



2009 Annual Report

Friends

Friends of Forever Young Foundation



Hall of Fame Circle • \$250,000 and up

Kevin & Gayla Compton
Maverick Foundation
Robert & Lynette Gay
Shadow Lake Children's Fund

President's Circle • \$50,000 - \$99,999

Bain Capital Children's Charity
Huntsman Gay Global Capital
Snowbird Ski & Summer Resort

Benefactor • \$25,000 - \$49,999

Steve & Barb Young
Cisco Systems
American Airlines
John Byrne Family
Kirkland & Ellis Foundation
Bill Brady
Brocade Communications
CordeValle Resort
Frank & Denise Quattrone Foundation
JetBlue Airways
Nutraceutical Corporation
Ropes & Gray LLP
Sprint
William & Roberta Campbell

Patron • \$10,000 - \$24,999

Operation Kids
Agape Foundation Charitable Trust
Eaton Foundation
Champion Charities
Dwight S. Haldan Family Foundation
Ludwick Family Foundation
Reyes Family Foundation
Rovi Corporation
Tom & Dana Evan
Birdsall Interactive
Brian Johnson
Edward J. DeBartolo, Jr.
Gregory & Paula Benson
Jerry & Vickie Moyes
Mark & Sarah Harris
Mumford Family Trust
NFL Charities
Northern Trust Bank of Arizona
Paul & Sandra Edgerley
Richard E. & Nancy P. Marriott Foundation
Ross & Anita Farnsworth
Spafford Charitable Trust
The Max James Family Foundation
The North Face
UBS Financial Services

Sustainer • \$5,000 - \$9,999

Joseph Bronson
Jack Walter
Jeffrey Hammes
David & Emily Breach
Chase Bank
O.C. Tanner
Alta Ski Area
Vensure Employer Services
Michael & Bebelu Wishart
Paul & Martha Chamberlain

Reed & Diane Wilcox
Neal Harris
Hansen, Bradshaw, Malmrose & Erickson
Adrift Adventures
Angel's Hands Foundation
Arizona Diamondbacks
Craig & Melissa Ballard
Ensign Facility Services
Ghirardelli Chocolate
Gold Canyon Candles
Hotel Park City
Levy Restaurants
Molson Coors
Pei Wei Asian Diner
Rhino Sports
Ridgeline Medical
Romano's Macaroni Grill
Salt City Candle
Sysco Intermountain
US Airways
WCF of Utah
Wilson Sonsini

Sponsor • \$1,000 - \$4,999

Stephen & Donnajean Provin
Greg & Starla Knapp
City of Tempe
Fusion-io
Horizon DBM
Prudential Real Estate
Rothman Family Foundation
Ski Salt Lake
Gregory & Sherrie White
Banner Health
Chino Valley Medical Center
Doug Smith Autoplex
Dr. James & Diane Lally
E2K
Gregory & Loretta Gailius
Lyons Real Estate & Development
Mahoney Group
Medliance
Power Toyota
Prime Investments
The Tech Museum of Innovation
Alliance Investment Group
Cirque Development
Gary & Amy Pedersen
Glacéau
Impressions Dental
Jason & Dayna Christensen
Performance Physical Therapy
Scott & Tammy Runia
Bank of America
HD Waterworks Supply Company
Jesse & Laura Turley
Aspen Orthodontics
Stoel Rives LLP
Joseph Byrd
A-Link Network Services
Arizona Gold Properties
Celebrity Fight Night
Christopher & Katherine Berman
Dr. Dale & Jo Guthrie
Dr. LeGrand Belnap

Dr. Mark Reichman
Hertz - Salt Lake City
Hertz - San Jose
Ian & Susanne Rosenfield
John & Elizabeth Shaffer
Lisa Zappia
Mark Bair
Mike Shanahan
Minette Pollard
Ric Peterson
Ronald & Jeryl Abelmann
San Francisco 49ers
San Francisco Giants
Show Low Ford
Sterling & Brenda Tanner
Wieden & Kennedy
Won Heart Foundation

