



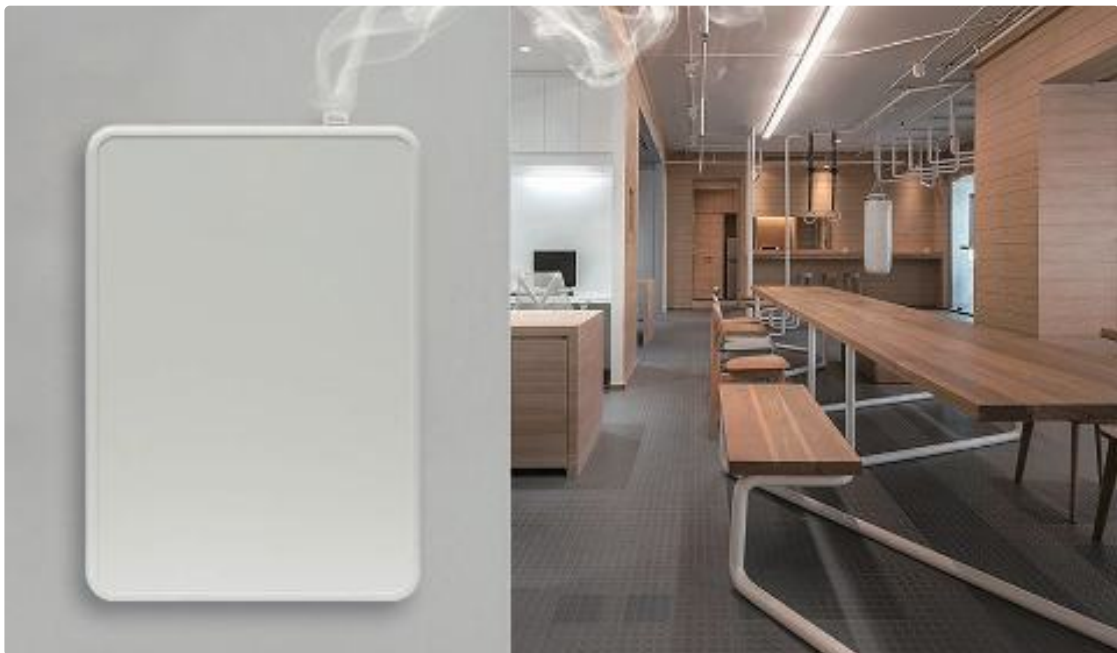
**Voniak**

**ABOUT US**

## SCENT MARKETING

Visual and auditory marketing are commonly used strategies in today's competitive business environment. However, to truly stand out and leave a lasting impression on customers while also promoting loyalty, businesses are turning to a less conventional but highly effective approach: scent marketing. Scent marketing harnesses the power of fragrance, which impacts our most reliable sensory system. The olfactory system in our brain is closely linked to the emotional and memory centers, which is why our scent-associated memories are emotionally charged. Social practice has shown that smell is a powerful tool within the realm of overall business marketing.

Fragrances have the ability to attract new customers, boost sales, enhance perceived value, and overall increase brand awareness. Scent marketing is a clever practice aimed at creating a pleasant shopping environment. By incorporating pleasant scents into the retail space, you can evoke positive emotions, increase desire to purchase, leave customers with an unforgettable impression, ultimately leading to increased revenue and customer loyalty.



## SPACES

- |                 |                 |                   |
|-----------------|-----------------|-------------------|
| ▶ Events        | ▶ Spas          | ▶ Elevators       |
| ▶ Offices       | ▶ Airports      | ▶ Galleries       |
| ▶ Retail Stores | ▶ Hotels        | ▶ Showrooms       |
| ▶ Restaurants   | ▶ Waiting Rooms | ▶ Conference Hall |

## VONIAK

Voniak is a Czech brand of interior fragrances. Our mission is to develop designer fragrance products that leave a person with an exclusive impression. Each of our fragrances has its own charisma and contains the highest quality essential oils. We produce fragrances in the main city of perfumery craftsmanship - in the French city of Grasse. We develop products that are sustainable and use absolutely minimal amounts of excess waste.



