

2010 ANNUAL REPORT



Friends Friends of Forever Young Foundation

Hall of Fame Circle • \$250,000 and up

Kevin & Gayla Compton
Robert & Lynette Gay
Compton Family Trust
Shadow Lake Children's Fund

Chairman's Circle • \$100,000 - \$249,999

Huntsman Gay Global Capital

President's Circle • \$50,000 - \$99,999

The Church Of Jesus Christ Of Latter-Day Saints
Bain Capital Children's Charity
SAP
Snowbird Ltd

Benefactor • \$25,000 - \$49,999

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Nutraceutical Corporation
Ropes & Gray
American Airlines
Byrne Family Foundation
Kirkland & Ellis Foundation
Brian & Adria Sheth
Brocade Communications
CordeValle Resort
Frank & Denise Quattrone Foundation
JetBlue Airways
Listwin Family Foundation
Ludwick Family Foundation
Rovi Corporation
San Jose Sharks
Vestar Development

Patron • \$10,000 - \$24,999

Champion Charities
All Stars Helping Kids
Dana & Tom Evan
NFL Charities
Rhino Sports
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Birdsall Interactive
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Jerry & Vickie Moyes
John Kruger
Joseph & Linda Bronson
Mumford Family Trust
Paul & Sandra Edgerley
Red Ledges Golf Club
Stephen Oetgen
The Chambers Family Foundation
Twinlab Corporation

Sustainer • \$5,000 - \$9,999

Alta Ski Area
Damian Creamer
Michael & Bebelu Wishart
O.C. Tanner
Okland Construction Company
Paul & Martha Chamberlain
Rothman Family Foundation
Vensure Employer Services, Inc.
Vision Community Management
Angel's Hands Foundation
Arizona Diamondbacks
Empire Charitable Foundation
GE Capital Corporation
Ghirardelli Chocolate
Gold Canyon Candles
Gregory & Loretta Gailius
Jack Walter
Levy Restaurants
Mark & Sarah Harris
Max James Family Foundation
Michael Levinthal
Molson Coors
Pei Wei Asian Diner
Romano's Macaroni Grill
Salt City Candle
San Francisco Giants
St. Regis Deer Crest Resort
Sysco Intermountain
Tiger Woods Foundation
University of Utah
Valdez Heli Ski Guides
WCF of Utah
Wilson Sonsini Goodrich & Rosati Foundation

Sponsor • \$1,000 - \$4,999

Mark Reichman
Pacifica High School HERO Club
Alliance Bank of America
Beehive Property Management
General Dynamics
Greg & Carrie Clark
Morrill & Aronson P.L.C.
United Healthcare Services
Cirque Development
Ski Salt Lake
Gregory & Sherrie White
La Caille
Steve Mason
Rose Law Group
Pacific States Cast Iron Pipe Company
Arizona Wholesale Supply Company
Arnett Insurance Services
Chino Valley Medical Center
Doug Smith Autoplex
Dr. James & Diane Lally
Gregory & Starla Knapp
Layton Skyline
Power Toyota
Prayer Child Foundation
Ridgeline Medical

Salt River Project
Wallin Harrison PLC
Adolfo Camarillo High School HERO Club
Adrift Adventures
Boston Celtics
Michael & Shannon Doleac
Peter Maughan
Richard & Nancy Marriott Foundation
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Sam's Club Foundation
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Thousand Peaks Ranch/Park City Powdercats
Rex Kocherhans
Stephen & Donnanjean Provin
Chris Boyle
Stoel Rives LLP
Joseph B. Byrd
Nicholas Hsu
Powderbird Guides
A-Link Network Services
Alan Earhart
Brad & Tracy Ball
Charles Beeler
Christopher & Katherine Berman
Dr. LeGrand Belnap
Ferrari Maserati of Silicon Valley
Fred Amoroso
Gifford & Wendy Nielsen
Hertz - Salt Lake City
Hertz - San Jose
Ian W. MacLeod
Joete's Playground
Kirk & Cathi Triplett
Les and Sheralyn Brown Family
Mark Bair
Michael Clair
Minette Pollard
Monavie
Neal & Sue Ann Harris
PPC Marketing
San Francisco 49ers
Scott Jordan
Summer Gay Paulos
W.N. & Susan Whitaker
Wayne Schlossar
WON Heart Foundation
Zions Bank

Donor • \$100 - \$999

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HD Supply Waterworks
John & Naomi Riding
Johnny & Laura Simpson
Lonnie & Jennifer Wollin
M. Russell Ballard Trust
Michael Brill
Against All Odds Foundation
Arrow Stage Lines
David & Linda Bradford
Diane & Scott Scheffler
Edward G. Dulin Jr

Forever Young Foundation



"The grand essentials of happiness are:
something to do, something to love, and something to hope for."

