



Moving forward into my third decade of business, this quote reminds me of the importance of relationships in our life. Friendships are what built my business. As a young leather apprentice working in my family's shoe repair business, I started venturing on my own making belts for my high school buddies. While sales started picking up, so did the need to add something more to my belts. So the buckle adventure began making new friends along the way. I started hitting antique stores in search of some of my old favorite buckles that I always admired on my grandfather.

I began to learn more about other family owned silversmith businesses, their history and makers mark. There the marriage of the Belt & Buckle fell into place and at 19 years old my business doors opened. Maida's Belts & Buckles was created. These friends, my first customers, gave me the foundation to grow for the years ahead. It was then I met locals Greg Jensen and Jim Chal,

two fine silversmiths that put Maida's Belts & Buckles on the map. Greg's classic buckles and Jim's beautiful cuff link designs have been a staple at Maida's Belts & Buckles for over 20 years now.

As my business expanded so did the need to add a greater selection of artisans. So my journey to find the finest buckle makers led me around the country. It was through these travels and most importantly the friendships

"All lasting business is built on friendship." <sup>ALFRED A.</sup> MONTAPERT

I made along the way that turned my business into my passion. I remember sitting in these Silversmith's studios and workshops, hearing stories about their grandfathers and fathers, while watching them take a sketch and with their own hands turn it into a piece of wearable art. The idea of capturing a time where every detail is mastered by hand and an art, dating back to antiquity, is passed down through generations.

Now today I am excited that I can share with you, my friends and customers, these great American Artisans and the beauty and craftsmanship in each and every piece that we offer at Maida's Belts & Buckles. When you make a selection from Maida's Belts & Buckles you are purchasing heirloom quality pieces from a family owned and operated shop where earning your business and friendship is important to us.

Finally, I would like to express my sincere gratitude for your continued patronage. Whether you have been a customer for 20 years or recently made your first purchase, on behalf of myself, my family and employees, we are truly honored and grateful that you have chosen Maida's Belts & Buckles. If you are newly acquainted with us, we hope this catalog gives us the opportunity to demonstrate on a small scale what we and our selected artisans across the country do.

Thank you,

Jason C. Maida, Founder & Owner







Maida's Belts & Buckles' Team... an extension of our Family We invite you to visit our store, a destination where you can see, smell and discover the beauty of wearable art. Whether you want to watch our leather craftsman prepare an alligator skin for a custom belt, our engraver carve initials or sit down to sketch a one of a kind buckle design all while shopping some of the most exquisite artisans from around the country. You will find a huge array of belts, buckles, jewelry and fine accessories. You can also visit us online at MaidasBelts.com or please feel free to call us at our store in Houston. We would love to hear from you and would be more than happy to help answer Maida's

BELTS & BUCKLES

any questions or get an order

started for you.

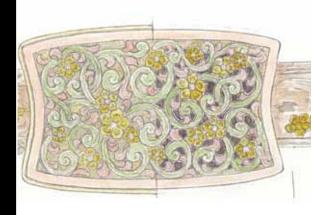




# It all starts with an idea and a sketch.

The sound of a hammer delicately tapping a flat piece of metal. The heat from the torch flaming and sculpting. The hands of an artisan engraving a mirage of imagery. Before your eyes a hand drawn sketch of an idea turns into a piece of wearable art. These artisans craft of silversmithing dates back to over 2,000 years. And today Maida's Belts & Buckles is proud to still offer the finest American Silversmiths across the country.

We carry a beautiful selection of each artist but if you are interested in designing your special unique one of a kind piece, we can also do that too!









