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Dr. Wendy Magee, International Fellow in Music Therapy at the Institute of Neuropalliative Rehabilitation in London, described music as a "mega-vitamin for the brain" that can improve a host of conditions.

"When neural pathways are damaged for one particular function such as language, musical neural pathways are actually much more complex and much more widespread within the brain. Music seems to find re-routed paths, and that is why it is such a useful tool in terms of helping people with different kinds of brain damage, because it can help to find new pathways in terms of brain functioning."

Letter from the Co-Chairs

As you look through these pages, we share with you our reflections on our foundation's work in 2012. Steve and I are setting our sights high for 2013 and a wonderful new initiative for which we share a great passion. For many of you this annual report will serve as the unveiling of Forever Young Foundation's, Sophie's Place.

More than 20 years ago, I began researching the practical, beneficial applications music therapy provided those suffering from brain trauma, physical injuries, cancer, autism, as well as mental illness and depression. Music has the ability to assist in creating new neural pathways, fire the synapses, alleviate pain, reduce anxiety, and heal patients where other forms of modern medicine and physical therapies were found to be unsuccessful. Something as simple as a beautiful note being played by a child continues to remind us of Sophie, a 17-year-old dear family friend with a promising future, whose life was cut too short. Sophie often sang in hospitals because she understood music's power to heal; she understood that **Music Changes Everything**. Memories of Sophie will live on in everyday music, through the beautiful sounds we hear in the music therapy rooms named after her. We will find a grown-up sense of wonder, even though we miss her daily, as we watch this initiative take root and grow - blessing the children served in Sophie's Place.

We are excited to announce our first Sophie's Place will open at Primary Children's Hospital, Salt Lake City, UT, in May 2013. Steve and I want to offer a special thank you to each of you for your contributions in making this vision a reality. Our next Sophie's Place will be built in Palo Alto, CA, at Lucile Packard Children's Hospital. Our foundation is seeking to find other perfect locations where Sophie's Place can enhance children's lives. We look forward to continuing our work with you, our Forever Young family, in 2013.

Barb & Steve Young







Mission & Description

*Passing on hope and resources for
the development, strength, and
education of children*

Forever Young Foundation





Forever Young Foundation



Founded in 1993 by Hall of Famer and Super Bowl MVP Steve Young, Forever Young Foundation is a non-profit, 501(c)(3) organization that serves children facing significant physical, emotional, and financial challenges. Funds raised further our efforts to provide academic, athletic, and therapeutic opportunities currently unavailable to these children. Forever Young Foundation has determined the best way to accomplish our mission is through the development and support of charitable organizations with a proven track record in delivering services.

Forever Young Foundation's primary development focus continues to be in Northern California, Arizona, Utah, and Africa. The Foundation's efforts include the creation of Forever Young Zones, which provide technology and multimedia labs in NFL YET Centers as well as state-of-the-art interactive play areas in children's hospitals. Our newest initiative, Sophie's Place, will be a special music-therapy facility built in children's hospitals. Through music and the playing of instruments, these rooms will assist in treatment and care for young people suffering from chronic illness, brain trauma or serious injury.

foreveryoung.org





Forever Young Initiatives

"Those who bring sunshine into the lives of others cannot keep it from themselves."

James M. Barrie







Forever Young Foundation has teamed with The Arbinger Institute, a leader in management training and team-building, to provide a year-long training for nonprofit leaders. Participants learn how to develop, implement, and update a one-year operating plan and three-year long-range strategic business plan; hold themselves accountable to their contributors; and keep board members, staff, and volunteers focused on achieving results. Through underwriting from Forever Young Foundation, private donors, and corporations, this training is offered at minimal cost to nonprofit leaders seeking to ensure the sustainability and growth of their organizations for generations to come.

foreveryoung.org/institute



ENGAGE NOW



AFRICA

Under the direction of our friends Bob and Lynette Gay, Forever Young Foundation continues to enhance the lives of children and families throughout Africa. This ambitious endeavor, entitled Engage Now Africa, is currently operating in the countries of Ethiopia, Ghana, Namibia, and Sierra Leone. We utilize local leaders who understand the challenges faced in their local communities, and who are best equipped to help determine and manage effective solutions.

In just a few short years, Engage Now Africa has established a network of successful schools, a model microcredit lending network, student-loan programs, health clinics, clean-water projects, and much more. Together we are making a difference one village at a time.

foreveryoung.org/africa





MULTIMEDIA ZONES

Multimedia Forever Young Zones provide a state-of-the-art radio, TV, film and design studio, as well as a professional-quality recording studio with an isolated vocal booth and digital audio mixing. This multimedia equipment and programming will enable youth to develop diverse, high-level communication skills, while training on professional equipment. The goal of these zones is to put technological tools into the hands of creative young people, allowing them to explore and prepare for careers in media and design while developing practical production and copy through their own artistic expression.

