



Course Information: BSBESB301 – Investigate business opportunities

Nationally Recognised Code & Title

BSBESB301 – Investigate business opportunities

Course Summary

This unit describes the skills and knowledge required to identify a business opportunity and its key components. This requires undertaking research to determine the viability of the opportunity, with reference to the legislative frameworks affecting the business.



The unit applies to those establishing or operating a business providing self-employment, as well as those establishing a new venture as

part of a larger organisation. The business opportunities may relate to products and/or services offered by the business.

No licensing, legislative or certification requirements apply to this unit at the time of publication

Career Pathway

This unit is accepted for the Certificate IV in Entrepreneurship and new Business.
Refer to training.gov.au for more information on training packages and qualifications that include this unit.

Course Fee

\$379 per candidate.

Course Duration

This unit is completed by self-paced work online. The nominal hours for the course are 75hrs
Online access remains live for 3 months. Please see information below regarding extensions.

Course Delivery Mode

Online.

Course Pre-Requisites

Nil.



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Student Requirements

- Basic Language, literacy and numeracy skills in English (LLN)
- Victorian Student Number (VSN) - *Victoria only:*
 - *VSNs are issued to all students enrolled in Victorian schools and to students enrolled at a TAFE or in an accredited course with an RTO. For a copy of your VSN please contact your current school Or call 1800 822 635.*
- Unique Student Identifier (USI) – *Australia wide:*
 - *A USI is a reference number made up of numbers and letters. It creates a secure online record of your nationally recognised training that you can access anytime and anywhere, and it's yours for life. To receive a Statement of Attainment when completing your course, you will need to give us a copy your USI number. Creating a USI is free. To obtain this USI if you don't already have one please follow the link below: <http://www.usi.gov.au>*
- Access to a functional pc or tablet device with video recording capabilities, internet access and Chrome internet browser.

Topics Included

The course covers the theory and practice associated with:

- sources of business and market information on business ideas and potential business opportunities
- market information, trends and developments
- personal factors involved in choosing preferred opportunity
- criteria for determining the viability of a business opportunity
- business research methods and data collection tools and software
- impact of ethical and cultural requirements of market on opportunities and products.

Assessment Tasks

Demonstrate knowledge required to complete the tasks outlined in elements and performance criteria of this unit. Refer to training.gov for more specific examples on assessments and tasks.

Underpinning knowledge is assessed through theory activities.



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Enrolment

Please visit <https://elearning.ezetrainingcourses.com> to create a user account and select your course to begin the enrolment process.

About EZE Training

Eze Training is a boutique Registered Training Organisation (RTO) that has grown out of the vision to bring a love for self-expression and combined it with an entrepreneurial spirit. Our point of difference is that we are grounded in the industry, and we can compete on the "big stage" while giving a personalized experience to our customers.

This means if you are an individual who wants training or an employer who wants to up-skill your staff then we will give you a dedicated Learner Coordinator who will be your one point of contact to assist you in the journey from enrollment to graduation and on to the next stage of your career. Our RTO number is 6590.

Extensions, Withdrawals and Refund Policies

All our courses require a non-refundable minimum deposit to secure your spot.

Eze Training complies with Australian Consumer Law in regard to refunds. We are not required to provide a refund if you change your mind about the course that you have chosen to enrol into. Please see our Student Handbook for additional information on our Terms and Conditions.

To place a refund request, please email our head office at info@ezetraining.com.au with the subject "Refund Request". Please include the details of your person, the course you purchased and the reasoning for your refund. Please include any further details or attachments that further aid your refund request.

Whilst course fees are non-refundable, the decision of assessing the extenuating circumstances and refund requests rests with the CEO and management and shall be assessed on a case by case basis with their decision being final.

If you are having difficulties completing your course or attending on the allocated training day, you can transfer your course to another date or request an extension – This must be done within two weeks of your face-to-face training for those attending practical sessions or before your expiration date with online courses. Please be sure to read through your course's information regarding expirations and due dates.

To place an extension request, please email our head office at info@ezetraining.com.au with the subject "Extension Request" and to request a change of date, please email our head office at info@ezetraining.com.au with the subject "Change of Date Request". Please include all details or attachments that further aid any of your requests.



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More information

For further information on our courses, please use the following contact details:

Phone: 1300 552 044

Email: info@ezetraining.com.au

Website: www.ezetrainingcourses.com