One: Artists' hand drawing of a new buckle design. Two: Stampings and Filigree hand cut from artist's pattern are in production. Three: Hand engraving backside of buckle to add extra detail. Four: Figures are created by hand using an ancient metalworking technique called Repoussé. Artisans shape figures by using a liner steel tool punch and chasing hammer which pushes a thin line of metal into the pitch on the reverse side to create a design in low relief. Five: Artisan fires up the chaser pitch, a pine resin kept soft by heat, which creates a solid base to work on while allowing the metal to be pushed out and shaped without obstruction. Six: Once the Repoussé is completed, the design is raised and the piece is inverted. The voids are filled with warm pitch to help maintain its shape. Seven: Final detail is added to the figure. Eight: This time consuming hand technique is proven by the beautiful detail in the finished figure. These figures are now ready to be added to a buckle or accessory. Images courtesy of The Bohlin Company.



# *Revival*Collection



## JASON CHRISTOPHER

ason Christopher Maida, Founder and Owner of Maida's, is a Buckle designer whose work has garnered both recognition and respect from collectors as well as other buckle designers in the industry. Jason's passion for the art of the buckle started as a young teenager in search of antique buckles to enhance his custom handmade belts he was selling to his high school buddies. He became educated on the makers marks and family history of these old silversmiths. After Jason opened his business in 1990, he began traveling the country meeting these artists and creating partnerships that have lasted for more than 20 years. He would many times go to visit these artists and began redesigning their older retired buckles from the 1930's and 1940's, reviving a design that most thought of to be outdated. After acquiring his own silversmith tools he introduced his own line Jason Christopher, a merger of the old and new. Jason is accredited for the revival of many of Daniel Culver Buckles of California and some of the Nelson Silvia buckles, a Houston based Silversmith from the late 1930's. He also has recently acquired Matt Hackett Designs in Richmond, Texas allowing Maida's Belts & Buckles to continue to offer their customers the best selection of buckles in the state. Jason also does unique designs and enjoys incorporating antique finds, such as ancient and American coins, jewels and one of a kind pieces. Jason also specializes in custom design and can create a piece specific to your needs. He knows what it takes to design a buckle or accessory as a daily item in your life or as an heirloom to be revered as part of your legacy. Jason is available for in store consultations on personal, business or ranch designs.









Opposite Page: Sterling Silver set with 3-color 14k gold overlays, Nelson 801 Sterling Silver with 14k gold flowers & shield set with rubies, Mosaic Full Filigree 3-color 14k gold with mixed semi precious stones. Top Row: Morgan Dollar Coin buckle, The Cinco Peso Badge buckle, One Dollar Coin buckle Second Row: Oval "Chief" sterling silver with 14k gold accents and saw pierced filigree background Third Row: Guadalupe sterling silver with 14k yellow and rose gold scrolls. Bottom Row: Bronc Scroll sterling silver rope edge and overlay scrolls with 14k yellow gold bronc and rider, 14k rose gold rosettes in corners and 14k green gold leaf tips, Madeira Gold sterling silver scalloped shape hand engraved with the Cinco Peso Badge center cutout and Dos Peso gold coin overlay, 14k gold ranger badges in corners.







## MODERN Western





## COMSTOCK HERITAGE - JAMES STEGMAN

omstock Heritage, America's oldest western silversmith, has been around for over 100 years and 3 generations. The president of Comstock Heritage, James Stegman, started as an apprentice silversmith at the age of 12. He worked his way up the ladder, learning every phase of the business, working in every department. Every item manufactured by Comstock begins as a sheet of sterling silver, 14k or 18k gold. Each buckle is made by hand. The size and shape of the buckle to be created is cut from this sheet of silver. The ribbons, figures and rope edges are all applied by hand soldering. The amount of hand engraving depends on the style and design of the buckle. In addition to the rodeo buckles, the everyday buckles, the saddlery and jewelry, Comstock is also known for it's unique and creative designs. Through the years, Comstock buckles have been used as special awards, trophies, gifts and to decorate country music and movie stars both on and off the set. Comstock Heritage buckles have been shown and seen in countless publications such as Cowboys and Indians, Robb Report, GQ and Esquire.