HOSPITAL ZONES

Hospital Forever Young Zones are recreational therapy rooms created to provide tools for exercising the imagination of seriously ill children who face emotional and physical challenges. Forever Young Foundation has three such Zones in the following children's hospitals: Primary Children's Medical Center in Salt Lake City, Utah; Lucile Packard Children's Hospital in Palo Alto, California; and Cardon Children's Hospital in Mesa, Arizona. These Zones provide a safe place where staff can build supportive relationships with children and teens to help them in their recovery processes. They provide a sanctuary where children working through serious illness and rigorous treatments can relax, play, and just be children.

Forever Young Zones



Forever Young Zones



8 TO 80 ZONES

The 8 to 80 Zones are a collaboration between Steve Young and Jerry Rice that provide youth living in underserved communities the skills to pursue careers in technology and media. The multimedia 8 to 80 Zones not only allow for artistic expression, but also afford students the opportunity to gain training on industry-standard equipment and software in the areas of television, radio, voice recording and graphic design. The uniqueness of the 8 to 80 Zones provides additional fundraising opportunities for the centers in which they are located. Steve and Jerry are looking forward to building more 8 to 80 Zones in the upcoming year.

foreveryoung.org/zones

Family of Charities

Programs listed below include organizations we have supported in 2012. These charities exemplify the mission of the Foundation by promoting the development, strength, and education of children.

127 Foundation
8 to 80 Zone
East Palo Alto, CA
Hawaiian Islands – Mobile Unit
Honolulu, HI
Mesa, AZ
A Day for Curtis
Abren Foundation
America's Freedom Foundation
American Indian Services
Anasazi Foundation
Arizona Interfaith Network
Arizona Women's Board
ASU Foundation
Ayi Mensah School - Ghana
Bay Area Women Sports Initiative
Boys & Girls Club
Bronze Buffalo Foundation
Camp Soaring Eagle
Cardon Children's Hospital
Center for the Advancement of Leadership
Christmas Box House
Cystic Fibrosis Foundation
Empower Playgrounds
Engage Now Africa
Equal Education For All
Fairfield County Sports Commission
Forever Young International School
Forever Young Nonprofit Institute
Friday's Kids
House of Refuge

Lucile Packard Children's Foundation
Marble Valley School
Nebo School District
Neighborhood Ministries
New Hope Foundation
NFL Youth Education Towns
Atlanta
Ft. Lauderdale
Honolulu
Houston
Los Angeles
Miami
New Orleans
Phoenix
San Diego
Tampa
One Life at a Time
Opportunity Foundation of America
Prayer Child Foundation
Primary Children's Foundation
Rawhide Boy's Ranch
Rising Star Outreach
Science Foundation of Arizona
Shun the Sun Foundation
Solid Rock Foundation
Sophie's Place
Spina Bifida Association of Arizona
Swift Charities for Children
The Taylor Family Foundation
The Tech Museum of Innovation
Wasatch Adaptive Sports



In 1986, Steve Young and Wasatch Adaptive Sports held the first Steve Young Ski Classic. This year marked the 26th annual event. Steve and other celebrities ski with the children to raise funds for the year-round activities the program provides.

Wasatch Adaptive Sports is a premier ski and summer program for children with special needs. They offer ski lessons, snowshoe tours, and sledge hockey throughout the winter, and numerous outdoor recreational activities such as hiking on barrier-free trails, fishing, biking, tram rides, and environmental awareness programs in the summer. Participation in these activities enhances the physical and mental health of the children served, improves their self-image, lessens depression, and allows them the opportunity to just have fun!

With the aid of the Forever Young Foundation, the Wasatch Adaptive Sports program gave 1,950 lessons to special needs children in both the summer and winter. At least 90% of the lessons provided by Wasatch Adaptive Sports are on either full or partial scholarship.

On the opposite page, we would like to introduce to you one of Wasatch Adaptive Sports' Paralympic rising stars - Anna Beninati.

wasatchadaptivesports.org

Charity Spotlight - Wasatch Adaptive Sports

On September 5, 2011, I made the decision to attempt to jump onto a moving freight train in Longmont, Colorado. Moments later, I was forced to watch as three coal cars passed over my legs, severing my left femur and both bones of my lower right leg. As I waited for the paramedics to arrive, I observed, helplessly, as my career, my life and my future bled out onto the pavement. In a split second, I had torn my life in two by way of one, stupid, teenaged mistake. I was a skier. I was a cyclist. I was a climber; I was a runner, a swimmer. But all of that was over for me. That's what I thought. Welcome to a world of stagnation, of sitting still, of spectating.

I was released from the hospital on September 29th. In early November, I tried sit skiing for the first time with the immeasurable help of our mutual friends at Wasatch Adaptive Sports. And when I skied down Chickadee that first time, really skied, and I felt that ground rush and the wind on my face, it was as if the mountain itself was breathing a new vitality into my broken body. With skiing, my life was no longer just hospitals, wound care, surgeries, and prosthetics...there was something more to live for. I could ski with my family again, and THEY had to struggle to keep up with ME. The drives up the canyon each morning became more regular for my mom and I, and gave us a peaceful contrast to the drive to the hospital every afternoon.

