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Study Report
 Ayton Global Research/Chrysalis Health & Beauty
 Client Reference: | AGR Study Code: STU5857
 Product Name(s): Plant-source Collagen 1000mg
 Product Code(s):
 Date of Report: 14/01/2022

STUDY REPORT

Plant source Collagen Supplement

This report is produced in real-time on Ayton System Software on 14/01/2022 at 14:00:38

Investigational Product

Denomination(s)	Formula Number(s)	Batch Number(s)
Plant Source Collagen Supplement	VG1	160221

AGR References

AGR Project Study Code	PRJ2549
AGR Study Code	STU5857
AGR Client Code	CLT1333
AGR Study Instance Code(s)	STC11693

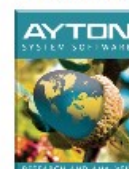
Sponsor / Client	Chrysalis Health & Beauty
For and on the behalf of	Chrysalis Health & Beauty
Sponsor / Client Address	Chrysalis Health & Beauty Limited Unit 7, Park Lane Business Centre, Nottingham England NG6 0DW
Study Monitor	Mr Chris Smith
Study Monitor Email Address	chris@chrysalisweb.com

Investigator/Study Monitor	test test test
Investigator Territory	United Kingdom
Full Results Available	17/05/2021



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Contents

Aim of Study/Study Objective

Protocol/Methodology

Study Sites and Languages

Dates of Performance of Study

Principal of Study

General Information

Application Zone

Instructions for Conducting Study

Safety Precautions

Questionnaire Code

Product Directions for Use: As per Pack Copy

Ingredients

Investigational Product Technical Data

Product1:Plant-source Collagen 1000mg

Legislative Information Concerning the Investigational Product

Volunteer Panel Technical Data

Volunteer Recruitment and Selection

Panel Criteria

Study Instance 1

Comments

Result Data

Breakdown of Respondents

Individual Question Data

Conclusion

Appendix 1 - Distribution of Scored Table

Comments

Appendix 2 - Mean and Standard Error Table

Comments

Appendix 3 - Legislative Information Concerning Investigational Product

Europe

USA

India

China

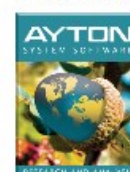
Appendix 4 - Quality Assurance

AGR Personnel



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Date of Report: 14/01/2022

KEY PERSONNEL

Study Manager: test test test
Study Auditor: Mrs Veronica Foley
Quality Assurance Manager: Mr Jack Court
Managing Director: Miss Susan Ayton

Appendix 5 - Adverse Reactions

Comments

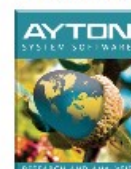
Appendix 6 - Panel

Comments

Data Splits



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 Product Name(s): Plant-source Collagen 1000mg
 Product Code(s):
 Date of Report: 14/01/2022

AIM OF STUDY / STUDY OBJECTIVE

• Benefits: Hydration, reduction in fine lines and wrinkles, radiance, tone, suppleness, firmness, reduction in dark circles under the eyes, improved youthfulness, reduction in blemishes and breakouts, improvement to hair, improvement to nails • Hopefully see benefits to face, hands, neck, décolletage • Competition: we would ideally like to emulate the types of claims/benefits being reported by these types of brands: <https://www.absolutecollagen.com/pages/collagen-supplements-before-and-after> (good testimonial approach), <https://www.gold-collagen.com/uk/science/> (good data % approach). • Aims for results: if we can possibly emulate both of the above competition approaches, it would be ideal. I would be happy to pay extra to obtain Absolute Collagen type before and after photographs (perhaps 0&4 week and 0&8 week) plus commentary from as many people as possible. If we do that, are we ok to use them in the same way Absolute Collagen have? Or can we do it by covering eyes etc. to disguise the individuals? Getting data in the % approach (i.e. 90% of responds agreed that wrinkles appeared reduced within 8 weeks etc.) is also important.

PROTOCOL / METHODOLOGY

Plant-source Collagen 1000mg per dose to be trialled on 60 people over an 8 week period. The dose is 2 x capsules per day, to be taken at meal time (breakfast or lunch).

Study Sites and Languages

- United Kingdom / English

Dates of Performance of Study

- Start Date: 11/03/2021
- End Date: 10/05/2021

Principal of Study

Measuring the performance and benefits of Plant-source Collagen supplements

General Information

This is a 60 day single placement in home user study. Day 1: Before photo Day 1: After first use Day 28: After 4 weeks use Day 56: After photo Day 56: After 8 weeks use Please log on to www.clicksresearch.com to complete the questionnaires & photo uploads on the dates given above.

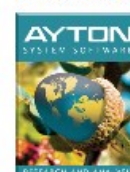
Application Zone

- Ingest



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Instructions for Conducting Study

Plant-source Collagen 1000mg: Day 1 take photo of your face following below guidance. Day 1 – Before Photo: Please take BEFORE photo prior to taken first dose. Please follow the below guidelines for taking your photo: If you have another person within your household we would recommend asking someone to assist you in taking your photographs. Please ensure all photos are: • Clear and in focus • In color • Unaltered (no filters, do not crop, etc.) • Are well lit • Taken with a white/light plain background • There are no shadows • Please be in the same environment for the before and after picture. For the duration of the study take 2 capsules once a day at either breakfast or lunch. Answer questionnaires at relevant time points. After 8 weeks take photo of your face following above guidelines. Day 56 - After Photo: Please take AFTER photo. Please follow the above guidelines and try to replicate the conditions of your Before Photo (i.e same environment, angle of photo etc.)

Safety Precautions

Plant-source Collagen 1000mg: Do not exceed the stated does. Keep away from children.

Questionnaire Code

QU14128

Product Directions for Use: As per Pack Copy


Plant-source Collagen 1000mg: 2 x capsules per day, to be taken with food (breakfast or lunchtime) and a glass of water.

Ingredients

Plant-source Collagen 1000mg: Collagen (as Amino Acid complex), Vegetable Capsule

INVESTIGATIONAL PRODUCT TECHNICAL DATA

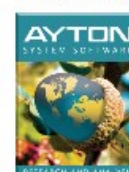
Sample 1 :: Plant-source Collagen 1000mg

Photo of Sample	
Visual Description of Sample	N/A
Category	Cosmetic supplements
Denomination	Plant Source Collagen Supplement
Formula Number	VG1
Batch Number / Manufacturing Date	160221
Galenic Form / Dosage	



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Legislative Information Concerning the Investigational Product

In compliance with the legislation of the territory in which the Study took place, Chrysalis Health & Beauty has supplied AGR with an INCI list for dissemination amongst Study volunteers under AGR's terms of confidentiality.

VOLUNTEER PANEL TECHNICAL DATA

- Number of Volunteers (Active Participation):55

Volunteers were selected from a panel of profiled Clicks Research users. Online methodology was used to recruit, execute, collect and collate raw data.

Volunteer Recruitment and Selection

Volunteers are recruited online through Search Engine Optimisation and referrals from one volunteer to another. Volunteers are selected via positive data match against the profile criteria held. Eligible volunteers are invited to take part in the study by email and voluntarily accept.

Panel Criteria

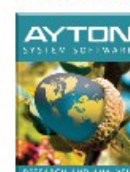
Study Instance 1

- Study Instance Code: STC11693
- Territory: Cosmetics, UK, English
- Number of Volunteers (Active Participation):55

Panel Code:	PNL15346
Activation Date:	09/03/2021 11:10:58
Volunteers were selected if they matched all of the following criteria:	<ul style="list-style-type: none"> • Volunteer: Last Login Date is greater than or equal to 09/03/2021 • Volunteer: Age in years is greater than or equal to 35 • Volunteer: Age in years is less or equal to 75 • All of the following: <ul style="list-style-type: none"> ◦ Medical (Adult-Male): Do you suffer with any allergies on the body? is equal to No ◦ Medical (Adult-Female): Do you suffer with any allergies on the body? is equal to No • All of the following: <ul style="list-style-type: none"> ◦ Medical (Adult-Male): Do you suffer with any allergies on the face? is equal to No ◦ Medical (Adult-Female): Do you suffer with any allergies on the face? is equal to No • All of the following: <ul style="list-style-type: none"> ◦ Medical (Adult-Male): Are you currently on any medication? is equal to No ◦ Medical (Adult-Female): Are you currently on any medication? is equal to No • All of the following: <ul style="list-style-type: none"> ◦ Medical (Adult-Male): Are you currently in good health? is equal to Yes ◦ Medical (Adult-Female): Are you currently in good health? is equal to Yes • All of the following: <ul style="list-style-type: none"> ◦ Medical (Adult-Male): Have you undergone ANY type of surgery within the last year?



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- Medical (Adult-Male): Have you undergone ANY type of surgery within the last year? is equal to No
- Medical (Adult-Female): Have you undergone ANY type of surgery within the last year? is equal to No
- All of the following:
 - Face (Adult-Male): Do you have any of the following skin problems? is equal to Fine line/wrinkles
 - Face (Adult-Female): Do you have any of the following skin problems? is equal to Fine lines/wrinkles
- All of the following:
 - Face (Adult-Male): Do you have any of the following skin problems? is equal to Dark Circles Under Eyes
 - Face (Adult-Female): Do you have any of the following skin problems? is equal to Dark circles under eyes
- All of the following:
 - Face (Adult-Male): Do you have any of the following skin problems? is equal to Spots and blemishes
 - Face (Adult-Female): Do you have any of the following skin problems? is equal to Spots and blemishes
- All of the following:
 - Face (Adult-Male): Do you have any of the following skin problems? is equal to Dull and lifeless complexion
 - Face (Adult-Female): Do you have any of the following skin problems? is equal to Dull and lifeless complexion
- All of the following:
 - Medical (Adult-Male): Do you have any of the following skin conditions on the body? is equal to Not applicable
 - Medical (Adult-Male): Do you have any of the following skin conditions on the face? is equal to Not applicable
 - Medical (Adult-Female): Do you have any of the following skin conditions on the FACE? is equal to I do not have any of the specified skin conditions on the face
 - Medical (Adult-Female): Do you have any of the following skin conditions on the BODY? is equal to I do not have any of the specified skin conditions on the body

Comments

No comments have been left

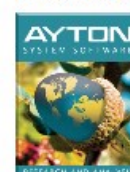
RESULT DATA

All the volunteers included in the study were taken into account as long as they submitted a questionnaire after following study directions. For each product or item, the volunteer answered questions online.



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Breakdown of Respondents

- A total of 50 of 55 respondents responded to the questionnaire.
- A total of 1 out of the 55 respondents reported adverse reactions. Please see Appendix 5 for irritation summary.
- A total of 5 respondents were excluded from the study because they did not fulfil one or more of their contractual obligations.

Actions taken with non-respondents

No comments have been left

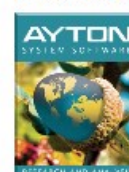
Individual Question Data

The individual data for all questions within the questionnaire is given below.



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Section 2 After First Use

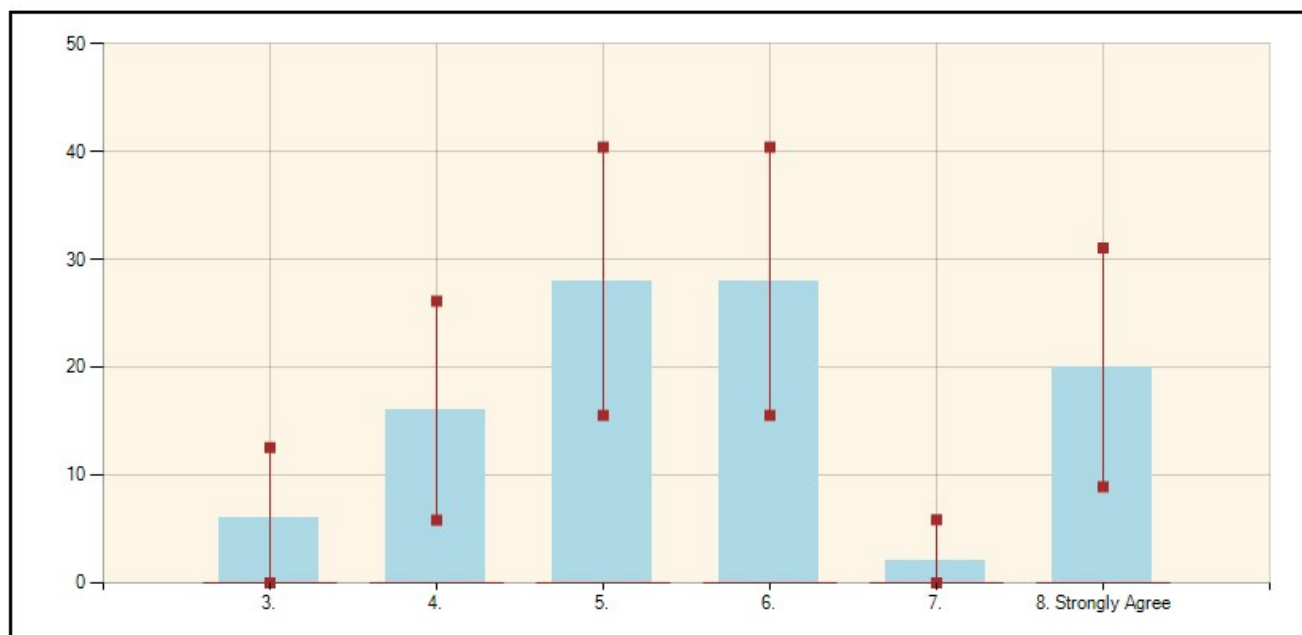
Question 1: I like the physical appearance of the product

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	0	0		
2.(2)	0	0		
3.(3)	3	6	0	12.58
4.(4)	8	16	5.84	26.16
5.(5)	14	28	15.55	40.45
6.(6)	14	28	15.55	40.45
7.(7)	1	2	0	5.88
8. Strongly Agree(8)	10	20	8.91	31.09
Total	50	100		

Mean score is 5.64(95%CI: 5.22 to 6.06) with standard deviation of 1.48



Statistics

- Test: Chi-Squared Test
- There is evidence that the options differ

CS=17.92	DF=5	p=0.003
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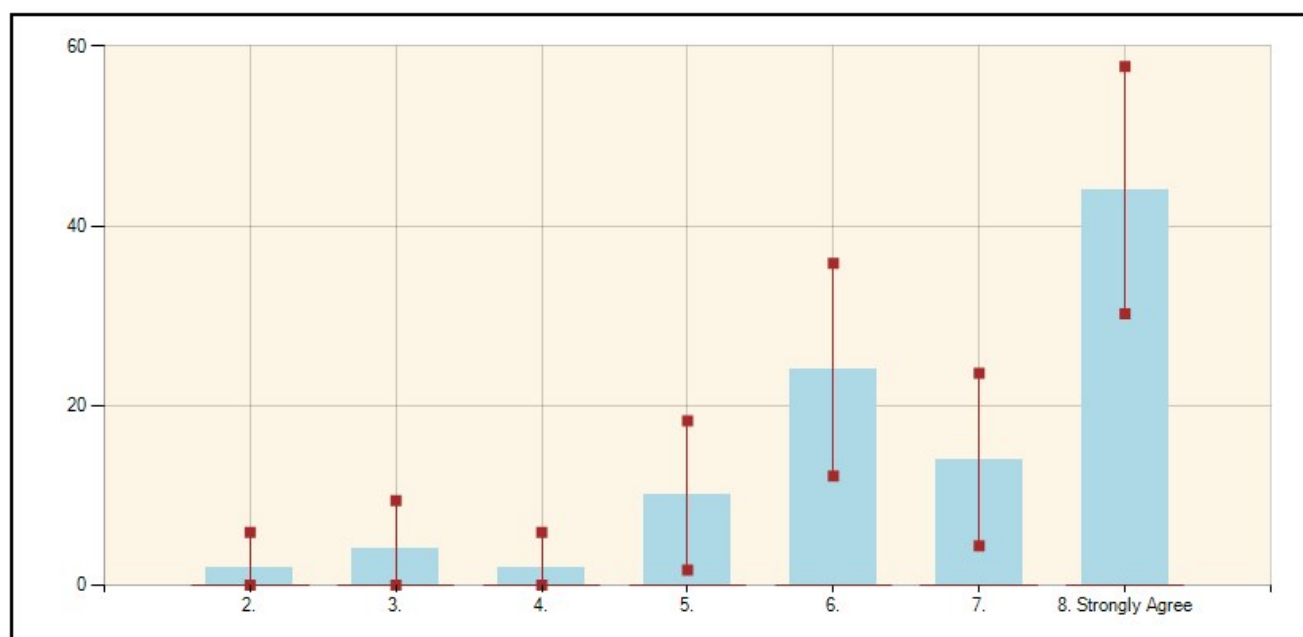
Question 2: The supplement is easy to swallow

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	0	0		
2.(2)	1	2	0	5.88
3.(3)	2	4	0	9.43
4.(4)	1	2	0	5.88
5.(5)	5	10	1.68	18.32
6.(6)	12	24	12.16	35.84
7.(7)	7	14	4.38	23.62
8. Strongly Agree(8)	22	44	30.24	57.76
Total	50	100		

Mean score is 6.68(95%CI: 6.24 to 7.12) with standard deviation of 1.53



Statistics

- Test: Chi-Squared Test
- There is evidence that the options differ

CS=49.12	DF=6	p=0
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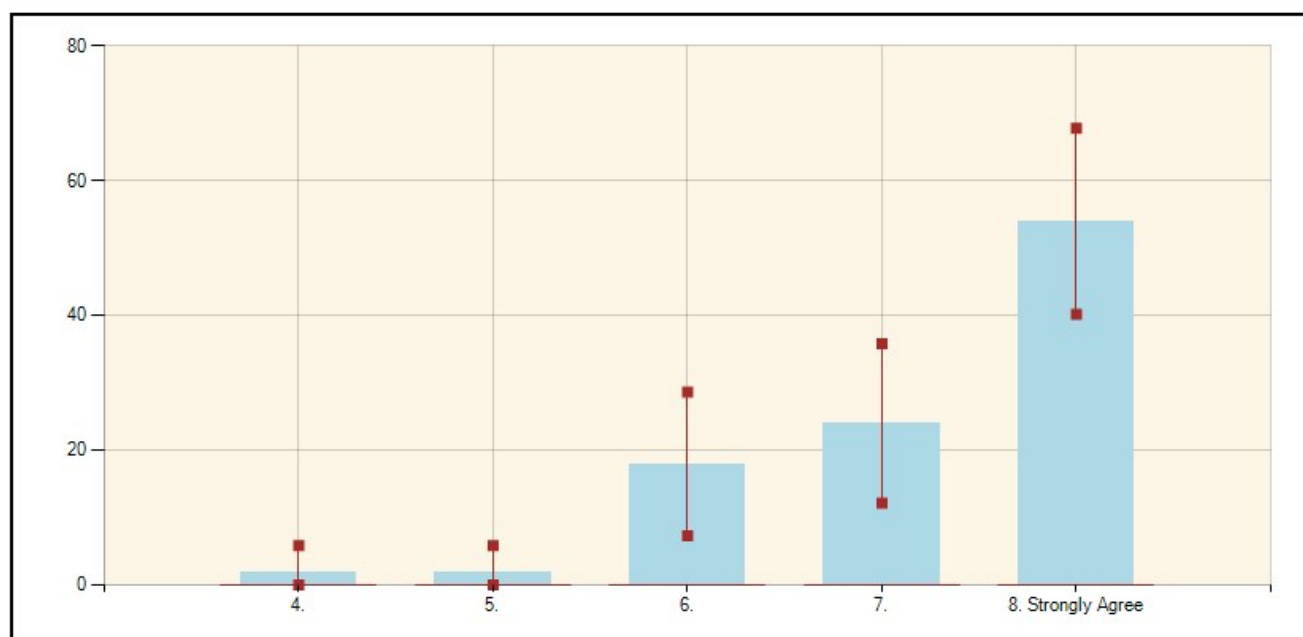
Question 3: The supplement is easy to introduce into my daily routine

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	0	0		
2.(2)	0	0		
3.(3)	0	0		
4.(4)	1	2	0	5.88
5.(5)	1	2	0	5.88
6.(6)	9	18	7.35	28.65
7.(7)	12	24	12.16	35.84
8. Strongly Agree(8)	27	54	40.19	67.81
Total	50	100		

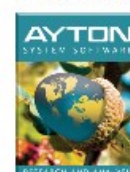
Mean score is 7.26(95%CI: 6.99 to 7.53) with standard deviation of 0.96



Statistics

- Test: Chi-Squared Test
- There is evidence that the options differ

CS=45.6	DF=4	p=0
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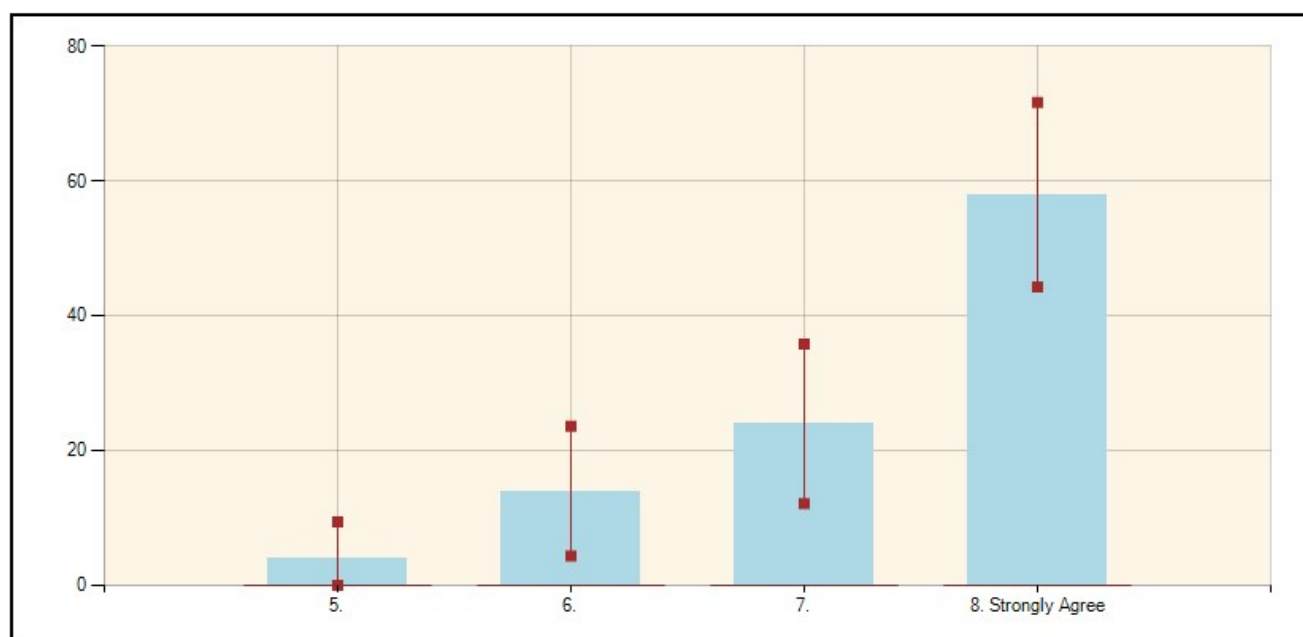
Question 4: I am happy to take this supplement regularly

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	0	0		
2.(2)	0	0		
3.(3)	0	0		
4.(4)	0	0		
5.(5)	2	4	0	9.43
6.(6)	7	14	4.38	23.62
7.(7)	12	24	12.16	35.84
8. Strongly Agree(8)	29	58	44.32	71.68
Total	50	100		

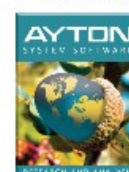
Mean score is 7.36(95%CI: 7.11 to 7.61) with standard deviation of 0.88



Statistics

- Test: Chi-Squared Test
- There is evidence that the options differ

CS=33.04	DF=3	p=0
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Section 3 After 4 weeks use

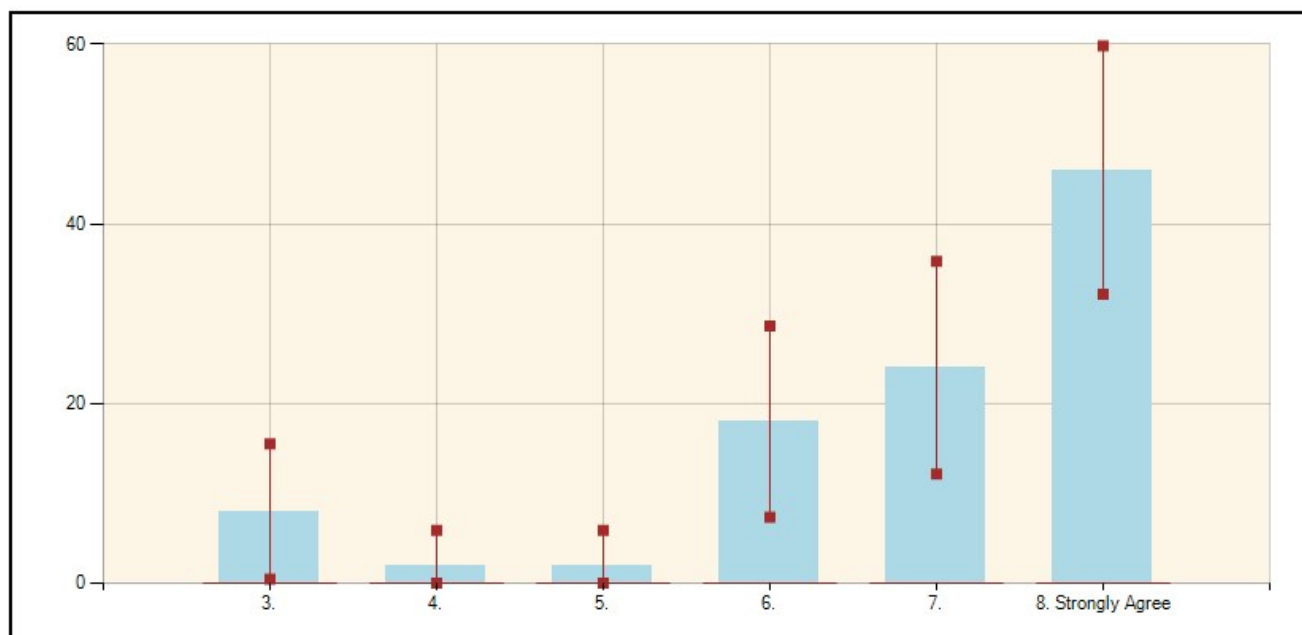
Question 5: The supplement is easy to swallow

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	0	0		
2.(2)	0	0		
3.(3)	4	8	0.48	15.52
4.(4)	1	2	0	5.88
5.(5)	1	2	0	5.88
6.(6)	9	18	7.35	28.65
7.(7)	12	24	12.16	35.84
8. Strongly Agree(8)	23	46	32.19	59.81
Total	50	100		

