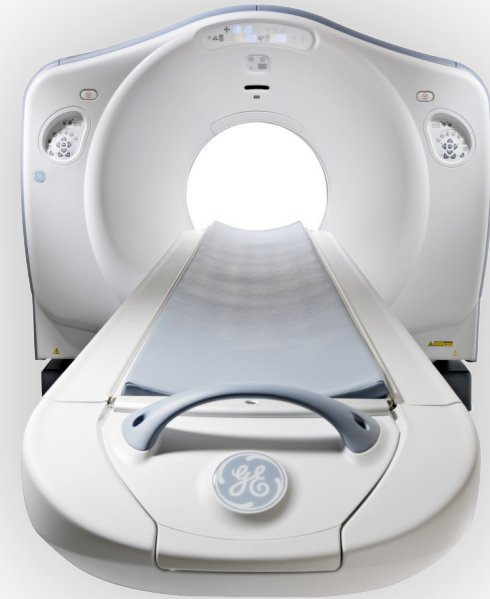


CT RENTAL

AS A PROFIT CENTER



Discover the Financial
Advantages Designed for
Critical Access Hospitals



HERC

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Broken Arrow, OK 74014
800-259-5940
ContactUs@hercmedical.com
www.hercmedical.com

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As Low As
\$5,800
PER
MONTH



ABOUT HERC

Also known as HERC, **Hospital Equipment Rental Company** specializes in late-model, remanufactured and reconditioned medical equipment. This equipment is designed to provide healthcare facilities the performance and dependability of new equipment at a substantial cost savings.

HERC provides long-term capital equipment leases and rentals to healthcare facilities throughout the United States. HERC specializes in providing Critical Access Hospitals with an alternative to purchasing advanced-technology equipment outright. Advantages include improved cost reporting, increased financial flexibility, preserving cash flow, avoidance of equipment obsolescence, and improved timeliness in acquiring the newest technologies.

HERC and has been in operation since 2001. The company is headquartered in the Tulsa, Oklahoma metro area.

SAMPLE PRO FORMA

SCANS PER MONTH	AVERAGE REIMBURSEMENT	MONTHLY REVENUE	MONTHLY RENTAL COST	MONTHLY PROFIT
25	\$850	\$21,250	\$5,800	\$15,450
50	\$850	\$42,500	\$6,400	\$36,100
100	\$850	\$85,000	\$7,400	\$77,600
150	\$850	\$127,500	\$8,200	\$119,300

The pro forma above provides CT revenue and profit projections based upon various monthly scan volumes at average reimbursement rates. With a fixed monthly rental agreement from HERC, profits increase as scan volumes increase. And rental agreements include comprehensive service with parts and labor included, so maintenance is on us throughout the rental term.



Contact HERC for more information:

800-259-5940

ContactUs@hercmedical.com

Disclaimer

*Please note that reimbursement rates vary by facility, and your realized monthly profits may differ from the projections provided. Profit projections do not include additional costs such as technologists, disposables, or miscellaneous departmental overhead.