

**SWOLE**  
**O'CLOCK**

YOUR SWOLE O'CLOCK  
ALEXANDER

*In 2015 I made a promise to develop the ultimate timepiece for the ones out there working daily for their dreams: hustling for success, choosing their own destiny. The ones who deserve to live the VIP life. Our awesome fans.*

*With your support we've engineered our best timepiece yet. You can feel it when you put it on your wrist. Everyone stops to look. Everyone feels your presence. You feel the power...All attention is on you.*

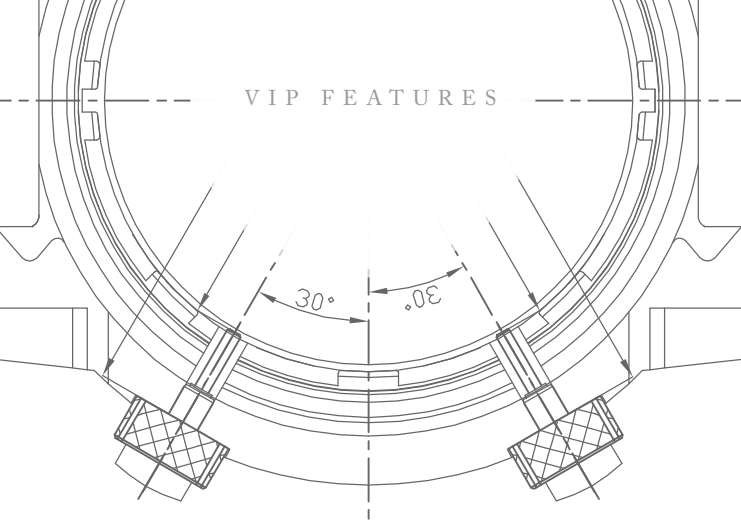
W E L C O M E T O T H E V I P L I F E .

*Alex Giren*



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*Quartz-Swiss Ronda Movement*



VIP FEATURES



*Solid Stainless Steel Body, 13.75 oz*





SWOLE

## VIP FEATURES

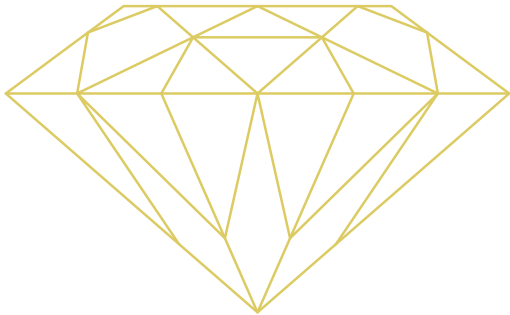


*Water Resistance 200WR (20ATM)*

*Suitable for showering and swimming*



VIP FEATURES



*Anti-Reflective Sapphire Crystal Glass*

*The only material tougher than sapphire is diamond*



## FEATURE SELECTION

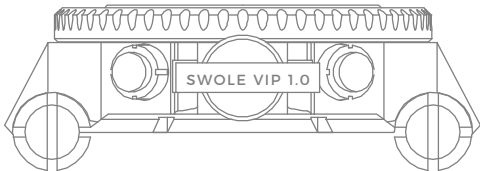
01. *Default - shows the time: hours (12 or 24 hours system), minutes, month, date, and the day of the week*
02. *Press L1 - the display light turns on*
03. *Press R1 - shows month, date, and the day of the week*
04. *Press L2 once - enter Stopwatch mode.*
05. *Press L2 three times - enter Time Set Mode (seconds display)*
06. *Secure L1, L2, R1, R2 prior to contact with water. Do not manipulate until after water activity is finished to prevent seal permeation.*





## HOW TO SET ANALOG TIME

01. *Unlock latch (pull up) on right side of the watch face between R1 and R2.*
02. *Unscrew crown – turning counterclockwise – until click.*
03. *Pull out crown until click.*
04. *Set the time, rotating the crown left/right to adjust.*
05. *Once set, push crown back in until click.*
06. *While pressing crown down, turn it clockwise until secure. Close latch.*