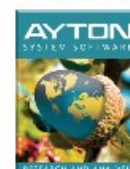
Mean score is 6.86(95%CI: 6.44 to 7.28) with standard deviation of 1.48



Statistics

- Test: Chi-Squared Test
- There is evidence that the options differ

CS=42.64	DF=5	p=0
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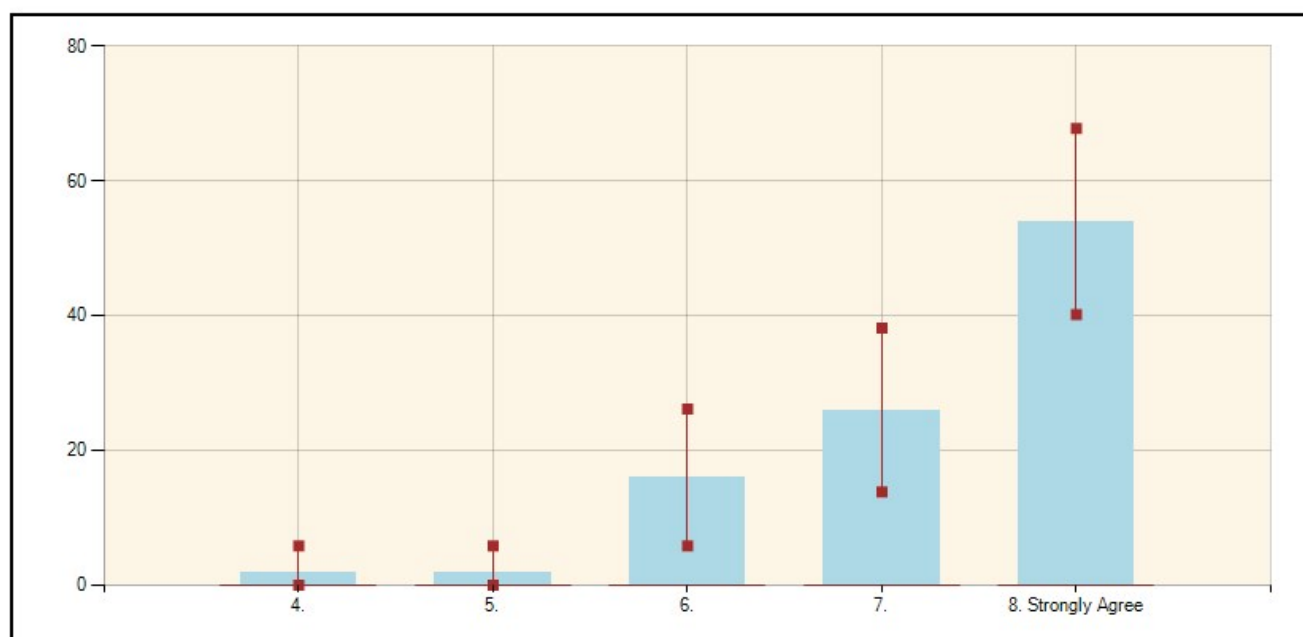
Question 6: The supplement is easy to introduce into my daily routine

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	0	0		
2.(2)	0	0		
3.(3)	0	0		
4.(4)	1	2	0	5.88
5.(5)	1	2	0	5.88
6.(6)	8	16	5.84	26.16
7.(7)	13	26	13.84	38.16
8. Strongly Agree(8)	27	54	40.19	67.81
Total	50	100		

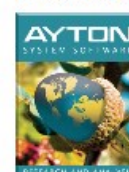
Mean score is 7.28(95%CI: 7.01 to 7.55) with standard deviation of 0.95



Statistics

- Test: Chi-Squared Test
- There is evidence that the options differ

CS=46.4	DF=4	p=0
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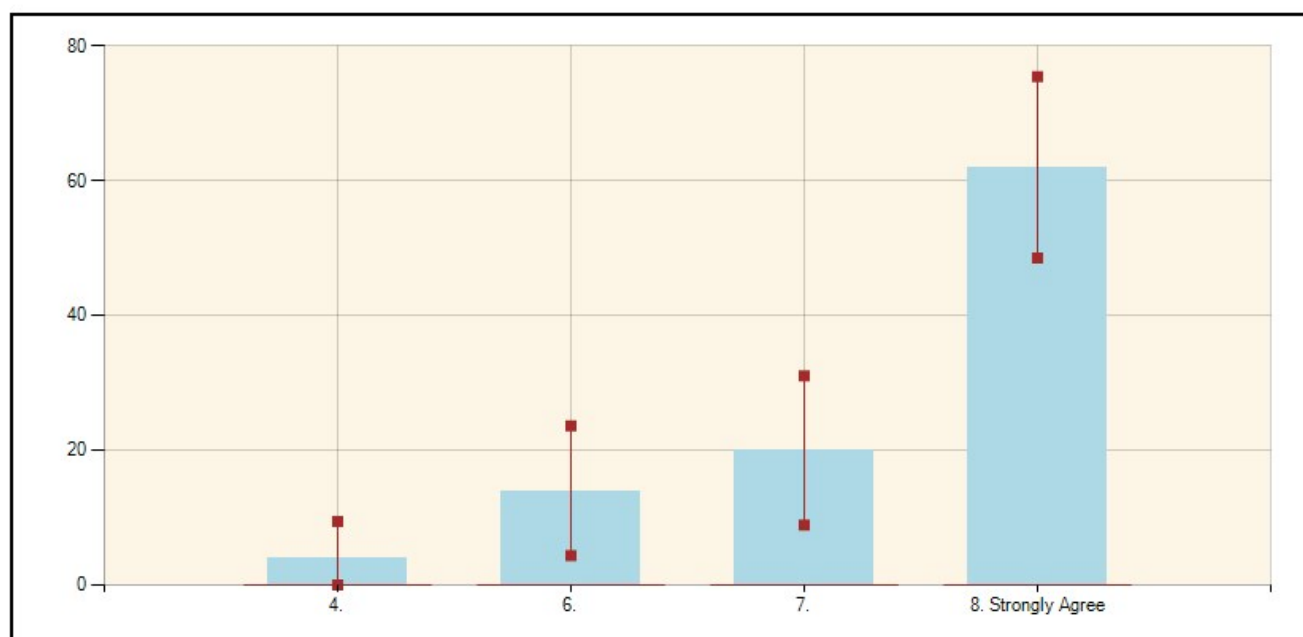
Question 7: I am happy to take this supplement regularly

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	0	0		
2.(2)	0	0		
3.(3)	0	0		
4.(4)	2	4	0	9.43
5.(5)	0	0		
6.(6)	7	14	4.38	23.62
7.(7)	10	20	8.91	31.09
8. Strongly Agree(8)	31	62	48.55	75.45
Total	50	100		

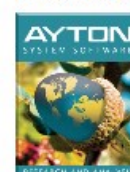
Mean score is 7.36(95%CI: 7.07 to 7.65) with standard deviation of 1.01



Statistics

- Test: Chi-Squared Test
- There is evidence that the options differ

CS=39.12	DF=3	p=0
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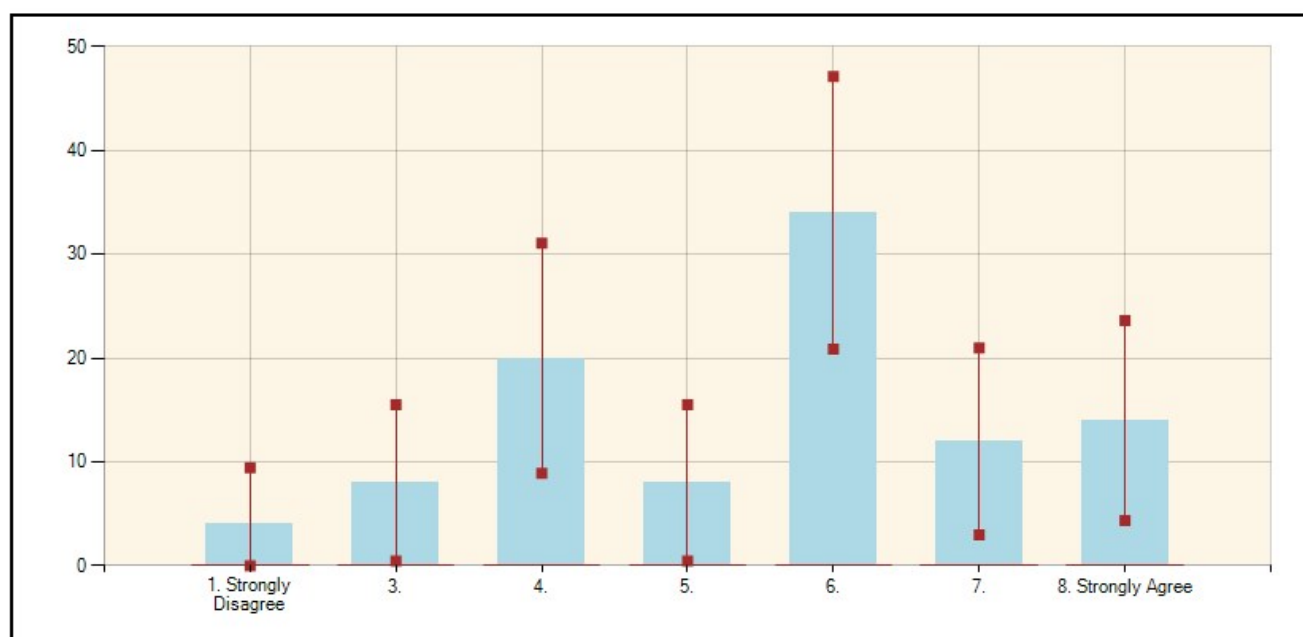
Question 8: With regular use, my skin feels more hydrated

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	2	4	0	9.43
2.(2)	0	0		
3.(3)	4	8	0.48	15.52
4.(4)	10	20	8.91	31.09
5.(5)	4	8	0.48	15.52
6.(6)	17	34	20.87	47.13
7.(7)	6	12	2.99	21.01
8. Strongly Agree(8)	7	14	4.38	23.62
Total	50	100		

Mean score is 5.48(95%CI: 4.98 to 5.98) with standard deviation of 1.75



Statistics

- Test: Chi-Squared Test
- There is evidence that the options differ

CS=21.4	DF=6	p=0.0016
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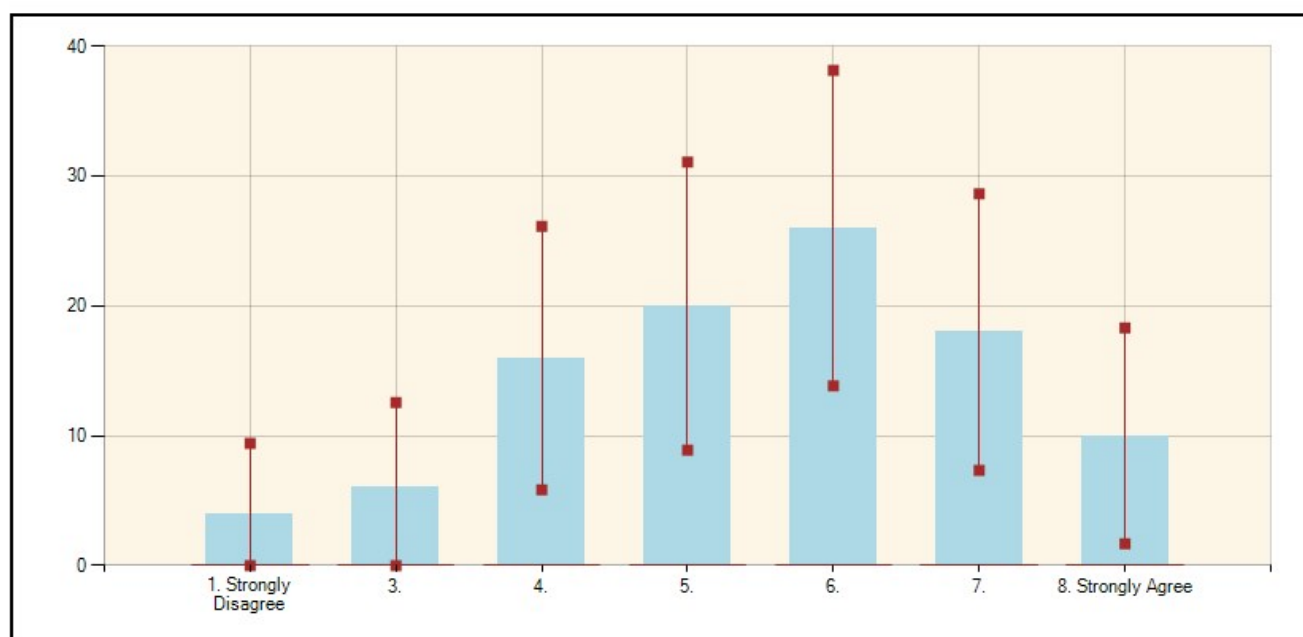
Question 9: With regular use, my skin feels softer

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	2	4	0	9.43
2.(2)	0	0		
3.(3)	3	6	0	12.58
4.(4)	8	16	5.84	26.16
5.(5)	10	20	8.91	31.09
6.(6)	13	26	13.84	38.16
7.(7)	9	18	7.35	28.65
8. Strongly Agree(8)	5	10	1.68	18.32
Total	50	100		

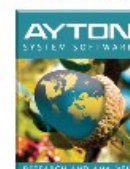
Mean score is 5.48(95%CI: 5.01 to 5.95) with standard deviation of 1.66



Statistics

- Test: Chi-Squared Test
- There is evidence that the options differ

CS=13.28	DF=6	p=0.0388
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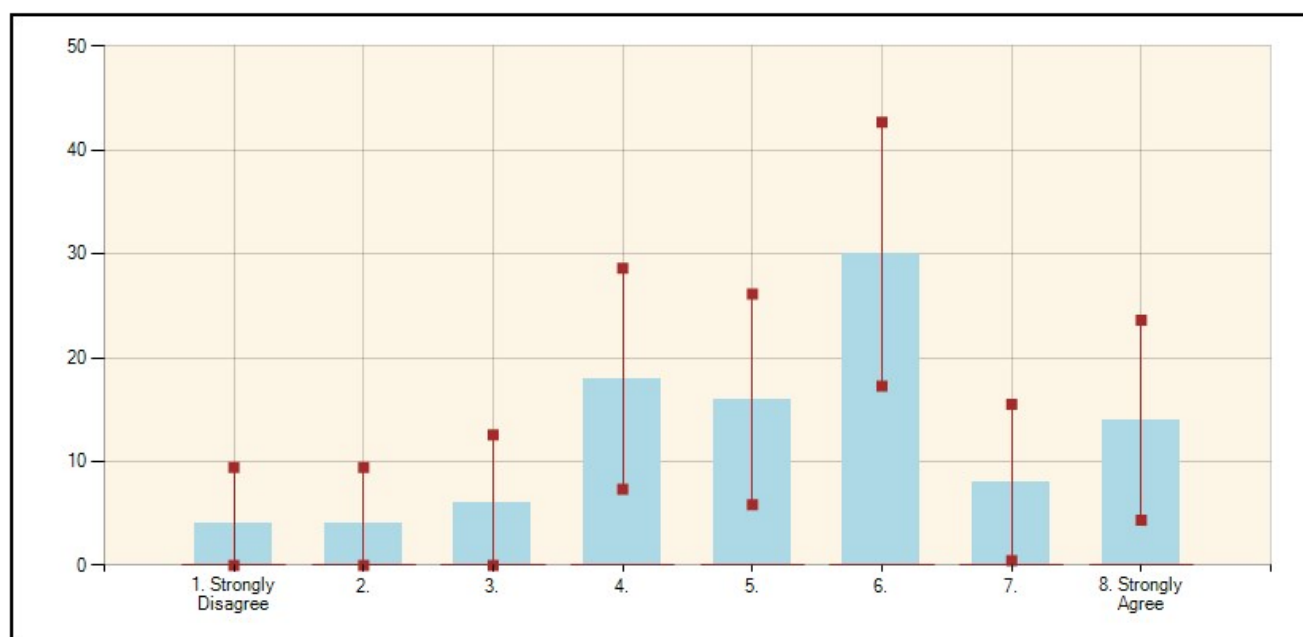
Question 10: With regular use, my skin looks more radiant

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	2	4	0	9.43
2.(2)	2	4	0	9.43
3.(3)	3	6	0	12.58
4.(4)	9	18	7.35	28.65
5.(5)	8	16	5.84	26.16
6.(6)	15	30	17.3	42.7
7.(7)	4	8	0.48	15.52
8. Strongly Agree(8)	7	14	4.38	23.62
Total	50	100		

Mean score is 5.3(95%CI: 4.79 to 5.81) with standard deviation of 1.81



Statistics

- Test: Chi-Squared Test
- There is evidence that the options differ

CS=22.32	DF=7	p=0.0022
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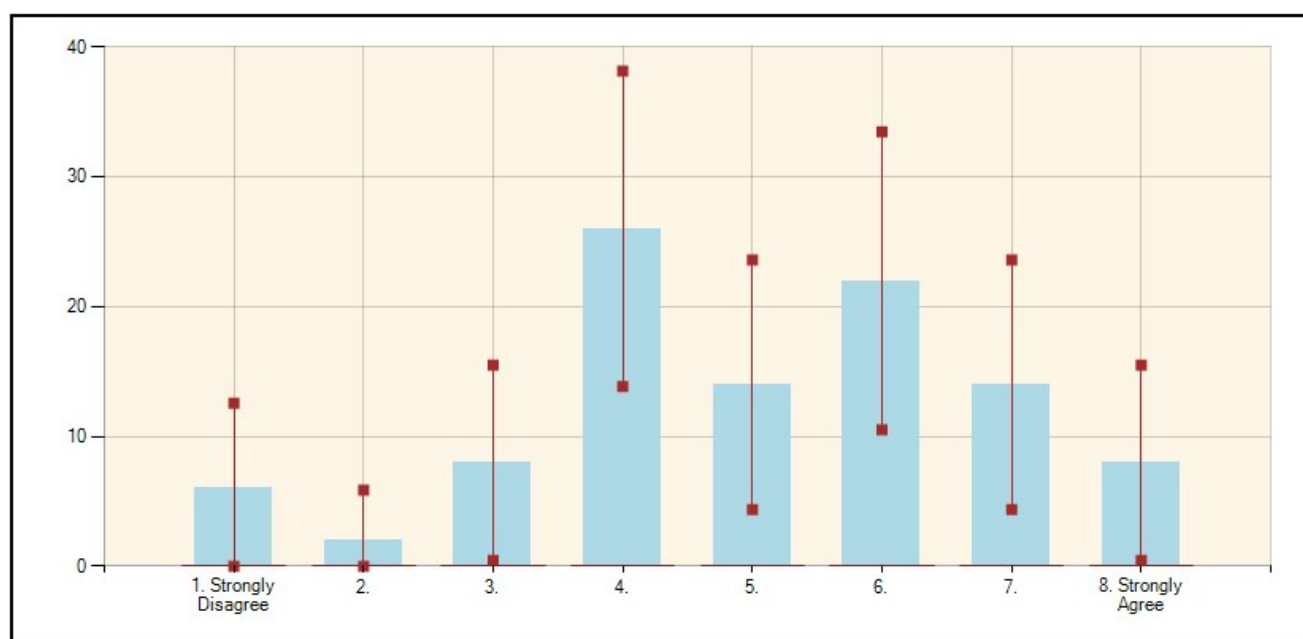
Question 11: With regular use, my skin tone looks more even

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	3	6	0	12.58
2.(2)	1	2	0	5.88
3.(3)	4	8	0.48	15.52
4.(4)	13	26	13.84	38.16
5.(5)	7	14	4.38	23.62
6.(6)	11	22	10.52	33.48
7.(7)	7	14	4.38	23.62
8. Strongly Agree(8)	4	8	0.48	15.52
Total	50	100		

Mean score is 5.02(95%CI: 4.5 to 5.54) with standard deviation of 1.81



Statistics

- Test: Chi-Squared Test
- There is evidence that the options differ

CS=18.8	DF=7	p=0.0088
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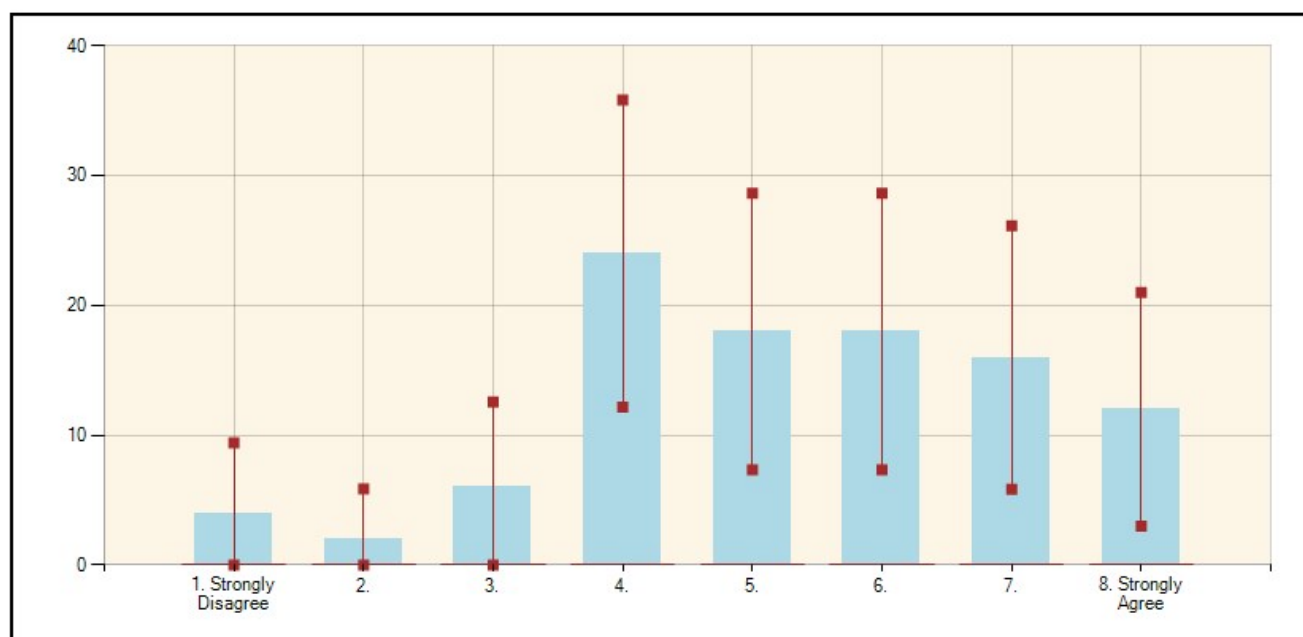
Question 12: With regular use, my skin feels more supple

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	2	4	0	9.43
2.(2)	1	2	0	5.88
3.(3)	3	6	0	12.58
4.(4)	12	24	12.16	35.84
5.(5)	9	18	7.35	28.65
6.(6)	9	18	7.35	28.65
7.(7)	8	16	5.84	26.16
8. Strongly Agree(8)	6	12	2.99	21.01
Total	50	100		

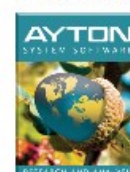
Mean score is 5.28(95%CI: 4.77 to 5.79) with standard deviation of 1.78



Statistics

- Test: Chi-Squared Test
- There is evidence that the options differ

CS=17.2	DF=7	p=0.0162
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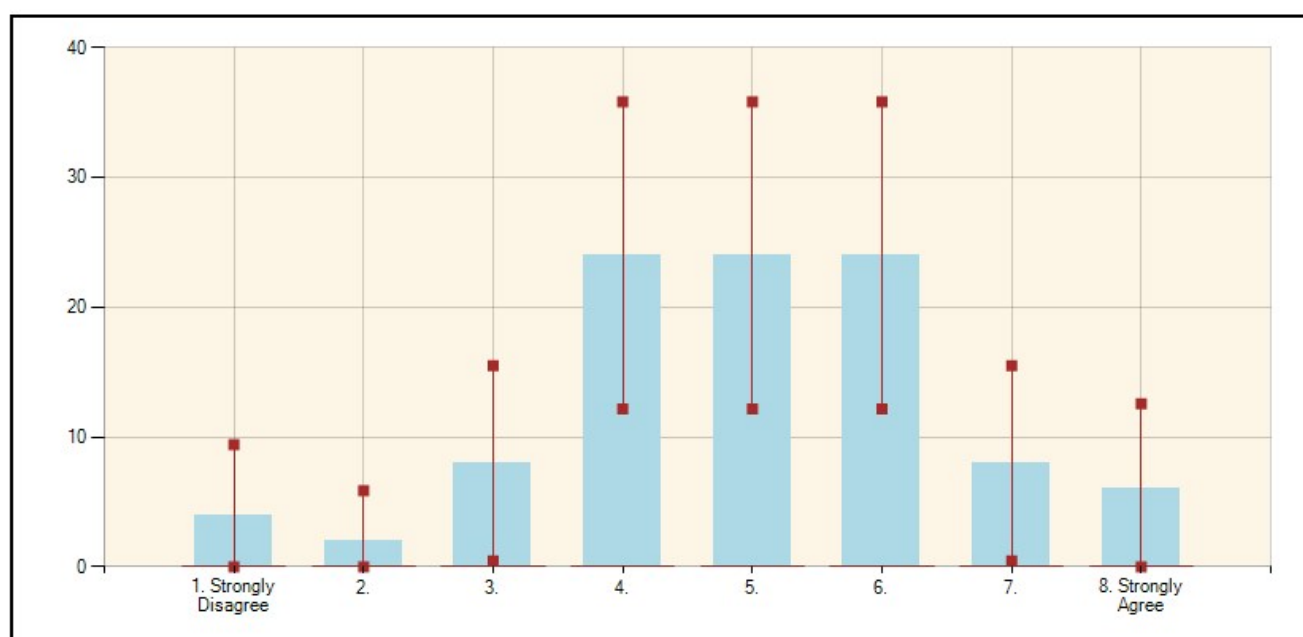
Question 13: With regular use, my skin feels firmer

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	2	4	0	9.43
2.(2)	1	2	0	5.88
3.(3)	4	8	0.48	15.52
4.(4)	12	24	12.16	35.84
5.(5)	12	24	12.16	35.84
6.(6)	12	24	12.16	35.84
7.(7)	4	8	0.48	15.52
8. Strongly Agree(8)	3	6	0	12.58
Total	50	100		