Allan K. Chalmers



Steve & Barb Young with Michael & Jesse Malarsie

The Moral Life

“Commencement speakers are supposed to urge you to rise to the highest challenge, pursue the impossible dream, excel at the loftiest ambitions. I will not do that. It is too easy; it is too empty. The easiest thing to do is to support great causes, sign stirring petitions, endorse grand philosophies. The hardest thing to do—and it is getting harder all of the time—is to be a good husband, a good wife, a strong father, a strong mother, an honorable friend and neighbor.

The truly good deeds are the small, everyday actions of ordinary life. The employee who gives an honest day’s work; the employer who rewards loyalty and service; the stranger who stops to help someone in need; the craftsman who builds each house as if he were going to live in it himself; the man who unhesitatingly accepts responsibility for the children he has fathered; the father who wants the respect of his children more than admission to the executive suite; the mother who knows that to care for an infant is not an admission of professional failure . . . ; the parents who turn off the television even when their children want to watch just one more hour of some bit of Hollywood drivel; the neighbors who join together to patrol a neighborhood threatened by drug dealers; the hiker who carries his own trash out of the park; the landlord who paints out the graffiti without waiting for the city to do it for him; the juror who judges another on the basis of the principle of personal responsibility before the law—these are the heroes of everyday life. May you join their ranks.”

Professor James Q. Wilson of UCLA
1994 Commencement Speech, BYU

Letter from the Co-Chairs



As we enter 2011, our Forever Young family of charities continues to amaze Barb and I with the work they do to assist children and their families that are in need. This past year Wasatch Adaptive Sports joined hands with our military to support our disabled veterans. Barb and I are touched by this partnership. As we have shared before, we believe the ultimate “presupposed” virtue is giving of service that too few see, receive, or enjoy in our society today. It’s that helping hand which can be given and shared in this great land and many other lands. It is doing something for someone else that they cannot do for themselves. Our military are the representatives of the United States of America. It is not insignificant that they bear the honorable title of “servicemen and servicewomen.” They are truly in the service of their country, their God, and to every citizen of the United States of America, and the many countries that enjoy freedoms because of their sacrifice. This last year we came to know one of these great servicemen, Michael Malarsie. Michael was severely injured in combat with his comrades being the first casualties of 2010. Our time together stirred in us a deep feeling of gratitude and love for this special young man. Through Michael we have come to understand the full meaning of sacrifice, to truly serve others. This year we wish to thank everyone that dedicates their lives to our freedoms.

Steve & Barb Young



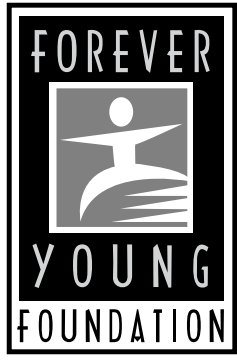
Mission & Description



Passing on hope and resources for the development, strength, and education of children.

Forever Young Foundation





Forever Young Foundation

Founded in 1993 by NFL Hall of Famer and Super Bowl MVP Steve Young, Forever Young Foundation is a non-profit, 501(c)(3) organization that serves children facing significant physical, emotional, and financial challenges. Funds raised further our efforts to provide academic, athletic, and therapeutic opportunities currently unavailable to these children. Forever Young Foundation has determined the best way to accomplish our mission is through the development and support of charitable organizations with a proven track record in delivering services.

Forever Young Foundation primarily focuses our efforts in Northern California, Arizona, Utah, and Ghana, Africa. We have also joined the NFL in their nationwide project developing Youth Education Towns (YET). The Foundation's development efforts include the creation of Forever Young Zones, which include technology and multimedia labs in YET Centers and state-of-the-art interactive play areas in children's hospitals.

foreveryoung.org



Forever Young Initiatives



"A child's life is like a piece of paper on which every person leaves a mark."

