

FOREVER YOUNG FOUNDATION

Annual Report 2003

Friends of Forever Young Foundation

Chairman's Circle (\$150,000 and up) Robert & Lynette Gay Sun Microsystems

President's Circle (\$50,000 - \$149,999) Bain Capital Children's Charity Steve Young Family Foundation NFL Charities Nutraceutical Corporation One Life At A Time Foundation

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Sustainer (\$1,000 - \$9,999)

Leon & Arline Harman Neal & SueAnn Harris Snowbird Ski & Summer Resort Danny & Michelle Ainge A-Link Network Services Birdsall Interactive Carol Bass Gold Canyon Candles ICON Health & Fitness J. Stuart Haldan Foundation Judy Jensen LaBatt USA Levy Restaurants Romano's Macaroni Grill Sprint PCS

The Chambers Family Foundation Westgate Resorts Wilson Sonsini Goodrich & Rosati Foundation Wilson Sporting Goods Zions Bank World Sports Humanitarian Hall of Fame Iron Blosam Owners Association Rothman Family Foundation Stoel & Rives LLP Alta Ski Area Arizona Diamondbacks Barry MacLean **Charles Heath** Children of Dick Bass Dr. Phillip Werthman Honey Bear's Barbecue Layton Construction National Water Works P.F. Chang's China Bistro Prudential Utah Real Estate Rupert Watson Salt City Candles Salt Lakey City Center Marriott Scott & Stefani Kimche **7ions Bank** Dan & Leann Smith Hansen, Bradshaw, Malmrose & Erickson P.C. **Phoenix Marriott Charities Rico Mexican Market & Catering Canyon Services** Merrill Lynch Bank USA Handspring Inc.

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LETTER FROM THE CHAIRMAN

"Leaders don't force people to follow: they invite them on a journey."

-Charles S. Lauer





Letter from the Chairman

In our foundation, we have a goal to provide continuing support to worthy organizations. Well established charities, which provide for the children we aim to serve, need continual support and funding to maintain operation throughout the years. Forever Young provides donations to these organizations, but goes one step further by being devoted to their continual success.

As a businessman and a father, I recognize the importance of long term devotion and commitment to a cause. These qualities help drive success, and it is our goal to not only be a successful foundation, but support qualified strong organizations. To make this happen, I have made a commitment to be personally involved in fund raising events and maintain a small staff to make sure the majority of funds go towards the charities we serve.

This annual report shows the highlights of another successful year, but also reflects the success of a foundation 12 years in the running. We're pleased to report on this past year's progress of programs we've supported. We invite you to read this report to examine the charitable work to which we are committed.

Steve Young



MISSION AND DESCRIPTION

Passing on hope and resources for the development, strength, and education of children.





Forever Young Foundation[®]

Founded in 1993 by NFL Legend and two-time Super Bowl MVP Steve Young, Forever Young Foundation is a non-profit, 501(c)3) organization that serves children facing significant physical, emotional, and financial challenges. Funds raised further our efforts to provide academic, athletic, and therapeutic opportunities currently unavailable to these children. Forever Young Foundation has determined the best way to accomplish its mission is through the development and support of charitable organizations with a proven track record in delivering services.

Forever Young Foundation primarily focuses its efforts in Northern California, Arizona, and Utah, and has joined the NFL in their nationwide project developing Youth Education Towns (YET). The Foundation's development efforts include the creation of Forever Young Zones™, which include technology labs in YET Centers and the support of approved community outreach programs and local charitable organizations whose purpose is to serve children. foreveryoung.org



FOREVER YOUNG INITIATIVES

"There are glimpses of heaven in every act, or thought, or word that raises above ourselves."

-Arthur P. Stanley



Forever Young Charities

Programs listed below include organizations we have been helping year after year, as well as new organizations we have chosen to support in 2003. Each description lists statistics from 2003, which go towards the development, strength, and education of children.