That was 16 months ago. Since then, I've started training on a Paralympic regimen. I won a gold medal this February at the NorAm Continental Cup in Kimberley, British Columbia, for the seated women's Super G. This, I'd like to believe, will mark the start of a long and successful Paralympic career, culminating with my competition in the 2018 Paralympic Winter games. I was a climber. I was a swimmer, and a runner and a cyclist. Now I'm an athlete. I've overcome insurmountable obstacles, the likes of which no one ever plans for. And when I think back on my time in the hospital, I never would have imagined that, 18 months later, the biggest challenges I face come in the form of questions like, "What mono-ski is the best fit for my weight and injury? How many sets of outriggers do I need to have ready for competition? Should I invest in a full-body speed suit that I get tailored for my legs, or find one that's just a shirt?" Navigating the world of competition, training and sponsorship is definitely challenging, but all in all, it's a very good place to be. And, I think, it is my place.

Anna Beninati







Organization & Financial Statements

*"Goodness is the only investment
that never fails."*

Henry David Thoreau



Board of Directors



Robert Gay
Co-Founder
Huntsman Gay Global Capital
Salt Lake City, UT



Edward Bryant, Jr.
Vice President
National Marketing & Sales Director
Pacific Global Investment Management Co.
Santa Monica, CA



Steve and Barb Young
Founder and Co-Chairs of the Board
Palo Alto, CA



Richard Lawson
Managing Partner, Co-Founder
Huntsman Gay Global Capital
Palo Alto, CA

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Boston, MA

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Chairman of the Board, Unitus
Redmond, WA

Stephen Pagliuca
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Boston, MA

Staff



Sterling Tanner
President/Executive Director
Mesa, AZ



Stephanie Nath
Director of Events and Programs
Mesa, AZ



Michelle Knox
Marketing Director
Mesa, AZ

Fundraising Events

Our four signature events continue to be a fun and integral part of what we do at Forever Young Foundation. In addition to raising critical funds, the events also give us the opportunity to showcase the work we are accomplishing with our wonderful partners. We express gratitude to the outstanding sponsors, celebrities, and volunteers who give of their time and resources to make these events successful. Countless children continue to be blessed through your participation and generosity.

Event: **Steve Young Ski Classic**
Location: Snowbird, Utah
Title Sponsor: American Airlines
Revenue: **\$261,504**
Beneficiaries: Forever Young Foundation, Wasatch Adaptive Sports

Event: **Steve Young Desert Classic**
Co-Host: Alice Cooper
Location: Scottsdale, Arizona
Title Sponsor: Bain Capital
Revenue: **\$153,500**
Beneficiaries: Forever Young Foundation, Anasazi Foundation

Event: **Steve Young Mountain Classic**
Co-Host: Johnny Miller
Location: Park City, Utah
Title Sponsor: Huntsman Gay Global Capital
Revenue: **\$255,000**
Beneficiaries: Forever Young Foundation, Sophie's Place

Event: **Steve Young/Jerry Rice Bay Area Classic**
Co-Host: Johnny Miller
Location: San Martin, California
Title Sponsor: Huntsman Gay Global Capital
Revenue: **\$358,750**
Beneficiaries: Forever Young Foundation, The Tech Museum

Total Event Revenue: **\$1,028,754**
Event Expenses: **\$ 220,825**
Net Event Revenue: **\$ 807,929**





Statement of Activities



	Jan - Dec 12	Jan - Dec 11
Beginning Fund Balance	\$2,493,162	\$726,218
Income		
Total Donations	2,043,275	2,338,450
Net Event Income	807,929	745,698
Total Other Income	90,531	76,127
Unique One-Time Financial Instrument Donation	0	1,400,000
Total Income	\$2,941,735	\$4,560,275
Expense		
Support Services		
Total Fundraising	56,333	54,847
Total Management & General	117,991	114,908
Total Support Services	174,324	169,755
Program Services		
Total Foundation Grants	2,107,633	2,284,951
Other Program Services	406,444	338,625
Total Program Services	2,514,077	2,623,576
Total Expense	\$2,688,401	\$2,793,331
Net Income	\$253,334	\$1,766,944
Ending Fund Balance	\$2,746,496	\$2,493,162

*Audited financial statements are available upon request from:
Hansen, Bradshaw, Malmrose & Erickson
559 West 500 South
Bountiful, UT 84010

Friends of Forever Young

Hall of Fame Circle \$250,000 and up

Robert & Lynette Gay
Kevin & Gayla Compton
Kensington Capital Children's Fund
Compton Family Trust
Steve & Barb Young

Chairman's Circle \$100,000 - \$249,999

Snowbird Ski & Summer Resort
Wilford Cardon Family
James & Andrea Clarke
Huntsman Gay Global Capital
Swift Charities for Children

President's Circle \$50,000 - \$99,999

American Airlines
Bain Capital Children's Charity
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Pacific Gas & Electric Company
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Sangreal Foundation
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Patron \$10,000 - \$24,999

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Friends of Forever Young

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Sponsor \$1,000 - \$4,999

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Grand Wailea Resort
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St. Regis Deer Crest Resort
The Sherry-Netherland
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One Life at a Time
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Friends of Forever Young

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Vern Law
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