SWOLE®  
O' CLOCK  
6.500-2000m

60

30

SWISS

MOV'T

## HOW TO SET DIGITAL TIME / CALENDAR

01. *While on the default display, press L2 three times. Display will change to Time Set Mode. You will see seconds digits flashing, press R1 to reset the seconds to zero (00).*
02. *Press R2 once: Minutes digits will flash. Press R1 to set up minutes.*
03. *Press R2: Hour digits will flash, press R1 to set the hour. Advance to the desired hour. Keep pressing R1 to cycle through the 1-12 AM/PM (the 12 hours mode - A and P will show next to the hour) to get to the 24 hours mode (H will show on display). Press R2 to keep setting date or Press L2 to return to the default display.*
04. *While on the default display, press L2 three times, then press R2 three times, date will flash, press R1 to change the date; Press R2 once, month will flash, press R1 to change the month, press R2 to set the month (not flashing now). Press R1: Day of the week flag will flash, press R2 to set the day of the week.*
05. *Press L2 to return to default display, and finish setting the time.*



SWOLE®  
O'CLOCK  
1000-30000

60  
30  
12:20

12  
6  
3  
0

59

SWISS

MOV'T

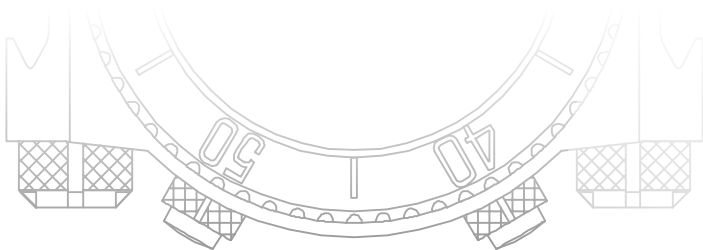
SWOLE

## STOPWATCH - CUMULATIVE SPLIT TIMING (LAP TIME)

01. *While on the default display, press L2 once to enter Stopwatch Mode.*
02. *Press R1 to start stopwatch.*
03. *Press R2 to display cumulative split time (the stopwatch will continue to count internally).*
04. *4. Press R2 to release the split time and display cumulative split time and display over all elapsed time in progress. This may be repeated as many times as necessary.*
05. *Press R1 to stop counting, and press R2 to set up stopwatch to „00“.*
06. *Press L2 once to return to the default display.*

## STOPWATCH OPERATION - EVENT AND TIME-OUT TIMING

01. *While on the default display, press L2 once to enter Stopwatch Mode.*
02. *Press R1 to start stopwatch.*
03. *Press R1 again to stop stopwatch.*
04. *Press R2 to reset stopwatch to „00“.*
05. *Press L2 once to return to the default display.*



## WATER RESISTANCE







*Water Resistant 200WR (20ATM) - Suitable for everyday use, swimming, snorkeling, marine activity, water sports and diving at depths not requiring helium gas. Splash/rain resistant. We engineered VIP to perform under pressure – whether it's at the gym or at the beach.*

## PRECAUTIONS

*Please do not press the buttons on the watch when having the watch wet (ex. during washing your hands or diving) as this might cause the water to permeate the seals. The watch should be also kept away from hot waters, steams and vapors.*



## WATER RESISTANCE

METERS						
30M	✓	✗	✗	✗	✗	✗
50M	✓	✗	✗	✗	✗	✗
100M	✓	✓	✓	✓	✓	✗
<b>200M</b>	✓	✓	✓	✓	✓	✓





EVERYTIME STRENGTH  
MILL  
SWOLITE  
200M WR  
O'CLOCK  
VIP V.1.0  
M1703

## SOLID STAINLESS STEEL BODY

*A full stainless steel body sets the ultimate standard for toughness – the VIP can take punishment from gym and hardcore daily use. The sleek double-linked band can be adjusted to fit any wrist by simply removing any number of links by a jeweler or at home with appropriate equipment. Once removed from the band, links can also be put back into place.*

*Built to last, taking proper care of your new VIP timepiece ensures longevity. Regularly clean and have it serviced by a professional. And don't forget, every VIP timepiece is warranted for 2 years from date of purchase. We'll repair or replace any defects – on us.*



OVER

WIL

RENGT

OMEGA

OMEGA

OMEGA

**SWOLE**  

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**O'CLOCK**

[swoleoclock.com](http://swoleoclock.com)