Opposite Page: Blue Diamond sterling silver filigree with blue & yellow diamonds, Winston 14k gold filigree, Scrolls sterling silver overlay Top Row: JW filigree sterling silver with 14k gold wire edge. Second Row: Sutra Dufrene sterling silver with green and red 14k gold scroll tips and wire edge Third Row: Tyson 14k gold overlays, Pendleton sterling silver scrolls on filigree background with 14k gold sides Fourth Row: Pecos Richman sterling silver and 14k gold scrap figures, 14k gold overlay Pecos Swirl.

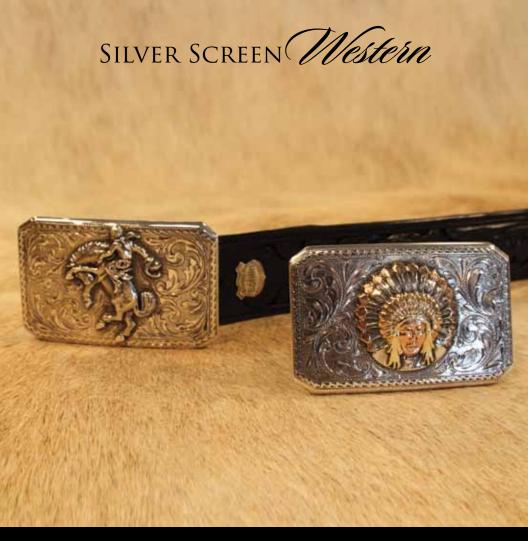








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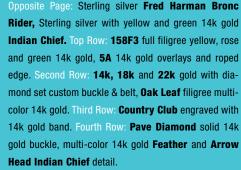




THE BOHLIN COMPANY - DAVE MAROLD

he Bohlin Company has helped shape the image of the American West since the 1920's. The most famous products were made for Silver screen Western Stars such as John Wayne, The Lone Ranger, Hopalong Cassidy, and Gene Autry as well as the Emperor of Japan, the King of Saudi Arabia, Dwight Eisenhower, and Ronald Regan. Even today, the famous Bohlin silver mounted saddles can be seen in the Tournament of Roses parade or in museums across America. Inspired by Ed Bohlin's legacy, President Dave Marold has continued to create designs that embody the ideas and quality Bohlin has represented for so many years. These designs such as the bucking horse and the longhorn represent the pioneering spirit and determination of the American people. The sheriff star pays tribute to those who stood for justice in a lawless time. And buckles with the American flag symbolize the precious idea of freedom. The Bohlin Company also specializes in exquisite custom work with attention to every detail. Ed Bohlin, the founder of the company, believed that a quality product and excellent customer service would make his business successful. Today, The Bohlin Company continues his legacy by crafting handmade sterling silver and gold buckles and leather goods in the United States, one piece at a time.













SUNSET TRAILS
TONY STANTON

unset Trails, located in Temecula California, has been around since the early 1920's, creating buckles and saddle silver in the Los Angles area.

The "Old Hollywood Westerns" were helpful in the growth of their business. Sunset Trails is now one of the premier buckle companies in the world. In 1960, Bob Stanton acquired the McCabe Silversmith Company and added their designs to the Stanton Tradition.



SCHAEZLEIN & SON
ROB SCHAEZLEIN

S chaezlein & Son is another of the country's finest California family owned and operated Silversmith company. Dating back to the late 1800's,

these craftsman have perfected the art of silversmithing. They are still manufacturing a variety of western silver items of which many are custom made. They continue to use the old embossing screw press that survived the 1906 earthquake and some of the same old embossing dies (that have been used for the last 70 years) to make some of the three piece buckle sets and bridle trimmings.





