

FOREVER YOUNG FOUNDATION

colors their world



8



table of contents



LaVell Edwards
1930 - 2016
Legendary Coach
Greatness Personified

Letter from the Co-Chairs	3
Mission & Description.	5
Forever Young Foundation	7
Forever Young Initiatives	9
Institute, GIVE, and Engage Now Africa.	11
Sophie's Place and Hospital Zones.	12
Multimedia and 8 to 80 Zones	13
Family of Charities	15
Organization & Financial Statements	17
Fundraising Events	19
Statement of Activities	21
2016 Forever Young Donors.	22 - 24

2016 FYF Annual Report Team: Melissa Young-Fromm • Tina Kempken • Michelle Knox • JP Sawyer • Sarah Terry
Photography Credits: BYU Athletics, Joe Cornwall Photography, Sugar Rush Photography, Yeung Photography, Cynthia Zordich Photos



Letter from the co-chairs



As we reflect back on the year 2016, Barb and I would like to share a few of Forever Young Foundation's most memorable accomplishments.

Sophie's Place at Sutter Children's Center in Sacramento opened its doors with the band *Five for Fighting* performing for the many children being treated at the hospital. This new space now provides music therapy for children five days a week.

The youth taking classes in our 8 to 80 Zone at the 49ers Academy joined the Super Bowl host committee as the *Voice of the Youth for Super Bowl 50*. They interviewed many celebrities and professional athletes while reporting on community service activities and NFL events taking place around the Bay Area.

Forever Young truly evolved into a "Young family" foundation this year as each of our children became engaged in various initiatives. Barb and I support our children's efforts to serve their communities and be "the change they wish to see in our world." We were gratified when each of them focused on serving Forever Young Foundation throughout 2016. For example, our son Braedon and his friends introduced FYF to a new generation of fundraising by partnering with E.A. Sports and Twitch. This all-night gaming marathon raised money for both Sophie's Place and Wasatch Adaptive Sports.

In 2017, we will open two new 8 to 80 Zones with Jerry Rice as well as two Sophie's Place spaces, one at Cardon Children's Medical Center and the other at Lucile Packard Children's Hospital. Our Forever Young Foundation team truly appreciates the collaborative spirit of giving set forth by all of you, our partners. You continue to help us expand our outreach, and together we are making a lasting impact in the lives of the children we serve.





PASSING ON HOPE



AND RESOURCES FOR

THE DEVELOPMENT,

STRENGTH, AND

EDUCATION OF



CHILDREN





forever young foundation



Founded in 1993 by NFL Hall of Famer Steve Young, Forever Young Foundation is a nonprofit 501(c)(3) organization focused on passing on hope and resources for the development, strength, and education of children. The Foundation serves children facing significant physical, emotional, and financial challenges by providing them with academic, athletic, and therapeutic opportunities currently unavailable to them. Forever Young Foundation primarily focuses our efforts in Northern California, Arizona, Utah, and Ghana, Africa.





forever young initiatives



Our development projects include Forever Young Zones and 8 to 80 Zones, which provide technology and multimedia labs for those living in underserved communities as well as state-of-the-art interactive play areas in children's hospitals. Our newest initiative, Sophie's Place, provide dedicated music therapy facilities in children's hospitals. These special spaces care for young people suffering from pain, chronic illness, and serious injury. Our international initiatives include the building and expansion of schools in Ghana, Africa, as well as enhancing health, educational, and athletic opportunities for Ghanaian youth. We also devote significant time and resources supporting other remarkable nonprofits through our Forever Young Institute, GIVE Conference, and grantmaking.





Forever Young Institute

Forever Young Foundation has partnered with the Arbinger Institute, a leader in management training and team building, to provide a year-long training for nonprofit leaders. Participants learn how to develop, implement, and update a one-year operating plan and a three-year long-range strategic business plan; hold themselves accountable to their contributors; and keep board members, staff, and volunteers focused on achieving results. Through underwriting from Forever Young Foundation, private donors, and corporations, this training is offered at minimal cost to nonprofit leaders seeking to ensure the sustainability of their organizations for generations to come. Since its inception in 2010, over 225 nonprofits have participated, including 25 in 2016.



