

## SMARTER BODY CONTOURING AT VIDAFUL MEDICINE

By Valerie Sorge, NMD, PhD

idaful Medicine is the only office in Southwest Florida that provides EON Body Contouring. Naples' Vidaful office is excited to introduce this non-invasive revolutionary new way to lose fat. FDA cleared this device as safe and effective to reduce abdominal fat.

Backed by years of research by industry leading scientists and doctors, EON leverages innovative touchless technology to advance the laser aesthetic industry. State-of-the-art robotic precision delivers laser energy and cooling simultaneously for a comfortable patient experience.

"Touchless, fast, and easy to undergo, the EON fat reduction treatment is innovative, safe, and feels futuristic, but it's definitely here now as a body-slimming solution," said Tatiana Bido, Features Editor for NewBeauty Magazine.

## WHAT IS EON



Subcutaneous abdominal fat: Fat that lies under the dermis layer of the skin. (As opposed to visceral fat, which is around the organs and cannot be removed by any means). Subcutaneous abdominal fat serves as the body's energy storage system and is probably where last year's Thanksgiving pumpkin pie can be found.

**Apoptosis:** Apoptosis is a form of programmed cell death. The delivery of laser energy causes fat cells to slowly start dying. This method of fat elimination is gentle on the body and does not cause inflammation, minimizes skin irregularities and downtime.

**Lipolysis:** The body naturally flushes out the dead fat cells through the lymphatic system. This process typically takes about 6-12 weeks and best results are seen at 12 weeks.

**Programmable articulated robotic arm:** EON's robotic arm uses sensors to map your body's unique topography for 100% personalized treatment.

Three-dimensional treatment path: EON's robotic treatment scan is personalized to the patient's topography, treatment, and comfort. EON knows your body better than any other fat contouring machine by graphing it out for each individual person.

**FDA-cleared device:** The EON device has undergone a 510(k) submission, which The Food & Drug Administration has reviewed and provided clearance—deeming EON safe and effective for reducing abdominal fat. This means that EON is very effective at targeting stubborn unwanted fat, and it is safe because while the laser targets unwanted fat cells, it does not cause harm to the rest of the body.

**1064 nm laser:** 1064 nanometers correspond to the laser wavelength. This particular wavelength raises the temperature of the treatment area, the mechanism that causes apoptosis on the unwanted fat cells. Lasers have gained significant popularity in dermatology treatments. The EON system has utilized this laser technology in body sculpting.

Non-invasive: This is very important. Laser liposuction does not always mean non-invasive. Laser technology can also be used alongside traditional surgical liposuction. This process typically requires an incision to be made on the skin, the laser technology is inserted and is utilized to destroy fat cells, and a traditional cannula (big needle) is then inserted to remove the fat through suction. Lastly, the incision is closed with sutures. Yup, you guessed it – you most certainly need to be under general anesthesia for this option because it is very painful.

**EON** treatments do not require any type of incisions, none – zero – zilch. EON treatments are non-invasive and non-surgical. In fact, EON is so innovative that unlike other non-invasive devices, EON does not even touch your skin and is still incredibly effective at killing unwanted fat cells.

Again, EON treatments are non-surgical, touchless, and comfortable with no downtime.

Non-contact head: While EON's laser heats up fat cells to induce apoptosis without ever touching the skin, EON's proprietary jet-impingement cooling system keeps the top layer of the skin cool so the laser can effectively penetrate the unwanted fat cells without discomfort to the patient. In fact, during clinical trials, the average comfort level was extremely low. Touchless technology also means that the treatment is more comfortable, does not require bulky machinery to be attached to the patient's body, does not require gels, does not require clean up, nor post-treatment massages.

Results: EON is effective! In clinical trials, EON delivered 21.6% average fat reduction (25.3% in the lower abdomen) in 1 SINGLE TREATMENT! All other non-invasive options currently in the market require 3-4 treatments to deliver the same results. Clinical results showed that 73% of patients achieved greater than 20% fat reduction with zero non-responders. That means that everyone in the clinical trial experienced fat loss. Again, this is unheard of in the non-invasive liposuction treatment industry.

This is why we love EON and are so excited to disrupt the non-invasive fat reduction industry.

HOUSTON, April 5, 2022 (Newswire.com) - Dominion Aesthetic Technologies, Inc., developer of EON - Smarter Body Contouring, announced today that EON was selected as the winner of the 12th Annual NewBeauty Awards for the Best Body Contouring Laser of 2022.

