

Well-Life & Well-Beauty  
**ecowell**

## **Company Introduction**

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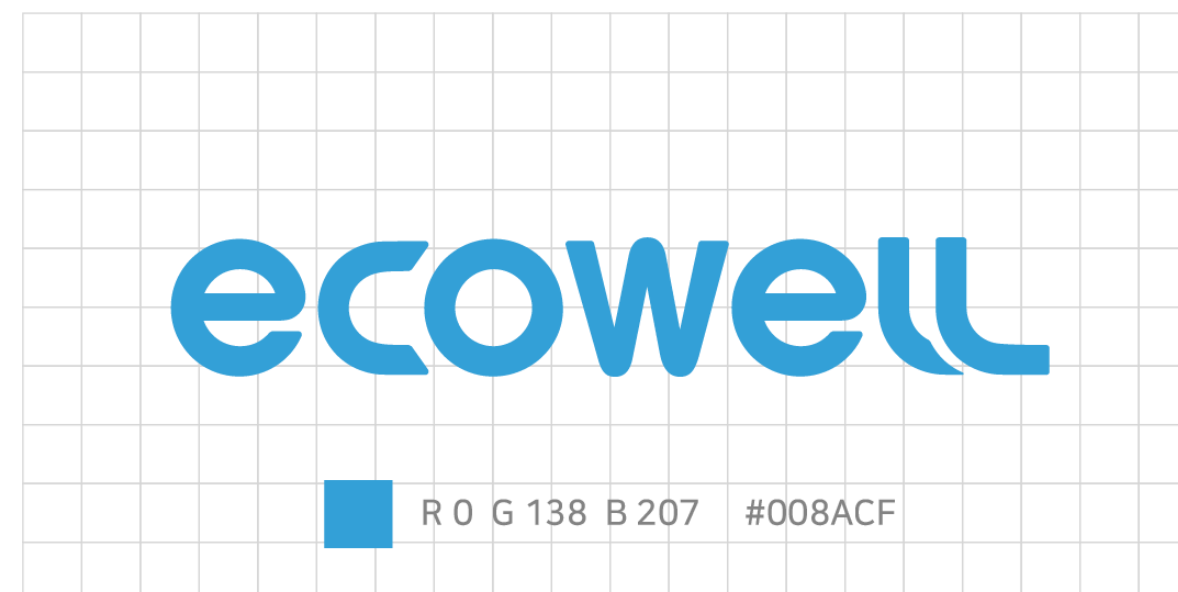
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# 01. About Us

We are the market-leading company for Well-Life & Well-Beauty, which develops and sells high-tech materials related to well-being and home appliances as well as the market leader for products such as beauty devices for home use, electrolysis technology products, anti-microbiology and deodorization-related high-tech products.



**ECOWELL Co., Ltd.**  
Since 2004.01.13

## 01. About Us - Overview

# ecowell

**Company Name:** ECOWELL Co., Ltd.

**Head Office · R&D Center :** #1107, 551-17, Yangcheon-ro, Gangseo-gu,  
Seoul, Korea (07532)

- The R&D center with the master's and doctorate-level experts with high-end
- research facilities and equipment
- · Development, analysis, and evaluation
- · All international standards tests
- · Testing bacteria, fungi, and viruses (with about 50 kinds)
- · influenza A virus H1N1, adenovirus, feline calicivirus, Human coronavirus 229E
- · H1N1, Noro virus test
- · Genotoxicity tests (Ames test) mutations test
- · Anti-allergy test, ELISA test
- · Other unknown samples analysis
- · Providing paid evaluation and development services such as Hyundai Motor,
- 3M, and Samsung Electronics
- · Equipment : SEM / EDS, GC-MS / Headspace system, HPLC, UV-Vis Spectrometer,
- Facial Skin Analyzer



# 01. About Us - History

2004

2010

2015

2020 - 2023

**2004.01** Establishment of Ecowell Co.,Ltd.

**2005.06** Venture company certification

**2006.03** Exclusive supply to WoongJin Coway Company

**2006.10** ISO 9001:2000 certification

**2007.02** Company annex research institute certification

**2007.05** INNO-BIZ company

**2008.03** Vendor registration (3M Korea)

**2009.10** R&D relocation to Sangam-dong

**2010.06** (In Korea) First development of high efficiency of anti-allergen material

**2011.06** Hyundai Motor Company's adoption of Antimicrobial material

**2012.06** - R&D relocation to Gayang-dong  
- Attracted investment from overseas(Japan)  
- Attracted investment from local companies