Opposite Page: Schaezlein & Son Narrow sterling silver engraved with 14k gold eagle, Narrow 14k rose gold floral overlays. Opposite Page Bottom: Sunset Trails 153 Giant sterling silver floral overlays, Sterling silver fully engraved with overlay initials. Top Row: Schaezlein & Son Narrow with 3 color 14k gold overlays, Sunset Trails Embossed Rope Edge 14k gold overlays. Second Row: Schaezlein & Son sterling silver rectangle with cut corners and 14k yellow gold Bronc Rider Medalion and 14k red gold spoon tips. Third Row: Sunset Trails 641 14k gold floral overlays, Sunset Trails 641 sterling silver fully engraved. Fourth Row: Sunset Trails sterling silver fully engraved with twisted rope edge, Schaezlein & Son Narrow with 14k rose gold floral overlays and genuine rubies.











## THE Classics





#### GREG JENSEN ORIGINALS

reg Jensen's uniquely original style is the product of his talents as an artist, a sculptor, a silversmith, a foundry man, and an engraver. His fondness for simple elegance and desire to create classic designs are eloquently expressed in his work.

Knowing that the worth of art is based on design, quality, and authenticity. Each piece is handcrafted entirely in his studio where quality is assured by his personal attention.

Distinctively sculpted hand engraving is certified with the hallmark "Hand Engraved by Greg Jensen" on each engraved set.

Greg Jensen is known for his options in each buckle design. Depending on style preference and budget, customers can choose from Plain or Engraved Sterling Silver, Plain or Engraved Sterling Silver with Solid 14K Gold Accents and Plain or Engraved Solid 14K Gold.



engraved with 14k gold overlays, **The Pinstripe** plain sterling silver with 14k gold raised bands. Fourth Row: **The Engraved Pinstripe** sterling silver, **The Plain Profile** sterling silver.













Opposite Page: Greg Jensen Prestige sterling silver with 14k gold bands, Jason Christopher **Herrera Box Style Cuff Links** sterling silver engraved with 14k gold monogram space. Top Row: Greg Jensen Eason sterling silver, Comstock Heritage C31 sterling silver plain with 14k gold engraved bands. Second Row: Chacon Cimarron sterling silver engraved, Chacon Denver sterling silver engraved. Third Row: **Douglas Magnus 7005G Twist** sterling silver with 14k gold inlays, Charles Thomea Slide buckle 14k gold.







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Maida's Belts & Buckles is proud to offer the finest Southwestern Silversmith; David Dear, Douglas Magnus and Chacon. These three artists offer a variety of traditional, transitional and modern New Mexican styles. All using the finest American Turquoise available.



DAVID DEAR

avid Dear is a Santa Fe, New Mexico jewelry designer and silversmith. He has been producing his classic sterling silver and gold jewelry designs since 1969. David's Southwest, Art Deco inspired Sterling Silver and Gold Jewelry Designs and Custom Pieces are shown throughout the United

States and collected all over the world. His high end designs includes belt buckles, concho belts, bracelets, bolo ties, rings, pins and are worn by movie stars, politicians and famous people throughout the world.

His works are part of the: Museum of New Mexico, Wheelwright Museum Collections and Photo archives of the Smithsonian Institution.



CHACON BELTS & BUCKLES

ew Mexico is deeply influenced by the traditions of Western, Spanish, Mexican and Native American jewelry and sterling silver manufacturing techniques. Chacon Belts and Buckles offers the highest quality pieces for the consumer who relishes

old world American sterling silver quality.

Chacon Belts and Buckles, continues the traditions of high quality, hand crafted, American made quality products of sterling silver and high quality materials. Their engraved silver is hand done by experienced artisans with only the highest standards of work.







Opposite Page: David Dear Collection sterling silver with turquoise trophy, Roswell concho belt with turquoise, The Deco sterling silver plain buckle with turquoise, turquoise slab earrings. Top Row: Douglas Magnus Garrison sterling silver with turquoise, Primavera sterling silver oval with turquoise. Second Row: Douglas Magnus Sleek sterling silver handcrafted inlay set with turquoise. Third Row: David Dear Collection sterling silver with turquoise trophy. Bottom Row: Chacon Gila sterling silver fine engraved with turquoise stones.





