

DE BLOSSOM COLLECTION

“Shoes Designed For Glamorous Living”

THE BRAND

De Blossom Collection is a preeminent global shoe brand primarily known for women's special occasion dress shoes and accessories. We strive to take formal shoes and accessories to the next level with cutting edge designs and innovative details. We are devoted to empowering women everywhere to exude confidence through glamour and femininity.

Our company goal is be your go-to brand for all of life's special occasions. We aim to design stylish styles for woman of all ages and walks of life. Let De Blossom Collection be your go-to shoe and accessory brand from your homecoming dance, to senior prom, graduation, wedding day, and beyond. We are devoted to putting the finishing touches on all of life's special moments.



OUR FOUNDERS

Founded in 2003, our founders have devoted our signature styles to fashionable designs, stand out details, and stunning cuts. CEO, Connie Chee, has continued to evolve the De Blossom Collection brand by adapting to the ever-changing trends of fashion footwear around the world. Over the decade, we have gained the reputation for glamorous red-carpet styles that are the perfect choice for special occasions, galas, red-carpet appearances, weddings, and more.

VERSATILITY

We believe that great style begins with great designs. We get inspiration from the world around us - from everyday life to our own childhood, from global travel to local fashion. Every single De Blossom Collection shoe is conceived in our sunny California studio, where designers brainstorm, collaborate, sketch, innovate and bring a collection to life. De Blossom Collection has something for everyone. Whether choosing a shoe for prom or a wedding, there is a personalized style for every important life milestone.

FROM CALIFORNIA, WITH LOVE

De Blossom Collection is a creative design house of modern fashion footwear and lifestyle collections for girls and women. Our mission is to put the finishing touches on every little girl, teenager, and modern woman for all of life's special occasions. We were born in Los Angeles, back in 2003 as a family business. Today, we continue to bring fine quality, comfort and style for every woman. For over 13 years, we are proud to design products made to last, with comfort and style not being compromised. No matter what your style -- classic, eclectic or anywhere in between -- our brands every occasion better with stylish, fashion-forward footwear. We are delighted to offer you collections in toddlers, girls, teenagers, contemporary, special occasion, bridal, and luxury.

PARTY SHOES

De Blossom Collection is your one-stop shop for special occasion party shoes. We have one of the most comprehensive selections of formal dress shoes, rhinestone shoes, glitter shoes, pearl shoes, and more! Our most noted designs include sky-high heels with a comfortable platform, wedges, and intricate flats. We have the perfect dressy shoe for almost any occasion. Our brand uses haute-couture methods for applying rhinestones, beaded pearl appliqués, and innovative glitter and lamé textures. We have also been spotted on top fashion publications such as Seventeen Magazine, The Knot, and Regard Magazine, among others. Wear De Blossom Collection shoes to your date night, formal event, red carpet, social gatherings, wedding, and more.



PRODUCTS



Robin-207
Wholesale: **USD \$19.9**
MSRP: **USD \$79.6**



Macy-55
Wholesale: **USD \$25.5**
MSRP: **USD \$102**



Pandora-37
Wholesale: **USD \$24.5**
MSRP: **USD \$98**



Carina-5X
Wholesale: **USD \$24.5**
MSRP: **USD \$98**



Miya-13
Wholesale: **USD \$22.9**
MSRP: **USD \$91.6**

BRIDAL

Let De Blossom Collection shoes be a part of your wedding by dressing up everyone involved in your special wedding day. We have the perfect shoes for brides, Mother of the Bride, bridesmaids, wedding guests, and flower girls. Our collection of bridal shoes feature the perfect assortment of white and silver rhinestone crystals, pearl accents, glitter, and everything whimsical to make your big day that much more memorable. Walk down the aisle on your wedding day with a pair of beautiful, hand-crafted bridal shoes from De Blossom Collection. Our whimsical assortments of bridal shoes are the perfect finishing touch for any bride. This wedding season, be the belle of the ball in a timelessly elegant pair of heels with pearl and rhinestone embellishments that compliment your wedding dress perfectly. Dance the night away in our stunning bridal shoes and celebrate your big day with the ultimate, luxurious accessory.



