



**Course Information:**  
SEO Prodigy: A-Z Guide to Mastering Online Ranking

**Course Title:**

SEO Prodigy: A-Z Guide to Mastering Online Ranking

**Course Summary**

Our course is a complete solution that's always up-to-date and reliable. No more wasting time searching for the latest trends or bookmarking outdated articles.

Here, you'll find everything you need: step-by-step instructions, real examples, and case studies that'll make your SEO dreams a reality. Our experts, with years of experience and impressive results, will teach you how to effectively promote your website online.



**Course Fee**

\$79 per candidate.

**Course Duration**

This unit is completed by self-paced work online.  
Online access remains live for 6 months. Please see information below regarding extensions.

**Course Delivery Mode**

Online.

**Course Pre-Requisites**

Nil.



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### Student Requirements

- Basic Language, literacy and numeracy skills in English (LLN)
- Access to a functional pc or tablet device with video recording capabilities, internet access and Chrome internet browser.

### Topics Included

- Introduction to SEO
- Technical SEO
- Off-Page SEO
- Local SEO
- Mobile SEO
- Advance SEO
- Conversion Optimization
- HTTPs and SSL
- Website Security
- Website Speed

### Assessment Tasks

Demonstrate knowledge required to complete the 22 page Quiz upon completion of your study.



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### Enrolment

Please visit <https://elearning.ezetrainingcourses.com> and select your course to begin the enrolment process.

### About EZE Training

Eze Training is a boutique Registered Training Organisation (RTO) that has grown out of the vision to bring a love for self-expression and combined it with an entrepreneurial spirit. Our point of difference is that we are grounded in the industry, and we can compete on the "big stage" while giving a personalized experience to our customers.

This means if you are an individual who wants training or an employer who wants to up-skill your staff then we will give you a dedicated Learner Coordinator who will be your one point of contact to assist you in the journey from enrollment to graduation and on to the next stage of your career. Our RTO number is 6590.

### Extensions, Withdrawals and Refund Policies

All our courses require a non-refundable minimum deposit to secure your spot.

Eze Training complies with Australian Consumer Law in regard to refunds. We are not required to provide a refund if you change your mind about the course that you have chosen to enrol into. Please see our Student Handbook for additional information on our Terms and Conditions.

To place a refund request, please email our head office at [info@ezetraining.com.au](mailto:info@ezetraining.com.au) with the subject "Refund Request". Please include the details of your person, the course you purchased and the reasoning for your refund. Please include any further details or attachments that further aid your refund request.

Whilst course fees are non-refundable, the decision of assessing the extenuating circumstances and refund requests rests with the CEO and management and shall be assessed on a case by case basis with their decision being final.

If you are having difficulties completing your course or attending on the allocated training day, you can transfer your course to another date or request an extension – This must be done within two weeks of your face-to-face training for those attending practical sessions or before your expiration date with online courses. Please be sure to read through your course's information regarding expirations and due dates.

To place an extension request, please email our head office at [info@ezetraining.com.au](mailto:info@ezetraining.com.au) with the subject "Extension Request" and to request a change of date, please email our head office at [info@ezetraining.com.au](mailto:info@ezetraining.com.au) with the subject "Change of Date Request". Please include all details or attachments that further aid any of your requests.



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More information

For further information on our courses, please use the following contact details:

Phone: 1300 552 044

Email: [info@ezetraining.com.au](mailto:info@ezetraining.com.au)

Website: [www.ezetrainingcourses.com](http://www.ezetrainingcourses.com)