GIVE Salt Lake

GIVE Salt Lake is a place where nonprofits, for-profits, and donors come together to celebrate and explore paths to greater social impact. GIVE assembles the most innovative, collaborative, and conscientious nonprofit and business leaders to exponentially increase the effectiveness of giving. GIVE Salt Lake 2016 was held at the University of Utah Eccles School of Business and featured two days of inspiring stories, presentations, workshops, and hands-on training. The event included insights into best practices, a nonprofit pitch competition, and highlighted organizations that flourished from their exposure and support from GIVE 2015.

Engage Now Africa

In partnership with Engage Now Africa, Forever Young Foundation continues to enhance the lives of children and families in Sub-Saharan Africa. This ambitious endeavor is operating in Ghana, Sierra Leone, Uganda, Namibia, and Ethiopia. This unique partnership benefits from the tremendous capacity of ENA's local staff and leaders who understand best the challenges faced by local communities and families and can help design solutions that will be sustainable and have the greatest impact. Since 2002, Engage Now Africa has established remarkable schools where over 10,000 students learn and grow. They have implemented successful microcredit initiatives, student loan and adult literacy programs, health clinics, clean water projects, and much more. Together we are making a difference . . . **one family and one village at a time.**



Sophie's Place

In 2013, Primary Children's Hospital opened the first Sophie's Place in Salt Lake City, UT. Last year we celebrated the opening of our second site at Sutter Children's Center in Sacramento, CA. Sophie's Place is an innovative music therapy space established in loving memory of singer, songwriter, and friend Sophie Barton. This special place provides evidence-based music therapy treatment for young people suffering from pain, chronic illness, and serious injury. Since opening day, physician requests and prescriptions written for music therapy in Sophie's Place have grown exponentially at the hospitals. In collaboration with our partners, The Taylor Family Foundation, we have a Sophie's Place van that services an additional four hospitals and homeward bound patients unable to afford full-time Music Therapy programming. **Music Changes Everything!**



Hospital Zones

Hospital Forever Young Zones are recreational rooms created to provide opportunities to exercise the imagination of seriously ill children who face emotional and physical challenges. Forever Young Foundation has three Zones in the following children's hospitals: Primary Children's Hospital in Salt Lake City, Utah; Cardon Children's Medical Center in Mesa, Arizona; and Lucile Packard Children's Hospital in Palo Alto, California. These Zones provide a safe place where staff can build supportive relationships with children and teens to help them in their recovery processes. They provide a sanctuary where children working through serious illness and rigorous treatments can relax, play, and just be kids.





Multimedia Zones

Multimedia Forever Young Zones are classrooms built with state-of-the-art radio, TV, film, and design studios, as well as professional-quality recording studios with isolated vocal booths and digital audio mixing boards. This multimedia equipment and programming enables youth to develop diverse, high-level communication skills and produce cutting-edge content while training on industry standard professional equipment. The goal of these Zones is to put advanced technological tools into the hands of creative young people, allowing them to explore and prepare for careers in media and design while developing their own artistic expression.



8 to 80 Zones

8 to 80 Zones are a collaborative effort between Steve Young and Jerry Rice that provide youth living in underserved communities the skills to pursue careers in technology and media. The multimedia 8 to 80 Zones not only allow for artistic expression but also afford students the opportunity to gain training on industry standard equipment and software in the areas of television, radio, voice recording, and graphic design. The uniqueness of the 8 to 80 Zones provide additional fundraising opportunities for the centers in which they are located. Steve and Jerry are looking forward to building more 8 to 80 Zones in the upcoming year.



family of charities

Programs listed below include organizations we have supported in 2016. These charities exemplify the mission of the Foundation by promoting the development, strength, and education of children.

- 8 to 80 Zone
 - East Palo Alto, CA
 - Hawaiian Islands – Mobile Unit
 - Honolulu, HI
 - Mesa, AZ
- All-Stars Helping Kids
- America's Freedom Foundation
- American Indian Services
- Anasazi Foundation
- Ayi Mensah School – Ghana
- Banner Health Foundation
- Bay Area Women Sports Initiative
- Camp Soaring Eagle
- Chip in 4 Kids
- Christmas Box House
- Elizabeth Smart Foundation
- Engage Now Africa
- Ensign College of Public Health
- Equal Education For All
- Equity International School
- Fins & Feathers
- Fit to Recover
- Forever Young Institute
- Forever Young International School
- GIVE Salt Lake
- Give Smart
- Golden Sunbeam Montessori School
- Johnny Miller Champ Foundation
- Kids On The Move
- Menlo Schools
- New Life Center
- NFL Youth Education Towns
 - Atlanta
 - Ft. Lauderdale
 - Honolulu
 - Houston
 - New Orleans
 - Phoenix
- No Sunday Fútbol Club
- Northern Light School
- One Life at a Time
- Playworks
- Red Barn Farms
- Right to Play
- Shun the Sun Foundation
- Sky's The Limit Fund
- Sophie's Place
 - Cardon Children's Medical Center
 - Lucile Packard Children's Hospital
 - Primary Children's Hospital
 - Sutter Children's Center
- Taylor Family Foundation
- Tech Museum of Innovation
- Thanksgiving Point
- The 49ers Academy
- The Other Side Academy
- Tyler Robinson Foundation
- Wasatch Adaptive Sports