Christmas Box House

The Christmas Box House, inspired by The Christmas Box, a book whose spirit and message symbolize the beauty and importance of love for children, is a non profit organization in Salt Lake City, Utah. The Christmas Box House serves as a one-stop assessment center for abused and neglected children ages 0-11. The children who come there receive adequate mental, emotional, and physical help under the roof of loving and caring staff members. During their stay they participate in such programs as our Recreational Therapy program and our STAR Program, which is a behavior reward program that encourages positive behavior. Children stay there until an appropriate placement has been set up or until their environment at home is safe. Because of the gracious donation from the Forever Young Foundation, 2600 children were served in Utah for the 2001 and 2002 years. thechristmasboxhouse.org





Wasatch Adaptive Sports

Wasatch Adaptive Sports is premier ski and summer program for children with special needs. Wasatch Adaptive Sports offers ski lessons, snowshoe tours, and sledge hockey throughout the winter, and numerous outdoor recreational activities such as hiking on barrier free trails, fishing, biking, tram rides, and environmental awareness programs in the summer. This program partners with many schools, therapeutic recreation centers, children's hospitals and rehabilitation centers throughout the state, providing much needed ski lessons and other outdoor recreational experiences. With the aid of the Forever Young Foundation, the Wasatch Adaptive Sports program gave 1,500 lessons to special needs children in both the summer and winter. Participation this fiscal year increased by approximately 15% for the winter months and 20% for the summer months, a great boost to the program. At least 90-95% of the lessons provided by Wasatch Adaptive Sports are on either full or partial scholarship. School groups and privates lessons are held during the week in the winter season with many private lessons and hospital groups on Saturdays. wasatchadaptivesports.org





Forever Young Zones

Created in cooperation with the NFL YET Centers and Sun MicroSystems, the Forever Young Foundation completed three additional Technology Zones in 2003 (two in Tampa and one in San Diego). Technology Zones provide an environment where underprivileged kids can gather for educational purposes, in communities where these facilities would otherwise not exist. Forever Young Zones are interactive education rooms created to provide inner-city children with access to state-of-the-art technology as well as web-based education and training. Our society is reliant on technology as a means of communication; Forever Young Zones provide this technology in rooms that give children the opportunity to learn by providing educational programs, the capability to access the World Wide Web, and access to advanced software technology. Forever Young Zones are attractive facilities that are a safe haven for

children to gather after school rather than on the streets. These facilities not only proved immediate help to underprivileged children resulting in better grades and increased learning opportunities, but give them the opportunity to learn skills that will benefit them in the future, preparing them for college and the work force, and having a positive affect on their intellectual development.

As an example, the San Diego Forever Young Zone opened its doors in January 2003. In the first 6 months, 900 youth have participated in programs with 412 being active members. Fifty percent of youth participating in the after school tutoring program use the FYZ computers. Almost all of the students have had grade advancement, positive changes in behavior and social functioning, and have increased their knowledge of career options and job readiness skills. Students and teachers alike use the Zone to study and learn the Solaris software provided by Sun MicroSystems and to acquire a high level of proficiency. foreveryoung.org

Forever Young Foundation 2003 Annual Report



ANASAZI Foundation

Founded in 1988 by Larry D. Olsen and Ezekiel C. Sanchez, ANASAZI Foundation is a non-profit (501(c)3) nationally accredited outdoor behavioral healthcare provider serving youth 12-17, young adults 18-25, and their parents. With remarkable results, the caring staff at ANASAZI provide treatment for substance abuse, depression, family conflict, and other concerns. The mission of ANASAZI Foundation is to prepare parents and children to turn their hearts to one another and walk in harmony in the wilderness of the world. Forever Young Foundation supports the ANASAZI Foundation in their efforts, and provided scholarships to financially challenged families for whom the cost would otherwise be preclusive. In 2003, 154 and 137 youth, respectively, attended the ANASAZI program. anasazi.org