Mean score is 4.96(95%CI: 4.51 to 5.41) with standard deviation of 1.59



Statistics

- Test: Chi-Squared Test
- There is evidence that the options differ

CS=26.48	DF=7	p=0.0004
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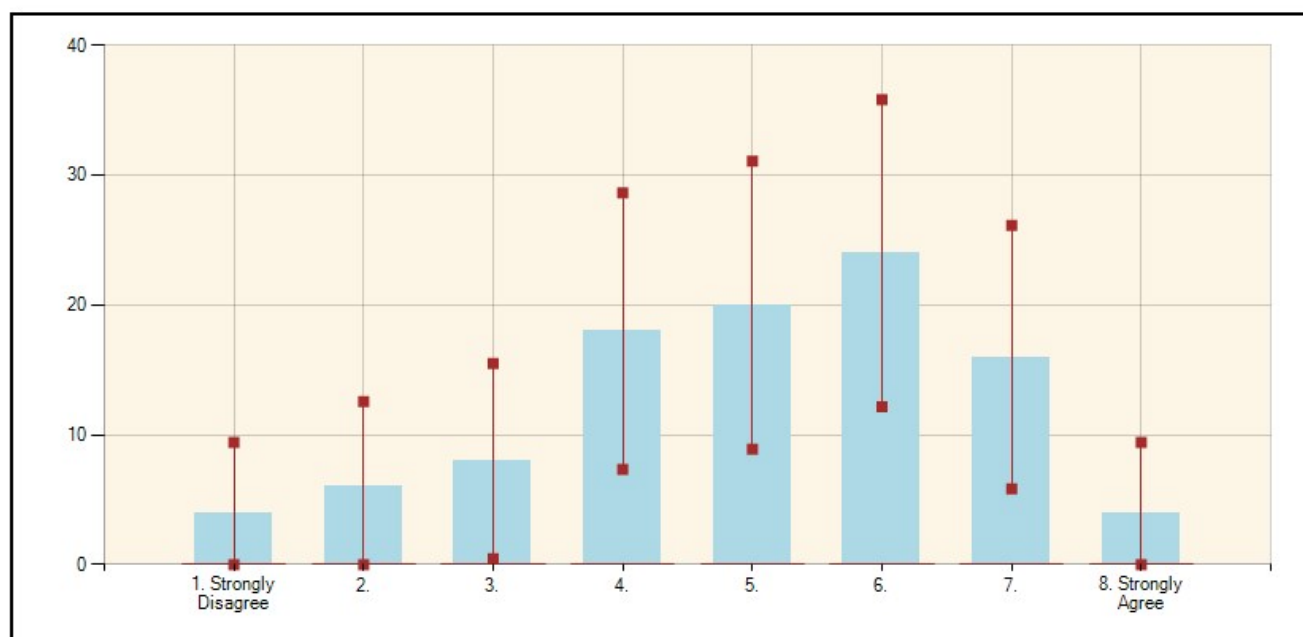
Question 14: With regular use, my fine line and wrinkles appear reduced

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	2	4	0	9.43
2.(2)	3	6	0	12.58
3.(3)	4	8	0.48	15.52
4.(4)	9	18	7.35	28.65
5.(5)	10	20	8.91	31.09
6.(6)	12	24	12.16	35.84
7.(7)	8	16	5.84	26.16
8. Strongly Agree(8)	2	4	0	9.43
Total	50	100		

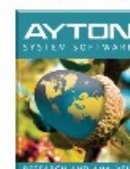
Mean score is 5(95%CI: 4.51 to 5.49) with standard deviation of 1.73



Statistics

- Test: Chi-Squared Test
- There is evidence that the options differ

CS=17.52	DF=7	p=0.0143
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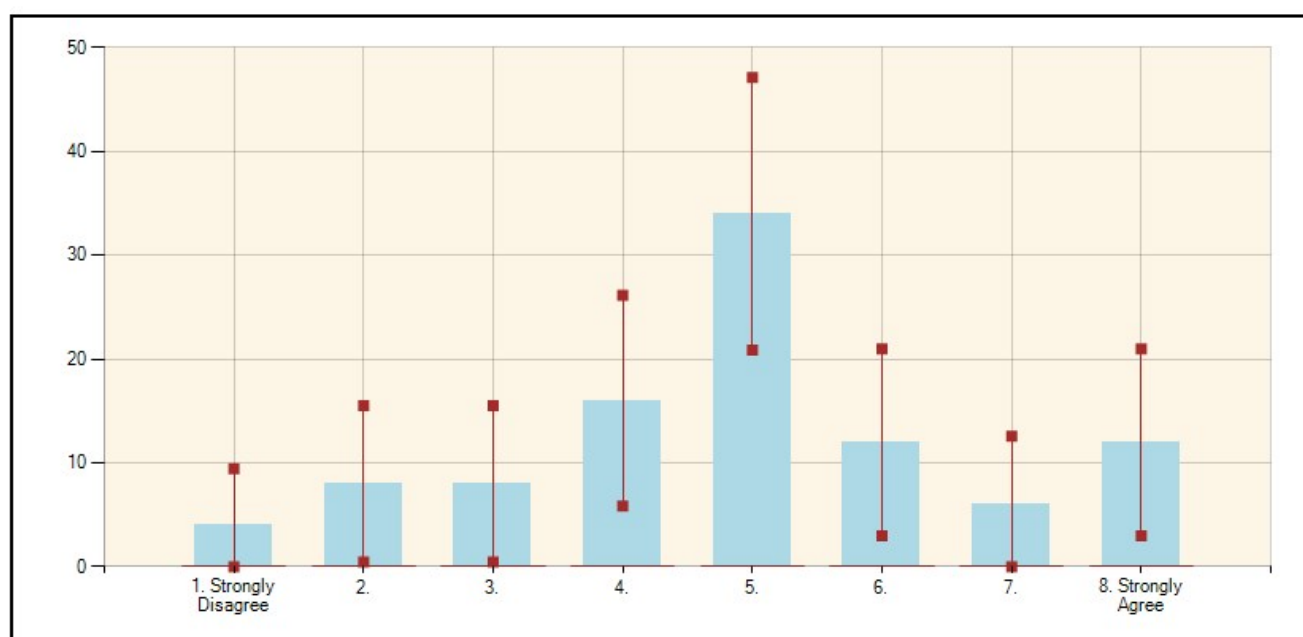
Question 15: With regular use, the appearance of my blemishes is improved

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	2	4	0	9.43
2.(2)	4	8	0.48	15.52
3.(3)	4	8	0.48	15.52
4.(4)	8	16	5.84	26.16
5.(5)	17	34	20.87	47.13
6.(6)	6	12	2.99	21.01
7.(7)	3	6	0	12.58
8. Strongly Agree(8)	6	12	2.99	21.01
Total	50	100		

Mean score is 4.88(95%CI: 4.36 to 5.4) with standard deviation of 1.83



Statistics

- Test: Chi-Squared Test
- There is evidence that the options differ

CS=25.2	DF=7	p=0.0007
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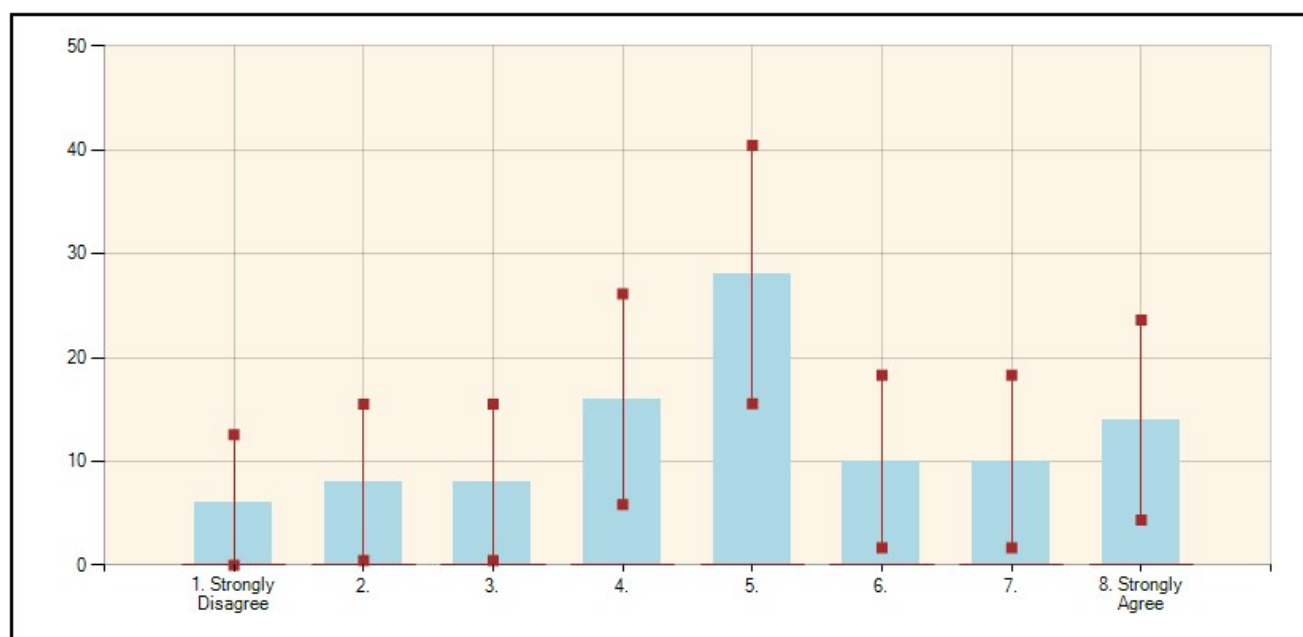
Question 16: With regular use, I have noticed less breakouts

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	3	6	0	12.58
2.(2)	4	8	0.48	15.52
3.(3)	4	8	0.48	15.52
4.(4)	8	16	5.84	26.16
5.(5)	14	28	15.55	40.45
6.(6)	5	10	1.68	18.32
7.(7)	5	10	1.68	18.32
8. Strongly Agree(8)	7	14	4.38	23.62
Total	50	100		

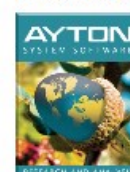
Mean score is 4.92(95%CI: 4.35 to 5.49) with standard deviation of 2



Statistics

- Test: Chi-Squared Test
- There is evidence that the options differ

CS=14	DF=7	p=0.0512
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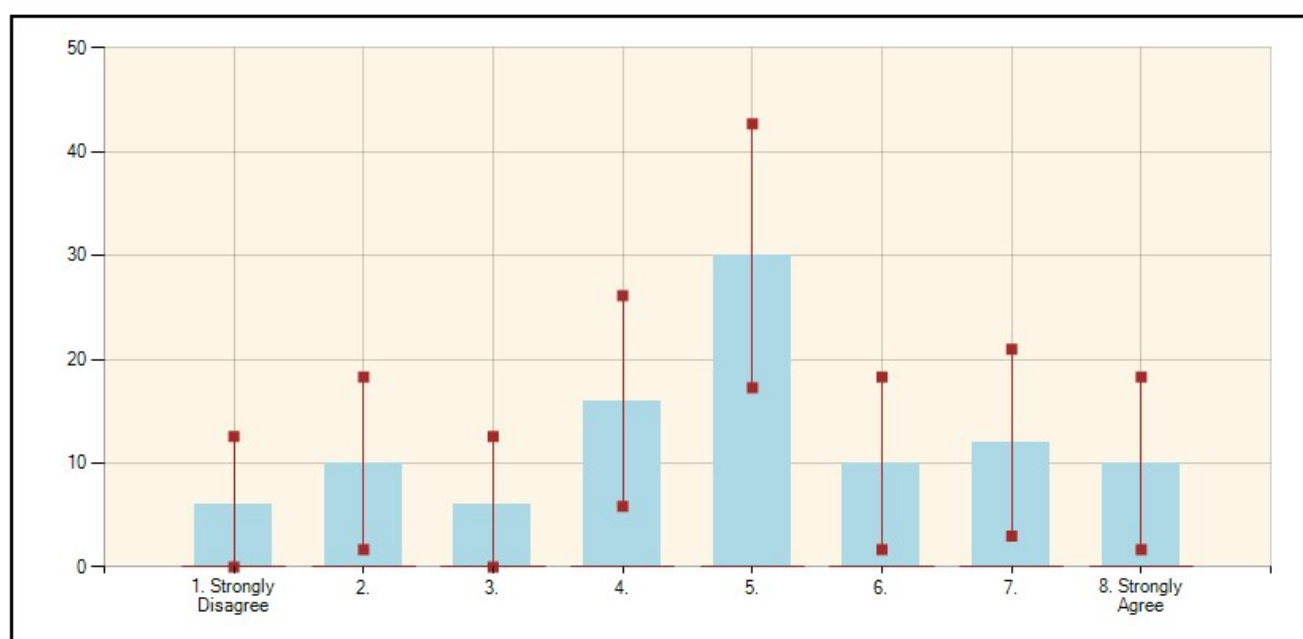
Question 17: With regular use, the appearance of breakouts and blemishes are reduced

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	3	6	0	12.58
2.(2)	5	10	1.68	18.32
3.(3)	3	6	0	12.58
4.(4)	8	16	5.84	26.16
5.(5)	15	30	17.3	42.7
6.(6)	5	10	1.68	18.32
7.(7)	6	12	2.99	21.01
8. Strongly Agree(8)	5	10	1.68	18.32
Total	50	100		

Mean score is 4.82(95%CI: 4.27 to 5.37) with standard deviation of 1.95



Statistics

- Test: Chi-Squared Test
- There is evidence that the options differ

CS=16.88	DF=7	p=0.0182
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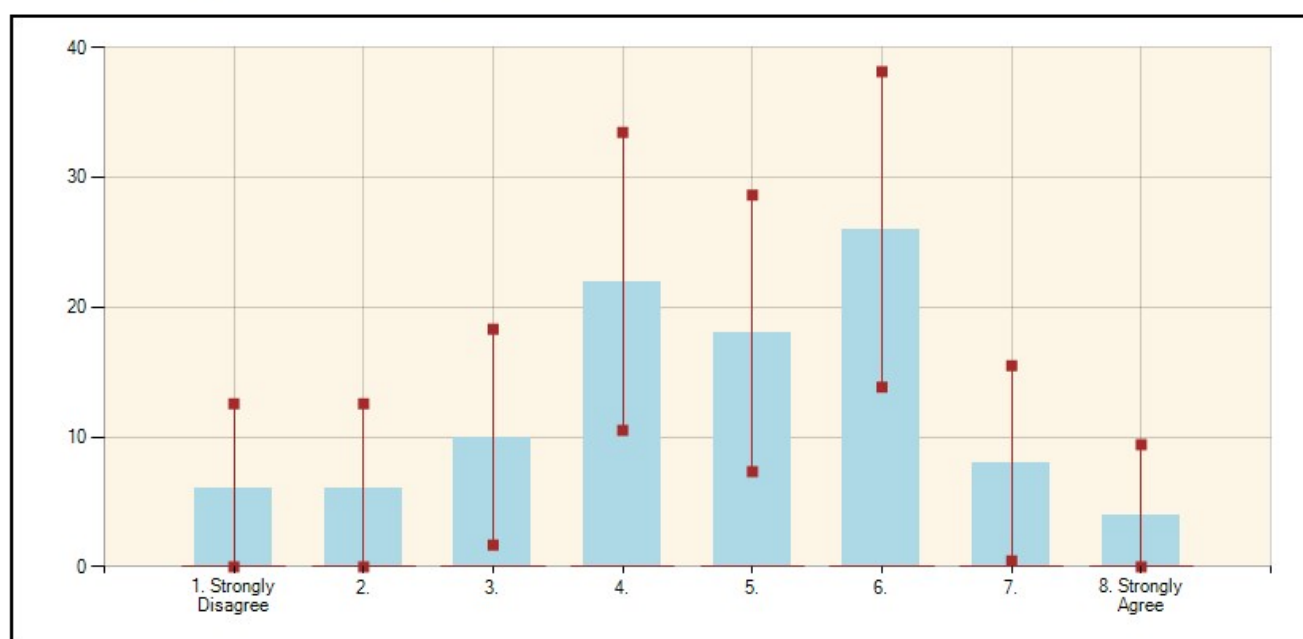
Question 18: With regular use, the appearance of dark circles under my eyes is reduced

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	3	6	0	12.58
2.(2)	3	6	0	12.58
3.(3)	5	10	1.68	18.32
4.(4)	11	22	10.52	33.48
5.(5)	9	18	7.35	28.65
6.(6)	13	26	13.84	38.16
7.(7)	4	8	0.48	15.52
8. Strongly Agree(8)	2	4	0	9.43
Total	50	100		

Mean score is 4.7(95%CI: 4.21 to 5.19) with standard deviation of 1.74



Statistics

- Test: Chi-Squared Test
- There is evidence that the options differ

CS=19.44	DF=7	p=0.0069
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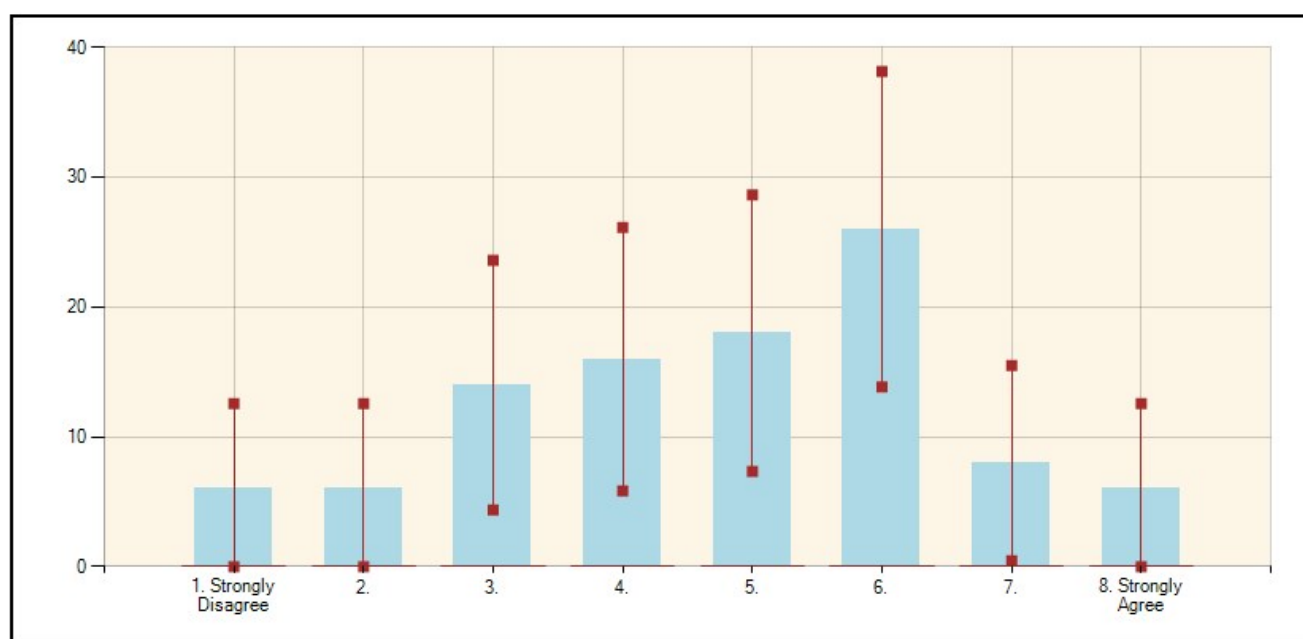
Question 19: With regular use, my eyes look less tired

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	3	6	0	12.58
2.(2)	3	6	0	12.58
3.(3)	7	14	4.38	23.62
4.(4)	8	16	5.84	26.16
5.(5)	9	18	7.35	28.65
6.(6)	13	26	13.84	38.16
7.(7)	4	8	0.48	15.52
8. Strongly Agree(8)	3	6	0	12.58
Total	50	100		

Mean score is 4.74(95%CI: 4.22 to 5.26) with standard deviation of 1.83



Statistics

- Test: Chi-Squared Test
- There is evidence that the options differ

CS=14.96	DF=7	p=0.0365
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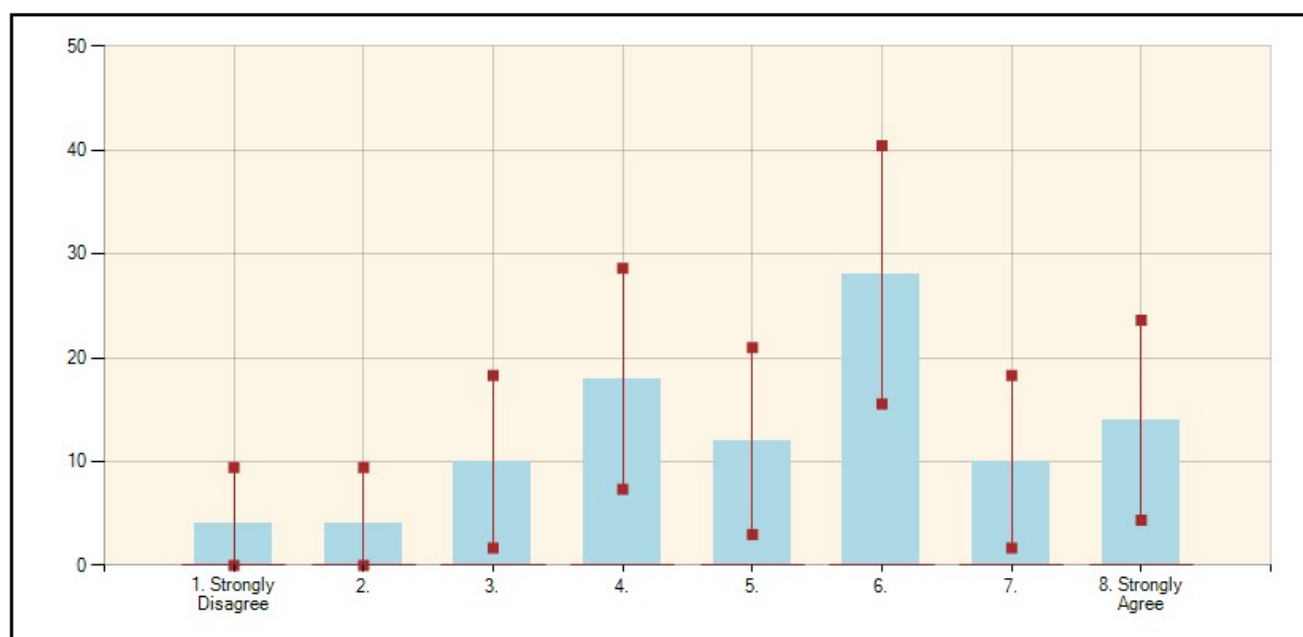
Question 20: With regular use, my skin looks healthier

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	2	4	0	9.43
2.(2)	2	4	0	9.43
3.(3)	5	10	1.68	18.32
4.(4)	9	18	7.35	28.65
5.(5)	6	12	2.99	21.01
6.(6)	14	28	15.55	40.45
7.(7)	5	10	1.68	18.32
8. Strongly Agree(8)	7	14	4.38	23.62
Total	50	100		

Mean score is 5.24(95%CI: 4.71 to 5.77) with standard deviation of 1.88



Statistics

- Test: Chi-Squared Test
- There is evidence that the options differ

CS=17.2	DF=7	p=0.0162
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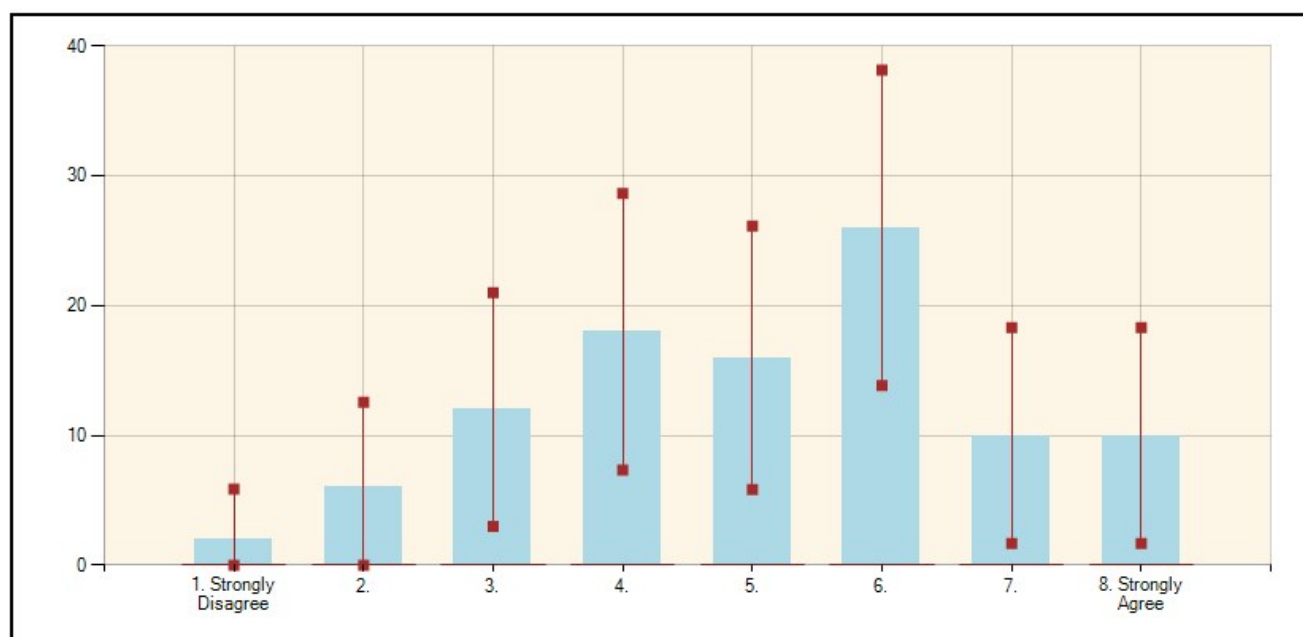
Question 21: With regular use, my complexion looks brighter

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	1	2	0	5.88
2.(2)	3	6	0	12.58
3.(3)	6	12	2.99	21.01
4.(4)	9	18	7.35	28.65
5.(5)	8	16	5.84	26.16
6.(6)	13	26	13.84	38.16
7.(7)	5	10	1.68	18.32
8. Strongly Agree(8)	5	10	1.68	18.32
Total	50	100		