Robert A. Heinlein



Forever Young



MULTIMEDIA ZONES

Forever Young Media Zones provide a state-of-the-art radio, TV, film and design studio, as well as a professional-quality recording studio with an isolated vocal booth and digital audio mixing. This multimedia equipment and programming will enable youth to develop diverse, high-level communication skills, while training on professional equipment. The goal of these zones is to put technological tools into the hands of creative young people, allowing them to explore and prepare for careers in media and design while developing practical production and copy through their own artistic expression.

HOSPITAL ZONES

Hospital Forever Young Zones are recreational therapy rooms created to provide tools for exercising the imagination of seriously ill children who face emotional and physical challenges. Forever Young Foundation has three such Zones in the following children's hospitals: Primary Children's Medical Center in Salt Lake City, Utah; Lucille Packard Children's Hospital in Palo Alto, California; and Cardon Children's Hospital in Mesa, Arizona. These Zones provide a safe place where staff can build supportive relationships with children and teens to help them in their recovery process. They provide a sanctuary where children working through serious illness and rigorous treatments can relax, play, and just be a child.

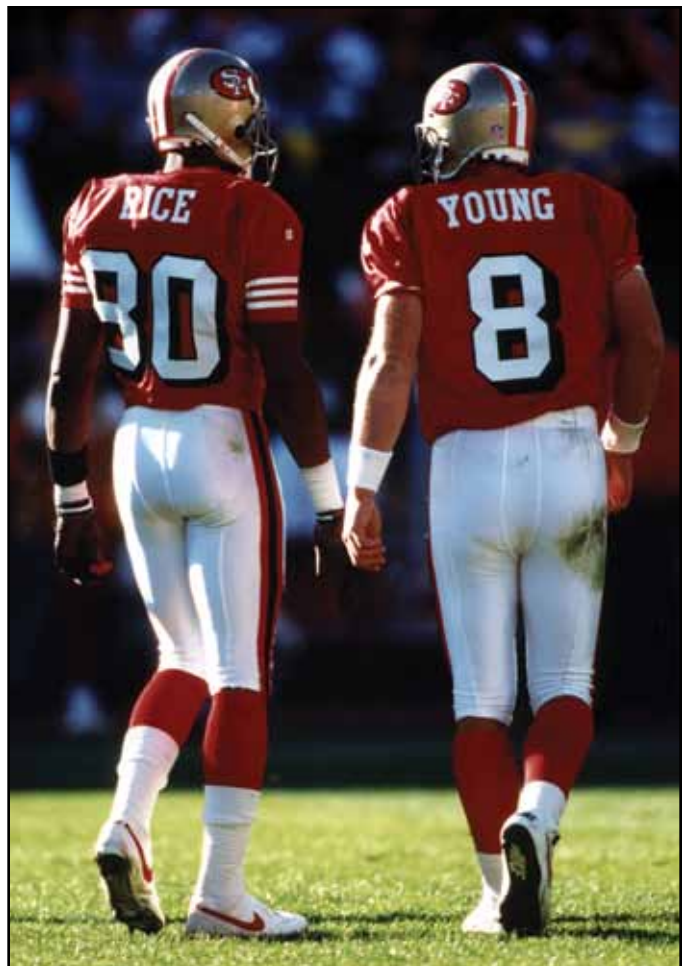
Young Zones



8 TO 80 ZONES

The 8 to 80 Zones are a collaboration between Steve Young and Jerry Rice, which provide youth living in underserved communities the skills to pursue careers in technology and media. Steve and Jerry's partnership with The 49ers Academy continues to offer creative, exciting experiences to youth that attend the school. The 8 to 80 Multi-Media Zone not only allows for artistic expression, but also affords students the opportunity to gain training on industry standard equipment and software in the areas of television, radio, voice recording and graphic design. The uniqueness of the 8 to 80 Zone also provides additional fundraising opportunities for the center. Steve and Jerry are looking forward to building more 8 to 80 Zones in the upcoming year.

foreveryoung.org/zones





Nonprofit Institute

Forever Young Foundation has teamed with The Arbinger Institute, a leader in management training and team building, to provide a year long training for nonprofit leaders. Participants learn how to develop, implement, and update a one year operating plan and three year long-range strategic business plan; hold themselves accountable to their contributors; and keep board members, staff, and volunteers focused on achieving results. Through underwriting from Forever Young Foundation, private donors, and corporations, this training is offered at minimal cost to nonprofit leaders seeking to ensure the sustainability and growth of their organization for generations to come.