100% ECOLOGICAL  
AND RECYCLABLE



EXCLUSIVE  
FRAGRANCES



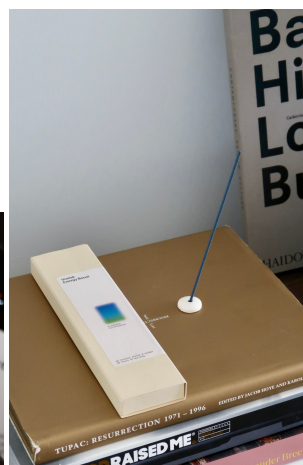
TRADITIONAL  
CZECH GLASS





## PRODUCTS

- ▶ Aroma Diffusers
- ▶ Car Diffusers
- ▶ Rooms Sprays
- ▶ Candles
- ▶ Incense Sticks
- ▶ Perfumes
- ▶ Body Washes
- ▶ Body Lotions
- ▶ Gift Sets
- ▶ Electric diffusers





FRAGRANCES

Discover our diverse collection of fragrances, each carefully crafted to take you on a unique sensory journey. In our portfolio, you'll find intense woody, refreshing, harmonious, and citrus herbal fragrances, each with its own unique character. Let yourself be captivated by our scents, which blend natural essences with sophisticated tones. Choose according to your preferences and experience moments of luxury and comfort. Our products will bring you joy and relaxation in your everyday life.

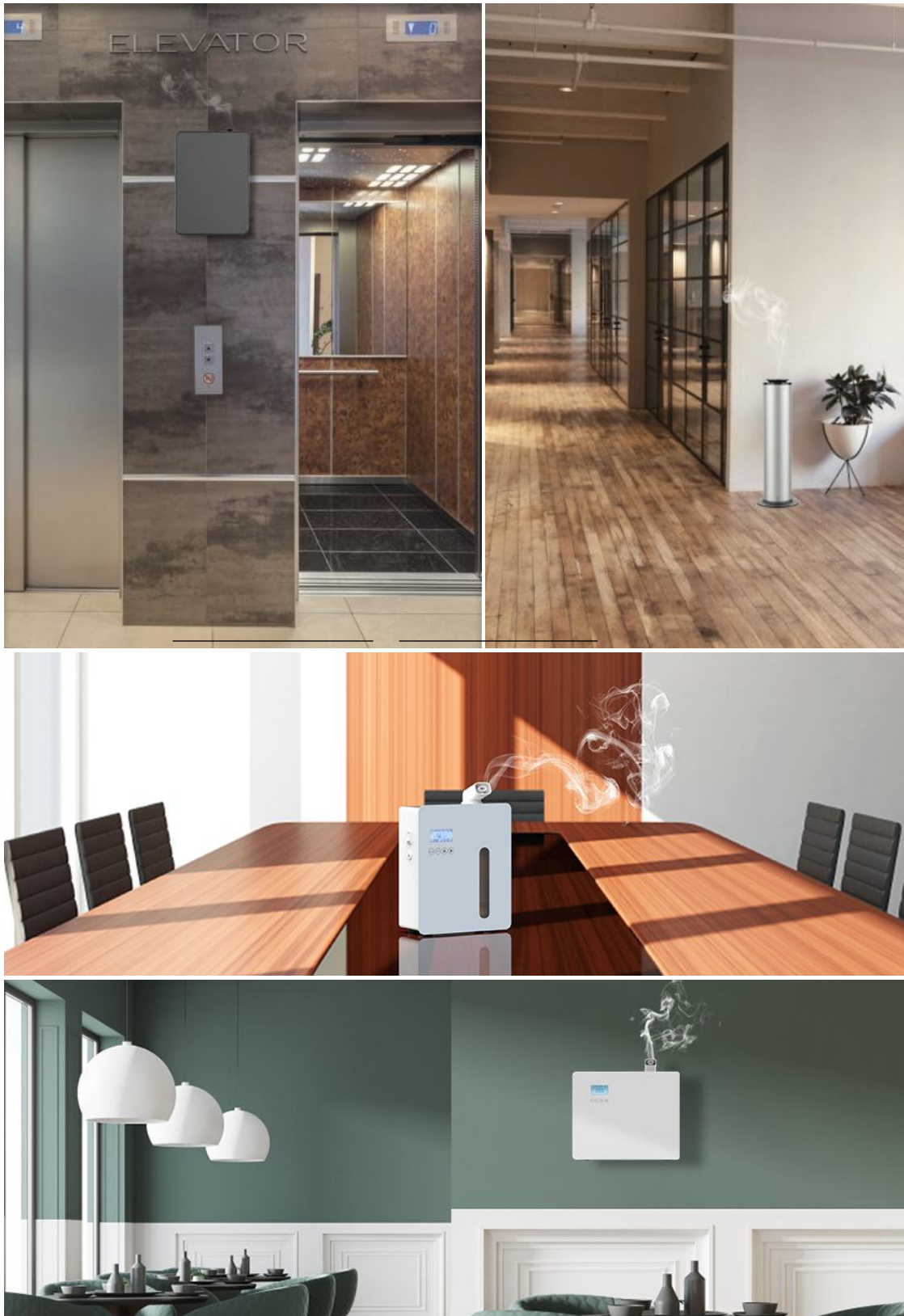
Thanks to our access to hundreds of unique and mainstream fragrances, we can create your own unique fragrance that perfectly matches your brand identity. Our team will work closely with you to understand the essence of your brand and your target audience, thus creating a distinctive scent that captures its essence.