Friends of the Children

Friends of the Children finds seriously at-risk children and gives them an adult to look up to, to rely on, and to learn from. Friends of the Children is a success because it starts with children early on, usually at six or seven years old. The children continue with the program until they graduate high school, staying with the same mentor. Each mentor, or "Friend" is a professional, it is their job. Because it's a job and not volunteer, Friends can stick with these children year after year. Each Friend works intensely with eight youth, four hours a week with each of them. Youth in the program may have any number of behavioral, learning, or social problems. With the Forever Young funds, Friend's of the Children were able to support gymnastics, horseback riding, and other confidence-building yet fun activities for 32 children throughout the year. Most importantly, the support of Forever Young enabled Friend's to continue operations with four mentors and 32 kids in general, which means new office space, formal tutoring programs and activities related to violence prevention, community service, social/emotional development, and improved healthcare for the kids. friendsofthechildren.com



Tree House Children's Museum

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Treehouse Children's Museum is an interactive museum, themed around family literacy and the arts. It's located in Ogden, Utah. Every corner of Treehouse is filled with things to do and explore, stories to read and create, art to create, and theater to invent and perform. Treehouse is truly a unique hands-on learning place for children ages 2 to 12 and their grown-ups. Named as one of the top fifty children's museums in the nation by Child Magazine in the February 2002 issue, Treehouse Museum has been providing beautiful exhibits and great programs for children and families in Northern Utah since 1992. Treehouse Museum will serve more than 80,000 children and parents on site in 2003 and another 35,000 children and families at community and school outreach programs. They have distributed more than 1,500 free passes in 2003 to children in the downtown Ogden area and 654 children enrolled in Head Start and their parents have sponsored memberships. Additionally, all 94 children in the first grade at Dee Elementary in downtown Ogden will receive sponsored memberships and Treehouse Teddy Bears for Christmas. The Forever Young Foundation's donation of hardware and software has helped the museum upgrade their computers in their Computer Garden, including installing a server that links eight computers and replaced two older computers with two of the donated towers. Treehouse Children's Museum is a private, nonprofit organization. treehousemuseum.org

Forever Young Charities

ANASAZI Foundation Christmas Box House **EB** Foundation Florence Crittenton Friends of the Children Fund Aqua **Gift Foundation** Harmon Killibrew Foundation Honey Bear's Christmas Fund Lucile Packard Children's Hospital **Mesa Storytelling Festival NFL YET Centers** Atlanta Phoenix San Diego Tampa Mort Tampa Jackson Heights One Life at a Time Primary Children's Hospital Treehouse Children's Museum **United Families International** Wasatch Adaptive Sports



ORGANIZATION and FINANCIAL STATEMENTS

"If your heart is in the right place, it affords you appropriate opportunity to do things for others, to express your good will, to let yourself go sentimentally, philanthropically."

-B.C. Forbes

Board of Directors as of December 31, 2003



Steve and Barb Young Founder and Chairman of the Board Palo Alto, CA



Robe Mana Bosto

Robert Gay Managing Director, Bain Capital, Inc. Boston, MA

Executive Director, Boston Celtics







Menlo Park, CA Mike Murray Chairman of the Board Unitu

Chairman of the Board, Unitus Redmond, WA

Stephen Pagliuca

Michael Levinthal Partner, Mayfield Fund

Danny Ainge

Boston, MA

Managing Director, Bain Capital, Inc. Boston, MA







Staff

Sterling Tanner President/Executive Director Mesa, AZ

Lindsey Christensen Program Director Salt Lake City, UT

Michelle Knox Marketing Director Mesa, AZ



Fund Raising Activities

Forever Young Foundation had three fund raising events in 2003, including the Steve Young Desert Classic, the Steve Young Mountain Classic, and the 16th Annual Steve Young Ski Classic for Wasatch Adaptive Sports (formerly Snowbird Adaptive Sports.) In 2003, we raised a total of \$520,750 at these events. The net revenue from all events increased from the previous year, showing an improvement in our fund raising capabilities. The Foundation kept event production costs at a minimum; thus, maximized the dollars available for programs. The above chart represents the percentage of total event dollars including allocation for expenses.