Engage Now Africa



Under the direction of our friends Bob and Lynette Gay, Forever Young Foundation continues to enhance the lives of children and families throughout Africa. This ambitious endeavor, entitled Engage Now Africa, is currently operating in the countries of Ethiopia, Ghana, Namibia, and Sierra Leone. We utilize local leaders who understand the challenges faced in their local communities, and who are best equipped to help determine and manage effective solutions.

In just a few short years, we have established a network of successful schools, a model microcredit lending network, student loan programs, health clinics, clean water projects, and more. Together we are making a difference one village at a time.

foreveryoung.org/africa



Forever Young Charities

*Programs listed below include organizations we have supported in 2010.
These charities exemplify the mission of the Foundation by promoting the
development, strength, and education of children.*

127 Foundation
8 to 80 Zone
African Equity Fund
Akpormang School
America's Freedom Foundation
American Indian Services
Anasazi Foundation
Arizona Interfaith Network
ASU Foundation
Ayindisa
Arizona School for the Arts
Bay Area Women Sports Initiative
Buddy's All-Stars
Camp Soaring Eagle
Cardon Children's Medical Center
Christmas Box House
Cystic Fibrosis Foundation
East Valley YMCA
Engage Now Africa
Fairfield County Sports Commission
Families Helping Families
Forever Young International Schools
Friends for Football
Greater Phoenix Leadership
Johnny Miller Junior Golf Foundation
Komart Foundation - Ghana
Komart Foundation - Sierra Leone
McKenzie Monks Foundation
NFL Youth Education Towns
Atlanta
Ft. Lauderdale
Honolulu
Houston
Los Angeles
Miami
New Orleans
Phoenix
San Diego
Tampa
Now I Can Foundation
Packard and Johnson Foundation
Plummer Home for Boys
Shun the Sun Foundation
Taylor Family Foundation
The Tech Museum
Treehouse Children's Museum
Utah Autism Foundation
Wasatch Adaptive Sports
Zanjeros



Saylor, 8, has spina bifida, had fetal surgery repair, and was born 12 weeks premature weighing in at barely 2 lbs. When she was born her orthopedic deformities were so severe that nearly all the doctors who saw her had little to no hope that she would ever walk, crawl, or sit normally. She has undergone over 20 surgeries to help overcome some of these odds, but a great amount of attribution to her physical success today goes to the therapists who believed in our goals for her, who also got us in touch with Wasatch Adaptive Sports (WAS). Saylor has been skiing with WAS for several years now. This program provides more than we can express for Saylor and really targets success in many facets of her life. Today Saylor does walk and she skis, and does them both very well! Skiing gives her self-confidence, self control, freedom, necessary physical exercise, and is essential physical therapy to keep her walking and doing every day physical activities. It moves our family to believe in things that seem impossible, blesses our lives, teaches us, and fills us with gratitude to WAS and Forever Young Foundation.

Shari Lyon attended ANASAZI Foundation in 1990. In 2008, she won the Young Leader award and scholarship, which is presented by Forever Young Foundation to high-achieving ANASAZI alumni. Shari used the scholarship to complete her graduate studies in holistic nutrition and received her MS degree from Clayton College in 2010. She also holds a BS degree from Clayton and an LMT from the Southwest Institute of Healing Arts. Shari is now a licensed massage therapist, a wellness coach, and a partner in a fine art studio. She and her husband Howard have been married for almost 17 years and are parents to three beautiful children.



My son Robby is Autistic and has been coming to The Taylor Family Foundation's Camp Arroyo for ten years. It is such a part of his life that he pencils the dates into his day- planner at the beginning of each year. He wants to make sure I don't forget! He has attended a few other camps for children with autism during the last decade, but none of them compare. Over the past ten years, Robby has blossomed at camp – he is the first one up to the top of the Ropes Course and the first one to ensure s'mores are being made over the campfire at night. Camp Arroyo has given him memories that will never diminish and we are so grateful for the opportunity. Thank you Taylor Family Foundation and Forever Young Foundation!

Luke is 6-years-old and has yet to take his first independent step. He has hypertonia in his legs which is a condition marked by an abnormal increase in muscle tension and a reduced ability of leg muscles that stretch. Luke is unique in that the cause of his condition is unknown. He has made visits to specialists--some far, some near; their diagnosis is always the same: this is a "mystery." Fortunately, we think mysteries are meant to be solved. One thing is for sure...constant physical therapy and rigorous strength training is absolutely essential for Luke to become "a walking boy." We are supremely grateful for the help of Forever Young Foundation who has sponsored and assisted Luke with his daily physical needs.