Mean score is 5.08(95%CI: 4.58 to 5.58) with standard deviation of 1.77



Statistics

- Test: Chi-Squared Test
- There is evidence that the options differ

CS=15.6	DF=7	p=0.029
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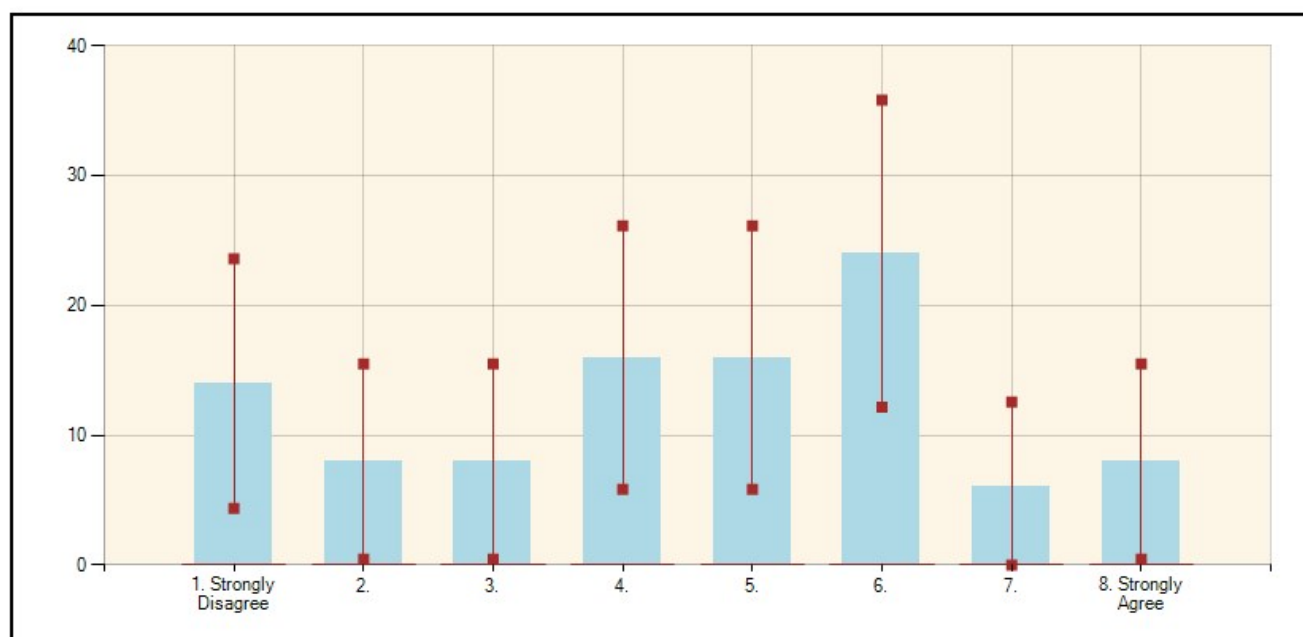
Question 22: With regular use, I look younger

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	7	14	4.38	23.62
2.(2)	4	8	0.48	15.52
3.(3)	4	8	0.48	15.52
4.(4)	8	16	5.84	26.16
5.(5)	8	16	5.84	26.16
6.(6)	12	24	12.16	35.84
7.(7)	3	6	0	12.58
8. Strongly Agree(8)	4	8	0.48	15.52
Total	50	100		

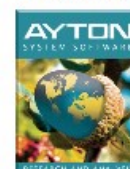
Mean score is 4.48(95%CI: 3.88 to 5.08) with standard deviation of 2.11



Statistics

- Test: Chi-Squared Test

CS=10.48	DF=7	p=0.163
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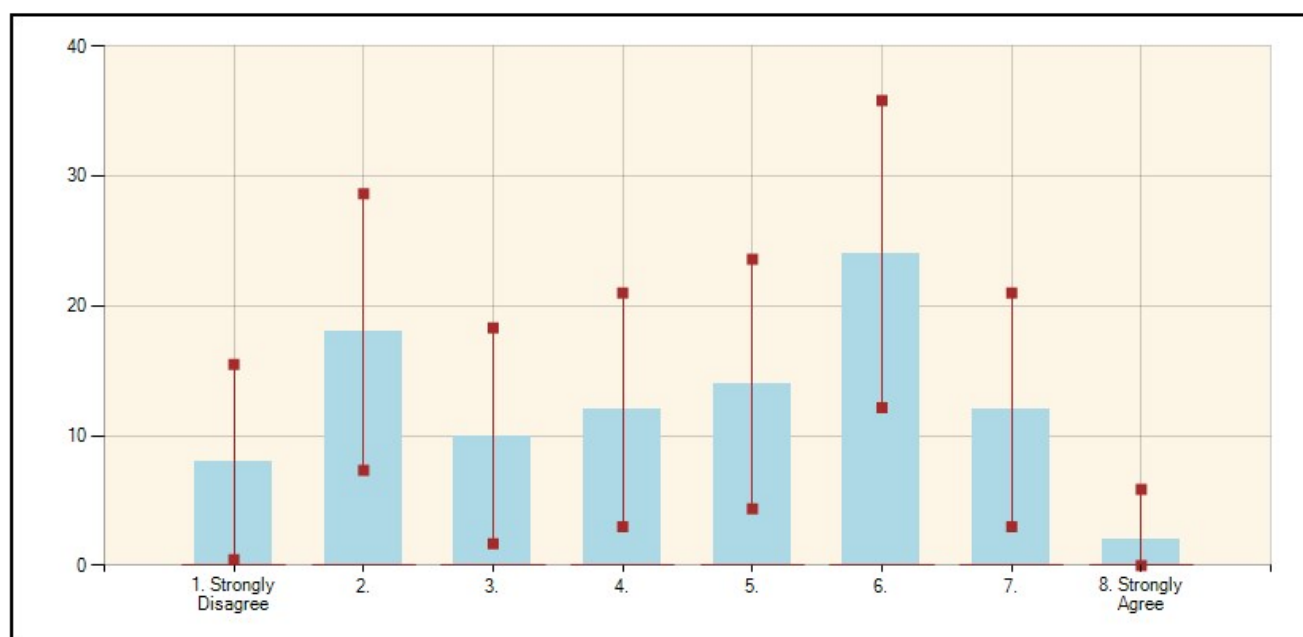
Question 23: With regular use, I can see improvements not just to my face, but to my neck and décolletage

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	4	8	0.48	15.52
2.(2)	9	18	7.35	28.65
3.(3)	5	10	1.68	18.32
4.(4)	6	12	2.99	21.01
5.(5)	7	14	4.38	23.62
6.(6)	12	24	12.16	35.84
7.(7)	6	12	2.99	21.01
8. Strongly Agree(8)	1	2	0	5.88
Total	50	100		

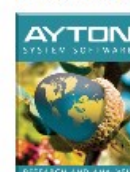
Mean score is 4.36(95%CI: 3.79 to 4.93) with standard deviation of 2



Statistics

- Test: Chi-Squared Test

CS=12.08	DF=7	p=0.098
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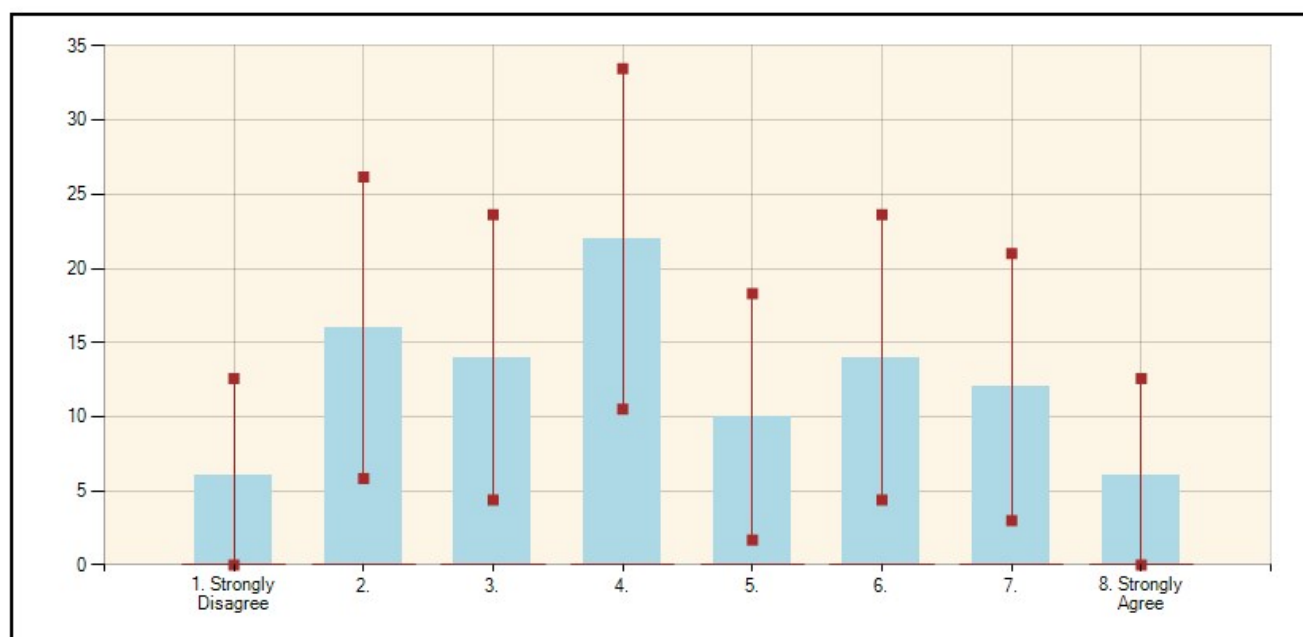
Question 24: With regular use, my hair feels softer

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	3	6	0	12.58
2.(2)	8	16	5.84	26.16
3.(3)	7	14	4.38	23.62
4.(4)	11	22	10.52	33.48
5.(5)	5	10	1.68	18.32
6.(6)	7	14	4.38	23.62
7.(7)	6	12	2.99	21.01
8. Strongly Agree(8)	3	6	0	12.58
Total	50	100		

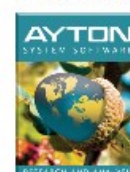
Mean score is 4.34(95%CI: 3.77 to 4.91) with standard deviation of 2



Statistics

- Test: Chi-Squared Test

CS=7.92	DF=7	p=0.3397
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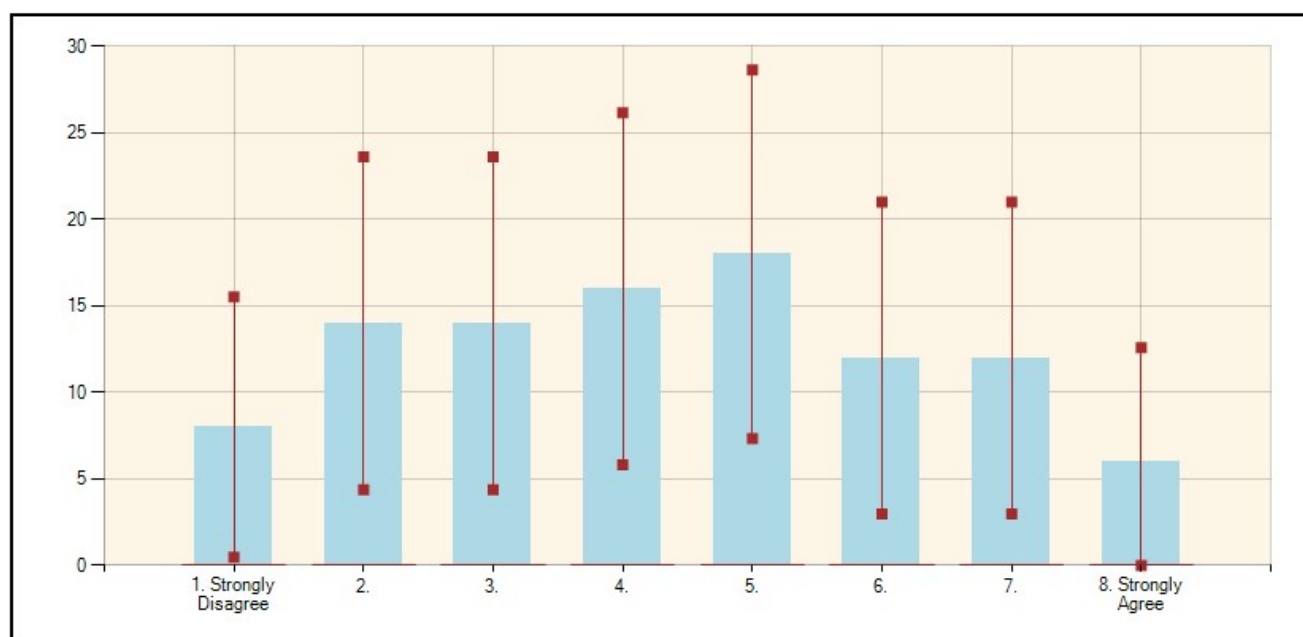
Question 25: With regular use, my hair looks fuller

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	4	8	0.48	15.52
2.(2)	7	14	4.38	23.62
3.(3)	7	14	4.38	23.62
4.(4)	8	16	5.84	26.16
5.(5)	9	18	7.35	28.65
6.(6)	6	12	2.99	21.01
7.(7)	6	12	2.99	21.01
8. Strongly Agree(8)	3	6	0	12.58
Total	50	100		

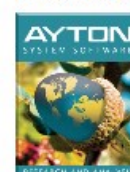
Mean score is 4.36(95%CI: 3.79 to 4.93) with standard deviation of 2.02



Statistics

- Test: Chi-Squared Test

CS=4.4	DF=7	p=0.7327
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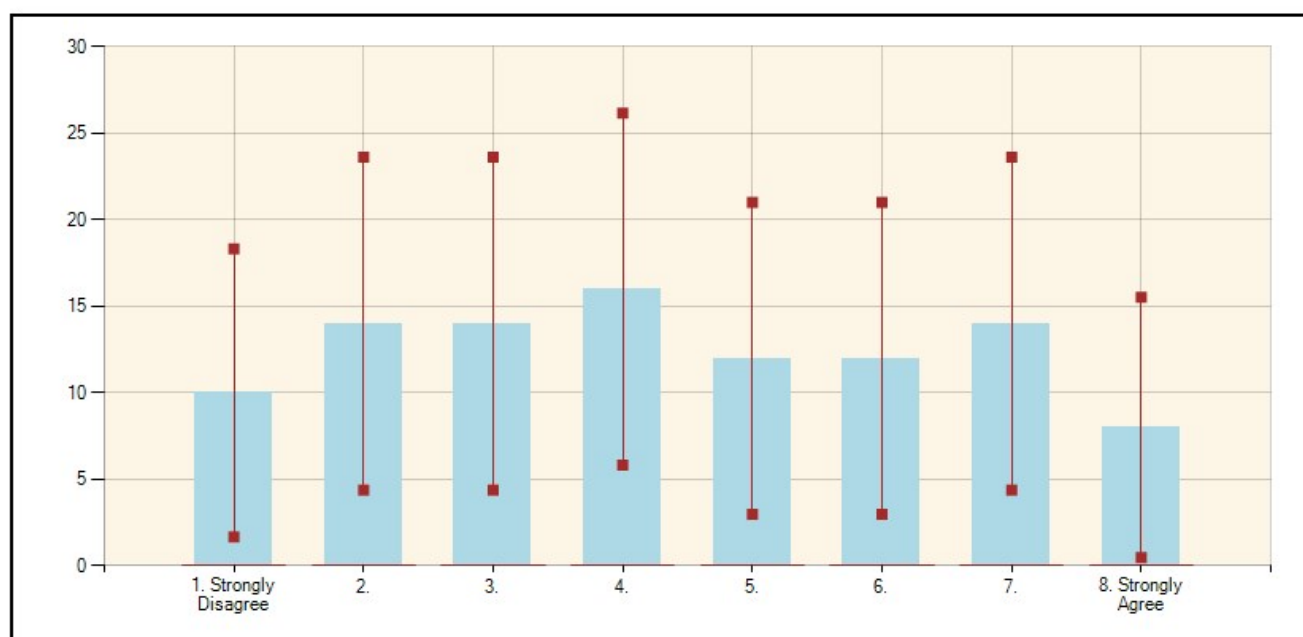
Question 26: With regular use, my hair looks healthier

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	5	10	1.68	18.32
2.(2)	7	14	4.38	23.62
3.(3)	7	14	4.38	23.62
4.(4)	8	16	5.84	26.16
5.(5)	6	12	2.99	21.01
6.(6)	6	12	2.99	21.01
7.(7)	7	14	4.38	23.62
8. Strongly Agree(8)	4	8	0.48	15.52
Total	50	100		

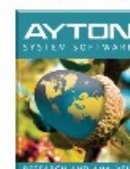
Mean score is 4.38(95%CI: 3.76 to 5) with standard deviation of 2.17



Statistics

- Test: Chi-Squared Test

CS=1.84	DF=7	p=0.9682
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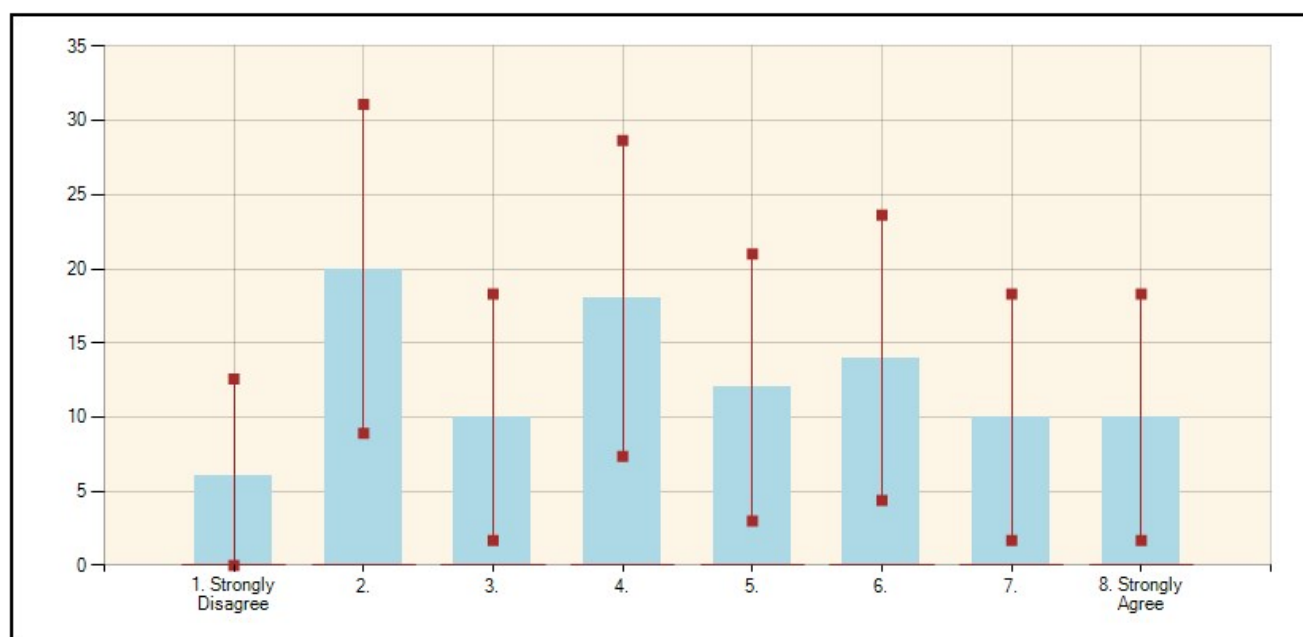
Question 27: With regular use, my hair feels stronger

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	3	6	0	12.58
2.(2)	10	20	8.91	31.09
3.(3)	5	10	1.68	18.32
4.(4)	9	18	7.35	28.65
5.(5)	6	12	2.99	21.01
6.(6)	7	14	4.38	23.62
7.(7)	5	10	1.68	18.32
8. Strongly Agree(8)	5	10	1.68	18.32
Total	50	100		

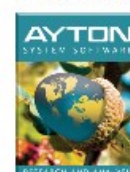
Mean score is 4.42(95%CI: 3.81 to 5.03) with standard deviation of 2.13



Statistics

- Test: Chi-Squared Test

CS=6	DF=7	p=0.5397
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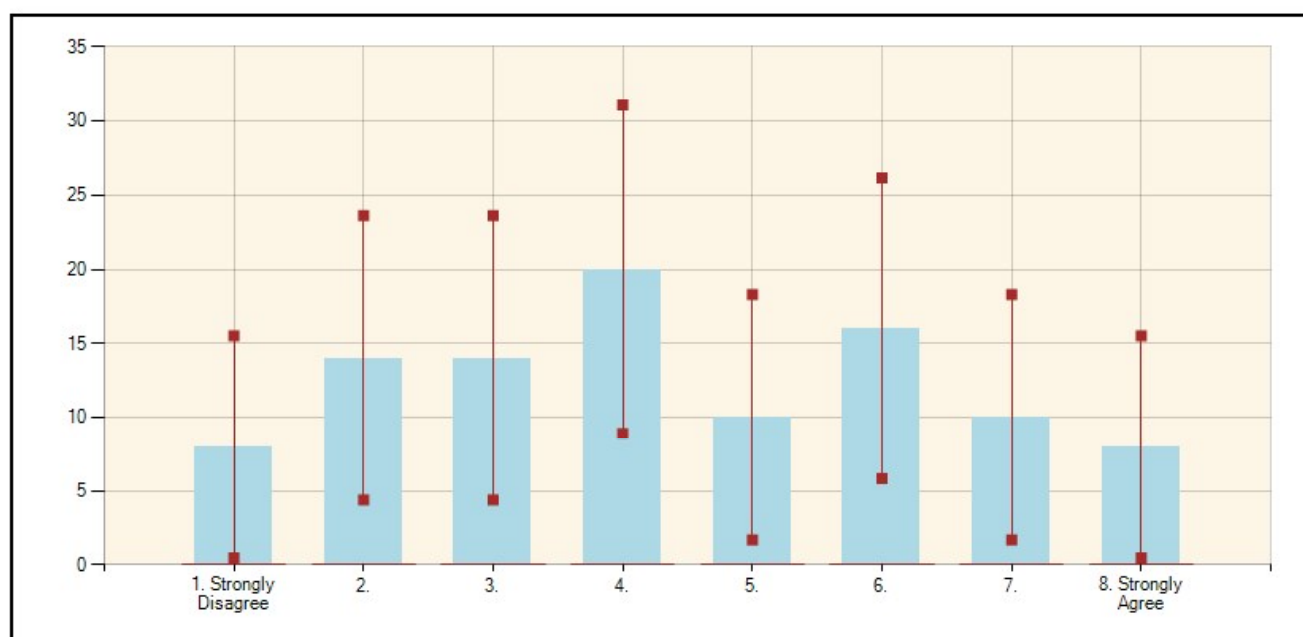
Question 28: With regular use, my hair looks shinier

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	4	8	0.48	15.52
2.(2)	7	14	4.38	23.62
3.(3)	7	14	4.38	23.62
4.(4)	10	20	8.91	31.09
5.(5)	5	10	1.68	18.32
6.(6)	8	16	5.84	26.16
7.(7)	5	10	1.68	18.32
8. Strongly Agree(8)	4	8	0.48	15.52
Total	50	100		

Mean score is 4.38(95%CI: 3.79 to 4.97) with standard deviation of 2.07



Statistics

- Test: Chi-Squared Test

CS=5.04	DF=7	p=0.6551
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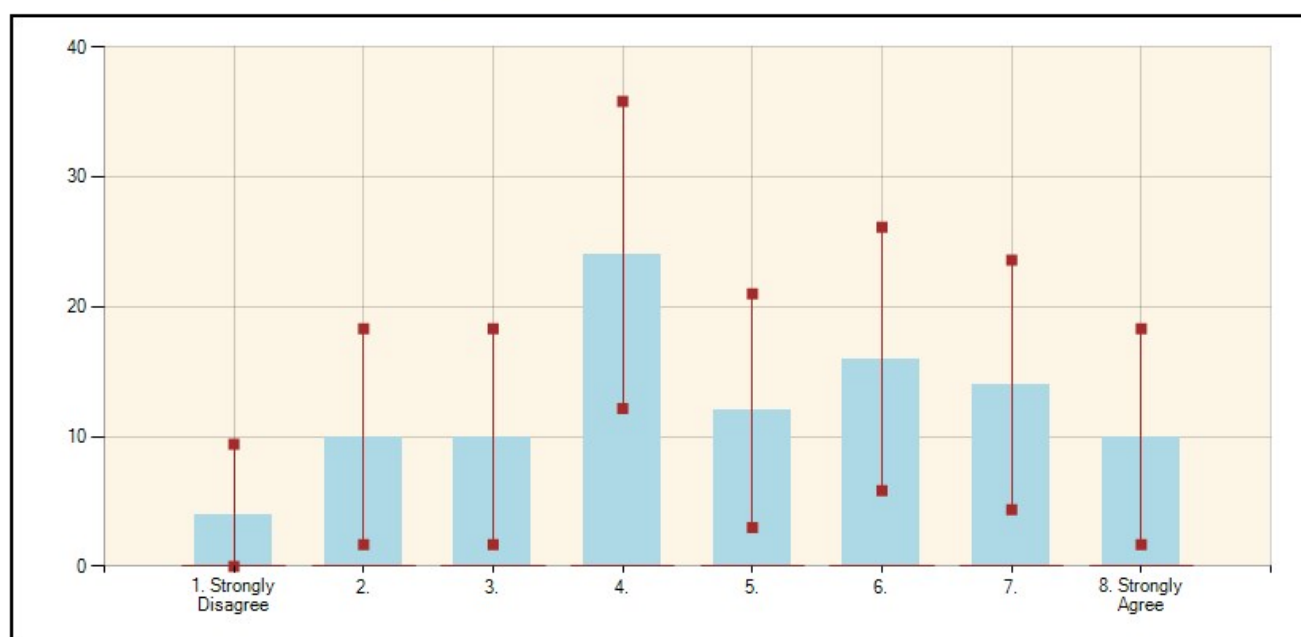
Question 29: With regular use, my nails feel stronger

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	2	4	0	9.43
2.(2)	5	10	1.68	18.32
3.(3)	5	10	1.68	18.32
4.(4)	12	24	12.16	35.84
5.(5)	6	12	2.99	21.01
6.(6)	8	16	5.84	26.16
7.(7)	7	14	4.38	23.62
8. Strongly Agree(8)	5	10	1.68	18.32
Total	50	100		

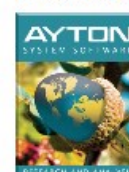
Mean score is 4.84(95%CI: 4.28 to 5.4) with standard deviation of 1.96