OUR BESTSELLERS

SANTAL BOMBAY	WOODS OF KYUSHU	SANTORINI BREEZE	NAMASTE	SICILIAN SUMMER
<p>Notes:</p> <ul style="list-style-type: none"><li>▶ Lemon</li><li>▶ Eucalyptus</li><li>▶ Pine</li><li>▶ Iris</li><li>▶ Santalwood</li><li>▶ Patchouli</li></ul> <p>Intense woody fragrance opening with delicate notes of lemon, unfolding into an aromatic heart of eucalyptus, pine, and violet with warm spicy tones, leaving a rich scent of sandalwood and patchouli.</p>	<p>Notes:</p> <ul style="list-style-type: none"><li>▶ Bergamot</li><li>▶ Cypress</li><li>▶ Eucalyptus</li><li>▶ Jasmine</li><li>▶ Santalwood</li><li>▶ Patchouli</li></ul> <p>Chords of cypress with fresh notes of bergamot and eucalyptus, a light floral heart composed of jasmine with tones of meadow flowers, finished with a base made of patchouli and sandalwood.</p>	<p>Notes:</p> <ul style="list-style-type: none"><li>▶ Amber</li><li>▶ Cedar</li><li>▶ Musk</li><li>▶ Seaweed</li><li>▶ Mineral algae</li></ul> <p>The invigorating heart of this fragrance is fresh with tones of seaweed, sea breeze, and minerals. Everything is softened by a base composed of musk, amber, and cedarwood.</p>	<p>Notes:</p> <ul style="list-style-type: none"><li>▶ Eucalyptus</li><li>▶ Patchouli</li><li>▶ Lemon</li><li>▶ Mint</li><li>▶ Cedar</li></ul> <p>A refreshing blend of herbal eucalyptus, fresh mint and juicy lemon, complemented by fruity floral undertones, all resting on a rich base of patchouli and woods.</p>	<p>Notes:</p> <ul style="list-style-type: none"><li>▶ Basil</li><li>▶ Tangerine</li><li>▶ Neroli</li><li>▶ Jasmine</li><li>▶ Musk</li><li>▶ Amber</li></ul> <p>The citrusy herbal fragrance in the top notes dances with fresh basil with a hint of mandarin, evolving into radiant extracts of neroli and jasmine. The base is composed of musk and amberwood.</p>

## ELECTRIC DIFFUSERS

We offer our customers a diverse selection of electric diffusers, carefully chosen to meet various needs and preferences. Our approach involves selecting the most suitable type of diffuser based on criteria such as the size and character of your space. Each customer receives a customized solution that perfectly meets their requirements.



## CORPORATE GIFTS AND WHOLESALE

We specialize in providing a diverse selection of corporate gifts. We'll design sophisticated custom gift packaging for you. Whether you want to impress clients, reward employees, or promote your brand, our solutions ensure that your corporate gifts leave an exclusive impression.



**SKODA**

 **CUPRA**

**PORSCHE**



**FOOTSHOP**

 **AMOND**

**hedepy**  
online therapie



## ŠKODA KODIAQ EVENT

Škoda Auto celebrated the world premiere of the second generation Škoda Kodiaq in style. A custom-developed fragrance called "Bohemian Rivers" filled the entire event space, adding another layer of atmosphere with its subtle tones and enhancing the overall experience for all attendees. For this particular event, we also produced several hundred gift packages for journalists, containing a car fragrance and a candle.

Scented area : 3000 m2



## OUR COOPERATION TIMELINE

1. Initial Meeting: We'll kick off our collaboration with an introductory meeting to discuss your requirements.
2. Proposal Presentation: Following our discussion, we'll develop fragrance and product proposals tailored to your needs. Within 1-2 weeks, we'll present these solutions along with pricing options.
3. Order Confirmation: Upon your approval of the proposed solutions, we'll proceed with finalizing the order details.
4. Production Phase: Our production process will commence, typically spanning 4-5 weeks, during which your customized products will be crafted.
5. Delivery: Upon completion, we'll arrange for the prompt delivery of your order.

### CONTACT ME

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