Organization & Financial Statements



"How far you go in life depends on your being tender with the young, compassionate with the aged, sympathetic with the striving, and tolerant of the weak and strong. Because someday in your life you will have been all of these."

George Washington Carver

directors

Board of Directors as of December 31, 2010



Steve and Barb Young
Founder and Co-Chairs of the Board
Palo Alto, CA



Robert Gay
Co-Founder, Huntsman Gay Global Capital
West Palm Beach, FL



Edward Bryant, Jr.
National Marketing & Sales Director,
Pacific Global Investment Management Co.
Santa Monica, CA



Richard Lawson
Managing Director,
Huntsman Gay Global Capital
Palo Alto, CA

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Directors Emeritus

Mike Murray
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Danny Ainge
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Boston, MA

Michael Levinthal
Independent Venture Capitalist
Park City, UT

Stephen Pagliuca
Managing Director, Bain Capital, Inc.
Boston, MA

staff

Foundation Staff



Sterling Tanner
President/Executive Director
Mesa, AZ



Michelle Knox
Marketing Director
Mesa, AZ



Stephanie Nath
Director of Events and Programs
Mesa, AZ

Fundraising Events

Forever Young Foundation held our four annual signature events in 2010. In each event, sponsors and celebrities join together in an enjoyable atmosphere of competition to raise money and awareness for the children and causes served by Forever Young. We were appreciative to see our event revenue total increase by 20% as compared to the previous year. We were also able to reduce event expenses by 11%, which resulted in a 35% increase in net event revenues. In these understandably difficult economic times, we are grateful to our generous sponsors who made this possible.

Event: **Steve Young/Jerry Rice Bay Area Classic**
Co-Host: **Johnny Miller**
Location: San Martin, California
Title Sponsors: SAP & ROVI Corporation
Revenue: \$397,750
Beneficiaries: Forever Young Foundation,
The Tech Museum



Event: **Steve Young Desert Classic**
Co-Host: **Bart Starr**
Location: Scottsdale, Arizona
Title Sponsor: Bain Capital
Revenue: \$171,250
Beneficiaries: Forever Young Foundation,
Anasazi Foundation



Event: **Steve Young Mountain Classic**
Co-Host: **Johnny Miller**
Location: Park City, Utah
Title Sponsor: Huntsman Gay Global Capital
Revenue: \$152,500
Beneficiaries: Forever Young Foundation,
The Leonardo, African Equity Fund



Event: **Steve Young Ski Classic**
Location: Snowbird, Utah
Title Sponsor: American Airlines
Revenue: \$224,985
Beneficiaries: Forever Young Foundation,
Wasatch Adaptive Sports



Total Event Revenue: \$946,485
Event Expenses: \$229,772
Net Event Revenue: \$716,763

Statement of activities

Comparative Statement of Activities for Fiscal Year 2010*

	Jan - Dec 10	Jan - Dec 09
Beginning Fund Balance	\$ 656,874.00	\$ 508,798.00
Income		
Total Donations	1,471,660.00	1,487,448.00
Net Event Income	716,713.00	531,056.00
Total Other Income	12,136.00	62,452.00
Total Income	\$ 2,200,509.00	\$ 2,080,956.00
Expense		
Support Services		
Total Fundraising	54,533.00	53,933.00
Total Management and General	107,360.00	110,341.00
Total Support Services	161,893.00	164,274.00
Program Services		
Total Foundation Grants	1,573,241.00	1,403,650.00
Other Program Services	341,049.00	364,956.00
Total Program Services	1,914,290.00	1,788,606.00
Total Expense	\$ 2,076,183.00	\$ 1,932,880.00
Net Income	\$ 124,326.00	\$ 148,076.00
Ending Fund Balance	\$ 781,200.00	\$ 656,874.00