Statistics

- Test: Chi-Squared Test

CS=9.52	DF=7	p=0.2174
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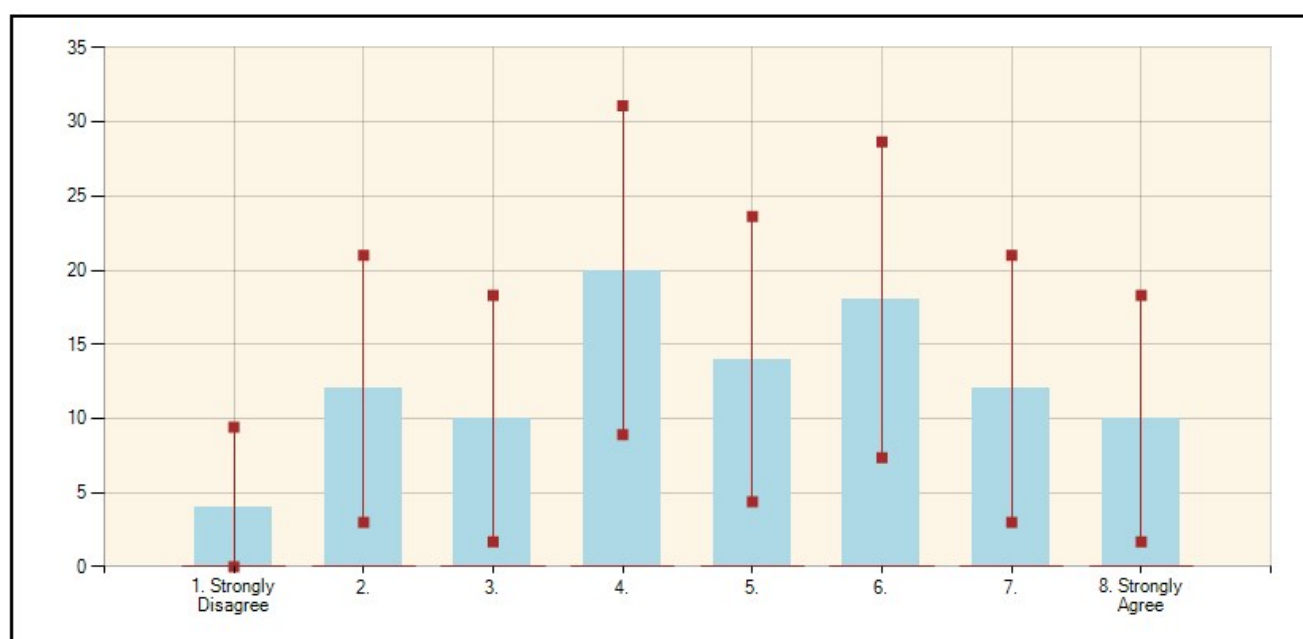
Question 30: With regular use, my nails look healthier

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	2	4	0	9.43
2.(2)	6	12	2.99	21.01
3.(3)	5	10	1.68	18.32
4.(4)	10	20	8.91	31.09
5.(5)	7	14	4.38	23.62
6.(6)	9	18	7.35	28.65
7.(7)	6	12	2.99	21.01
8. Strongly Agree(8)	5	10	1.68	18.32
Total	50	100		

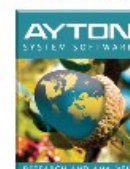
Mean score is 4.8(95%CI: 4.24 to 5.36) with standard deviation of 1.98



Statistics

- Test: Chi-Squared Test

CS=6.96	DF=7	p=0.4331
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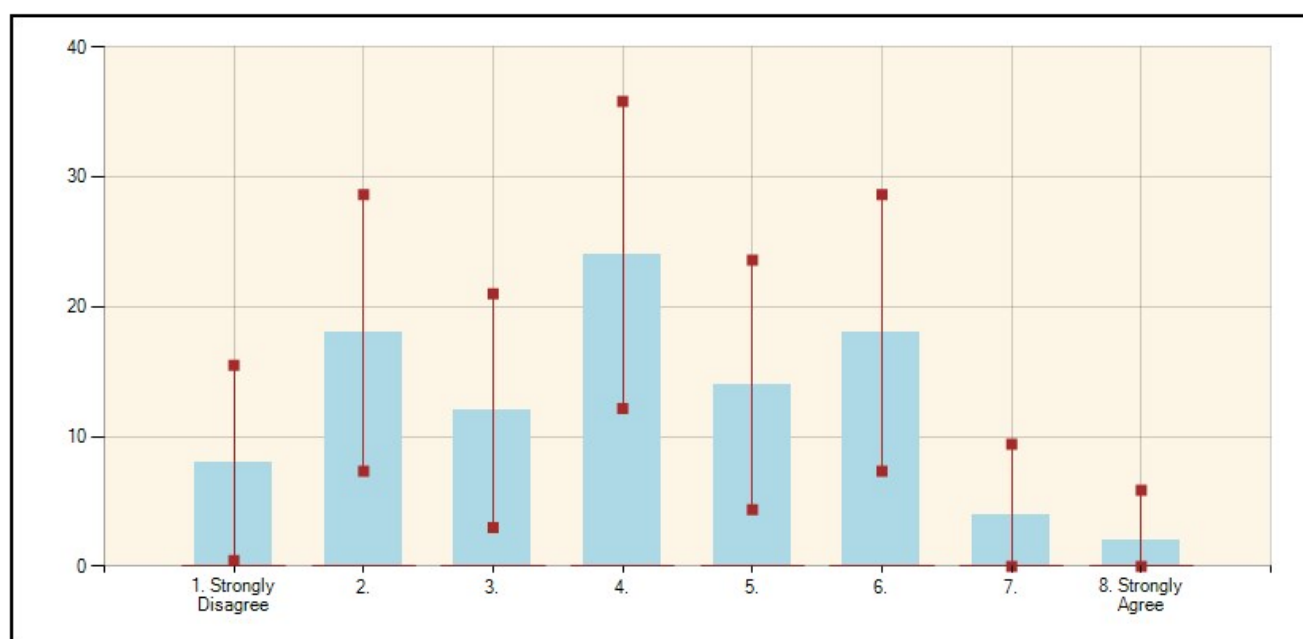
Question 31: With regular use, my hands look younger

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	4	8	0.48	15.52
2.(2)	9	18	7.35	28.65
3.(3)	6	12	2.99	21.01
4.(4)	12	24	12.16	35.84
5.(5)	7	14	4.38	23.62
6.(6)	9	18	7.35	28.65
7.(7)	2	4	0	9.43
8. Strongly Agree(8)	1	2	0	5.88
Total	50	100		

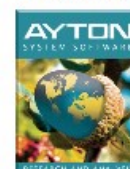
Mean score is 3.98(95%CI: 3.47 to 4.49) with standard deviation of 1.78



Statistics

- Test: Chi-Squared Test
- There is evidence that the options differ

CS=15.92	DF=7	p=0.0259
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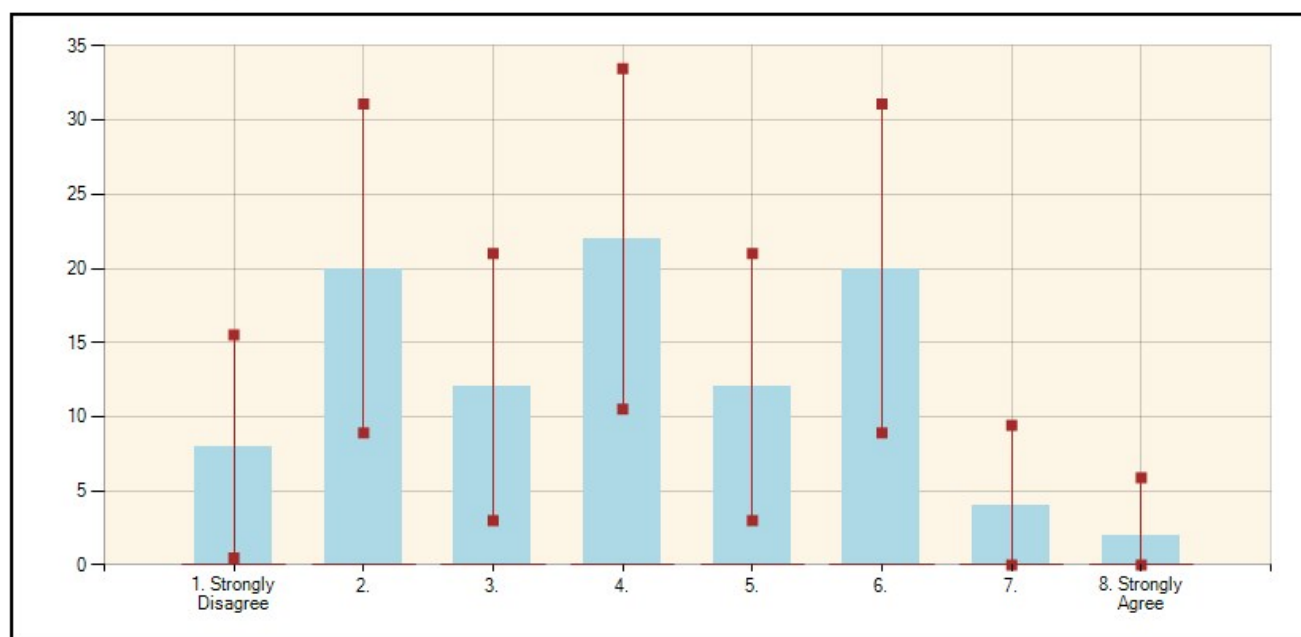
Question 32: With regular use, my hands look healthier

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	4	8	0.48	15.52
2.(2)	10	20	8.91	31.09
3.(3)	6	12	2.99	21.01
4.(4)	11	22	10.52	33.48
5.(5)	6	12	2.99	21.01
6.(6)	10	20	8.91	31.09
7.(7)	2	4	0	9.43
8. Strongly Agree(8)	1	2	0	5.88
Total	50	100		

Mean score is 3.96(95%CI: 3.44 to 4.48) with standard deviation of 1.82



Statistics

- Test: Chi-Squared Test
- There is evidence that the options differ

CS=16.24	DF=7	p=0.023
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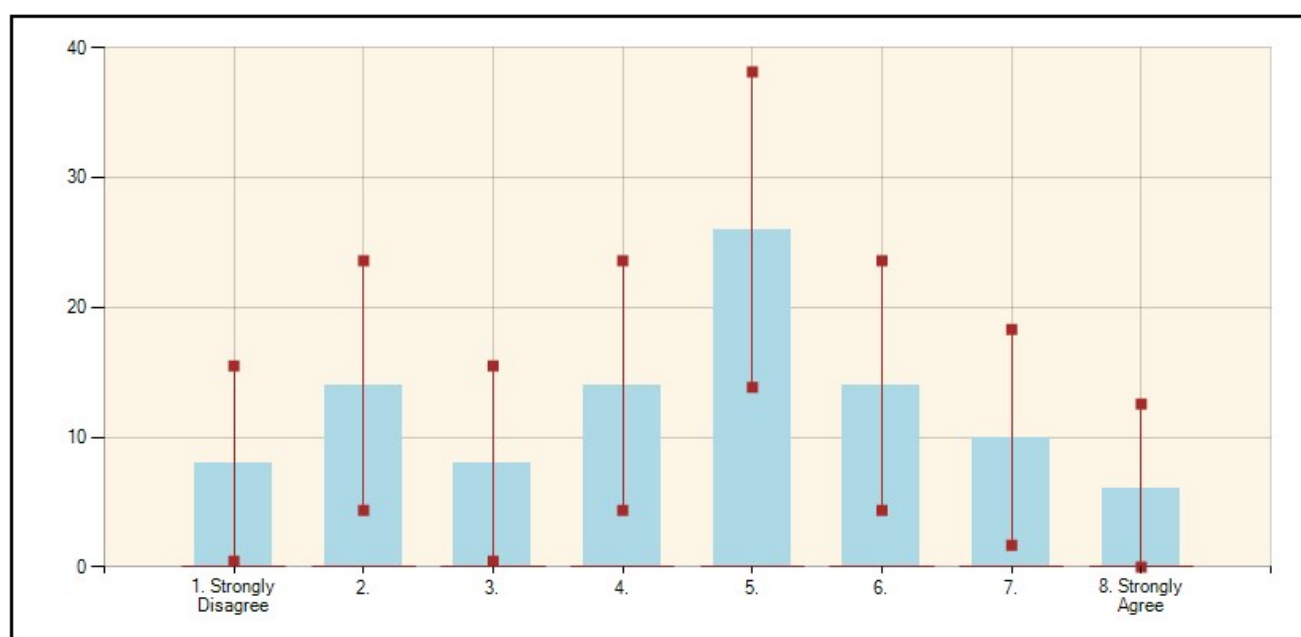
Question 33: With regular use, I look more youthful

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	4	8	0.48	15.52
2.(2)	7	14	4.38	23.62
3.(3)	4	8	0.48	15.52
4.(4)	7	14	4.38	23.62
5.(5)	13	26	13.84	38.16
6.(6)	7	14	4.38	23.62
7.(7)	5	10	1.68	18.32
8. Strongly Agree(8)	3	6	0	12.58
Total	50	100		

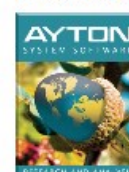
Mean score is 4.48(95%CI: 3.92 to 5.04) with standard deviation of 1.97



Statistics

- Test: Chi-Squared Test

CS=11.12	DF=7	p=0.1335
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Study Report
 Ayton Global Research/Chrysalis Health & Beauty
 Client Reference: | AGR Study Code: STU5857
 Product Name(s): Plant-source Collagen 1000mg
 Product Code(s):
 Date of Report: 14/01/2022

Question 34: If you were to write a review of this product, what would you say?

- Total Respondents Answered: 50

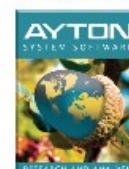
Respondents Answers

- I didn't really notice much difference before and after using the product. The capsules aren't pleasant to swallow and have a funny taste.
- Lovely plant based supplement that is easy to fit onto my day. The supplements are fairly easy to swallow and my skin feels more supple and resilient and complexion appears healthier.
- I haven't really noticed that it makes any difference to my hair, skin or nails.
- This small addition to my daily routine has made a huge difference in the way my skin looks and feels. My skin tone and moisture levels are more balanced, and with less breakouts I would definitely recommend this supplement.
- Easy to swallow capsules, easy to take after breakfast. Improved my nails they don't split as much, not noticed any difference to my skin on my face/neck.
- while using this product my skin all over my body has become softer and no dry patches. No hard skin on heels or elbows, no dry skin on scalp. My face has become softer and does not need as much moisturiser and has good tone
- Really impressed. I had some wrinkles on my forehead and they have dramatically reduced. My skin feel plumper and very hydrated. I even managed to grown my nails which are usually side and break easily.
- Excellent product for the skin and easy to swallow
- This product was easy to introduce into my daily routine. I like the idea of the supplement, as well as the potential benefits, however I don't feel in the short space of time I have been using it, that there has been any sort of noticeable impact.
- Not really noticed much difference in my skin hair or nails
- Easy to swallow tablets. A big improvement in my hair health. With continuous use these supplements make a noticeable difference to my skin
- Easy to use product, easy to swallow capsules with no smell or taste. My skin felt more fresh faced and I noticed I was wearing less and less makeup during the study.
- The tablets are easy to take and easy to fit into your daily routine. Any signs of improvement to the skin, hair and nails will not happen overnight.
- I have noticed an improvement in my skin tone, it is more even and I have had no blemishes.
- Easy to use, not sure I have noticed the effects yet though
- Its early days but seems to be working
- not sure
- na
- It's fine to take but I've not noticed any difference really?
- Very easy to swallow and can fit in easy to your day to day routine but not 100% sure it did all I was hoping for.
- The only effects so far are to my nails, I think theyve improved a lot and are much stronger. I look after my hair anyway so not much change there. My facial skin.. it has slightly improved but not to the extent I actually look younger.
- Easy to swallow. Skin looks healthier & less tired. Results after 2 weeks
- This product has improved the general appearance of my skin with less breakout and more even skintone. It may have strengthened my nails but feel I would need to take for longer to see a definat effect. I have not noticed a difference with my hair I would say its been very dry and frizzy. I have not noticed an improvement in my hands as my cuticles have been very dry despite using hand cream.
- My skin feels so much softer since using this product - my lines on my face are definitely diminishing and even my feet where I have always had dry skin are softer - I am amazed at the effects of this product and don't ever want to be without it
- I can see benefits which include my face looking more plumped and firmer making a more youthful look to my skin
- Easy to swallow and add to daily routine. Give it time to make changes to your skin. See a difference to my skin and its elasticity and radiance



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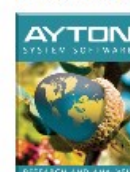
Study Report
 Ayton Global Research/Chrysalis Health & Beauty
 Client Reference: | AGR Study Code: STU5857
 Product Name(s): Plant-source Collagen 1000mg
 Product Code(s):
 Date of Report: 14/01/2022

- Easy to swallow and add to my daily routine, results take a while to become noticeable.
- -
- Haven't really seen any noticeable results at the moment I have given 4/5 ratings as maybe in the next part of the program I will see some more positive results
- I have not noticed any visible changes after completing the 4 week trial
- I love the changes in my skin, hair and nails. My skin looks less tired and my fine lines are much less obvious. My hair is thicker and fuller and my nails are stronger and healthier. It's easy to take and I'd highly recommend it.
- Good, no side effects
- I was looking forward to trying this product as I had heard all the hype about collagen tablets and their effect on the skin. They were large but easy to swallow, and didn't taste of anything. Unfortunately I haven't noticed any difference in my skin, hair or nails. I still have spots regularly, my fine lines haven't improved and there is no discernible difference anywhere else. I'm disappointed as I was really hoping the hype regarding collagen tablets was true. Unfortunately they just weren't for me. Maybe my skin is particularly stubborn, hopefully others had good results.
- I feel it's worth taking this product as it has improved my facial and skin appearance slightly. I would like to continue to see if the results improve further. But no dramatic results as yet. It is easy to incorporate into your daily routine without any side effects or issues.
- -
- Easy to use and makes subtle differences to appearance. Would happily introduce into my daily regime
- I didnt feel mich change in my skin or wrinkles
- I have quite a few breakouts on my chin and neck since using the product. My skin feels smoother but I can't tell much difference from when I started using it.
- No comment
- I cannot say I've noticed a huge improvement, maybe it just takes a little longer to work
- I have been using this product for 4 weeks and I have unfortunately not noticed any difference in the appearance of my skin, hair or nails. If anything i have noticed my skin tone looking more uneven. My skin does feel very slightly more moisturised. I will continue for another 4 weeks and hopefully start to see an improvement
- Fine lines reduced but not as significant a change as I expected
- I think perhaps four weeks is not enough time to see results, however I will keep taking as they are easy to take and fit into my daily routine. Can't say I have seen any difference yet but hoping to so will continue using.
- I haven't noticed any difference at all so maybe you sent me a placebo? It does however slightly upset my stomach and i can constant bloating
- After 4 weeks of use I cant say that I have noticed any differences
- To date I've seen very little differnce whilst using product. But early days!
- I have had quite a lot of pimples on my face but I think it is too early to say it is from taking the supplement. I am hoping that my skin improves after taking it for a longer period of time.
- The tablets are wary to take and not to large like some others. I had no side effects from the tablets and think with longer use I may see more results.
- I feel that my face is more radiant and firmer.
- I have not noticed a difference in my appearance.



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Section 5 After 8 weeks use

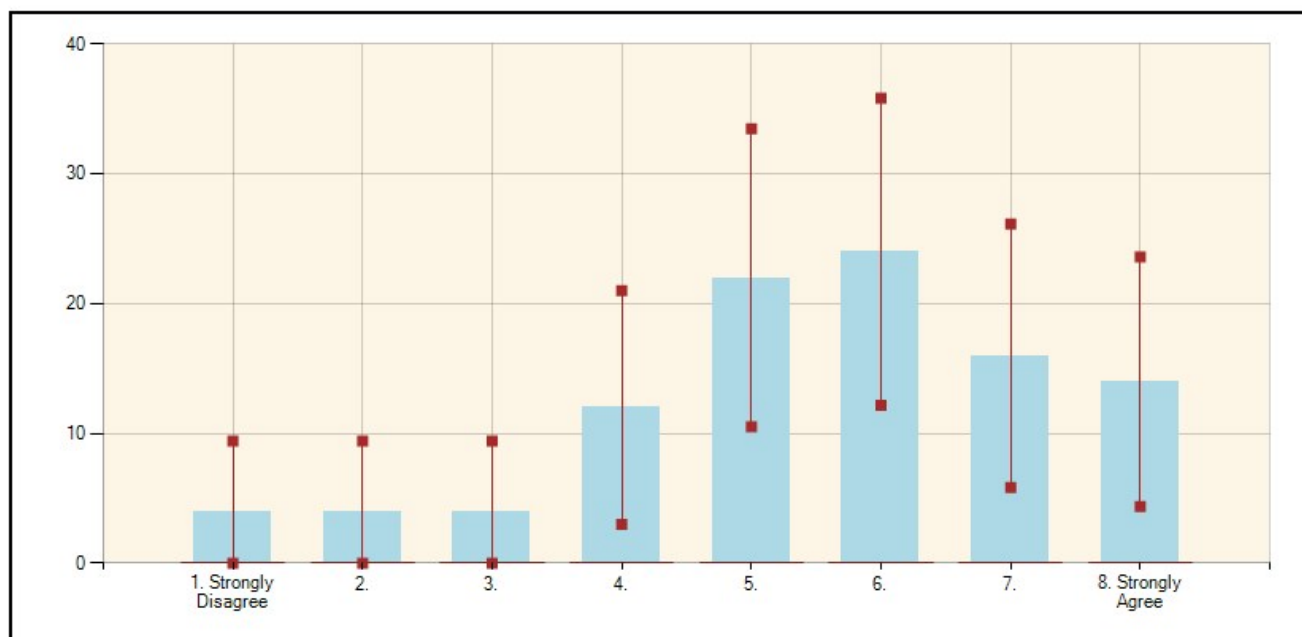
Question 35: With regular use, my skin feels more hydrated

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	2	4	0	9.43
2.(2)	2	4	0	9.43
3.(3)	2	4	0	9.43
4.(4)	6	12	2.99	21.01
5.(5)	11	22	10.52	33.48
6.(6)	12	24	12.16	35.84
7.(7)	8	16	5.84	26.16
8. Strongly Agree(8)	7	14	4.38	23.62
Total	50	100		

Mean score is 5.5(95%CI: 4.99 to 6.01) with standard deviation of 1.8



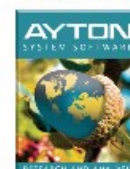
Statistics

- Test: Chi-Squared Test
- There is evidence that the options differ

CS=18.16	DF=7	p=0.0113
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Produced By



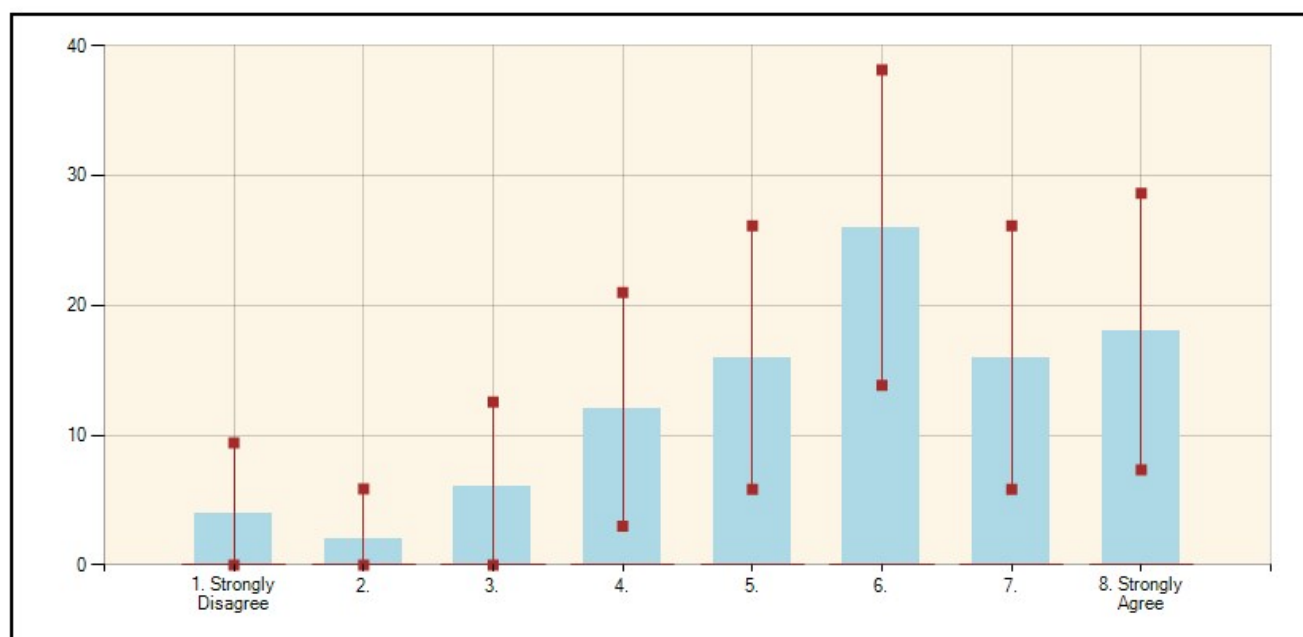
Question 36: With regular use, my skin feels softer

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	2	4	0	9.43
2.(2)	1	2	0	5.88
3.(3)	3	6	0	12.58
4.(4)	6	12	2.99	21.01
5.(5)	8	16	5.84	26.16
6.(6)	13	26	13.84	38.16
7.(7)	8	16	5.84	26.16
8. Strongly Agree(8)	9	18	7.35	28.65
Total	50	100		

Mean score is 5.66(95%CI: 5.14 to 6.18) with standard deviation of 1.83



Statistics

- Test: Chi-Squared Test
- There is evidence that the options differ

CS=18.48	DF=7	p=0.01
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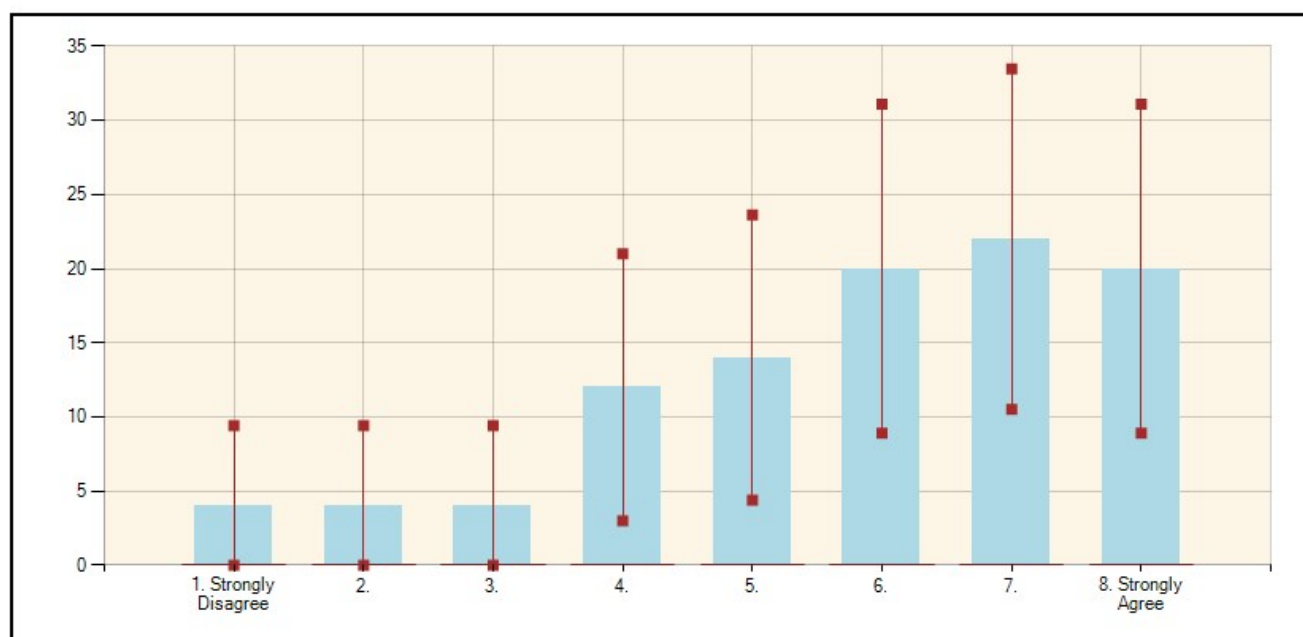
Question 37: With regular use, my skin looks smoother