## CASUAL Collection





### Douglas Magnus Studios

ong time Santa Fean, Douglas Magnus began his silver working career in 1972. Self-taught, determined and lucky, he has built a serious business around innovative design and excellent quality craftsmanship. His philosophy is to produce items with lasting appeal and value. Living and working in the western U.S., his work is largely a reflection of Southwestern culture and heritage. "My goal is to produce work with integrity and to contribute to the legacy of the west."

Above: Douglas Magus large turquoise slab and sterling silver buckle on black salt water crocodile Ridgeback belt. Top to Bottom: Chacon Taos sterling silver, Douglas Magnus Basket Weave sterling silver, Douglas Magnus Gotto G sterling silver with 14k gold Inlay, David Dear Guiqueno sterling silver fan buckle, David Dear Rayado sterling silver buckle.





Chacon Belts & Buckles Left Model (Top to Bottom): Mesilla sterling silver smooth square on navy blue lizard, Caliente engraved sterling silver with turquoise on black alligator, Knorrwood sterling silver smooth on royal blue alligator, El Dorado sterling silver feather engraved with green turquoise on silver alligator. Right Model: Montezuma fine engraved sterling silver with onyx on dark cognac alligator, Mesilla on metallic python, Horseshoe sterling silver smooth on black alligator, Manhattan sterling silver smooth on black alligator.







Top Row: Carved mother of pearl sterling silver filigree, 14k gold flowers and sapphires, Van Riper sterling silver stippled background scroll overlay 14k with turquoise and citrine stones shown on Peter Main hand carved belt with green karung snake background. Second Row: Sterling silver Filigree Scroll 14k gold monogram shield, Artifactuals Blue Turquoise Spider stippled sterling silver, 14k gold and orange sapphires. Third Row: Jeff Deegan #1295 sterling silver on yellow lizard, Silver King sculpted oval sterling silver hand engraved on green lizard, Silver King Sculpted Rectangle sterling silver hand engraved on red lizard, DA sterling silver engraved with mother of pearl cross, sapphire and rubies on ivory lizard, Garrison Center Bar sterling sliver 3D scrolls.









Inspired from Antique Sterling Silver Hairbrushes, these Andrea Barnett Sterling Silver Buckles are available with customized monograms or initials. Top to Bottom - KJG180, LHB128, SRR161, MHA182, LMR120





Top Row: Charles Thomea Engine turn sterling silver rectangle monogram shown with hand engraved block initials, Custom Sterling Silver Cut Out Louisiana Monogram, Comstock Heritage Charlie Sterling Silver Rectangle monogram space. Second Row: The Bohlin Company Custom Brand Longhorn sterling silver filigree, The Bohlin Company Custom Dress Buckle engraved with raised initial pave diamond, Lolly Harrison Slab Sterling Silver with 18k gold interwoven sculpted initials. Bottom Row: Comstock Heritage Rounded Corner Rectangle hand engraved sterling silver with custom block initials, The Bohlin Company Custom Sterling Silver and 14k gold monogram filigree.







Top Row: Jason Christopher Lonestar hand engraved sterling silver with 14k gold lone-star. Second Row: Schaezlein & Son Silversmith sterling silver rectangle Trophy Style Buckle with clipped corners, hand engraved background and 14k gold raised lonestar. Third Row: Greg Jensen Originals Stars sterling silver with Texas stars, Jason Christopher Texas Star Oval sterling silver engraved. Fourth Row: Comstock Heritage JW Plain sterling silver badge stars. Opposite Page, Top Row: Jason Christopher Narrow sterling silver trophy with 14k gold longhorn, Silver King Large Longorn sterling silver engraved on The Bohlin Company belt. Second Row: Jason Christopher Plain M50 Longhorn sterling silver, Jason Christopher Mesquite sterling silver scalloped shape overlay scrolls with 14k gold longhorn, red gold face and yellow gold horns and corner rosettes set with genuine rubies. Third Row: Comstock Heritage Oval sterling silver longhorn hand engraved with 14k gold longhorn, Comstock Heritage Trophy sterling silver matte finish longhorn with filigree overlay, Bottom Row: Aventura Sculpted Longhorn sterling silver.