The Bain Capital Steve Young Desert Classic and the Nutraceutical Steve Young Mountain Classic co-hosted by Danny Ainge. The annual celebrity golf tournaments held in Phoenix, Arizona and Park City, Utah included Arizona Diamondbacks' baseball, Welcome dinner, and opener breakfasts. Participants received tips from golf expert Johnny Miller and teamed up with celebrities for 18 holes of golf competing for prizes donated by event sponsors, at the Superstition Mountain Golf and Country Club, AZ and Promontory Golf Club, UT. The tournament in Phoenix raised \$287,043 (net) while the Utah tournament raised \$98,923 (net).

Steve Young Ski Classic sponsored by American Airlines. The annuals Ski Classic was held at the Snowbird Ski and Summer Resort. This event raised funds for the Wasatch Adaptive Sports Program, a ski and summer program for children and adults with special needs.

The day's events included a ski race with Steve Young, Jeremy Nobis and Tommy Moe, a live and silent auction, and an awards dinner and program. The event successfully raised \$134,784 in 2003 (net).

Statement of Activities for Fiscal Year 2003*

Previous Fund Balance	\$ 162,417
Income Donations Events (net)	787,992 520,750
Total Income	\$ 1,308,742
Expenses Administrative Fund raising Grants & Initiatives	79,056 30,906 1,245,649
Total Expenses	\$ 1,355,611
2003 Fund Balance	\$ 115,548

*Comprehensive financial statements are available upon request from:

Hansen, Bradshaw, Malmrose & Erickson 559 West 500 South Bountiful,UT 84010

Friends of Forever Young Foundation (continued)

Sustainer (\$1,000 - \$9,999) Richard Sambora Living Trust Medtronics American Indian Services Flora Bella Mr. & Ms. George Macatee III **Rick Fernandes RR Family Foundation** Sterling & Brenda Tanner Susan Keiser Thomas & Jennifer Willie III Warren Moon William & Michelle Swift Sponsor (\$100 - \$999) Chris & Katherine Berman **Bingham High School** Alta View Hospital Dr. LeGrand Belnap John Martindale Lonnie Wollen Pepsi International Salt Lake Convention & Visitors Bureau Susan Sossin Walt & Isabell McConnell Harlan Crow

Karen Marriott NFL Films Phillip Erard Robert & A. Joyce Jones **Ryan & Nan Tibbitts** Tamiko Anderson Thomas Kempner Wakeman Memorial Association Gary Howard **Gregory Gerla** L.S. & Pamela Mc Cullough Arcturus Motion Pictures **Evan Bonar** James & Rula Dickson Kenny Bonar Living Creations Inc. Samuel Mark Ellis William Stone **Buffalo Chips** Cameron & Jennifer Johnson **Diane & Scott Scheffler** George & Linda Seifert **Gregory & Starla Knapp** James Lally, M.D. Jonathan Nelson Wheeler Machinery Patricia & Scott Skippett Curt Hughes Megan Skeckel Randolf G. Abood Suzanne LaFollette Culley Wood Crapo LLC

United Way of Salt Lake Kim Malino Long Family In Memory of Louis Alexander Forenza James & Kristin Klint Albert & Sandra Bertha **Betty Stewart** Dell Fox Frank & Erin Gentile **Gifford & Wendy Nielsen** In Memory of Chase Matthew Baron James North Kaela & Gregory Porter Kirk & Teri Reynolds Margaret & R.G. Heers Mr. & Mrs. Dennis Keller Peter Carlson, Jr. **Rick Majerus** Stefan & Jennifer Thielen The Cohen Group

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