

Marine Layer Custom



2017 Collection





"I want to be buried in Marine Layer"

The nicest (and most morbid) customer compliment ever

Your new favorite shirt



The day after my girlfriend threw away my favorite shirt I started working on Marine Layer... To be fair, she wasn't crazy or anything—this one really was on its last legs (the shirt, not Kelly). I was also probably a little crazy to quit my job and spend the next year perfecting a custom fabric, but here we are.

After I found the perfect fabric, then we made the perfect tee. Then we made the perfect polo. Then we made the perfect hoodie. Then...you get the idea. We've built a brand around absurdly soft shirts that feel like your old favorite from day 1.





How we redefined soft



Tees From Trees

Modal, found in our signature fabric, is made from recycled beechwood. The pulp production is self-sufficient, which makes our tees sustainable, eco-friendly, and so. so. soft.

So Soft It's Absurd

When we say our stuff is soft, we really mean it. It's not like "oh wow, this feels nice" soft. It's "holy sh%& how did they make this?" soft.

T-Shirt Experts

We started with one small shop in SF. Our customers loved us so much, we opened up in a few more places. Now, we're going wholesale, baby. (Lucky you).

Made Responsibly (By Adults)

Our relationships with our sewers are important to us. All of our stuff is produced in California, where some of the best knits in the world are made.



Our take on custom



You + Us = Greatness

We started the custom business so that rad companies could have an equally rad canvas to show off their brand. Also, we want to get our shirts onto as many bodies as possible, because everybody should know what it's like to wear a cloud at least once.

More Than Just A Tee

Our signature fabric and custom cloth tag set our shirts apart. These are not the shirts you stuff in your drawer and eventually turn into dish rags. These are the ones you hand down to your grandchildren along with your fine china.



Color me happy



**We're able to produce shirts in any
Pantone color of your choosing.
From Robin Egg to Razzmatazz, you
can pick a color, any color, and we'll
make it happen.**

**Plus, we'll make it happen faster
than anybody else (2-3 weeks).**



A top-shelf closet staple



Available in seriously any color



S - XXXL



Signature Crew

This absurdly soft shirt is made from a custom blend of Supima Cotton and Micromodal, which comes from recycled beechwood.

Made in California. By Adults.



The ladies will love it



Available in seriously any color



XS - XL



Women's Signature U-Neck

This absurdly soft shirt is made from a custom blend of Supima Cotton and Micromodal, which comes from recycled beechwood. Made in California. By Adults.

U-Neck (aka scoopneck) is a unique, flattering twist on the classic crewneck.



Not just for golfing, y'all



Available in seriously any color



S - XXL



Pique Polo

We took our signature blend of Supima Cotton and Micromodal and turned it into a retro-cool polo. Just as soft and sustainable as our other stuff, but with a collar (and 2 buttons).