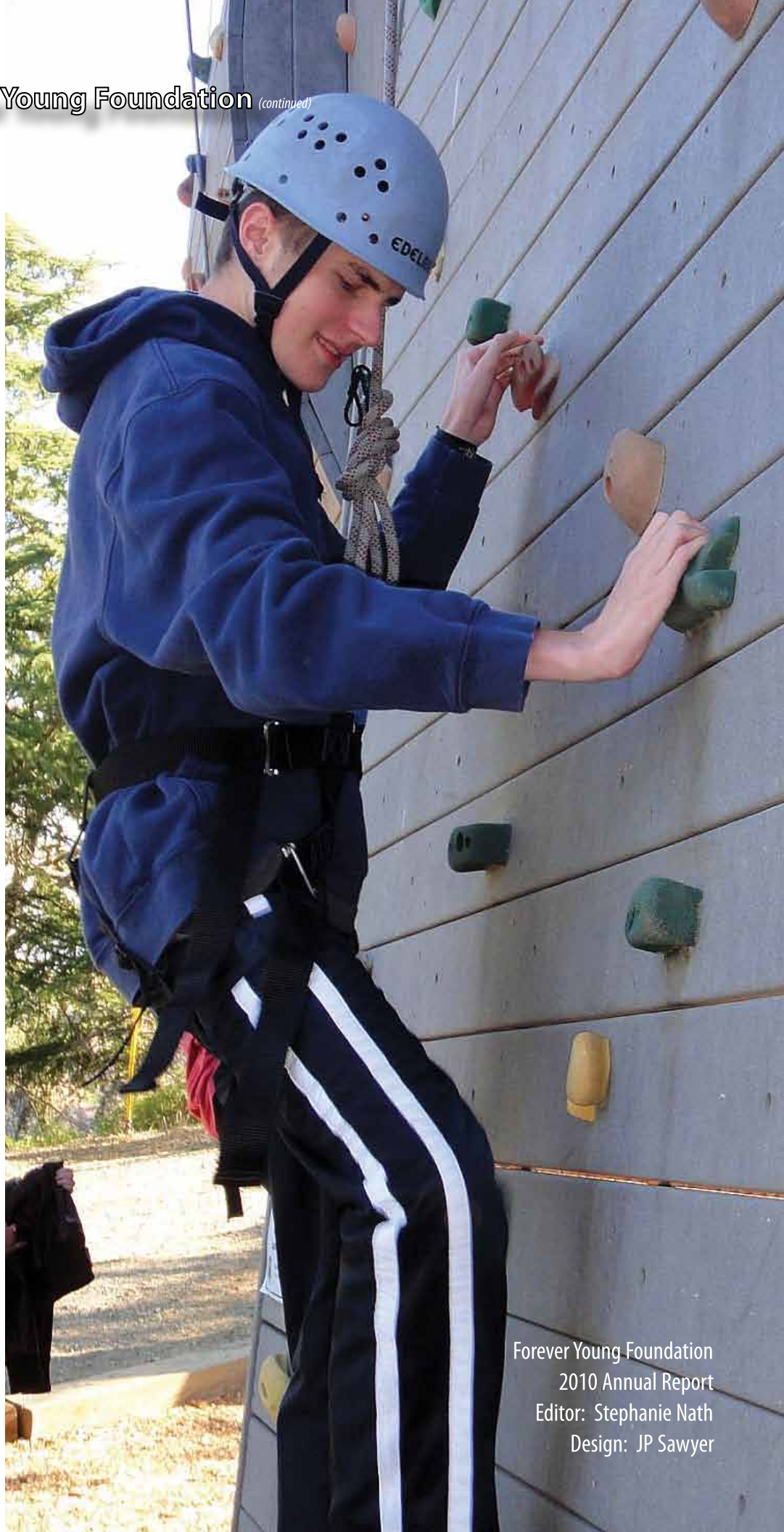
*Audited financial statements
are available upon request from:
Hansen, Bradshaw, Malmrose & Erickson
559 West 500 South
Bountiful, UT 84010

Friends

Friends of Forever Young Foundation *(continued)*

Donor • \$100 - \$999

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John & Elizabeth Shaffer
LeVoy & Shelly Haight
Meghan Muyanja
Play For Your Cause
Robert Henkel
Russell & Laura Gard
Stephen & Marian Shipley
The New York Community Trust
Tom & Jan Jones
Waunalee Hensley
William L. Bolton
A.L. Thorsbakken
America First Credit Union
Bill & Vonda Guttery
Brent & Stephanie Linnenkamp
Brian K. Waggoner
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Elsie & Curtis Gerald
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Grant & Alice Gunnell
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Joan Hales
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Michael Maryl Humm
Nancy & Nelson Wright
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Patricia & Scott Skippet
Paul Perry
Sherman & Ardyth Crump
Spencer Pruitt
Steven & Sally Murray
Michael Jordan Photography
Jasmine Wang Photography



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