PRODUCTS



Darling-31
Wholesale: **USD \$32.5**
MSRP: **USD \$130**



Barbara-72
Wholesale: **USD \$25.5**
MSRP: **USD \$102**



Marna-103
Wholesale: **USD \$25.95**
MSRP: **USD \$103.8**



Isabella-1
Wholesale: **USD \$25.9**
MSRP: **USD \$103.6**



Abby-10
Wholesale: **USD \$31.5**
MSRP: **USD \$126**



EVENING BAGS

Accessorize your look for your special event with our glamorous handbags and clutches for prom, weddings, or any formal occasion you have coming up. Our decadent clutches and evening handbags feature gleaming rhinestone details and luxurious finishes.



PRODUCTS



HB-CARINA-79
Wholesale: **USD \$22.5**
MSRP: **USD \$90**



HB-92
Wholesale: **USD \$14.95**
MSRP: **USD \$59.8**



HB-81A
Wholesale: **USD \$14.95**
MSRP: **USD \$59.8**



HB-ETERNITY-118
Wholesale: **USD \$21.9**
MSRP: **USD \$87.6**

KIDS

SHOES

With over a decade in the footwear industry, we understand that running, skipping, and exploring are the serious pleasures of a child's life. That's why we designed our new line of kids and toddler shoes using only the highest quality of materials with proven construction for maximum comfort and style. Our kids and toddler shoes are exceptionally lightweight and hand-crafted to a child's developing foot. Our line of kids shoes are made to carry kids happily through their active play day and special events. Let De Blossom Girl be a part of your daughters first communion, holiday parties, and school events from the age of 2 and beyond. We want to be with your daughter every step of the way for childhood's most memorable moments.



PRODUCTS



T-Lili-10
Wholesale: **USD \$13**
MSRP: **USD \$52**



T-Lili-10
Wholesale: **USD \$13**
MSRP: **USD \$52**



T-Lili-3
Wholesale: **USD \$13.9**
MSRP: **USD \$55.6**



T-Lili-3
Wholesale: **USD \$13.9**
MSRP: **USD \$55.6**



T-Lili-9
Wholesale: **USD \$10.95**
MSRP: **USD \$43.8**

COVERAGE

With the success of our Holiday Collection last season, Hollywood's hottest stars and bloggers from around the globe have been knocking on De Blossom's door for beautiful shoes and evening bags for every special occasion. The collection has graced stars on red carpets, fashion pages of publications such as Regard Magazine, Seventeen, and Tiger Beat. It has also been mentioned on stars featured on E! News, Access Hollywood, and more. From Normani Kordei, Andrea Navedo from CW's smash hit Jane The Virgin, to top tastemakers and influencers in pop music such as Baby Ariel.

PLACEMENTS

FN

FOOTWEAR PLUS

LA
THE LA FASHION MAGAZINE

WWD

BET ★

REGARD
MAGAZINE

TIGERBEAT

seventeen

ACCESSORIES

THE VOICE OF THE INDUSTRY

Entertainment WEEKLY

CELEBRITIES



THE BLOSSOM FOUNDATION

De Blossom Collection believes it is important to give back by helping women feel good about themselves and celebrate their lives. This principle has inspired the foundation of The Blossom Foundation in early 2017. The program is designed to address women's issues around the world such as education, healthcare, breast cancer awareness, career assistance, and socio-economic inequality. De Blossom Collection is proud to be a women owned company and we are aiming to encourage, assist, and inspired women around the world.

OTHER PHILANTHROPY

SOLES 4 SOULS

WEARING OUT POVERTY®



Memorial Sloan Kettering
Cancer Center



SOCIAL MEDIA



16.4K Followers
@deblossomshoes



5.6K Followers
@deblossomshoes



2.7K Followers
@deblossomshoes

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