## definitive Guide

Mariners Learning System™ Education Partnership Program

**First Edition** 





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#### **Disclaimer**

The Mariners Learning System™ Educations Partnership Program Definitive Guide provided in this eBook is meant as a general guide and may not apply to all situations. Our team has strived to make the information as accurate as possible, but its completeness and usefulness depend on users' circumstances.

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### UNLOCK NEW HORIZONS WITH MARINERS LEARNING SYSTEM EDUCATIONAL PARTNERSHIP PROGRAM.

#### **PROGRAM OVERVIEW**

The Mariners Learning System Educational Partnership Program is an affiliate marketing program that allows avid boaters and educators to monetize their websites, blogs, or social media. It's easy to turn your passion for boating into a steady stream of income. Mariners Partners just need to create a landing page or place to link Mariners Learning System products on their website, blog, or social media. The Mariners Learning System Educational Partnership Program pays a commission to referral links and coupon codes.

# EARN A COMMISSION ON ORDERS THAT COME THROUGH YOUR AFFILIATE REFERRAL LINK OR COUPON CODE!

#### WHY SHOULD YOU JOIN?

#### **Monetize Your Passion**

Seamlessly integrate Mariners Learning System products into your website, blog, or social media platforms and start earning commissions effortlessly.

#### **Expand Your Reach**

Joining our program opens doors to broaden your business horizons or create a new income stream, with minimal risk and maximum rewards.

#### **Offer Premium Courses**

Promote USCG Captain's License courses and exams, alongside a plethora of other high-quality Mariners Learning System products, to cater to your audience's needs. Your responsibility involves spearheading the marketing initiatives, educating your customers, and promoting boating courses. Utilize our comprehensive marketing resources to set up your affiliate presence, ensuring a consistent revenue stream. Partners receive a percentage of the sales generated from customers referred to Mariners Learning System through their unique referral links or coupon codes, within a 60-day window.



#### WHAT MAKES A GOOD PARTNER?

There's a lot to consider before signing up to become a Mariners Learning System Educational Partner. Having a presence online and a passion for mariner activities is necessary.

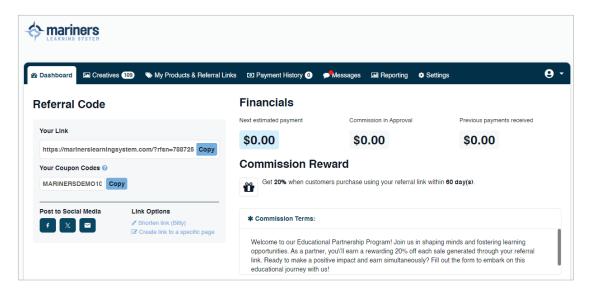
Here are a few traits of a successful Mariners Partner:

- You have a school dedicated to mariner enthusiasts or a large following interested in your dedication to mariner activities.
- You have a loyal customer, student, or audience base online that you engage with and promote your services to.
- You host a website with maritime hobbies, including sailing, fishing, diving, or boating.
- · Your business is seasonal and would benefit from an offering you can promote year-round.
- You are passionate about sharing marine education with others.

#### WHAT ASSETS DO PARTNERS GET?

#### **Dashboard**

Seamlessly integrate Mariners Learning System products into your website, blog, or social media platforms and start earning commissions effortlessly.





#### **Referral Link and Coupon Code**

Your unique referral link can help you drive traffic and sales to the Mariners Learning System website, which will in turn allow you to earn commission. Copy your referral link straight from your Dashboard or generate page referral links to drive customers to specific website locations. Distribute your coupon code(s) as another method to incentivize your audience to purchase products.

#### **Creatives**

Access a diverse range of banners and content materials meticulously crafted to captivate your audience and drive engagement.

Generic Incentive Banners







Tides of Triumph: Nautical Knowledge Trivia Banners (question & answer posts)





Ex. Instagram Post

So. You Want to Become a Licensed Captain? Banners (question & answer posts)







Ex. Instagram Post



Ex. Facebook Post

#### **Dedicated Support**

Mariners Partners get personalized assistance from a Dedicated Success Representative. You can reach out any time to receive assistance with digital assets or get advice on expanding your business.

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#### **READY TO GET STARTED?**

Are you ready to embark on a voyage towards financial freedom while sharing your love for the sea?

Registering to become a Mariners Learning System™ Educational Partner is simple.

#### TO BEGIN, SIGN UP HERE:

https://mariners-learning-system.refersion.com/?oid=112447

After you submit your request to becoming a Mariners Learning System™ Educational Partner and send us your business W-9, our team will review your form and approve or deny your request based on the information you provided via email.

#### **CONTACT A DEDICATED SUCCESS REPRESENTATIVE!**

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