organization & financial statements

Board of Directors



Steve Young
Founder & Chairman
Forever Young Foundation



Barb Young
Vice President & Co-Chair
Forever Young Foundation



Edward Bryant, Jr.
Vice President
Pacific Global



Gayla Compton
President & Managing Partner
Maverick Foundation



Bob Gay
Co-Founder
Huntsman Gay Global Capital



Rich Lawson
CEO & Co-Founder
HGGC

Directors Emeritus:

Danny Ainge • President • Boston Celtics
Mike Murray • Chairman of the Board • Unitus

Michael Levinthal • Independent Venture Capitalist
Stephen Pagliuca • Managing Director • Bain Capital, Inc.

Staff: **Tina Kempken** • Director of Events & Programs

Michelle Knox • Marketing Director

Sterling Tanner • President • Executive Director



2014 Annual 2014
Hawaii Young Ski Classic
61

WORLD
VISA

WAS
IV

VALED

62

fundraising events

Our four signature events continue to be a fun and integral part of what we do at Forever Young Foundation. In addition to raising critical funds, the events also give us the opportunity to showcase the work we are accomplishing with our wonderful partners.

We express gratitude to the outstanding sponsors, celebrities, and volunteers that give of their time and resources to make these events successful. Countless children continue to be blessed through your participation and generosity.



Event: **Steve Young Ski Classic**
 Location: Snowbird, Utah
 Title Sponsor: Snowbird Ski Resort
 Revenue: \$254,746
 Beneficiaries: FYF & Wasatch Adaptive Sports

Event: **Steve Young Desert Classic**
 Location: Scottsdale, Arizona
 Title Sponsor: Bain Capital
 Revenue: \$206,925
 Beneficiaries: FYF & Anasazi Foundation

Event: **Steve Young Mountain Classic**
 Co-Host: Johnny Miller
 Location: Park City, Utah
 Title Sponsor: HGGC
 Revenue: \$232,000
 Beneficiaries: FYF & Sophie's Place

Event: **Steve Young • Jerry Rice Bay Area Classic**
 Co-Host: Johnny Miller
 Location: San Martin, California
 Title Sponsor: HGGC
 Revenue: \$346,556
 Beneficiaries: FYF & The Tech Museum of Innovation

Total Event Revenue: \$1,040,227
 Event Expenses: \$ 227,539
 Net Event Revenue: \$ 812,688



statement of activities



	Jan - Dec 16	Jan - Dec 15
Beginning Fund Balance	\$3,437,619	\$3,445,000
Income		
Total Donations	\$2,106,932	\$3,012,139
Net Event Income	\$812,910	\$854,886
Total Other Income	\$81,018	\$55,165
Total Income	\$3,000,860	\$3,922,190
Expense		
Support Services		
Total Fundraising	\$42,383	\$52,196
Total Management & General	\$149,447	\$115,579
Total Support Services	\$191,830	\$167,775
Program Services		
Total Foundation Grants	\$2,383,463	\$3,394,889
Other Program Services	\$328,574	\$366,907
Total Program Services	\$2,712,037	\$3,761,796
Total Expense	\$2,903,867	\$3,929,571
Net Income	\$96,993	-\$7,381
Ending Fund Balance	\$3,534,612	\$3,437,619

Audited financial statements are available upon request from:
Hansen, Bradshaw, Malmrose & Erickson
559 West 500 South
Bountiful, UT 84010

forever young donors

Hall of Fame Circle

\$250,000 and up

Compton Family Trust
Kensington Capital Children's Fund
Kevin & Gayla Compton
Robert & Lynette Gay
Steve & Barb Young

Chairman's Circle

\$100,000 - \$249,999

HGGC
HGGC Capital Impact Foundation
Snowbird Ski & Summer Resort
Wilford Cardon Family

