

Nectar of the Gods





ELVISH

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For centuries, it was called the nectar of the Gods. Rich in antioxidants, polyphenols, flavonoids and proline, Elvish honey dates back to the 17th century B.C. Colchis Empire. Ancient Laz Tribes used it to cure diseases, boost immunity, fight aging, and as an aphrodisiac.

Ancient professionals from Hippocrates and Aristotle (our forefathers of modern medicine and scientific thought) to the Ancient Greeks understood honey's important healing and health-sustaining properties. Religious texts from the Middle Ages all through Christianity and the Koran speak of honey's benefits. Much like Ayurvedic medicines and yoga, honey has been highly praised for its beneficial and alternative health properties. And these properties are even more pronounced when the wild honey-making Caucasian bees glean their liquid gold from the forests, chestnut trees, and Komar flowers of the Black Sea Mountains.

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The Elvish honey name translates as "Fairy Honey" and is a legendary, ancient nickname for the densest, highest, and most magical honey harvested in the northeast Black Sea.



Cultivated high in the untouched mountains of Arhavi and produced by a colony of Caucasian wild bees that pollinate from medicinal, endemic herbs and plants, the majority of Elvish honey's annual production is reserved for pharmaceutical companies. The Elvish honey name translates as "Fairy Honey" and is a legendary, ancient nickname for the densest, highest, and most magical honey harvested in the northeast Black Sea.

As a local born-and-raised Laz explorer, we have visited every village, mountain top and cave to extract and harvest the best honey of this ancient region. Our product is the closest honey that can be found in this region to the legend of Elvish honey, the nectar of the Gods.



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UNIQUE NECTAR FROM THE BLACK SEA MOUNTAINS

Elvish honey comes from a traditional beehive used since ancient times for domesticating bees in the Black Sea. There is no evidence for when exactly Elvish appeared. However, several local folktales note that ancient inhabitants found the bees in a tree hollow, and they called this place in the forest "the bee tree." Later, locals understood that the bee trees could be replicated. They collected swarms of wild bees and settled them into hollowed wooden logs, and then placed them high up in trees to protect them from bears.

WE WILL BE HAPPY TO PRESENT THIS SECRET TO YOU

*Our honey comes from the
Arhavi area in Artvin, originated
from the Kohlis Empire —
today known as Laz.*



Despite severe climate and harsh geographical conditions, Lazs has existed on this land for centuries. They needed to be strong, energetic, and healthy to survive. But how can they manage to survive in those difficult circumstances? So far, only a very small group of people knew their secrets. The Lazs have endured many generations of hereditary diseases, germs, and thanks to applying this secret.

The answer was very simple, but it was difficult even for them to achieve. They had to consume one spoonful of this honey, which originates only in high altitudes and purified regions. They were feeding their children this honey.



*If they got sick, they healed the ailments
with this honey. This helped them raise
healthier, longer-living individuals.
This culture was passed down from
generation to generation.*

WHERE DO WE SOURCE ELVISH HONEY?

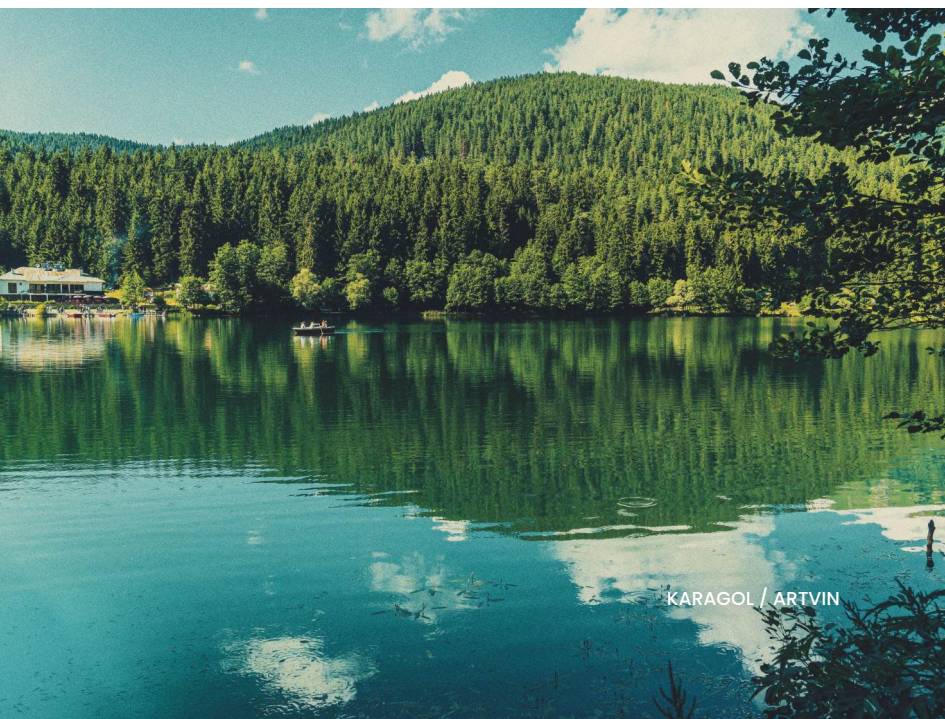
Arhavi is a historical region in Northeastern Turkey, known for its beauty, subtropical landscapes, 121 km coastline, forested green hills, and mountains.



The mountains, which reach over 3,000 meters, are home to dozens of mineral water springs, deep river gorges, breathtaking waterfalls, and charming remote villages. The region is well-known for its rich cultural heritage. However, its main treasure is its people with their strong traditions, and ELVISH is one of them. Arhavi is home to one of the thirty-four biodiversity hotspots in the world, determined according to the importance of biodiversity and its danger of extinction. These spots are extremely rich, biologically in particular, but endangered at the same time. The region is particularly diverse and often called a "museum of nature." It has survived glaciation and preserved unique species of flora and fauna, many of which are not found in any other part of the world.



SUMELA MONASTERY / TRABZON



KARAGOL / ARTVIN

WHAT MAKES ELVISH HONEY SO SPECIAL?

Black Sea, Turkey is the homeland of the well-known Caucasian Grey Bee. The complex climate has paved the way for the breed's evolution.



Caucasian Mountain Grey Bees (*Apis Melifara Caucasica*) inhabit Elvish hives. At an average length of 7.2 millimeters, over half a millimeter longer than that of other honeybees, the Caucasian bee's tongue can reach nectar that its competitors cannot. This bee species also flies earlier, later, and in cooler conditions. When these traits are combined with its high resistance and docility, the Caucasian Grey Bee has an outstanding ability to obtain nectar from more types of flowers and in larger volumes.









PREVENTION AND WELLNESS, ONE DROP AT A TIME

In terms of nutritional value, Elvish honey contains twice as much iron, over three times as much calcium, and five times as much potassium as flower honey. Additionally, Elvish honey strengthens the muscles, regulates blood circulation, relieves stomach and liver fatigue, and strengthens the immune system. It helps to relieve headaches, chest and abdominal pains and alleviate upper respiratory tract infections.

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WARNING: This product contains Grayanotoxins which are produced by plants in the family Ericaceae. Grayanotoxin may cause side effects such as hypotension, sinus bradycardia / bradycardia, varying degrees of atrial-ventricular block, nodal rhythms, nausea and/or vomiting, sweating, dizziness and impaired consciousness. Please do not exceed 1 dessert spoon of Elvish Honey in any 24 hour period. It is not recommended to consume this honey for those who are under the age of 18.

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www.elvishoney.com

  [elvish.honey](https://www.instagram.com/elvish.honey)