LONESTARS & Longhorns

















Above: Sterling Silver Running Horse with Horseshoe Tip, Sterling Silver Elephant, Sterling Silver Butterfly, Sterling Silver Alligator, Sterling Silver Frog.



#### JEFF DEEGAN DESIGNS

Since its founding in 1980 Jeff Deegan Designs has been making buckles and jewelry in sterling silver and gold. They offer a broad selection of styles for both men and women. Distinctive, sophisticated design and lasting quality are the hallmarks of their reputation. A craftsman for over 25 years, Jeff's introduction to sculpture began with the design and shaping of surfboards. This early introduction to form and proportion became the foundation for his eventual training in sculpture and silversmithing. In 1978, while managing a large jewelry firm, Jeff was designing a line of custom women's dresses on the side. The very first buckle was born out of a need to accessorize one of the dresses. Quickly the buckle design caught on, followed by others, leading to the founding of the company in August 1980. Inspiration for the collections comes from nature or is distilled from iconic symbols. Jeff makes each original model by carving in wax or directly in metal, bringing the drawings to life with meticulous attention to detail and overall craftsmanship. The model is then cast in the traditional lost wax method. This artisan approach is what distinguishes this line and accounts for its timeless vitality.













Top Row: Walking Quail and Acorn sterling silver overlay scroll, Flying Quail rectangle hand engraved. Second Row: Walking Quail sterling silver overlay scroll monogram space, Fly Fishing sterling silver with 14k gold. Third Row: Sterling Silver Overlay Scrolls with 14k gold retriever, Splashing Bass sterling silver overlay scrolls. Fourth Row: Upland Hunter sterling silver with 14k yellow gold oval monogram shield and 14k rose gold quail and retriever scene, Mule Deer sterling silver hand engraved.























Opposite Page-Top: Sterling silver American Indian handmade genuine Turquoise Cuff Bracelets, American Indian Turquoise Slab Pendant on sterling silver chain. Bottom: Sterling silver American Indian handmade genuine Turquoise Beaded Necklace, Don Lucas sterling silver genuine turquoise multi strand necklace, American Indian Squash Blossom genuine turquoise and sterling silver. This Page-Top Row: Dian Malouf sterling silver with 14k gold accent ring, Zina sterling silver Cable Bracelet, Dian Malouf sterling silver with genuine turquoise and 14k gold accent. Second Row: Zina sterling silver Chain Bracelet, Jason Christopher Custom Monogram Overlay sterling silver cuff bracelet. Third Row: Dian Malouf sterling silver with 14k gold accent ring, Zina Sting Ray Cuff bracelet, Dian Malouf sterling silver with turquoise and 14k gold accent ring.