Donor • \$100 - \$999

Dr. Russell Beck
LeVoy & Shelly Haight
Bo-Bunny Press
Cottonwood Canyons Realty
David Ericson Fine Art
James Horner
Leroy & Kelly Breinholt
Sam & Colette Cowley
Russell & Laura Gard
David & Terry Thomas
Jenn Maygren
Brad & Tracy Ball
Child Family Foundation
Kearny Board of Education
McKesson Foundation
Paul Perry
Brian Goldbeck
Gail Thorne
L. Dale Lawton
Mark Mooney
Michelle & Keith Kirk
Paul Rowley
Robert & Lisa Urbina
Waunalee & Randall Hensley
Wayne Guthrie
Mark & Camille Arnett
Patricia & Scott Skippett
Colin & Judith Wright
Curtis & Alisyn Bevan
Deane & Lynn Nelson
Donna Cremer
Eileen Drummond
Harold & Gloria Nielsen
James Klint
John & Patricia Bevan
John & Sara Auran
Kathryn Karford
Louise Tanner
M. Russell Ballard Trust
Mark & Elizabeth Sunderland
Nile & Ann Hammer
Paul & Sanalee Berthelson
R.J. & Nancy Andrus
Susan L. Keiser



Forever Young Foundation



“No one is useless in this world who lightens the burdens of another.”

Charles Dickens



Welcome To Holland

by

Emify Perl Kingsley

I am often asked to describe the experience of raising a child with a disability - to try to help people who have not shared that unique experience to understand it, to imagine how it would feel. It's like this.....

When you're going to have a baby, it's like planning a fabulous vacation trip - to Italy. You buy a bunch of guide books and make your wonderful plans. The Coliseum. The Michelangelo David. The gondolas in Venice. You may learn some handy phrases in Italian. It's all very exciting.

After months of eager anticipation, the day finally arrives. You pack your bags and off you go. Several hours later, the plane lands. The stewardess comes in and says, "Welcome to Holland."

"Holland?!?" you say. "What do you mean Holland?? I signed up for Italy! I'm supposed to be in Italy. All my life I've dreamed of going to Italy."

But there's been a change in the flight plan. They've landed in Holland and there you must stay.

The important thing is that they haven't taken you to a horrible, disgusting, filthy place, full of pestilence, famine and disease. It's just a different place.

So you must go out and buy new guide books. And you must learn a whole new language. And you will meet a whole new group of people you would never have met.

It's just a different place. It's slower-paced than Italy, less flashy than Italy. But after you've been there for a while and you catch your breath, you look around.... and you begin to notice that Holland has windmills....and Holland has tulips. Holland even has Rembrandts.

But everyone you know is busy coming and going from Italy... and they're all bragging about what a wonderful time they had there. And for the rest of your life, you will say "Yes, that's where I was supposed to go. That's what I had planned."

And the pain of that will never, ever, ever, ever go away... because the loss of that dream is a very very significant loss.

But... if you spend your life mourning the fact that you didn't get to Italy, you may never be free to enjoy the very special, the very lovely things ... about Holland.

Letter from the Co-Chairs



This year Forever Young Foundation lost one of our dear friends, Brigham Reneer. The memory of his indomitable spirit and his love of life & family are what remain with us. Today, we feel even more determined and dedicated to find opportunities to support children and families looking for assistance. Brigham's mom shared with us the beautiful poem on the adjacent page, and it is our wish to share this wonderful gift with each of you. The remarkable life lessons Brigham and his family have taught us continue to bless our Forever Young Foundation family. As parents, our hope is to take care of our kids, to raise them and set them free to seek out and live their dreams. This journey takes a detour when children are born with special health needs, lack of educational opportunities, or without life sustaining resources. However, we continue to witness the love and blessings received and given within their families. We invite you to partner with our Forever Young Foundation as we work to support these families with much needed resources and assistance.

