

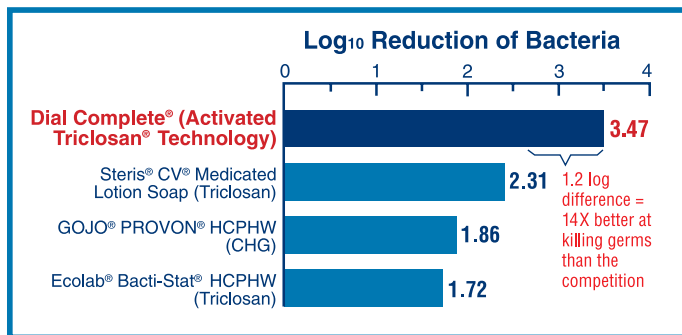


DIAL COMPLETE® ANTIMICROBIAL FOAMING HAND SOAP

#1 Doctor Recommended

Superior Germ-Kill

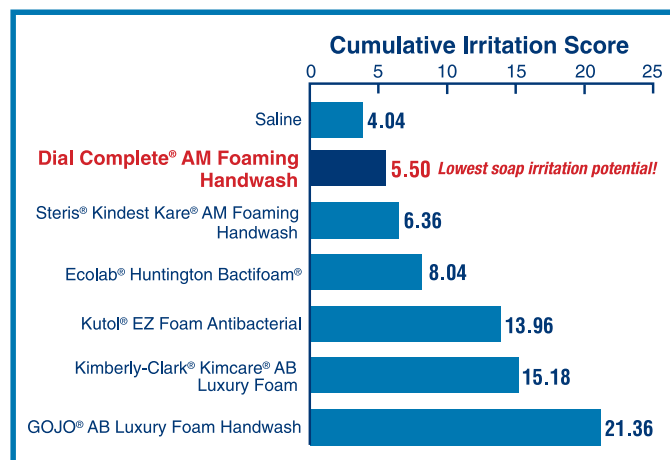
The patented Activated Triclosan® Technology with fully unleashed germ-killing potential provides 25X better germ-kill than other antimicrobial soaps containing triclosan, PCMX, or even CHG.



Dial Complete® Healthcare Personnel Handwash test conducted at independent laboratory. Competitive product data obtained from manufacturer literature. Bacti-Stat® is a registered trademark of Ecolab, Inc. Provon® is a registered trademark of GOJO Industries, Inc. Steris® and CV® are registered trademarks of Steris Corporation. GOJO® is a registered trademark of GOJO Industries, Inc. Ecolab® is a registered trademark of Ecolab, Inc.



A cup scrub modification of ASTM E1174 hand wash method, with 20 second hand washes and Serratia marcescens ATCC 14756 marker organism. Dramatization only. Number of organisms shown does not reflect actual number of bacteria.



Superior Mildness

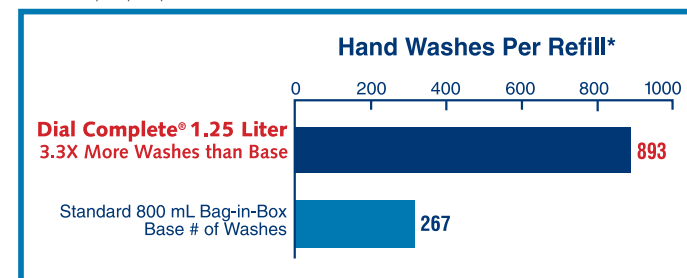
Its hypoallergenic foam is 25% milder than other hand soaps and is excellent for very frequent hand washing. Soothing skin conditioners like aloe and glycerin will leave your hands soft, smooth, and refreshed.

12 Day study conducted at Dial Clinical Research Laboratory, Study #TMR-0003-08-TXC. Dose Response Patch Test, April 2008. Steris® and Kindest Kare® are registered trademarks of Steris Corporation. Ecolab® and Bacti-Foam® are registered trademarks of Ecolab, Inc. Kutol® is a registered trademark of Kutol Products Company. Kimberly-Clark® and Kimcare® are registered trademarks of Kimberly-Clark Worldwide, Inc. GOJO® is a registered trademark of GOJO Industries, Inc.

Superior Cost-Savings

Dial Complete® Foaming Hand Soap is more cost-effective than Bag-In-Box systems. Our controlled dispensing system and high volume lather yields 3.3 times more hand washes per refill.