**2013.05** Factory expansion (Paju)

**2013.08** Manufacturing line for photocatalyst filter for UV-LED

**2014.02** Agreement of development of new technology (with Seoul Biosys Co.)

**2014.12** Photocatalyst filter development for air purifier

**2015.11** Photocatalyst filter development for refrigerator

**2016.01** M&A (Eceofrom) Factory expansion

**2017.08** Water Ionizer lanuch

**2017.09** Samsung Electronics' adoption of electrolysis electrode

**2018.08** Hy:WELL launch (hydrogen water device)

**2018.11** Vauzen launch

**2018.12** M&A (Ioteen company)

**2019.08** Finished development of Microcurrent mask pack (MC:WELL)

**2019.09** Finished development of Dual effect LED mask

**2020.02** Beauty brand 'cellpod' launching

**2020.05** Microcurrent mask pack MC±WELL launching

**2020.12** M&A (synergy-mimos)

**2021. 02** Galvanic LED Booster launching

**2021. 05** Small Giant Company of Korea (Designated by Ministry of SMEs and Startups)

**2021.11** MC:WELL launched on TV Home Shopping in Korea

**2022.02** MC:WELL launched on TV Home Shopping in Russia

**2022.09** Galvanic Eye Device launched on TV Home Shopping in Korea

**2022.09** Galvanic LED Booster available on Amazon USA, Australia, and Singapore

**2023 Q3** Multi-Functional Facial Device to be launched

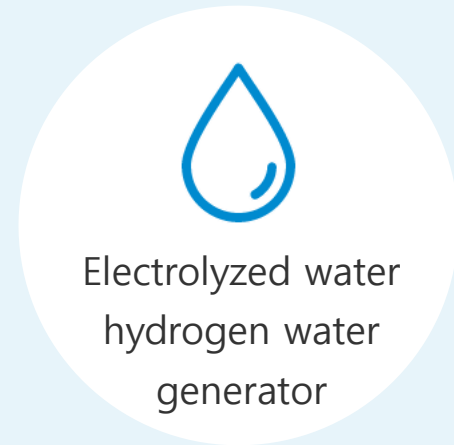


# 01. About Us - Business Scope

## Business Scope

High-tech materials related to well-being, electrolysis home appliances, beauty devices

### Home appliances by electrolysis and beauty devices



#### Applications

- LED beauty mask, microcurrent mask pack: Beauty devices
- Electrolyzed water and hydrogen water generator: Eco-friendly home appliances

### Well-being-related antimicrobial materials and eco-friendly advanced materials



#### Applications

- UV, LED, photocatalyst: Home appliances, automobiles, etc.
- Anti-microbial plastics: Home appliances, Kitchenware, sanitary products, etc.
- Sterilizing, deodorizing, cleaning agent: Water and air home appliances, automobiles, etc.

## R&D Center (Development, analysis and evaluation)

## 02. Technologies



### Advanced materials technology

Analysis, evaluation  
Photo catalyst technology  
Shaping technology  
Design technology

### Intellectual Property Rights

registered patents  
utility models  
designs



## 02. Technologies - Advanced Materials Technology

### Advanced materials technology

Analysis·evaluation, Photo catalyst technology, Shaping technology, Design technology



#### Analysis & Evaluation

Performance evaluation technology  
Evaluation of antimicrobial (bacterial, fungus, virus)  
Anti-allergic evaluation, cytotoxicity evaluation,  
material analysis



#### Photo catalyst technology

Functional photocatalyst manufacturing technology  
Photo catalyst coating technology  
UV LED application convergence technology



#### Shaping technology

Fixing various organic and inorganic materials  
(coating, mixing)  
High quality foaming tablet  
Antimicrobial master batch



#### Design technology

Design of microbial removal and functional products  
for growth inhibiting  
Design of Cleaning and deodorizing products  
Active material emission control technology

# 02. Technologies - Intellectual Property Rights

## Intellectual Property Rights

We have a number of intellectual property rights, including 14 registered patents, four utility models, and three designs



# 03. Products

B2B

**Sterilization Module**



Built-in Sink Sterilization Module China OULIN Group  
 Sterilization Module (SAMSUNG air conditioner)  
 Sterilization Module (Haan Cleaz)


**Photocatalytic**



PASECO MOSCLEAN  
 LIVART viaair  
 Photocatalytic  
 Photocatalytic Air-conditioning System for Home Use  
 Photocatalyst Deodorization Module

B2C

**Germination**




Plasma Water System Module Happycall Sactium (Brown rice germinator)

