

THE SCOPE OF OUR PHILANTHROPY

Ivory Ella is a lifestyle brand that has bonded with its customers to make an impact in the community and around the world. Our primary passion and commitment is to protect the conservation of elephants. Our deep care for the community also inspires us to support issues that impact the daily lives of our customers and employees. As a company, we have a unique approach to giving back that incorporates our nonprofit partners, employees, social media and the community.

Specifically:

- Focus on partnerships that involve animal (elephant) conservation, health and wellness, education for kids, families and kids in need, and military veterans.
- Educate and increase visibility and overall impact for causes we care about.
- Develop products to directly connect and deepen our consumer's education and support for charitable causes.
- Utilize our social reach to not only story tell but empower, enlighten and educate.
- Offer an employee engagement program that promotes and encourages employees to use work hours to volunteer in the community.
- *In-kind Community Donations*—We are proud to support requests for product donations from any organization registered as a 5013C and fitting within our giving priorities. All in-kind requests will be reviewed by a charity committee monthly. **Please allow 60 days for review. Kindly submit request to giving@ivoryella.com.**
- *Sponsorship Requests*—On a case by case basis, Ivory Ella will review charitable sponsorship requests. **Please note: All charity requests will be reviewed by a charity committee monthly. Please allow 60 days for review. Kindly submit your request to giving@ivoryella.com.**
- *Speaking engagements*—Ivory Ella will consider all speaking engagements on a case by case basis to ensure opportunities align with our core values. Kindly submit all speaking request to giving@ivoryella.com.



GOOD CLOTHES FOR A GOOD CAUSE