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DOCTORS ARE USING TOOLS like Botox, fillers, and lasers in ways that don't necessarily get widely advertised—although perhaps they should. “Off-label use of approved substances and devices is nothing new, of course, and it's nothing back alley,” says New York dermatologist Elizabeth Hale. “It's about figuring out new ways to do things, and to do them better.” Here, some of the little things that can make a big difference.

BROW-LIFT SANS SURGERY “An easy way to give someone with a heavy-looking brow an immediate, knife-free lift is to inject a filler like Voluma or Juvéderm into the hairline,” says Dendy Engelman, a New York dermatologic surgeon. “The added volume is invisible under your hair yet gives a noticeable lift to the entire brow area.”

INSTANT EYEBROW SHAPING “I can give your eyebrows that sought-after arch without so much as plucking a hair,” says Amy Wechsler, a dermatologist in New York. The secret, Wechsler says, is very small amounts of Botox positioned just so, to raise or lower the arch without creating a frozen forehead or a crazy-eyed look.

KEEP YOUR “WORK” A SECRET “Using vascular lasers [i.e., those that target blood vessels] a day after filler or Botox injections can zap away any tell-tale bruising you may want to hide from the world,” says Hale.

PORE ERASER “There's pretty much no topical product that can truly affect pore size, but Botox can,” says Engelman. “On sebaceous areas, such as the nose or cheeks, I use teeny, tiny drops of the neurotoxin. This shrinks the pores but doesn't compromise movement.” It's painstaking, but for many people, well worth it.

FIVE-MINUTE NOSE JOB “For many people, their nose problems can actually be fixed with filler,” says Norman Rowe, a plastic surgeon in New York. “That may mean adding filler to balance out one side or the other, or using it to smooth out a hump.” It's also a great way to “try on” a nose job before going for the real thing. Also, if you have a dangling tip of the nose, especially when you smile, Rowe adds a touch of Botox to the tip, which prevents that downward motion.

SMILE MAKEOVER “To get rid of a gummy smile, I add a bit of Botox into the area just beneath the nostrils, which drops the upper lip just enough to cover up the gummy look,” Hale says.

PERFECT DÉCOLLETAGE Smoothing out lines and adding volume to areas such as the neck, décolletage, and hands can be tricky to treat with injectables, says Joel Schlessinger, an Omaha dermatologist, either because of discomfort or because the size of the area can mean a huge price tag. That's where the Aquagold Fine Touch microneedling device comes in. “I fill the reservoir with two substances: a hyaluronic acid filler, like Juvéderm, and also with Botox. I then use it all over the neck and décolletage and also on the hands,” says Schlessinger. It's a fast way to cover a lot of area with minimal pricking.

STOP SCARS “If someone has a cut on their face, I sometimes add a bit of Dysport around the area, to reduce movement while the cut is healing,” says Miami dermatologist Jeremy Green. Less tension in the area translates to a less visible scar, he explains.

BOOST HAIR GROWTH You can use Latisse (normally prescribed for boosting eyelash growth) on the ends of your eyebrows—to help fill in patchy areas—or to boost growth on a thinning hairline, says David Colbert, a dermatologist in New York. For the hairline, you'd simply massage a few drops into the thinning areas, says Colbert. The only downside: Latisse isn't cheap, and using more than a drop or two a day can become an expensive hair habit.

BANISH JOWLS For people with mild sagging around the jowl area, adding a bit of filler along the jawline can help take away that sagginess and wid-

ened look, says New York plastic surgeon Adam Kolker.

EARLOBE FIX We don't often think about our earlobes—until they get stretched out from years of wearing statement earrings. “A bit of filler like Restylane can tighten that right up,” says Colbert.

A SOFTER JAW If you grind your teeth, chances are you have an enlarged jaw muscle, which can lend a distinct square appearance to your face. “By adding Botox into that masseter muscle, I can kill two birds with one stone,” says Hale. “It will stop you clenching and grinding, and give a subtle slimming look to the face.”

LIFT & SMOOTH Putting a bit of filler into the hollows that occur around the temple area can actually help lift sagging cheeks, says Engelman, by anchoring the face higher up and giving back a bit of “scaffolding” that is beginning to fade away. ■

S E C R E T
**ANTI
 AGING
 PROCEDURES**

You've probably never heard of some of the unorthodox (and effective) treatments your friends are undergoing to look younger. By Liz Krieger