**Electrolysis**



B2B Sterilization Solution Eco-Farm

**Cutting-edge Materials & Applications**




Oxone Oxygen-based sterilizing foaming tablet

**Antimicrobial**




Antimicrobial Products

**Comma Brown rice germinator**



Comma Brown rice germinator

**Hydrogen**



Hy:SONIC  
 Hy:WELL  
 Hi-water

**Zeomic**



Zeomic

**Sterilization**




E:ON P  
 E:ONS  
 logen  
 SaniRox  
 Dentlin  
 Hyo  
 Home Guard  
 E:ONSTONE

**Beauty Devices**



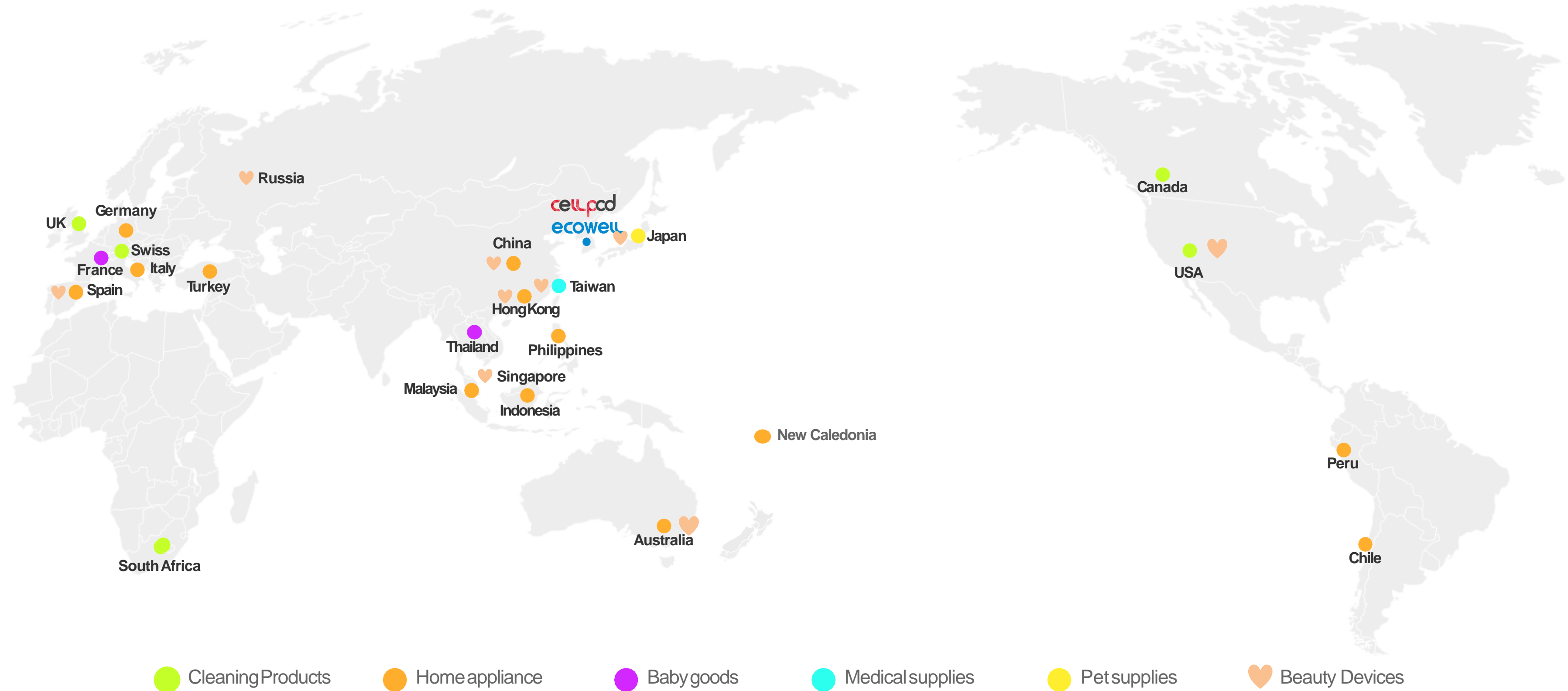
MC±WELL  
 Lu:WELL  
 Galvanic Eye Device  
 Galvanic LED Booster  
 Multi-Functional Facial Device

**Silicone Cleansing Device – 'Bubblux™'**



Silicone Cleansing Device – 'Bubblux™'

# 04. The Customers In Overseas



## 05. Our Partners

SINANEN 

Fakir  
HAUSGERÄTE

ACE  
Hardware

crèches  
people&baby  
*le sens de l'enfance*

SAMSUNG  
삼성전자

centrego

aquama<sup>®</sup>

ITSUWA SHOJI KAISHA, INC.

3M 한국쓰리엠

SEOUL  
SEOULVIO SYS

coway

kolmar

인국약품(주)

국제약품 K

HYUNDAI

IKP (주)일광플러머  
Engineering Plastics

KIAA  
Korea Industrial Association

연세대학교  
연세대약교  
연구저/산학협력단

가톨릭대학교  
산학협력단/연구처  
Industry-Academic Cooperation Foundation

KITECH  
한국생산기술연구원

vauzen

COSON

Pfd

GLOBON

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