*Assumes two dispenser pushes per hand wash.



FOOD SAFETY IN THE U.S.

While the food supply in the United States is one of the safest in the world, The CDC estimates annually

- 76 million people get sick
- Over 300,000 are hospitalized
- 5,000 die from preventable foodborne illness

Preventing foodborne illness and death remains a major public health challenge.

SOURCE: <http://www.cdc.gov/foodsafety>



Sustainable Product Attributes

- Biodegradable
- Safe for Aquatic Life
- Uses Recyclable Packaging

Kills 99.999% of Common Germs

Dial Complete® Foaming Hand Soap demonstrated higher overall levels of germ reduction compared to other antimicrobial and Healthcare Personnel Handwash soaps. Even against antibiotic-resistant organisms such as hospital-acquired MRSA, community-acquired MRSA, and VRE, Dial Complete® Foaming Hand Soap was unmatched in its effectiveness in eliminating these pathogens.

NR=No reduction of germs. *Data on file. All soaps tested including Dial Complete (which has the ability to be used on dry hands) were diluted to a 75% concentration to simulate actual use conditions. Bacti-Foam® is a registered trademark of Ecolab, Inc. Steris® and Kindest Kare® are registered trademarks of Steris Corporation. GOJO® is a registered trademark of GOJO Industries, Inc. Ecolab® is a registered trademark of Ecolab, Inc. Kutol® is a registered trademark of Kutol Products Company. Kimberly-Clark® and Kimcare® are registered trademarks of Kimberly-Clark Worldwide, Inc. DEB AeroGreen™ is a trademark of DEB SBS Inc.

| Test Organisms | ATCC | Time Kill Study* of Log ₁₀ Germ Reduction | | | | | | |
|-------------------------------------------------|-------|------------------------------------------------------|------------------------------------------------------|---------------------------------------------------|---------------------------------------------------------|-------------------------------------------|----------------------------------------|----------------------------------------|
| | | Dial Complete® Antimicrobial Foaming Soap | Steris® Kindest Kare® Foaming Antimicrobial Handwash | Ecolab® Bacti-Foam® Healthcare Personnel Handwash | Kimberly Clark® Kimcare® Luxury Foam Antibacterial Soap | GOJO® Luxury Foam Antibacterial Hand Wash | DEB AeroGreen™ Foam Antibacterial Soap | Kutol® Foaming Antibacterial Hand Soap |
| | | 15 sec. | 15 sec. | 15 sec. | 15 sec. | 15 sec. | 15 sec. | 15 sec. |
| Acinetobacter baumannii | 19606 | >6.46 | >6.20 | >6.46 | >6.46 | >6.46 | 0.37 | 2.80 |
| Candida albicans | 10231 | 1.20 | NR | 0.16 | NR | NR | NR | NR |
| Enterococcus faecalis (VRE) | 51299 | >6.15 | NR | 2.24 | 4.19 | 2.19 | NR | 1.95 |
| Escherichia coli | 11229 | >5.61 | >5.61 | >5.61 | 2.33 | NR | NR | 0.01 |
| Listeria monocytogenes | 15313 | >6.11 | >6.11 | >6.11 | >6.11 | 3.20 | 2.62 | >6.11 |
| Pseudomonas aeruginosa | 9027 | >5.32 | >5.32 | >5.32 | 1.21 | 0.66 | 0.32 | 0.54 |
| Serratia marcescens | 14756 | 1.17 | 0.46 | 2.69 | NR | NR | NR | NR |
| Staphylococcus aureus | 6538 | 5.17 | 1.85 | 1.24 | 2.20 | 1.19 | 0.23 | 2.86 |
| Staphylococcus aureus MRSA (Community-acquired) | 33592 | 3.76 | 0.82 | 0.64 | 2.56 | 1.30 | 0.41 | 0.95 |
| Staphylococcus aureus MRSA (Hospital-acquired) | 33591 | 5.04 | 1.73 | 1.45 | 2.77 | 1.73 | 1.15 | 2.27 |
| Streptococcus pneumoniae | 6303 | >2.99 | 2.58 | >2.99 | >2.99 | >2.99 | 2.24 | >2.99 |
| Streptococcus pyogenes | 14289 | >4.34 | >4.34 | >4.34 | >4.34 | >4.34 | 3.25 | 2.67 |