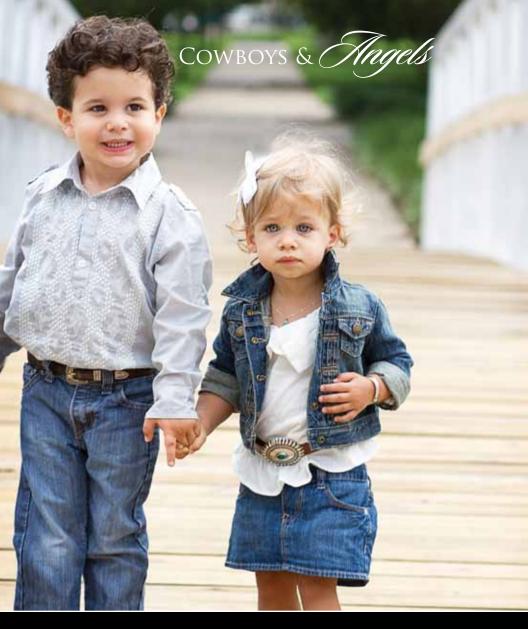








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The Maida kids are already in full swing at the family business. Sporting their accessories from the new Children's Collection, they are the true inspiration for the new line at Maida's Belts & Buckles. From sterling silver baby rattles and engraved spoons to dainty bracelets and their first buckle set, you are sure to find a unique keepsake for the sweetest of angels to the toughest little cowboys. Also available for the discriminating buckaroo, a special offering from Owner, Jason Maida's Private Vintage and Antique Collection. These 50 - 80 year old buckles have been collected by Jason through his travels across the country. Now available for your child's first belt and buckle set at Maidasbelts.com.









Top Row: Child-size hand beaded Native American Cuff Bracelets. Second Row: Sterling silver Double Ring Rattle, Sunset Trails sterling silver engraved 1" buckle only with one raised sterling silver initial. Third Row: Sterling silver hand engraved 4" Baby Spoon with American turquoise stone on end of handle. Bottom Row: Comstock Heritage sterling silver hand engraved Child's 1st Buckle Set with rope edge and raised 14k gold initials on child's alligator belts, Sterling silver Child's Cuff Bracelet with red coral stone.









Top Row: Comstock Heritage Ruby Birthstone Collection engraved sterling silver rectangle cuff links with 14k gold bezel set rubies on sides and back, Jason Christopher Rectangle Cuff Links Sterling Silver stippled background with Initials. Second Row: Silver King sterling silver twisted rope edge with onyx, Bottom Row: Aventura African Cape Buffalo sterling silver, Hollands Jewelry Initial Miniture Junior Spur 14k gold with sterling silver, Zina 194CL sterling silver oval. Opposite Page - Top Row: Jason Christopher sterling silver Single Initial Circle cuff link with rope edge, Aventura sterling silver Alligator, Aventura Sterling Silver Warthog. Second Row: Aventura 14k gold Longhorn, Charles Thomae sterling silver Oval with Monogram Space, J.M. Chal sterling silver Badge Star Nickel size. Bottom Row: Lolly Harrison custom monogram sterling silver initials (18K Gold Initials Available). Aventura sterling silver Kudu, Aventura sterling silver Horned Toad.













Opposite Page: David Dear Roswell Bolo Tie sterling silver with turquoise, Jason Christopher Valet Key Ring sterling silver engraved. Second Row: William Henry Studios Monarch B05-MWH-S fossil walrus ivory, mokume gane, damascus sapphire button lock knife, Jason Christopher sterling silver smooth monogram money clip with 3 initials, William Henry Studios D-3 automatic button lock divot tool fairway set. Third Row: Lolly Harrison sterling silver custom intertwined monogram money clip, William Henry Studios Pinot Fleur RB7 writing pen koft garl, inlaid 24k gold, titanium etched damascus with sapphire, Charles Thomea Engine Turn sterling silver business card case with monogram space. This Page-Top Row: Jason Christopher sterling silver twist money clip with antique American Ten Dollar gold coin, Jason Christopher sterling silver large twist money clip with reverse Morgan Silver Dollar, JM Chal Spyder Co with sterling silver engraved panels and 14k gold longhorn. Second Row: JM Chal sterling silver hand engraved money clip with oval monogram space. Third Row: Comstock Heritage sterling silver hand engraved small buck knife. Sterling silver and turquoise wine bottle stopper.











Top Row: Genuine Alligator, Elephant and Ostrich Bi-fold Wallets. Second Row: South Texas Saddlery Soft Leather Bird Bags, Hand crafted leather notepad, hand carved initials included Third Row: Hand crafted cow hide Christmas stockings, (up to 7 hand carved letters included.) Genuine Full Quill Ostrich Briefcase.