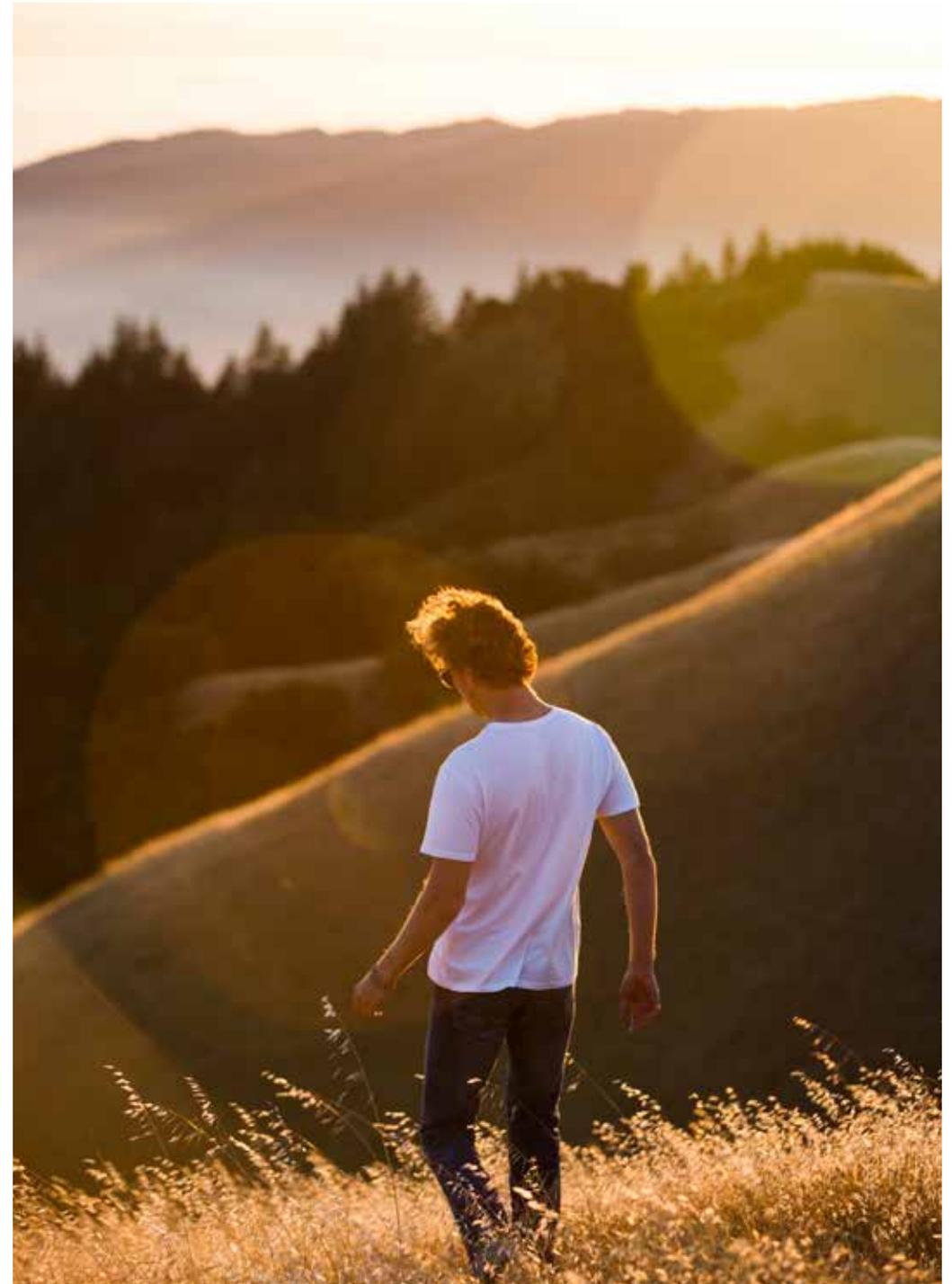
READY TO SHIP

Stocked Styles



If the thought of a color wheel makes your head spin (we don't blame you), we also stock silhouettes in pre-selected colors.

They're ready to ship, cost less, and require only 1-3 days' lead time (less time than it takes to spell the word Razzmatazz, honestly).



Signature Tees



These shirts are the reason why we exist. Not only are they the most absurdly soft shirts you'll ever wear, but they're also made with recycled beechwood, so they're sustainable too.



**Signature
Crew**

S - XXXL



**Women's Signature
U-Neck**

XS - XL

Colors



Black

White

Faded Navy

Heather Grey

Afternoon Hoodies



Made from our signature blend of Supima Cotton and Micromodal.

Lightweight. Durable. Definition of afternoon delight.



Men's Afternoon Hoodie

S - XXL



Women's Afternoon Hoodie

XS - XL

Colors



Black

Faded Navy

Lined Hoodies



Exclusive to the custom line, these are the Holy Grail of hoodies. The outside is made with our absurdly soft custom fleece fabric. The inside is lined with our asphalt signature jersey. You'll never take it off.



Men's Lined Hoodie

S - XXL



Women's Lined Hoodie

XS - XL

Colors



Heather Grey

Someone get this guy a Marine Layer custom shirt, stat



Wanna test the waters?



FOR MO INFO & SAMPLES

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**Your new
favorite
shirt.**

marinelayer.com