President's Circle

\$50,000 - \$99,999

Bain Capital Children's Charity
Bill & Rose Gay
Church of Jesus Christ of Latter-day Saints
Deseret Trust Company
Nutraceutical

Benefactor

\$25,000 - \$49,999

49ers Museum
American Airlines
Antares Capital
Asset Management Company

Bruce & Debra Hough
Chambers Family Foundation
Clearlake Capital
Delta Airlines
Evercore
Frank & Denise Quattrone Foundation
Franklin "Pitch" & Cathie Johnson
Heat Software
John & Elaine Chambers
John G Searle Family Trust
John J Byrne III
Kirkland & Ellis Foundation
Nancy Searle
Phillips-Van Heusen Foundation
PricewaterhouseCoopers
Rich & Holly Lawson
Salesforce
San Francisco 49ers
SF SB Legacy, Inc
Survey Sampling International

Patron

\$10,000 - \$24,999

AMB Design
American Leadership Academy
Brian Johnson Family
BYU Athletics
Champion Charities
Crystal Springs Foundation
Dealer-FX
Derek Hough
Doug Smith Subaru
Duke & Alice Cowley
Dwight & Suzanne Haldan Family
Edward J. DeBartolo, Jr.
Ernst & Young - Los Angeles
First Republic Bank
Gary Kalk
George & Dolores Doré Eccles Foundation
Ghirardelli Chocolate Company
Greg & Paula Benson
Jeff & Christine Erickson
Jerry & Vickie Moyes
John & Lori Poulsen
John Ondrasik - Five for Fighting
Julianne Hough
Kent & Anne-Marie Barton
Legrand & Jane Curtis
Les & Sheralyn Brown
Linda Cook
Mark & Sarah Harris
Mark Isham Music
Marriott Daughters Foundation
Michael & Patti Klayko
Mike & Joyce Murray



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Patron

\$10,000 - \$24,999 *continued*

Miller Family Philanthropy
Off the Field, Super Bowl 50
Overstock.com
Paul & Sandra Edgerley
Perk Benefits
Providence Development
Red Ledges Golf Club
Richard & Nancy Marriott Foundation
Richard D Bass Foundation
Robert Sullivan
Rosewood CordeValle Resort
Salt City Candle
Sam Viersen Family Foundation
Schoolhouse Development
Subaru of America
Swift Charities for Children
Swift Transportation
T. Golden Foundation
Travis & Valerie Nelson
Troon North Country Club
Utah Food Service
Way Construction Development
Zions Bank

Beninati Family
Brent Andrews
Chinn Guitar Project
CrackerJax Family Fun Park
Dan Bass
Dana Evan Family
David & Linda Bradford
Doug Smith Autoplex
Edwin & Linda Lamoreaux
Elizabeth Needham & Peter Mark
Galaxy Gates
General Atlantic Foundation
Give Salt Lake
Greg & Shelly Butterfield
Gregory & Carie Clark
Gregory & Loretta Gailius
Hertz - San Jose
Hotel Park City
Intermountain Healthcare
James Tallman
Joseph & Linda Bronson
Lester Moore
Levi Strauss & Co.
Lloyd Kipp
Mary Gaede
Matthew Steinmetz
Max & Linda James
P.F. Chang's China Bistro
Pei Wei Asian Diner
R Harold Burton Foundation
RCS Remote Control Solutions
Ronnie & Karen Lott
Ryan Scott
San Francisco Giants
Snowbird Resort Community
Sorenson Legacy Foundation
Stephen & Donnajean Provin
Tai Pan Trading

The Learning Journey
U Serve Utah
Visit Salt Lake
Workers Compensation Fund

Dr. James M. Lally & Family
EAS Sports Nutrition
Fairmont Princess Resort
First Step House
Geoffrey Huber
HD Supply Waterworks
Humble Charity Events
Insperity
JP Morgan Chase & Co.
Judy Gooch
Katrina Nickle
Kenneth & Melissa Felder
KeyBank Capital Markets
Kids on the Move
Kittrean Tanner Cook
LaDawn Stoddard
Lehi Valley Wholesale
Lexus Stevens Creek
Linley Tanner Duncan
Lizard Thicket Boutiques
Marc & Mindy Browning
McWane Ductile
Mediance
Michael & Carolyn Huff
Molino Family Foundation
Morgan Stanley
NuSkin
Paul & Lyn Smith
Peter Campagna
Primerica
Ravens Trips
Regence Blue Cross Blue Shield
Richard and Sheila Schlesinger
Richard Fernandes Family Foundation
Rick Larsen
Riddell Sports
Robert & Ann Schilling