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	2	4	0	9.43
2.(2)	2	4	0	9.43
3.(3)	2	4	0	9.43
4.(4)	6	12	2.99	21.01
5.(5)	7	14	4.38	23.62
6.(6)	10	20	8.91	31.09
7.(7)	11	22	10.52	33.48
8. Strongly Agree(8)	10	20	8.91	31.09
Total	50	100		

Mean score is 5.76(95%CI: 5.22 to 6.3) with standard deviation of 1.91



Statistics

- Test: Chi-Squared Test
- There is evidence that the options differ

CS=16.88	DF=7	p=0.0182
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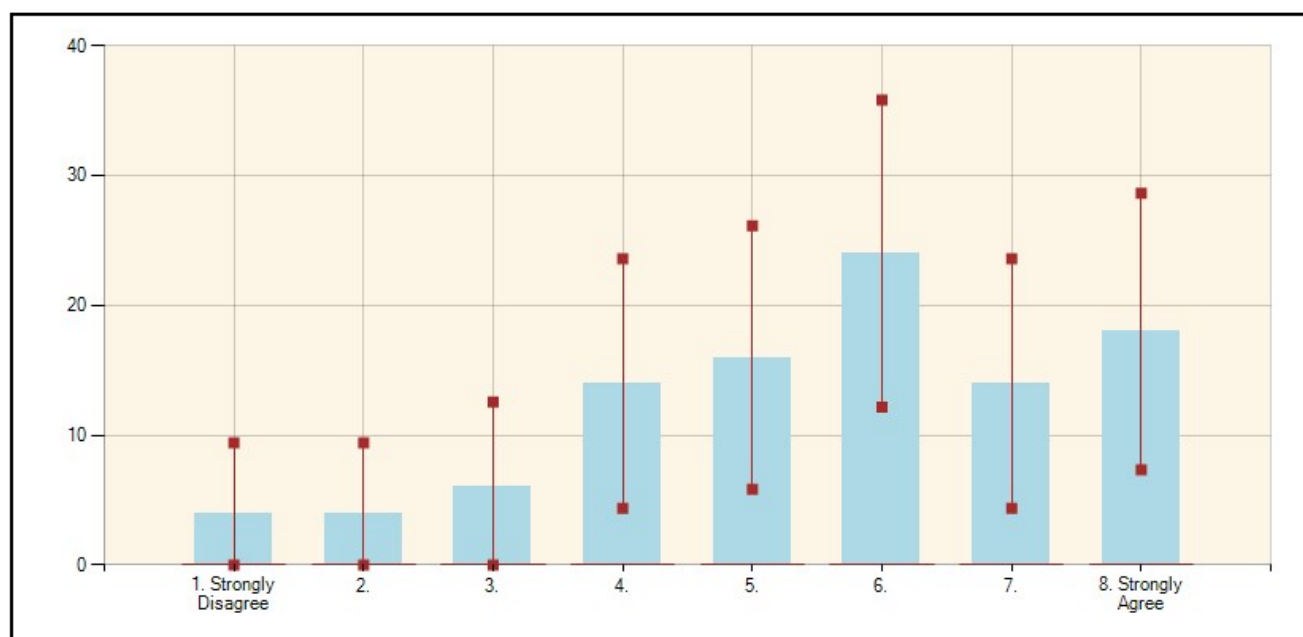
Question 38: With regular use, my skin looks more radiant

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	2	4	0	9.43
2.(2)	2	4	0	9.43
3.(3)	3	6	0	12.58
4.(4)	7	14	4.38	23.62
5.(5)	8	16	5.84	26.16
6.(6)	12	24	12.16	35.84
7.(7)	7	14	4.38	23.62
8. Strongly Agree(8)	9	18	7.35	28.65
Total	50	100		

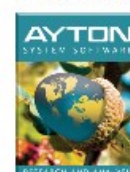
Mean score is 5.52(95%CI: 4.98 to 6.06) with standard deviation of 1.9



Statistics

- Test: Chi-Squared Test
- There is evidence that the options differ

CS=14.64	DF=7	p=0.0409
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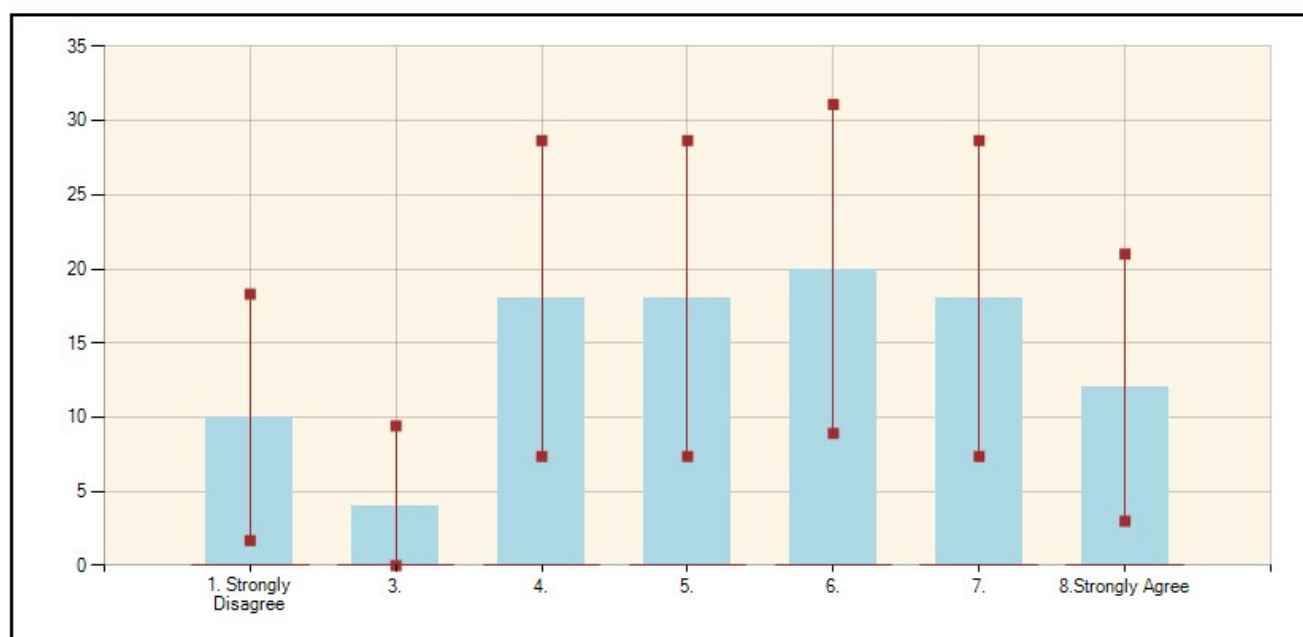
Question 39: With regular use, my skin tone looks more even

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	5	10	1.68	18.32
2.(2)	0	0		
3.(3)	2	4	0	9.43
4.(4)	9	18	7.35	28.65
5.(5)	9	18	7.35	28.65
6.(6)	10	20	8.91	31.09
7.(7)	9	18	7.35	28.65
8.Strongly Agree(8)	6	12	2.99	21.01
Total	50	100		

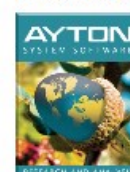
Mean score is 5.26(95%CI: 4.7 to 5.82) with standard deviation of 1.99



Statistics

- Test: Chi-Squared Test

CS=7.12	DF=6	p=0.3099
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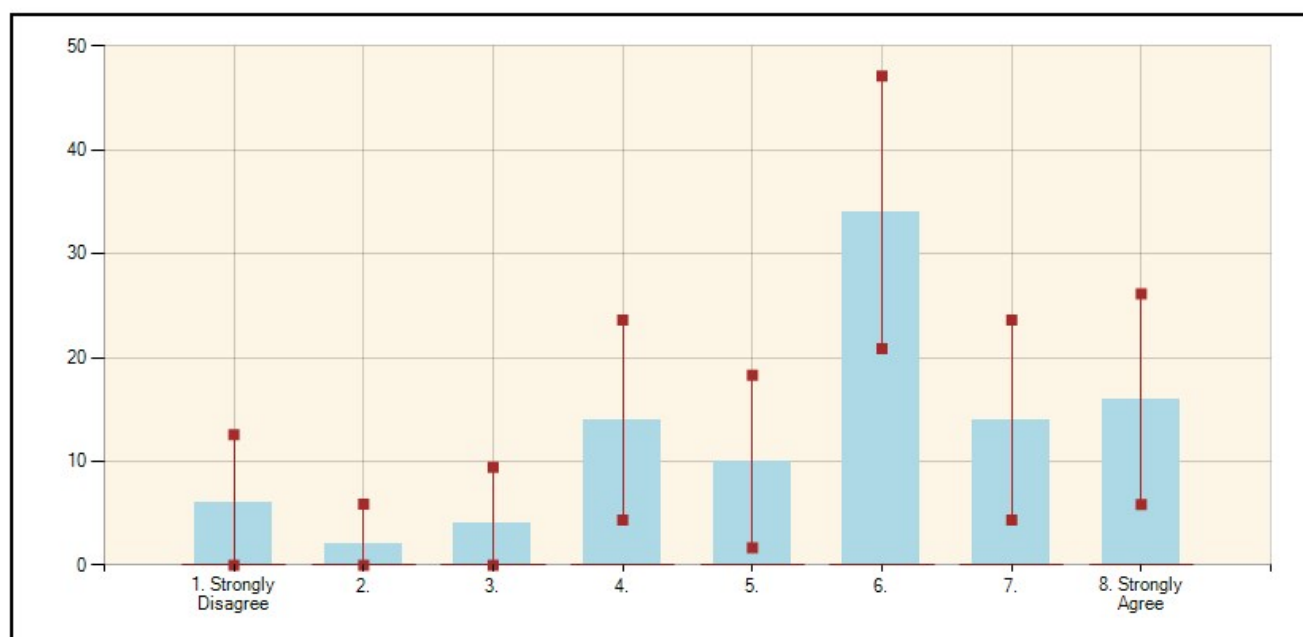
Question 40: With regular use, my skin feels more supple

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	3	6	0	12.58
2.(2)	1	2	0	5.88
3.(3)	2	4	0	9.43
4.(4)	7	14	4.38	23.62
5.(5)	5	10	1.68	18.32
6.(6)	17	34	20.87	47.13
7.(7)	7	14	4.38	23.62
8. Strongly Agree(8)	8	16	5.84	26.16
Total	50	100		

Mean score is 5.58(95%CI: 5.05 to 6.11) with standard deviation of 1.87



Statistics

- Test: Chi-Squared Test
- There is evidence that the options differ

CS=28.4	DF=7	p=0.0002
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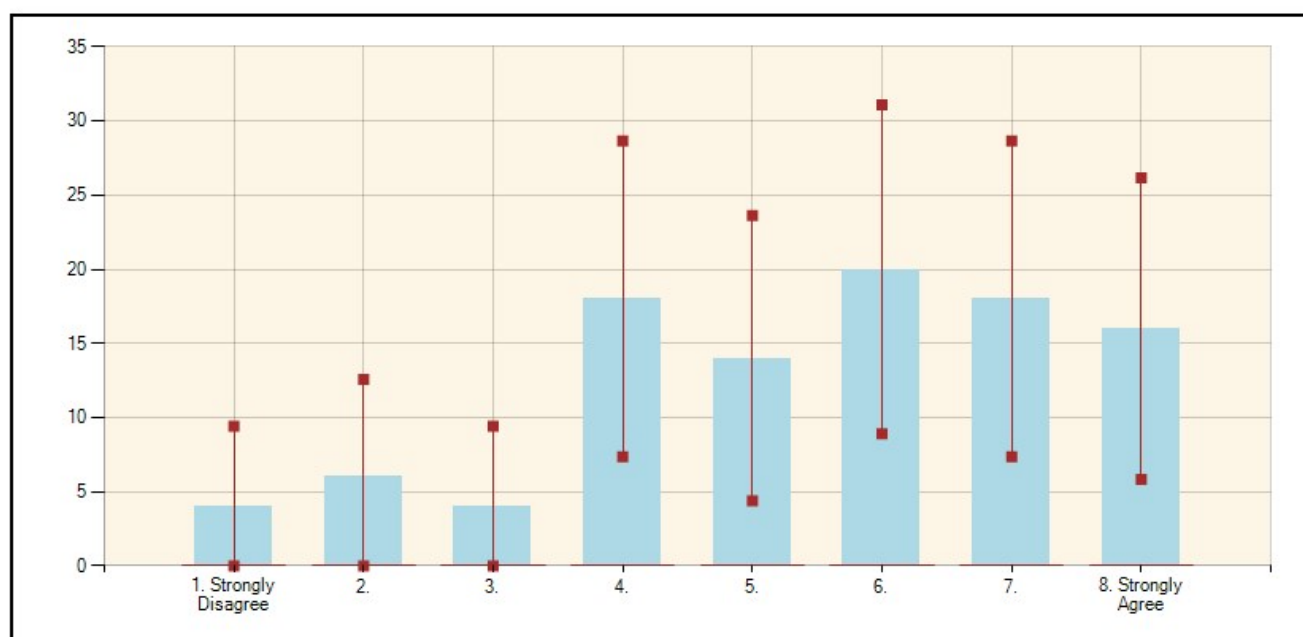
Question 41: With regular use, my skin feels firmer

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	2	4	0	9.43
2.(2)	3	6	0	12.58
3.(3)	2	4	0	9.43
4.(4)	9	18	7.35	28.65
5.(5)	7	14	4.38	23.62
6.(6)	10	20	8.91	31.09
7.(7)	9	18	7.35	28.65
8. Strongly Agree(8)	8	16	5.84	26.16
Total	50	100		

Mean score is 5.44(95%CI: 4.89 to 5.99) with standard deviation of 1.94



Statistics

- Test: Chi-Squared Test

CS=12.72	DF=7	p=0.0792
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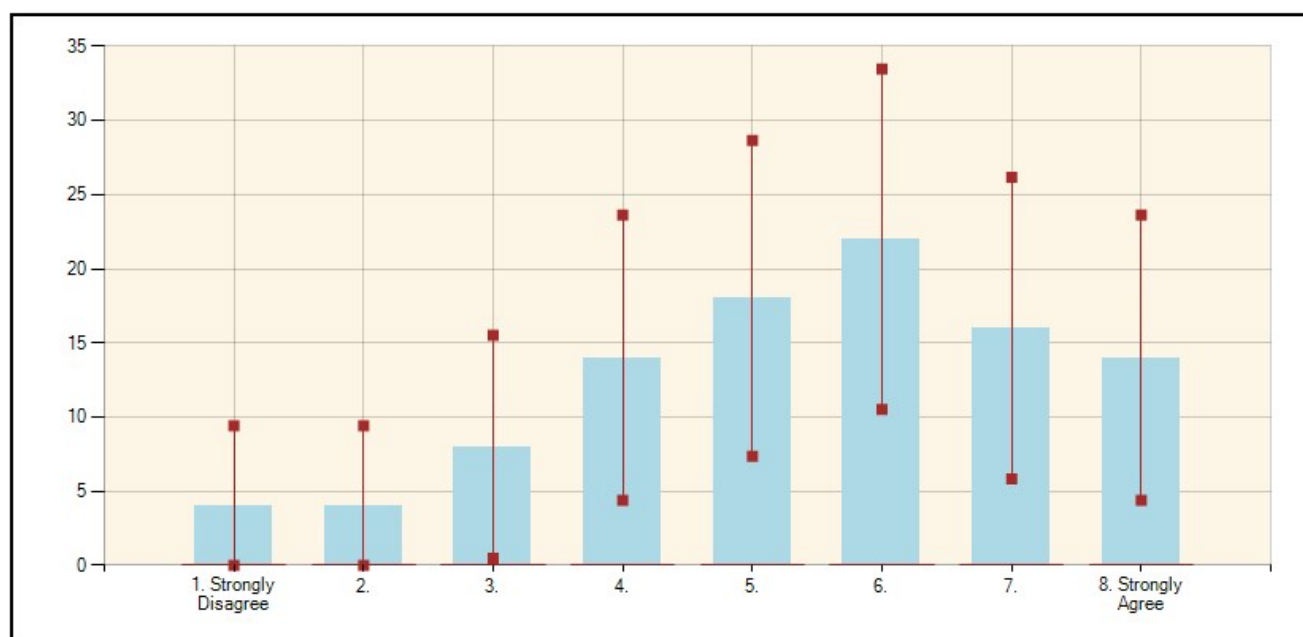
Question 42: With regular use, my fine line and wrinkles appear reduced

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	2	4	0	9.43
2.(2)	2	4	0	9.43
3.(3)	4	8	0.48	15.52
4.(4)	7	14	4.38	23.62
5.(5)	9	18	7.35	28.65
6.(6)	11	22	10.52	33.48
7.(7)	8	16	5.84	26.16
8. Strongly Agree(8)	7	14	4.38	23.62
Total	50	100		

Mean score is 5.38(95%CI: 4.85 to 5.91) with standard deviation of 1.87



Statistics

- Test: Chi-Squared Test

CS=12.08	DF=7	p=0.098
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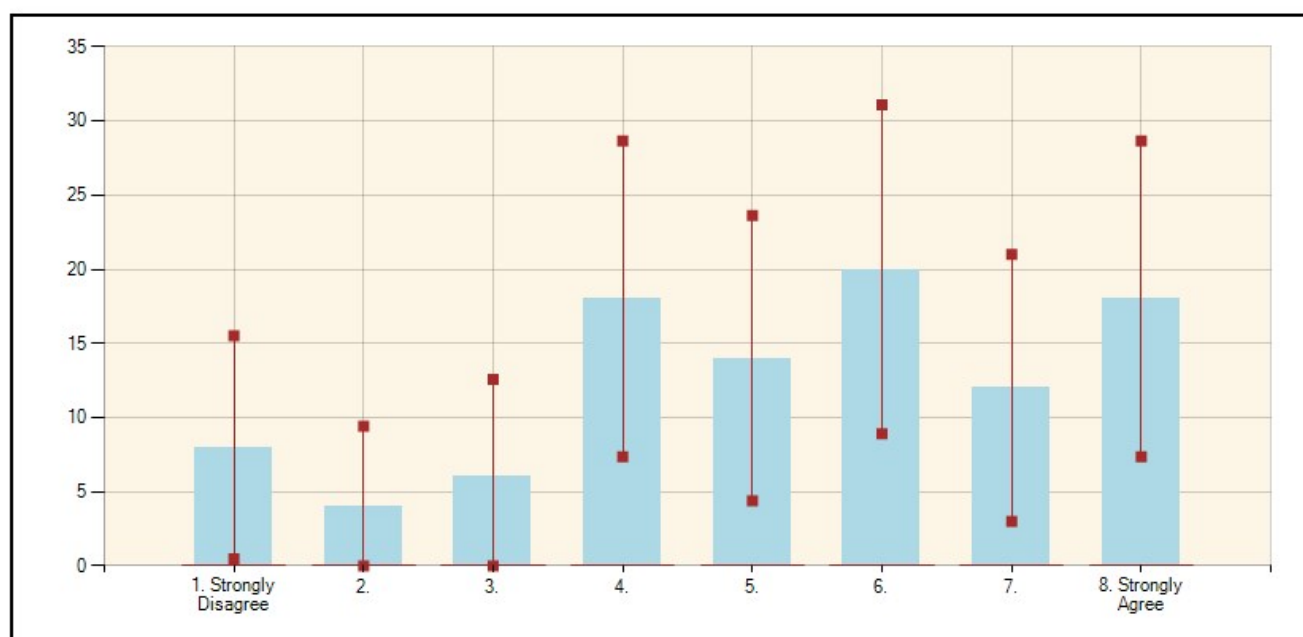
Question 43: With regular use, the appearance of my blemishes is improved

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	4	8	0.48	15.52
2.(2)	2	4	0	9.43
3.(3)	3	6	0	12.58
4.(4)	9	18	7.35	28.65
5.(5)	7	14	4.38	23.62
6.(6)	10	20	8.91	31.09
7.(7)	6	12	2.99	21.01
8. Strongly Agree(8)	9	18	7.35	28.65
Total	50	100		

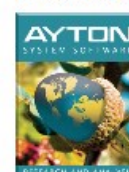
Mean score is 5.24(95%CI: 4.64 to 5.84) with standard deviation of 2.1



Statistics

- Test: Chi-Squared Test

CS=10.16	DF=7	p=0.1797
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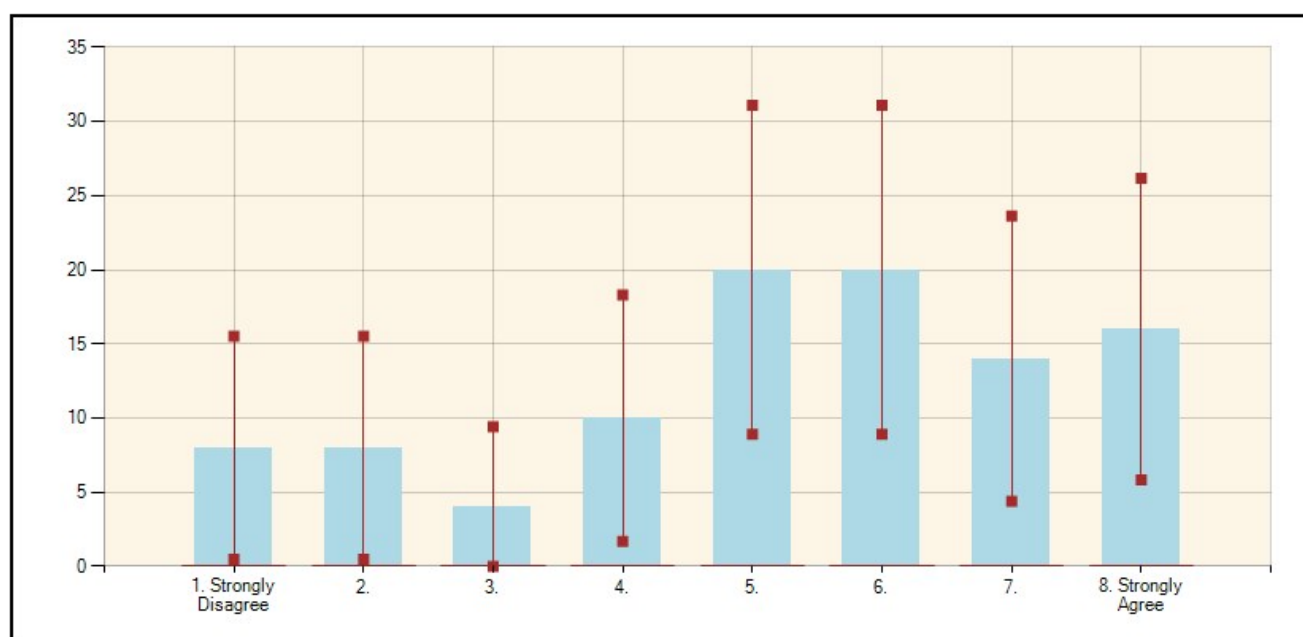
Question 44: With regular use, I have noticed less breakouts

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	4	8	0.48	15.52
2.(2)	4	8	0.48	15.52
3.(3)	2	4	0	9.43
4.(4)	5	10	1.68	18.32
5.(5)	10	20	8.91	31.09
6.(6)	10	20	8.91	31.09
7.(7)	7	14	4.38	23.62
8. Strongly Agree(8)	8	16	5.84	26.16
Total	50	100		

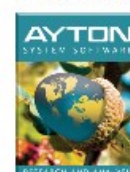
Mean score is 5.22(95%CI: 4.62 to 5.82) with standard deviation of 2.12



Statistics

- Test: Chi-Squared Test

CS=9.84	DF=7	p=0.1978
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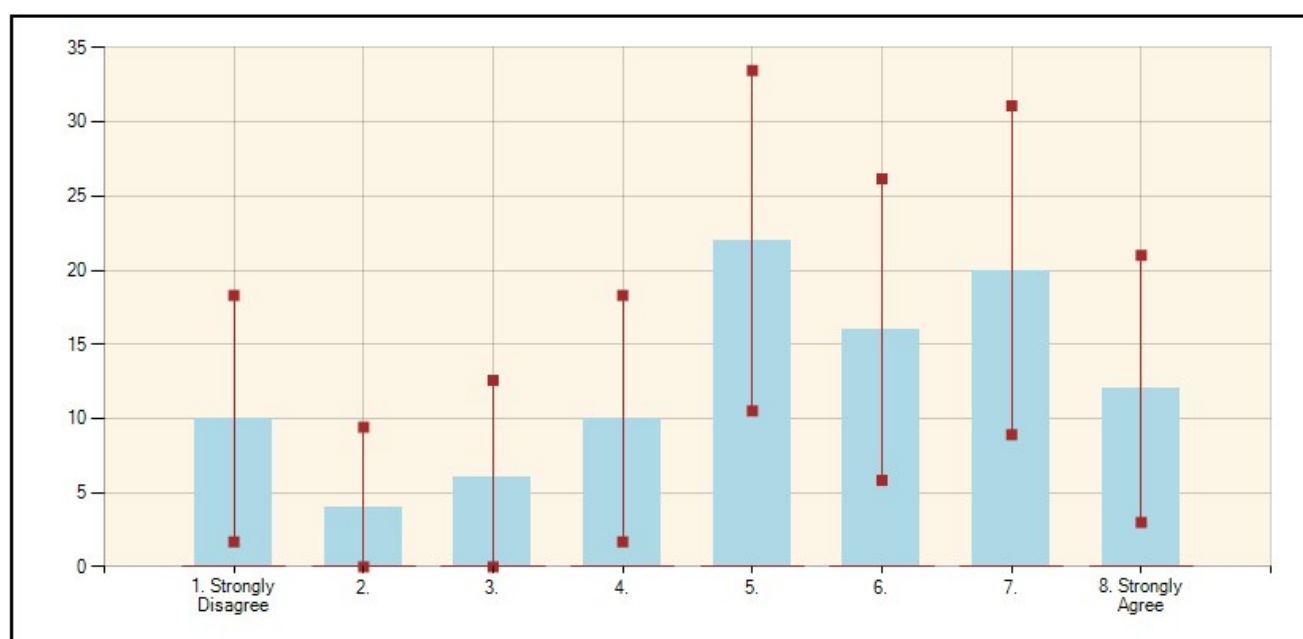
Question 45: With regular use, the appearance of breakouts and blemishes are reduced

