

QOR360[®]



ABOUT

In 2016, Dr. Turner Osler, a career academic trauma surgeon at the University of Vermont Medical Center, observed the effects of our chair-centric society. Our world requires sitting for hours every day, and such enforced periods of prolonged, static, and unnatural posture not only damage our day-to-day health, but actually shorten our lifespans.

QOR360's patented Red Rocker™ technology makes sitting active rather than passive; improving posture, core strength, and alertness. Our product was created by a trauma surgeon, tested and approved by a team of doctors, designers and body work experts, and inspired by the teachings and practices of Feldenkrais, yoga, Tai Chi, AT, and Rolfers.

QOR360's mission is to normalize active sitting, because our current infatuation with passive sitting is immensely harmful. We'd go so far as to call it a public health crisis. Because smoking seemed "normal" in the 1950's it was difficult to convince the public of tobacco's link with emphysema, lung cancer and heart disease. Just so with passive sitting today: passive sitting is a seemingly "normal" part of life that's resulted in an epidemic of back pain and in the longer term diabetes and heart disease.

We want to switch the narrative before it's too late.



Red Rocker™ Technology

Dr. Osler's quest for a healthier way to sit led him to develop The Eccentric Bicylinder, better known as the Red Rocker™, a shape that is central to **QOR360's** ergonomic, healthy, and active seating products.

**Now featuring
the Ariel 2!**

“Nothing I was doing was working and I was trapped in a place that I couldn't get out of. This chair saved my life.”
-Seth, Burlington VT

Our **best selling Ariel** chair features a revolutionary seat design created with the office in mind. The Ariel embodies everything that we've learned about active sitting over the last three years: patented **Red Rocker™ technology, adjustable height, and a sleek, firm seat comfortable enough for all-day sitting.** Winner of an A'Design Furniture Award 2020, and honored by Fast Company's World Changing Ideas Awards in 2021, the Ariel fits into anyone's lifestyle and workflow.

The Ariel comes in **two sizes:** **Short** (17-21 inches) for shorter folks and **Tall** (20-27 inches), for average and tall folks.

It's also available in **two material options:** Buttery smooth **performance leather**, available in an eye catching **red** and **classic black**; and **grey upholstery** for a durable and understated option.

The Ariel

STRENGTHENS CORE Engages core musculature and increases metabolic rate by 15%.

RELIEVES BACK PAIN Americans spend \$100 billion a year on back pain. Active sitting is a simple way to ease and prevent back pain, as it keeps your core strengthened and body aligned. We are designed to move, and when you stay in motion, your back appreciates it.

EASY COMFORT Smooth, gentle rocking in all directions lets your body respond to gravity.

IMPROVES POSTURE Posture is your body's response to gravity. QOR360 chairs are designed to allow your hips and spine to tip, gently aligning into a natural, comfortable position.

BACKLESS No lumbar support? Actually, backless means you're strengthening your core, providing even greater lumbar support.

CUSTOMIZABLE & ADJUSTABLE Love your chair. Soft seat, adjustable height, wheels or stationary... plus it's way more affordable than other active sitting or ergonomic chairs.



the
button
chair

Adults live with the reality of back pain, and the over 10,000 people using our chairs have begun their journey toward relief. *That's not enough for us.*

We also want to reach the **24 million kids** on the horizon that can **grow up without back issues**, by offering them our **ButtOn Chairs for free.**

The ButtOn Chair is cut from **plywood** using a **CNC router** and the file on our website, and then snapped together using a self locking joint we invented. This means **easy assembly with no screws and no glue!** Instead of a Red Rocker™ underneath the seat, mobility comes from a an **old tennis or lacrosse ball.** The height is adjustable - for shorter kids, you can simply cut shorter legs for the chair. The thoughtfully designed CNC file is made to print chairs in a way that creates **minimal waste.** Students have fun decorating and painting their own individual chairs. The seat top is stitched on with bungee cord.

This project could give the next generation a future without back pain, for just about **\$5/per student.** We think it's worth it.



Click here to watch Dr. Osler's TEDx Talk about Active Sitting.



Improve posture & relieve back pain with open hips & knee angles.

Stay in motion & improve whole body health.



Dr. Turner Osler
CEO & Founder

Dr. Turner Osler is the CEO and Founder of **QOR360**. Dr. Osler spent twenty five years as an academic trauma surgeon and researcher and has over 300 peer reviewed papers on his CV. But after receiving a master's degree in biostatistics and a grant from the National Institute of Health in 2005 he traded the OR for full time outcomes research. He became interested in the health problems created by our passive, hair centric lifestyle, and has spent the last few years studying "sitting disease" and ways to combat it.



Lex Osler
COO & Co-founder

Lex is the co-founder and COO of **QOR360**. A frequent competitor and winner of various local and national startup pitching competitions, Lex's entrepreneurial drive has him running day to day operations for **QOR360** and developing and implementing strategy to bring the life changing concept of active sitting to as many people as possible. A graduate of Cornell University, he majored in Computational Biology with a minor in English.