Sponsor

\$1,000 - \$4,999

Addi's Faith Foundation
All Stars Helping Kids
Amanda Thompson
Americopy
Angel's Hands Foundation
Anna Decker
Ballard Spahr
Bamberger Memorial Foundation
Bryan and Robyn Adams
Chris Klayko
Christian & Michelle Knox
Courtney Derrick
David & Kirsten Smith
David Cumnard
Donald & April Stirling

Sustainer

\$5,000 - \$9,999

Allen Family Medicine
Alliance Bank of Arizona
Alois Rubenbauer
Alta Ski Area
Anvil Legal Group
Arizona Diamondbacks
AutoNation Toyota Tempe

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Sponsor

\$1,000 - \$4,999 *continued*

Robert & Katharine Garff
Robert Pender
Rodney & Rhonda Larson
S. Martinelli & Company
Salty Saints Beard Society
Scott & Lora Peterson
Scott & Sarah Reed
Scott & Sarah Windes
Scott & Stefani Kimche
Sean Alexander
Silverado Resort & Spa
Snowbird Ski Patrol
Snugz USA
Sonali & Vinay Jindal
Stein Eriksen Lodge
Sterling & Brenda Tanner
Steven Leistner
Stoel Rives
Sugar Rush Photography
TechData
Ted Dobos
Ted & Jennifer Ulliyot
The Sherry-Netherland
There and Back Outdoor
TJX Foundation
Tom & Stacy Young
Travelers Insurance
US Foods
Valerie & Dan Kempken
Veritas Health Services
Vivian & Jerry Grenier
Westside Homeless Partnership
William Turley
Wilson Sporting Goods
Zwick Construction

Donor

\$100 - \$999

100 Humanitarians
Adam Horwitz
Al McLeod
Alan & Susan Hamilton
Alejandro Morales
Allen & Marilyn Goetz
Anne Steinhauer
Bank of America
Barbara Crowe & R.L. Whitaker
Benevity Community Impact Fund
Brad & Lisa Bruns
Brandon Goldman
Brian Swenson
Brighton Solomon
Broadway Christian Church
Carol & Thomas Lawless
Charles Gates
Chi H Thomas Yeung
Clayton & Michaelynn Ryan
Cliff Young
Dale & Nancy Murphy
Daniel Caponigri
David & Cathie Loucks
David & Jane Daining
Desmond M Melia
Diane & Scott Scheffler
Dlyte
Eddie & Cheryl Lind
Family Promise of Lake Houston
Frederick Brown
Freeport McMoRan, Inc
Gail Thorne
Gregory Main
Heather March
Heidi Fredrick
Including Kids Inc
James & Phyllis Spratt
James & Shamberlin Young

James Leupold
Jane Davis
Jeffrey & Jennifer Dyer
Jerry & Heidi Coleman
Jill Spelman
Jim & Leslie Herrmann
Jim Vicars
John Bonn
John Moore
Kelli Davis
Kelly & Shannon Railsback
Kevin Kaiser
Kim & Martin Ruggiero
Kimberly Mazinter
Kristin & James Klint
Kristin Christensen
LeVoy & Shelly Haight
Lili Tanner
Lylia Needham
Lynn & Judi Achord
M. Russell Ballard Trust
Margaret Brennan
Mary Alexander
Matthew & Rachel Boyle
May Herr
Megan Scacco
Mission Northeast, Inc
ML & BL Huntley
Network for Good
Norman & Susan Colb
Opportunity Foundation
Patricia & Scott Skippett
Paul Perry
Paula Doublin
Peter Panec
Power Family Fund
Red Barn Farms
Richard Fretland
Robert & Diann Wuttke
Roy & Lorayne Jacobes
Rupert Watson

Russ Spielman
Russ Stanley
Russell & Laura Gard
Saddlebrook Ventures
Samuel McMillan
Sheila Sello
Stephenie Larsen
Steven & Suzanne Brown
Stillwaters Community Worship
Susan Hsu
Vernon & Vanita Law
Vickie Chou
Village Learning Center
Wakeman Memorial Assoc.
Waunalee & Randall Hensley
William Patterson
Zane Green





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