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	5	10	1.68	18.32
2.(2)	2	4	0	9.43
3.(3)	3	6	0	12.58
4.(4)	5	10	1.68	18.32
5.(5)	11	22	10.52	33.48
6.(6)	8	16	5.84	26.16
7.(7)	10	20	8.91	31.09
8. Strongly Agree(8)	6	12	2.99	21.01
Total	50	100		

Mean score is 5.18(95%CI: 4.58 to 5.78) with standard deviation of 2.1



Statistics

- Test: Chi-Squared Test

CS=11.44	DF=7	p=0.1205
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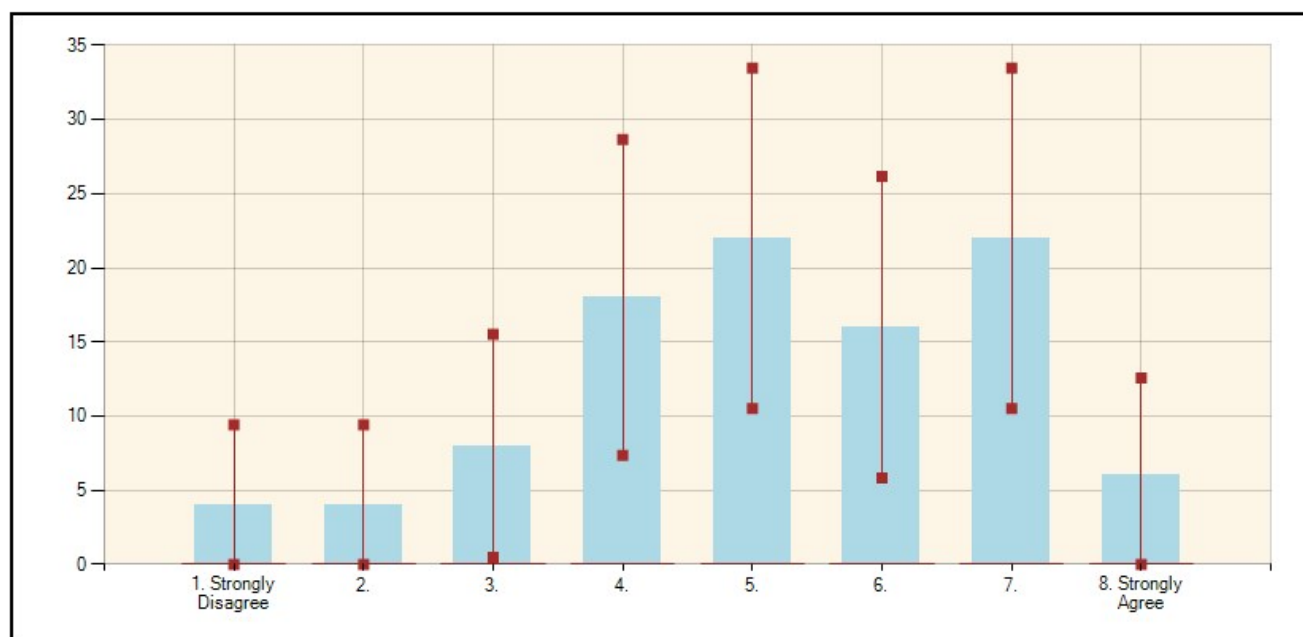
Question 46: With regular use, the appearance of dark circles under my eyes is reduced

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	2	4	0	9.43
2.(2)	2	4	0	9.43
3.(3)	4	8	0.48	15.52
4.(4)	9	18	7.35	28.65
5.(5)	11	22	10.52	33.48
6.(6)	8	16	5.84	26.16
7.(7)	11	22	10.52	33.48
8. Strongly Agree(8)	3	6	0	12.58
Total	50	100		

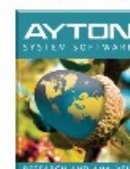
Mean score is 5.16(95%CI: 4.66 to 5.66) with standard deviation of 1.77



Statistics

- Test: Chi-Squared Test
- There is evidence that the options differ

CS=17.2	DF=7	p=0.0162
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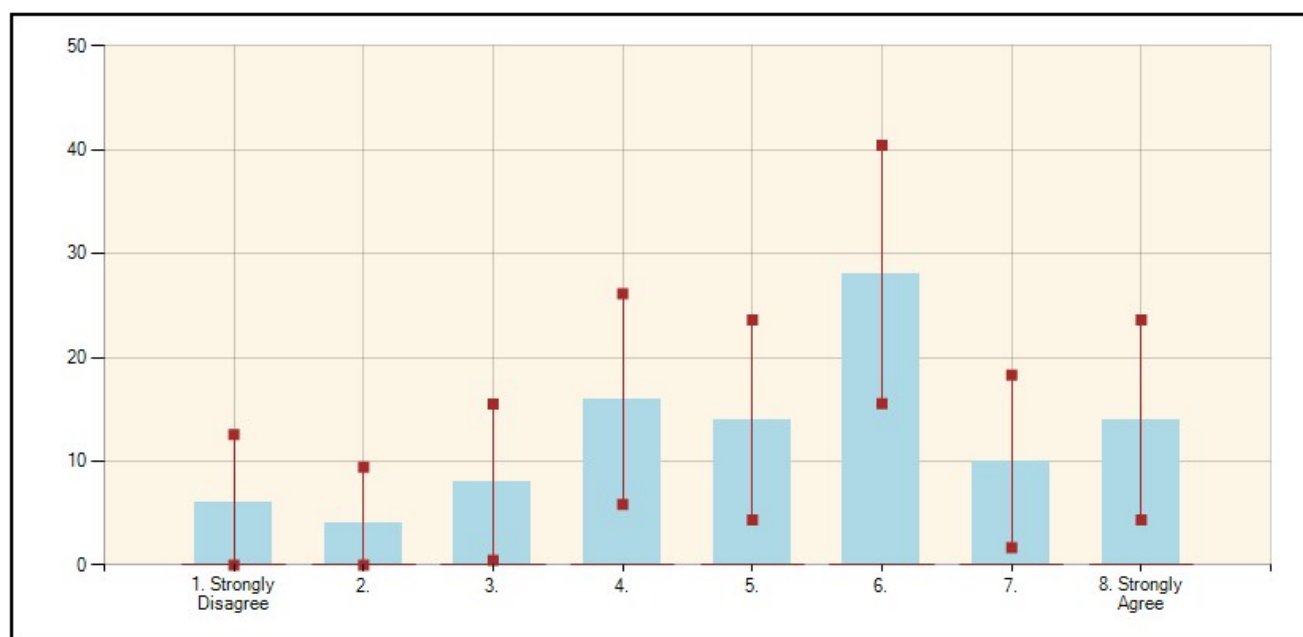
Question 47: With regular use, my eyes look less tired

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	3	6	0	12.58
2.(2)	2	4	0	9.43
3.(3)	4	8	0.48	15.52
4.(4)	8	16	5.84	26.16
5.(5)	7	14	4.38	23.62
6.(6)	14	28	15.55	40.45
7.(7)	5	10	1.68	18.32
8. Strongly Agree(8)	7	14	4.38	23.62
Total	50	100		

Mean score is 5.22(95%CI: 4.67 to 5.77) with standard deviation of 1.94



Statistics

- Test: Chi-Squared Test
- There is evidence that the options differ

CS=15.92	DF=7	p=0.0259
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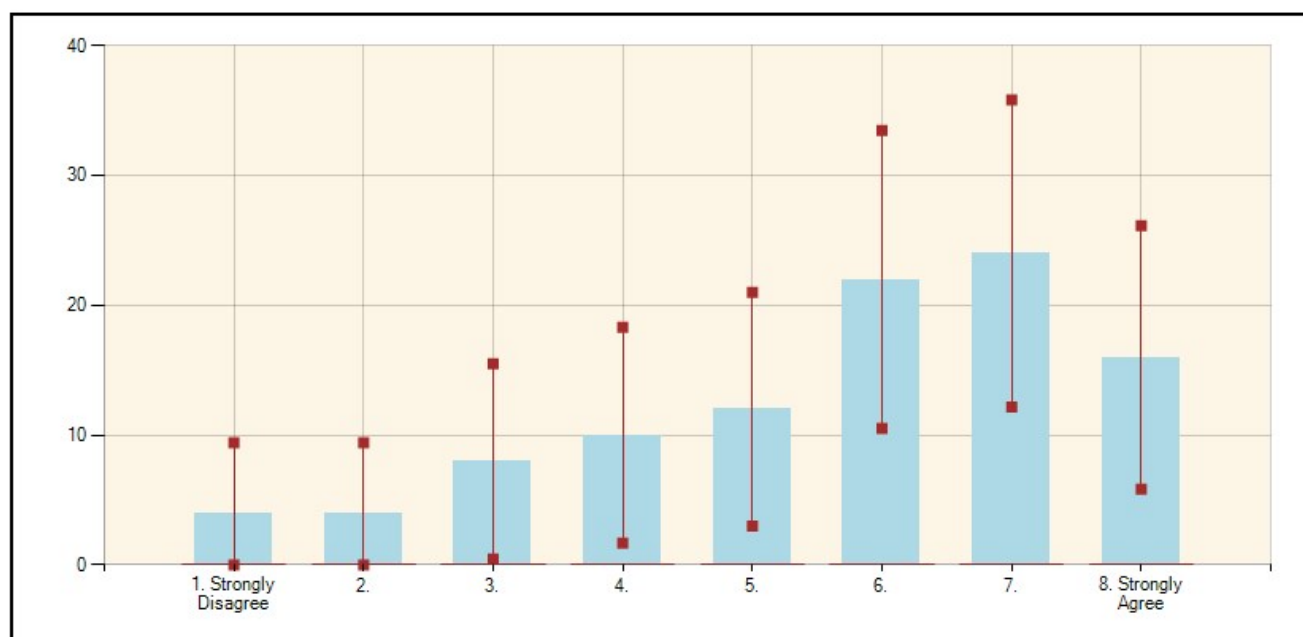
Question 48: With regular use, my skin looks healthier

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	2	4	0	9.43
2.(2)	2	4	0	9.43
3.(3)	4	8	0.48	15.52
4.(4)	5	10	1.68	18.32
5.(5)	6	12	2.99	21.01
6.(6)	11	22	10.52	33.48
7.(7)	12	24	12.16	35.84
8. Strongly Agree(8)	8	16	5.84	26.16
Total	50	100		

Mean score is 5.64(95%CI: 5.09 to 6.19) with standard deviation of 1.92



Statistics

- Test: Chi-Squared Test
- There is evidence that the options differ

CS=16.24	DF=7	p=0.023
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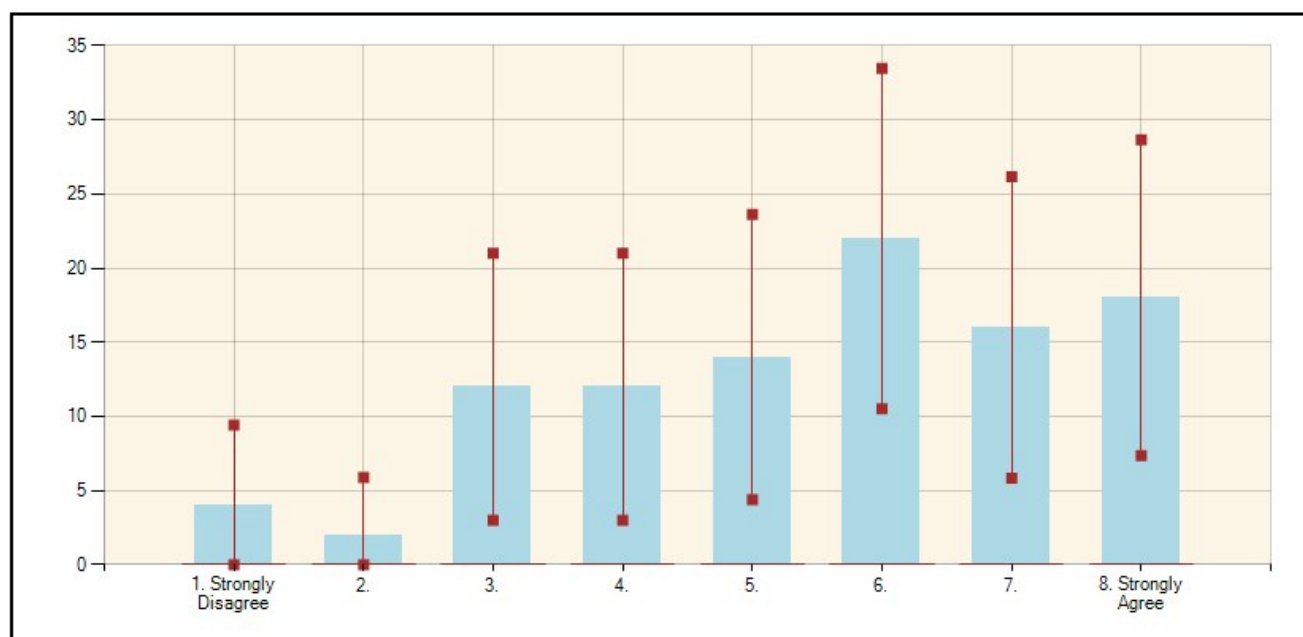
Question 49: With regular use, my complexion looks brighter

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	2	4	0	9.43
2.(2)	1	2	0	5.88
3.(3)	6	12	2.99	21.01
4.(4)	6	12	2.99	21.01
5.(5)	7	14	4.38	23.62
6.(6)	11	22	10.52	33.48
7.(7)	8	16	5.84	26.16
8. Strongly Agree(8)	9	18	7.35	28.65
Total	50	100		

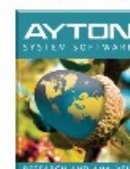
Mean score is 5.5(95%CI: 4.95 to 6.05) with standard deviation of 1.93



Statistics

- Test: Chi-Squared Test

CS=12.72	DF=7	p=0.0792
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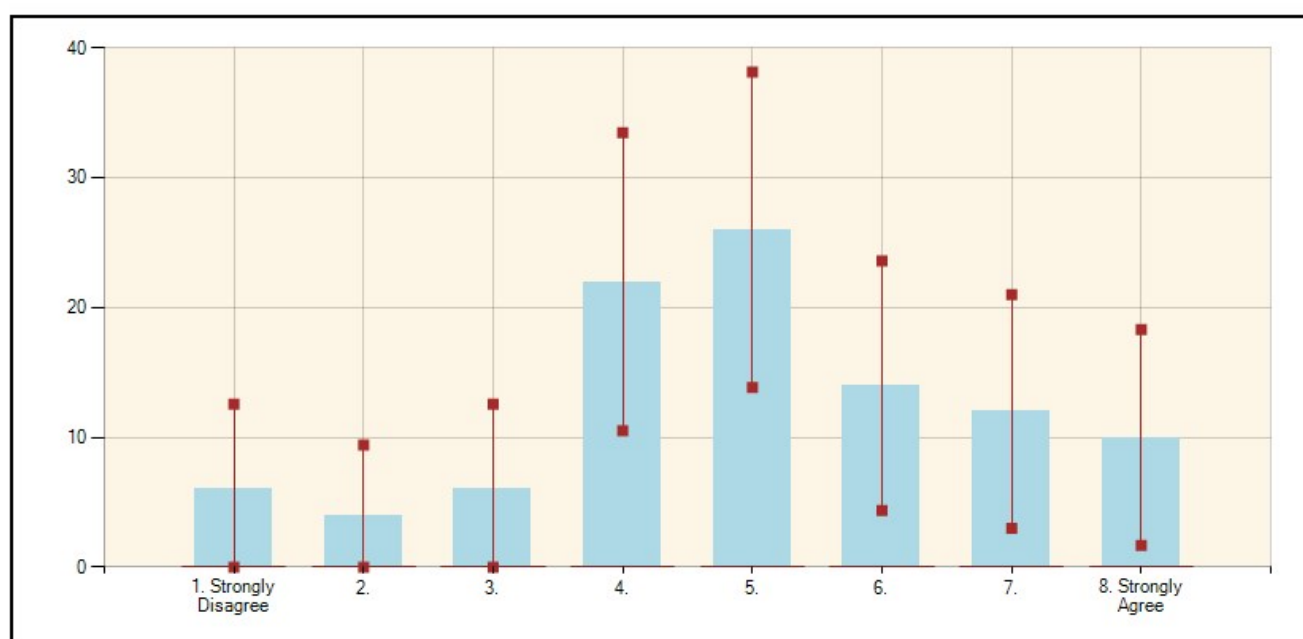
Question 50: With regular use, I look younger

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	3	6	0	12.58
2.(2)	2	4	0	9.43
3.(3)	3	6	0	12.58
4.(4)	11	22	10.52	33.48
5.(5)	13	26	13.84	38.16
6.(6)	7	14	4.38	23.62
7.(7)	6	12	2.99	21.01
8. Strongly Agree(8)	5	10	1.68	18.32
Total	50	100		

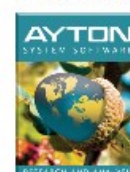
Mean score is 4.98(95%CI: 4.46 to 5.5) with standard deviation of 1.83



Statistics

- Test: Chi-Squared Test
- There is evidence that the options differ

CS=17.52	DF=7	p=0.0143
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Study Report
 Ayton Global Research/Chrysalis Health & Beauty
 Client Reference: | AGR Study Code: STU5857
 Product Name(s): Plant-source Collagen 1000mg
 Product Code(s):
 Date of Report: 14/01/2022

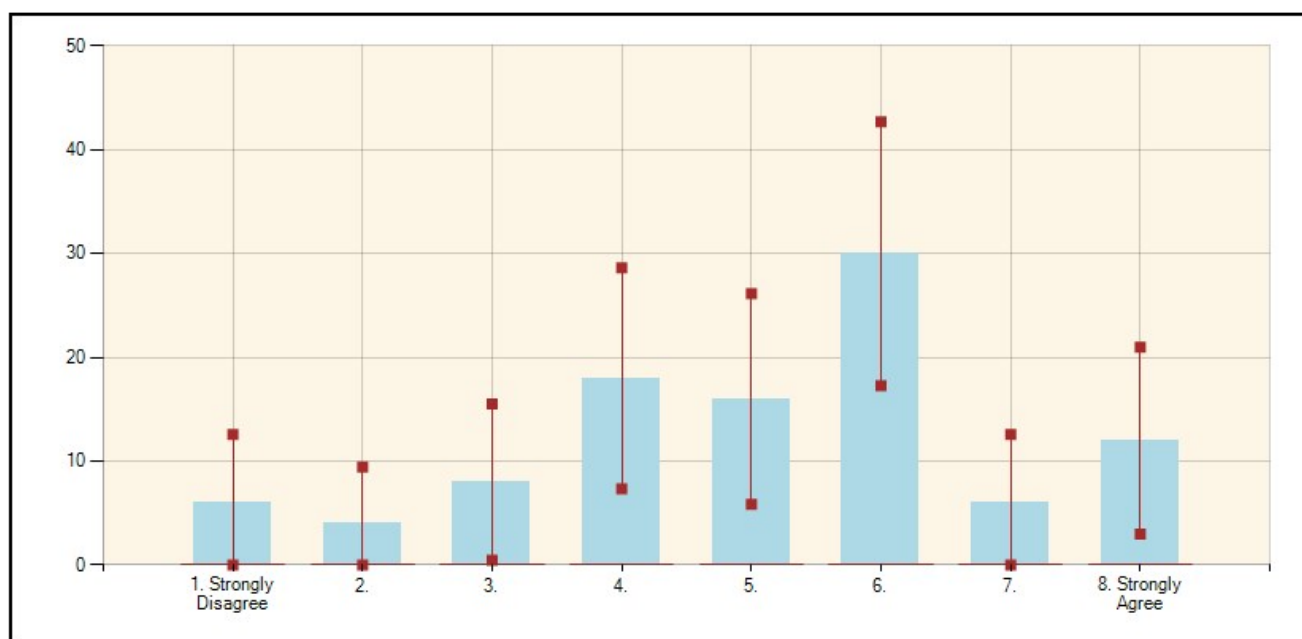
Question 51: With regular use, I can see improvements not just to my face, but to my neck and décolletage

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	3	6	0	12.58
2.(2)	2	4	0	9.43
3.(3)	4	8	0.48	15.52
4.(4)	9	18	7.35	28.65
5.(5)	8	16	5.84	26.16
6.(6)	15	30	17.3	42.7
7.(7)	3	6	0	12.58
8. Strongly Agree(8)	6	12	2.99	21.01
Total	50	100		

Mean score is 5.08(95%CI: 4.55 to 5.61) with standard deviation of 1.87



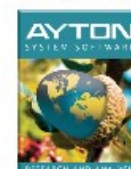
Statistics

- Test: Chi-Squared Test
- There is evidence that the options differ

CS=21.04	DF=7	p=0.0037
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Produced By



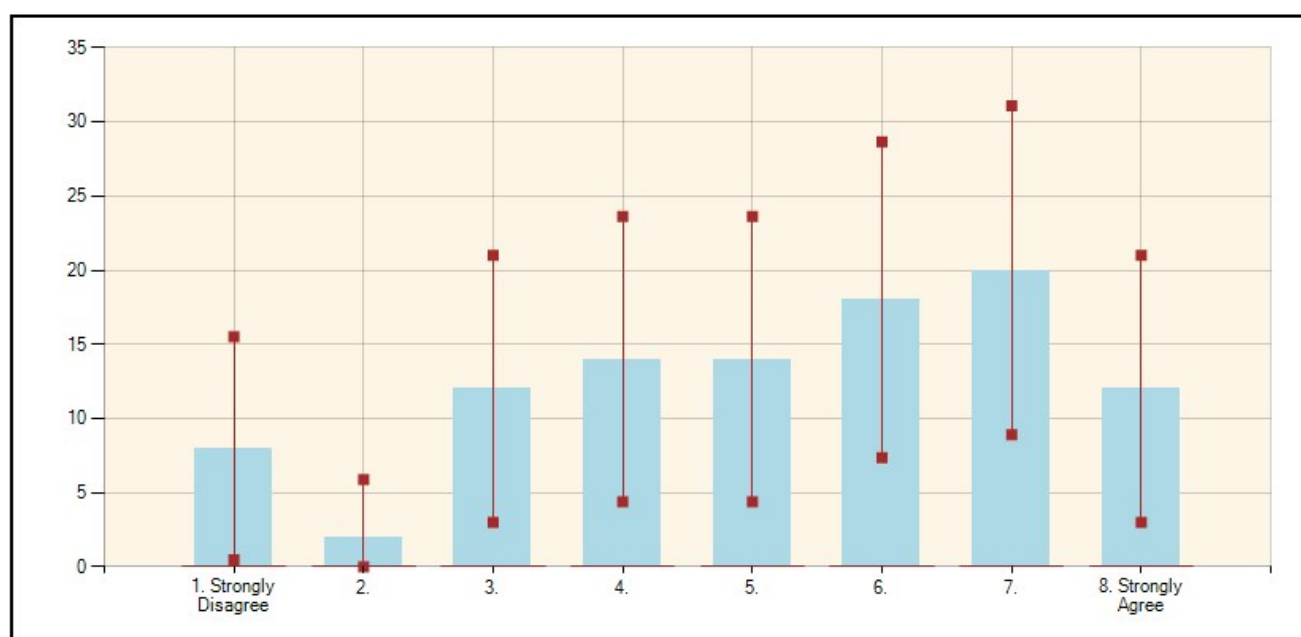
Question 52: With regular use, my hair feels softer

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	4	8	0.48	15.52
2.(2)	1	2	0	5.88
3.(3)	6	12	2.99	21.01
4.(4)	7	14	4.38	23.62
5.(5)	7	14	4.38	23.62
6.(6)	9	18	7.35	28.65
7.(7)	10	20	8.91	31.09
8. Strongly Agree(8)	6	12	2.99	21.01
Total	50	100		

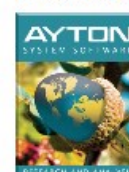
Mean score is 5.18(95%CI: 4.6 to 5.76) with standard deviation of 2.05



Statistics

- Test: Chi-Squared Test

CS=8.88	DF=7	p=0.2614
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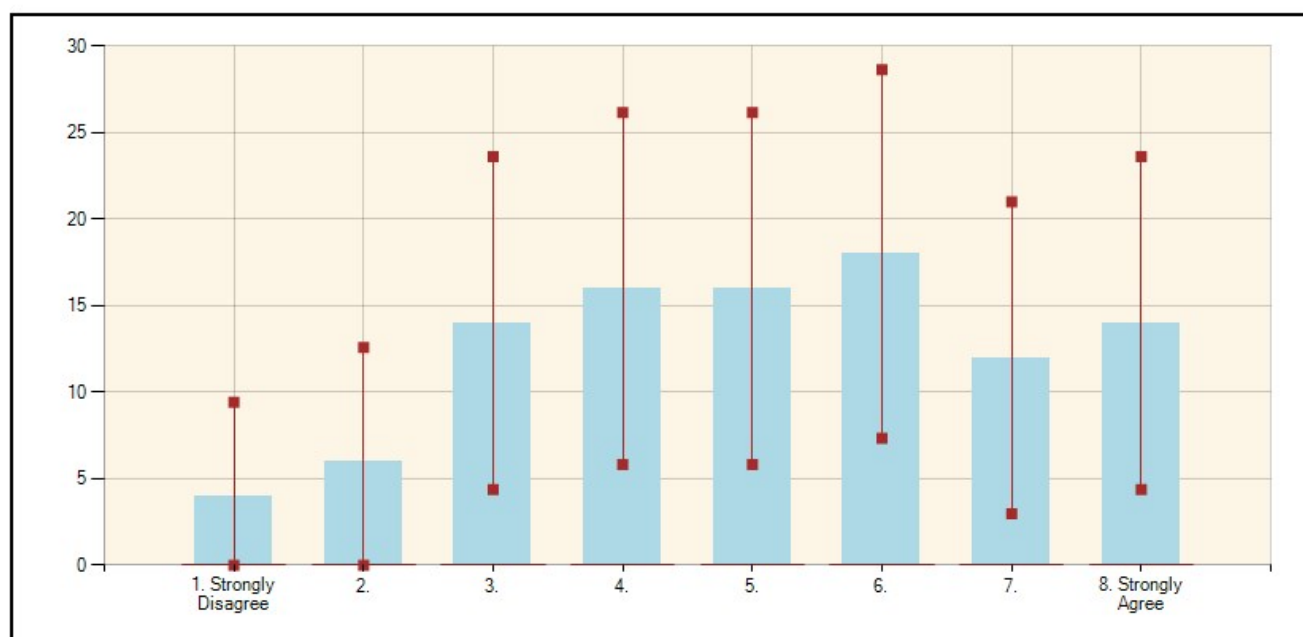
Question 53: With regular use, my hair looks fuller