With many thanks,

Steve and Barb Young





Mission and Description



Passing on hope and resources for the development, strength, and education of children.

Forever Young Foundation





Forever Young Foundation

Founded in 1993 by NFL Hall of Famer and Super Bowl MVP Steve Young, Forever Young Foundation is a non-profit, 501(c)(3) organization that serves children facing significant physical, emotional, and financial challenges. Funds raised further our efforts to provide academic, athletic, and therapeutic opportunities currently unavailable to these children. Forever Young Foundation has determined the best way to accomplish our mission is through the development and support of charitable organizations with a proven track record in delivering services.

Forever Young Foundation primarily focuses our efforts in Northern California, Arizona, Utah, and Africa. We have also joined the NFL in their nationwide project developing Youth Education Towns (YET). The Foundation's development efforts include the creation of Forever Young Zones, which include technology and multimedia labs in YET Centers and state-of-the-art interactive play areas in children's hospitals.

foreveryoung.org





Forever Young Initiatives



"Only a life lived for others is a life worthwhile."

Albert Einstein



Forever Young



Hospital Forever Young Zones are recreational therapy rooms created to provide tools for exercising the imagination of seriously ill children facing emotional and physical challenges. Forever Young Foundation has three completed Zones located at Primary Children's Medical Center in Salt Lake City, UT; Lucile Packard Children's Hospital in Palo Alto, CA; and Cardon Children's Hospital in Mesa, AZ. Research shows, child life specialists and psychosocial professionals are more effective helping children cope in treatment rooms if they first establish a relationship with the children in the Forever Young Zone playrooms. These Zones provide a sanctuary or safe place where staff can build supportive relationships with the children and teens to help them in their recovery process.

Loungy Jones



Technology Forever Young Zones and 8 to 80 Zones are interactive education rooms created to provide children in under-served communities with access to state-of-the-art technology as well as web based education and training. These are attractive facilities that act as a safe haven for children to gather and focus their efforts and talents in constructive ways. These Zones not only provide immediate help to underprivileged children, resulting in better grades and increased learning opportunities, but also afford them the skills that will prepare them for the future. Children receive hands-on, practical experience in creating websites, recording music, making movies, and broadcasting. We currently have 19 of these Zones in nine different states.

foreveryoung.org/zones



Nonprofit Institute

Forever Young Foundation has teamed with The Arbinger Institute, a leader in management training and team building, to provide a weeklong course for nonprofit leaders. Participants learn how to develop, implement, and update a one-year operating plan and 3 - 5 year long-range strategic business plan; hold themselves accountable to their contributors; and keep board members, staff, and volunteers focused on achieving results. In addition, participants continue their Institute training by joining other course graduates for a monthly best practice forum. Through underwriting by Forever Young and Arbinger, the Nonprofit Institute is offered at minimal cost to organizations who are looking to ensure the sustainability of their organizations for future generations.

foreveryoung.org/institute



Engage Now Africa



Under the direction of our friends Bob and Lynette Gay, Forever Young Foundation continues to enhance the lives of children and families throughout Africa. This ambitious endeavor, entitled Engage Now Africa, is currently operating in the countries of Ethiopia, Ghana, Namibia, and Sierra Leone. We utilize local leaders who understand the challenges faced in their local communities, and who are best equipped to help determine and manage effective solutions.

In just a few short years, we have established a network of successful schools, a model microcredit lending network, student loan programs, health clinics, clean water projects, and more. Together we are making a difference . . . one village at a time.

foreveryoung.org/africa



Forever Young Charities

Programs listed below include organizations we have supported in 2009. These charities exemplify the mission of the Foundation by promoting the development, strength, and education of children.

