Collegiate as well as Junior Bull Riders. You will also receive 4 VIP Tickets, 4 General Admission Tickets, and 4 Bull Riding Tickets.

Announcer Sponsor \$1,000

(3 Available)

An Announcer Sponsorship Includes recognition on our online event page and social media. The Announcer is the main man running the show, who interacts with the attendees, riders and judges to let the crowd know what is happening in the arena. Your Company banner (provided by you) will be hung on the arena. You will also receive 2 VIP Tickets, and 2 General Admission Tickets with your choice of Friday or Saturday.

The Band and After Party Sponsor \$1,000

(3 Available)

Nothing ends the night better than a band! Closing the night out will be a few of our favorite bands. Your Company banner (provided by you) will be hung next to the stage, and you will receive recognition on our online event page and social media. You will also receive 2 VIP Tickets and 2 General Admission Tickets with your choice of Friday or Saturday.



Scoreboard Sponsor \$1,000

A Scoreboard Sponsorship includes PA recognition throughout the rodeo weekend, and your Company banner (provided by you) will be hung, and you will receive recognition on our online event page and social media. You will also receive 2 VIP Tickets and 2 General Admission Tickets with your choice of Friday or Saturday.

Gate Sponsor \$800-SOLD OUT

(2 Available)

A Gate Sponsorship includes PA recognition throughout the rodeo, and your Company banner (provided by you) will be hung on gates and surrounding areas, and you will receive recognition on our online event page and social media. You will also receive 2 VIP Tickets and 2 General Admission Tickets with your choice of Friday or Saturday.

Arena Banner Sponsor \$500

As an Arena Banner Sponsor, your Company banner (provided by you) will be hung on the arena during the rodeo weekend, your Company logo will be included on our online event page and social media, and you will receive 2 General Admission Tickets with your choice of Friday or Saturday.

Ticket Sponsor \$500

The Ticket Sponsorship will include your Company logo on all tickets sold online and in-person, your Company logo will be included on our online event page and social media, and you will receive 2 General Admission Tickets with your choice of Friday or Saturday.



Kids Events \$200

(4 Available)

We are going to have multiple kid events happening on the 4th of July! This is a great way to support youth and the future generation of this fine sport. A Kid Event Sponsorship will include PA recognition before the sponsored event.

Just for the Cause \$100+

Here is an opportunity for your company to give back. If you are not sure where you fit in but want to help your community, spread awareness for a cause and promote your business, then this sponsorship is for you. For an amount of your choice, you can decide what works for you and how you wish for your business to be recognized within the event setting.

Other Ways to Help

Giveaways

Would you like to donate your company's logo via physical merchandise that rodeo personnel can hand out during the event to wow our crowd? Giveaways are a great way for your company to interact with the crowd and generate great walking advertisements for your business.



*We greatly appreciate your support! Please make your selections on the attached Sponsor Commitment Form and return to info@lapinerodeo.com, or by mail to the PO Box listed below. Payment to be submitted in full on or before **June 1, 2024**. Once payment is received for sponsorship vouchers will then be sent out to claim your tickets for your sponsorship. Please let us know what day you want for general admission (Friday or Saturday) tickets by **June 15th** so we can have them held at Will Call under your business name. Any tickets not claimed by **June 15th** will then be forfeited.*

Please Contact Adam Burr about what ticket days you want.

Make checks payable to:

La Pine Rodeo Association
PO Box 674
La Pine, OR 97739

Contact Us for Questions

Charlene Mehl – President

(541) 913 -1881 president@lapinerodeo.com

Kaela Blake – President

(541) 403-0899 treasurer@lapinerodeo.com

Adam Burr – Secretary

(541) 480-6155 secretary@lapinerodeo.com

Address: PO Box 674, La Pine, OR 97739 Email: info@lapinerodeo.com
Website: www.lapinerodeo.com



Sponsorship Commitment Form 2024

Company Name: _____

Contact Name: _____

Phone: _____ Email: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

I, the undersigned, hereby pledge and commit to the following Sponsorship Package:

Arena Sponsor \$10,000	_____	for _____	year(s)	_____
Presenting Sponsor \$6,000	_____	Announcer \$1,000	_____	_____
Title Sponsor \$2,500+	_____	Chute Sponsor \$1,800	_____	_____
The Band Sponsor \$1,000	_____	Gate Sponsor \$800	SOLD OUT	_____
Event Sponsor \$1,600	_____	Arena Banners \$500	_____	_____
VIP Section Sponsor \$2,000	_____	Ticket Sponsor \$500	_____	_____
Clown Sponsor \$1,500	_____	Challenge of Champions \$1,500	_____	_____
Scoreboard Sponsor \$1,000	_____	Kids Events Sponsor \$200	_____	_____
Just for the Cause Sponsor	_____	in the amount of \$	_____

Signature

Printed Name

Date Signed

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