



***Ultimate
Cheat
Sheet:***

**INCREASE
ATTRACTION
WITH STYLE**

ULTIMATE Cheat Sheet to Increase Attraction with Style

I get it.

You see all these other guys with a girl on their arm...

You're thinking: Why not you?

Here's how you can use style to 10X your attractiveness.

#1. Have A Mission

Why do you think Tony Stark has women swooning over him? Why do people love superheroes? Because they have a purpose, and nothing gets in their way.

[What's YOUR purpose?](#) Set yourself targets and work to them. You'll get admiration and respect because you are now the high-value man she wants to give her attention to.

A man on a mission is irresistible to women.

#2. Take Risks

Does bungee jumping make you more attractive? How about stating an unpopular opinion?

A 2006 study in the journal *Evolutionary Psychology* found that [women ARE attracted to risk-takers](#) - but it depends on the kind of risk.

Taking risks with your health is not sexy. Taking recreational risks like bungee jumping makes you attractive to women... but only in America. But a man with the courage to take SOCIAL risks is attractive on every continent.

#3. Dress for Your Body Type

Ever seen the movie 'Crazy, Stupid, Love'? Steve Carell plays an average guy with an average build who gets help to up his style game and becomes a dashing player.

Forget what you've been told - your body shape only plays a tiny part in attraction. The WAY you [dress to your body type](#) is 10x more important.

When you dress to complement your body, you look confident and true to yourself. Women are experts in picking up on these subtle behaviors.

□ #4. Master Body Language

A 2015 study out of the University of Edinburgh found that [we INSTANTLY judge](#) several things about a person when we see them - including their trustworthiness.

From the second you approach a woman, she is analyzing you. Focus on your posture, smile and never approach women directly - come in from the side. Why? Because you appear less intimidating and you won't startle her.

Eye contact also makes a huge difference! Men who maintain good levels of eye contact are perceived by women as powerful, confident and sincere. Looking to the ground when she speaks to you shows you are shy.

□ #5. Leverage the Power of Fragrance

When it comes to attracting women, sight is the most important sense - right?

WRONG. A 2008 study in the journal *Personality and Individual Differences* found that SMELL influences a woman's choice of lover more than any other sense.

In other words - [find a cologne that smells great on you](#), and you'll be MORE attractive than your better-looking friend who smells like sweat and laundry.

[Click Here to discover everything you need to know about fragrance for men](#)

In Conclusion...

When you demonstrate status and value

- You feel great
- You build attraction
- You command respect
- You attract people with NO effort

You become "THAT GUY" men desire to be, and women want to be with. Most men I coach want more than just attraction.

They also want to earn more money, command respect, and have a high-status presence.

There's so much more to style than attraction.

If you want to discover more...[come join my FREE masterclass where I cover the 10 foundational style rules every man MUST master.](#)

A photograph of a man in a dark suit, white shirt, and patterned tie, sitting at a wooden table. He is holding a white coffee cup on a saucer. The background is dark and out of focus.

Ten Style Tools **EVERY** Man Must Master

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Semper Fi,
Antonio