127 Foundation
8 to 80 Zone
African Equity Fund
American Indian Services
Anasazi Foundation
Camp Soaring Eagle
Cardon Children's Medical Center
Care For Life
Children's Mercy Hospital
Christmas Box House
East Valley YMCA
Equal Education For All
Fairfield County Sports Commission
Forever Young International Schools
Friday's Kids Respite
Friends for Football
Johnny Miller Junior Golf Foundation
Komart Foundation - Ghana
Komart Foundation - Sierra Leone
NFL Youth Education Towns (YET)
Atlanta
Ft. Lauderdale
Honolulu
Houston
Los Angeles
Miami
New Orleans
Phoenix
San Diego
Tampa
Now I Can Foundation
Operation Kids
Opportunity Foundation of America
Right to Play
Seville Donor Fund
Taylor Family Foundation
The Tech Museum of Innovation
Treasure Chest Fund
Treehouse Children's Museum
Wasatch Adaptive Sports

Camp Soaring Eagle Foundation



The Camp Soaring Eagle Foundation provides children with serious and life threatening illnesses the opportunity to discover the healing power of laughter and the sheer joy of play that illness has too long denied them. The goal of the Camp Soaring Eagle Foundation is to provide children with serious illnesses more fun than imaginable in a safe magical place. On-site medical care is the key component that allows these children to enjoy Camp Soaring Eagle programs. Camp is completely free of charge to the campers and their families and funded through charitable donations from individuals, corporations and foundations.

campsoaringeagle.org

Now I Can Foundation



Now I Can helps children with disabilities reach their full potential and greatest independence. Now I Can offers traditional physical therapy, intensive suit therapy, mild hyperbaric oxygen treatments, and feeding therapy. Intensive therapy sessions are three to four weeks long, Monday through Friday for four hours daily. Its founders, Joel and Tracey Christensen, know the joy they have experienced along with their daughter when she's exclaimed, "Now I can do this!", as she achieves a new goal. What a great feeling - and now more and more children will experience it.

nowican.org

The Taylor Family Foundation



The Taylor Family Foundation (TTF) has been committed to enhancing the quality of life for children in Northern California suffering from life-threatening illnesses and disabilities. In its second decade of operations, TTF has helped over 12,000 children living with a variety of skin and heart diseases, Crohn's, colitis, diabetes, autism, HIV/AIDS and other life-threatening illnesses. TTF provides these children the opportunity to attend summer camp at Camp Arroyo.

tff.org



ANASAZI Foundation

Founded in 1988 by Larry D. Olsen and Ezekiel C. Sanchez, ANASAZI Foundation is a non-profit 501(c)(3) nationally accredited outdoor behavioral healthcare provider serving youth 12-17, young adults 18-25, and their parents. With remarkable results, the caring staff at ANASAZI provide treatment for substance abuse, depression, family conflict, and other concerns. The mission of ANASAZI is to prepare parents and children to turn their hearts to one another and walk in harmony in the wilderness of the world. Forever Young Foundation supports ANASAZI in its efforts, and provides scholarships to financially challenged families for whom the cost would otherwise be preclusive.

anasazi.org



The Opportunity Foundation of America

EagleEyes is an innovative eye-controlled technology developed at Boston College. The purpose of the EagleEyes project is to help children and adults with profound physical disabilities interact with the outside world and communicate with other people by using the computer. EagleEyes allows an individual to control the mouse pointer on the computer by using only his or her eyes. EagleEyes is used for entertainment, communication and education, including gaining access to the Internet.

ofoa.net



Wasatch Adaptive Sports

adaptive sports

Wasatch Adaptive Sports is a premier ski and summer program for children with special needs. Wasatch Adaptive Sports offers ski lessons, snowshoe tours, and sledge hockey throughout the winter, and numerous outdoor recreational activities such as hiking on barrier-free trails, fishing, biking, tram rides, and environmental awareness programs in the summer. With the aid of the Forever Young Foundation, the Wasatch Adaptive Sports program gave 1,500 lessons to special needs children in both the summer and winter. At least 90% of the lessons provided by Wasatch Adaptive Sports are on either full or partial scholarship.

wasatchadaptivesports.org







Organization & Financial Statements



“Everyone can be great, because everyone can serve.”

Martin Luther King, Jr.

Board of Directors as of December 31, 2009

Directors



Steve and Barb Young
Founder and Co-Chairs
Forever Young Foundation
Palo Alto, CA



Robert Gay
Co-Founder
Huntsman Gay Global Capital
West Palm Beach, FL



Edward Bryant, Jr.
Director of Business Development
Rhino Sports
Los Angeles, CA



Richard Lawson
Managing Director
Huntsman Gay Global Capital
Palo Alto, CA

Directors Emeritus

Mike Murray
Chairman of the Board
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Executive Director
Boston Celtics
Boston, MA

Michael Levinthal
Independent Venture Capitalist
Park City, UT

Stephen Pagliuca
Managing Director
Bain Capital, Inc.
Boston, MA

Staff



Sterling Tanner
President/Executive Director
Forever Young Foundation
Mesa, AZ



Michelle Knox
Marketing Director
Forever Young Foundation
Mesa, AZ



Stephanie Skaff
Director of Events & Programs
Forever Young Foundation
Mesa, AZ

Fundraising Events

Forever Young Foundation continued to raise funds through our four annual signature events in 2009. We are tremendously grateful to those sponsors who continue to partner with us. They have helped us create another year of successful events where sponsors & celebrities join together in a fun atmosphere of competition to raise money and awareness for the children and causes served by Forever Young.

Event: Steve Young/Jerry Rice Bay Area Classic
 Co-Host: Johnny Miller
 Location: CordeValle – San Martin, California
 Title Sponsor: Brocade Communications
 Revenue: \$282,131
 Beneficiaries: Forever Young Foundation,
 The Tech Museum of Innovation



Event: Steve Young Desert Classic
 Co-Host: Danny Ainge
 Location: Grayhawk – Scottsdale, Arizona
 Title Sponsor: Bain Capital
 Revenue: \$163,138
 Beneficiaries: Forever Young Foundation,
 Anasazi Foundation



Event: Steve Young Mountain Classic
 Co-Host: Johnny Miller
 Location: Promontory – Park City, Utah
 Title Sponsor: Huntsman Gay Global Capital
 Revenue: \$188,500
 Beneficiaries: Forever Young Foundation,
 African Equity Fund



Event: Steve Young Ski Classic
 Location: Snowbird, Utah
 Title Sponsor: American Airlines
 Revenue: \$155,299
 Beneficiaries: Forever Young Foundation,
 Wasatch Adaptive Sports



Total Event Revenue: \$789,068
 Event Expenses: \$258,011
 Net Event Revenue: \$531,057

Comparative Statement of Activities for Fiscal Year 2009*

| | Jan - Dec 09 | Jan - Dec 08 |
|-------------------------------|---------------------|---------------------|
| Beginning Fund Balance | \$ 508,798 | \$ 694,003 |
| Income | | |
| Total Donations | 1,487,448 | 1,167,493 |
| Net Event Income | 531,056 | 835,740 |
| Total Other Income | 62,452 | (51,104) |
| Total Income | \$ 2,080,956 | \$ 1,952,129 |
| Expense | | |
| Support Services | | |
| Total Fundraising | 53,933 | 56,990 |
| Total Management and General | 110,341 | 110,928 |
| Total Support Services | 164,274 | 167,918 |
| Program Services | | |
| Total Foundation Grants | 1,403,650 | 1,638,597 |
| Other Program Services | 364,956 | 330,819 |
| Total Program Services | 1,768,606 | 1,969,416 |
| Total Expense | \$ 1,932,880 | \$ 2,137,334 |
| Net Income | \$ 148,076 | (\$ 185,205) |
| Ending Fund Balance | \$ 656,874 | \$ 508,798 |

*Audited financial statements are available upon request from:
Hansen, Bradshaw, Malmrose & Erickson
559 West 500 South
Bountiful, UT 84010





Forever Young Foundation

2009 Annual Report

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Forever Young



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foreveryoung.org