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	2	4	0	9.43
2.(2)	3	6	0	12.58
3.(3)	7	14	4.38	23.62
4.(4)	8	16	5.84	26.16
5.(5)	8	16	5.84	26.16
6.(6)	9	18	7.35	28.65
7.(7)	6	12	2.99	21.01
8. Strongly Agree(8)	7	14	4.38	23.62
Total	50	100		

Mean score is 5.06(95%CI: 4.5 to 5.62) with standard deviation of 1.97



Statistics

- Test: Chi-Squared Test

CS=6.96	DF=7	p=0.4331
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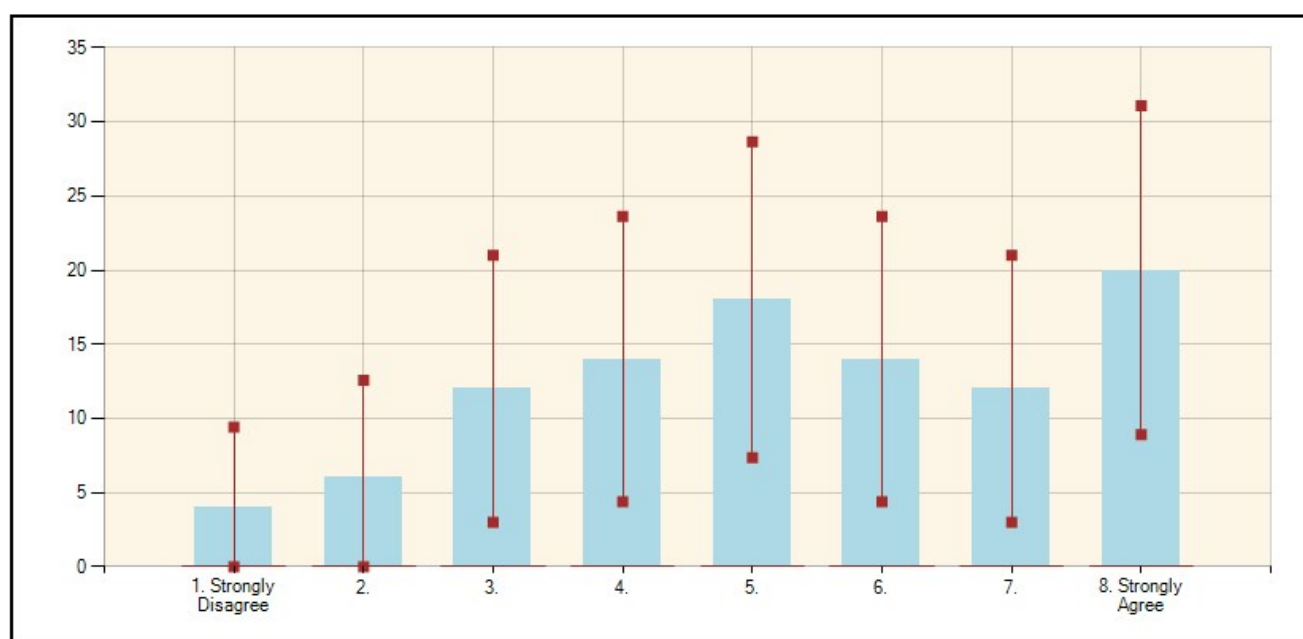
Question 54: With regular use, my hair looks healthier

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	2	4	0	9.43
2.(2)	3	6	0	12.58
3.(3)	6	12	2.99	21.01
4.(4)	7	14	4.38	23.62
5.(5)	9	18	7.35	28.65
6.(6)	7	14	4.38	23.62
7.(7)	6	12	2.99	21.01
8. Strongly Agree(8)	10	20	8.91	31.09
Total	50	100		

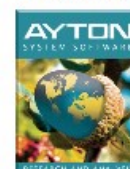
Mean score is 5.26(95%CI: 4.68 to 5.84) with standard deviation of 2.06



Statistics

- Test: Chi-Squared Test

CS=8.24	DF=7	p=0.3119
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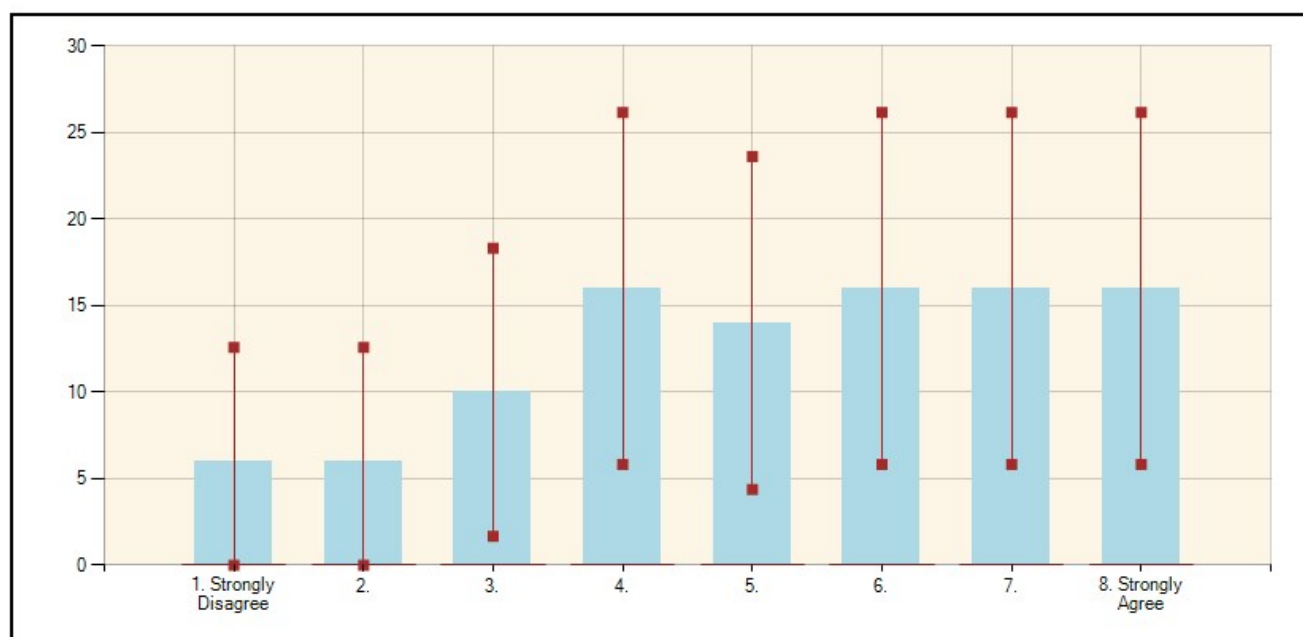
Question 55: With regular use, my hair feels stronger

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	3	6	0	12.58
2.(2)	3	6	0	12.58
3.(3)	5	10	1.68	18.32
4.(4)	8	16	5.84	26.16
5.(5)	7	14	4.38	23.62
6.(6)	8	16	5.84	26.16
7.(7)	8	16	5.84	26.16
8. Strongly Agree(8)	8	16	5.84	26.16
Total	50	100		

Mean score is 5.18(95%CI: 4.59 to 5.77) with standard deviation of 2.09



Statistics

- Test: Chi-Squared Test

CS=5.68	DF=7	p=0.5776
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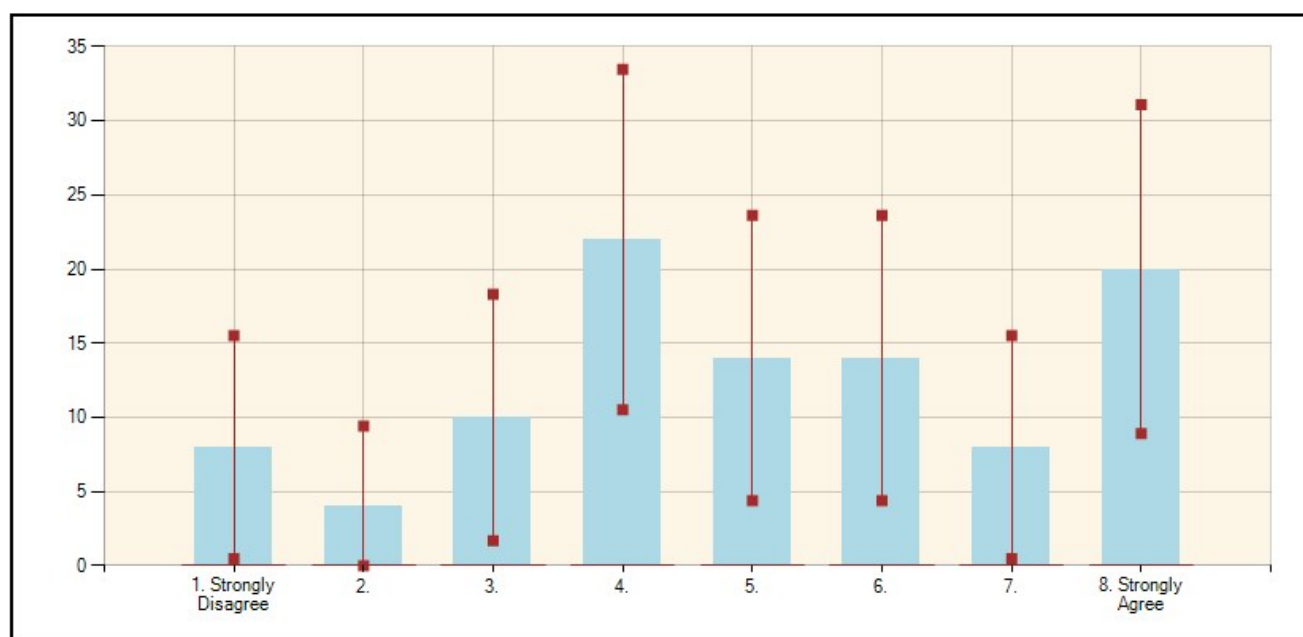
Question 56: With regular use, my hair looks shinier

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	4	8	0.48	15.52
2.(2)	2	4	0	9.43
3.(3)	5	10	1.68	18.32
4.(4)	11	22	10.52	33.48
5.(5)	7	14	4.38	23.62
6.(6)	7	14	4.38	23.62
7.(7)	4	8	0.48	15.52
8. Strongly Agree(8)	10	20	8.91	31.09
Total	50	100		

Mean score is 5.04(95%CI: 4.43 to 5.65) with standard deviation of 2.15



Statistics

- Test: Chi-Squared Test

CS=10.8	DF=7	p=0.1476
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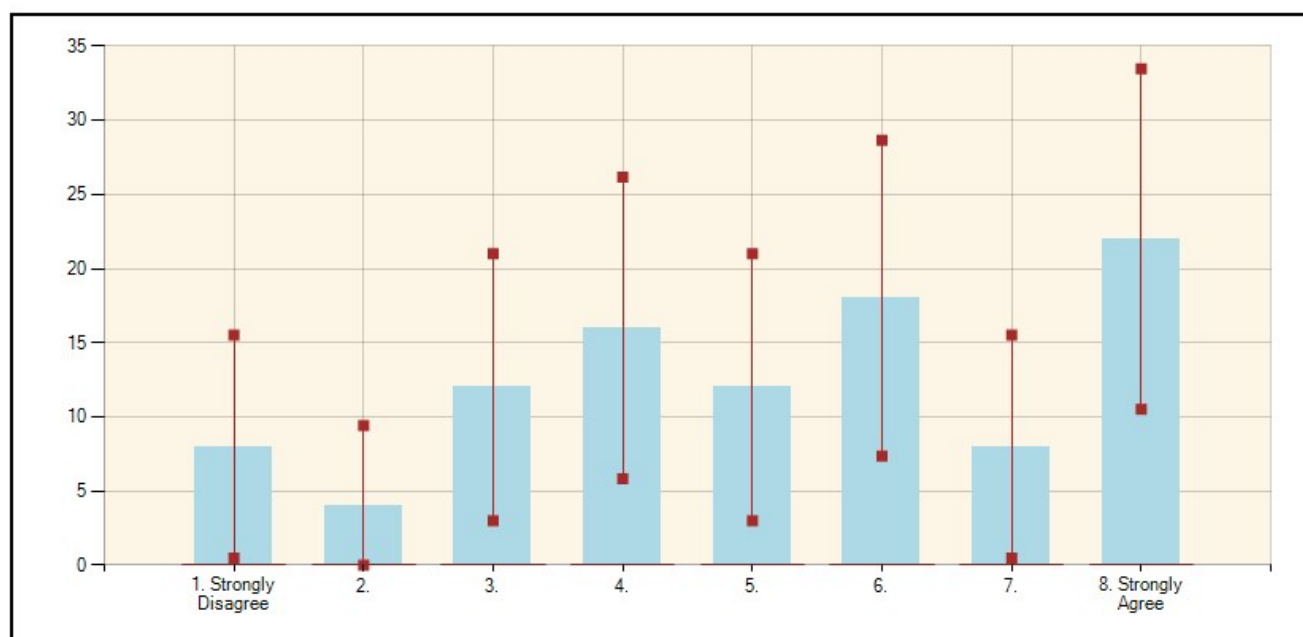
Question 57: The supplements have improved the overall condition of my hair

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	4	8	0.48	15.52
2.(2)	2	4	0	9.43
3.(3)	6	12	2.99	21.01
4.(4)	8	16	5.84	26.16
5.(5)	6	12	2.99	21.01
6.(6)	9	18	7.35	28.65
7.(7)	4	8	0.48	15.52
8. Strongly Agree(8)	11	22	10.52	33.48
Total	50	100		

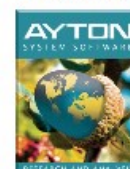
Mean score is 5.16(95%CI: 4.54 to 5.78) with standard deviation of 2.2



Statistics

- Test: Chi-Squared Test

CS=9.84	DF=7	p=0.1978
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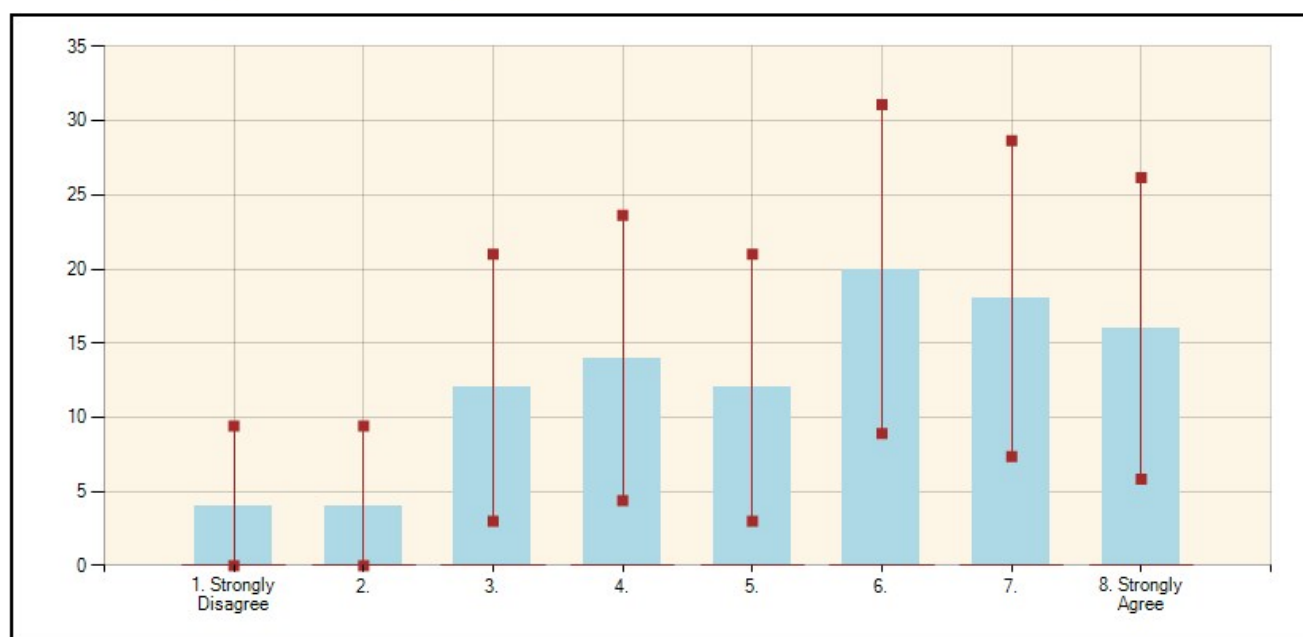
Question 58: With regular use, my nails feel stronger

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	2	4	0	9.43
2.(2)	2	4	0	9.43
3.(3)	6	12	2.99	21.01
4.(4)	7	14	4.38	23.62
5.(5)	6	12	2.99	21.01
6.(6)	10	20	8.91	31.09
7.(7)	9	18	7.35	28.65
8. Strongly Agree(8)	8	16	5.84	26.16
Total	50	100		

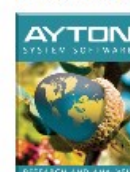
Mean score is 5.38(95%CI: 4.82 to 5.94) with standard deviation of 1.98



Statistics

- Test: Chi-Squared Test

CS=9.84	DF=7	p=0.1978
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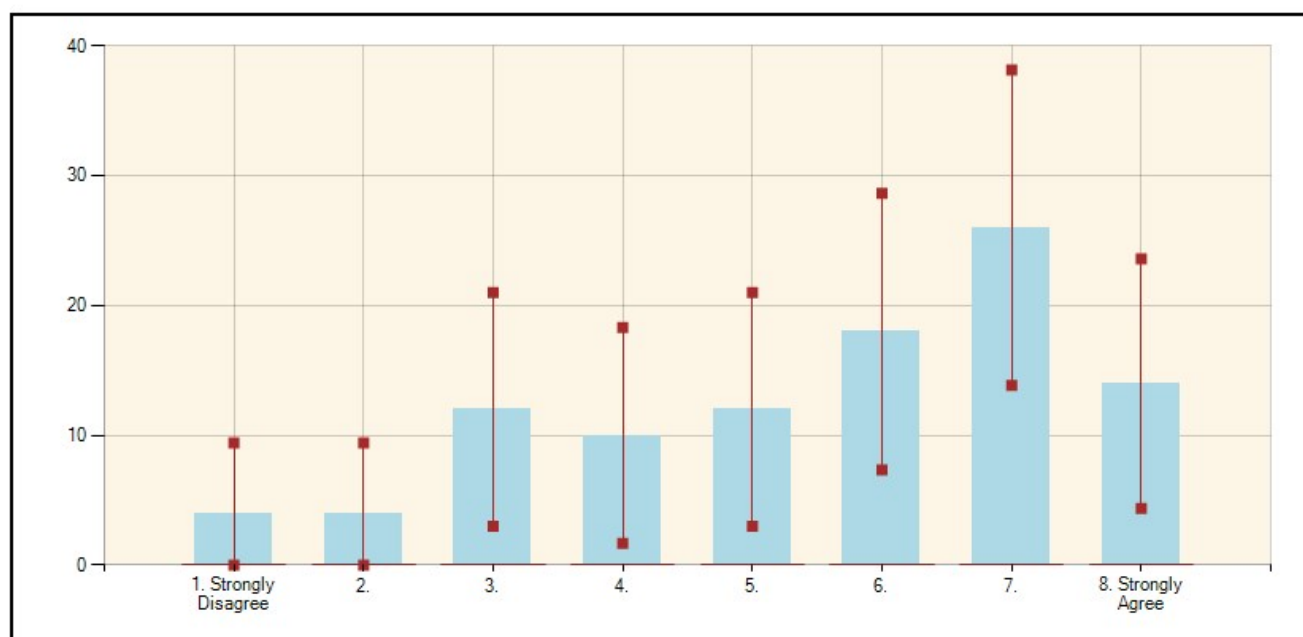
Question 59: With regular use, my nails look healthier

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	2	4	0	9.43
2.(2)	2	4	0	9.43
3.(3)	6	12	2.99	21.01
4.(4)	5	10	1.68	18.32
5.(5)	6	12	2.99	21.01
6.(6)	9	18	7.35	28.65
7.(7)	13	26	13.84	38.16
8. Strongly Agree(8)	7	14	4.38	23.62
Total	50	100		

Mean score is 5.5(95%CI: 4.94 to 6.06) with standard deviation of 1.97



Statistics

- Test: Chi-Squared Test
- There is evidence that the options differ

CS=14.64	DF=7	p=0.0409
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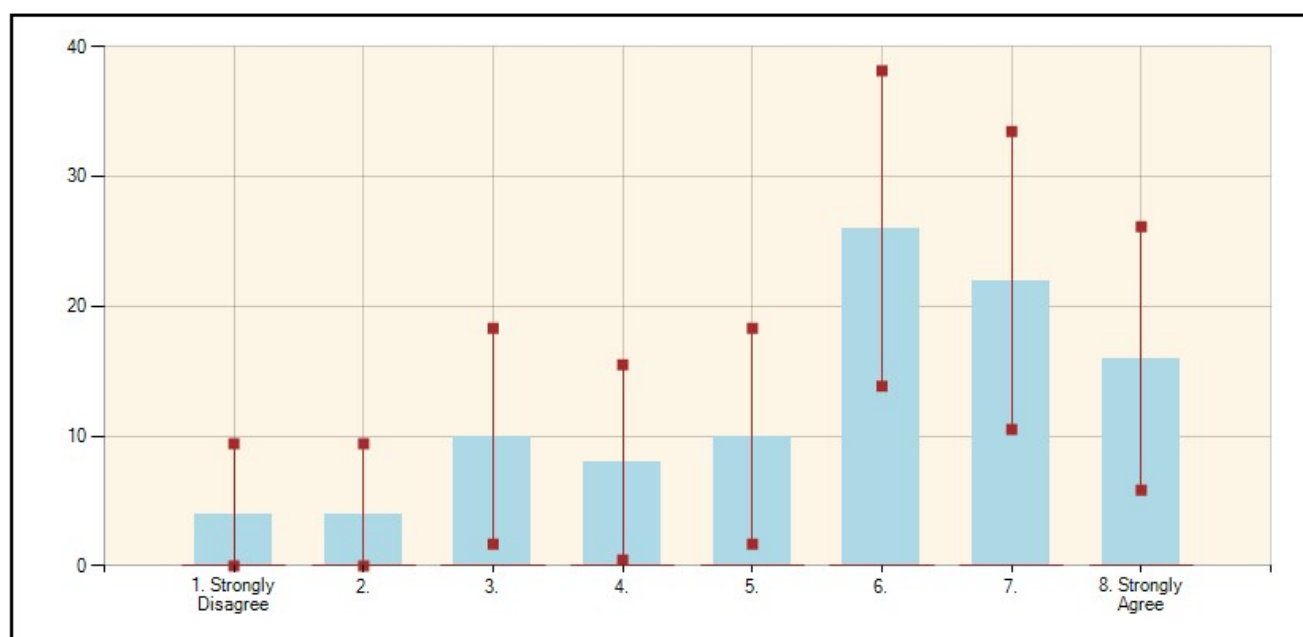
Question 60: The supplements have improved the overall condition of my nails

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	2	4	0	9.43
2.(2)	2	4	0	9.43
3.(3)	5	10	1.68	18.32
4.(4)	4	8	0.48	15.52
5.(5)	5	10	1.68	18.32
6.(6)	13	26	13.84	38.16
7.(7)	11	22	10.52	33.48
8. Strongly Agree(8)	8	16	5.84	26.16
Total	50	100		

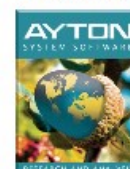
Mean score is 5.62(95%CI: 5.07 to 6.17) with standard deviation of 1.94



Statistics

- Test: Chi-Squared Test
- There is evidence that the options differ

CS=18.48	DF=7	p=0.01
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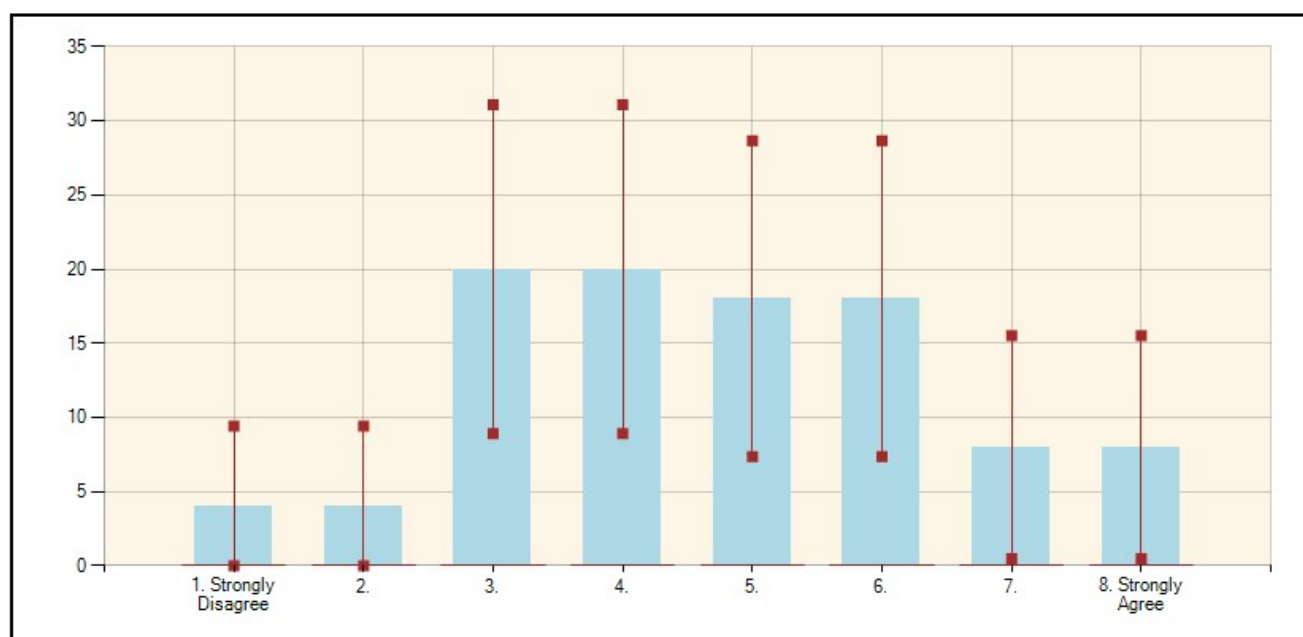
Question 61: With regular use, my hands look younger

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	2	4	0	9.43
2.(2)	2	4	0	9.43
3.(3)	10	20	8.91	31.09
4.(4)	10	20	8.91	31.09
5.(5)	9	18	7.35	28.65
6.(6)	9	18	7.35	28.65
7.(7)	4	8	0.48	15.52
8. Strongly Agree(8)	4	8	0.48	15.52
Total	50	100		

Mean score is 4.7(95%CI: 4.19 to 5.21) with standard deviation of 1.79



Statistics

- Test: Chi-Squared Test
- There is evidence that the options differ

CS=14.32	DF=7	p=0.0458
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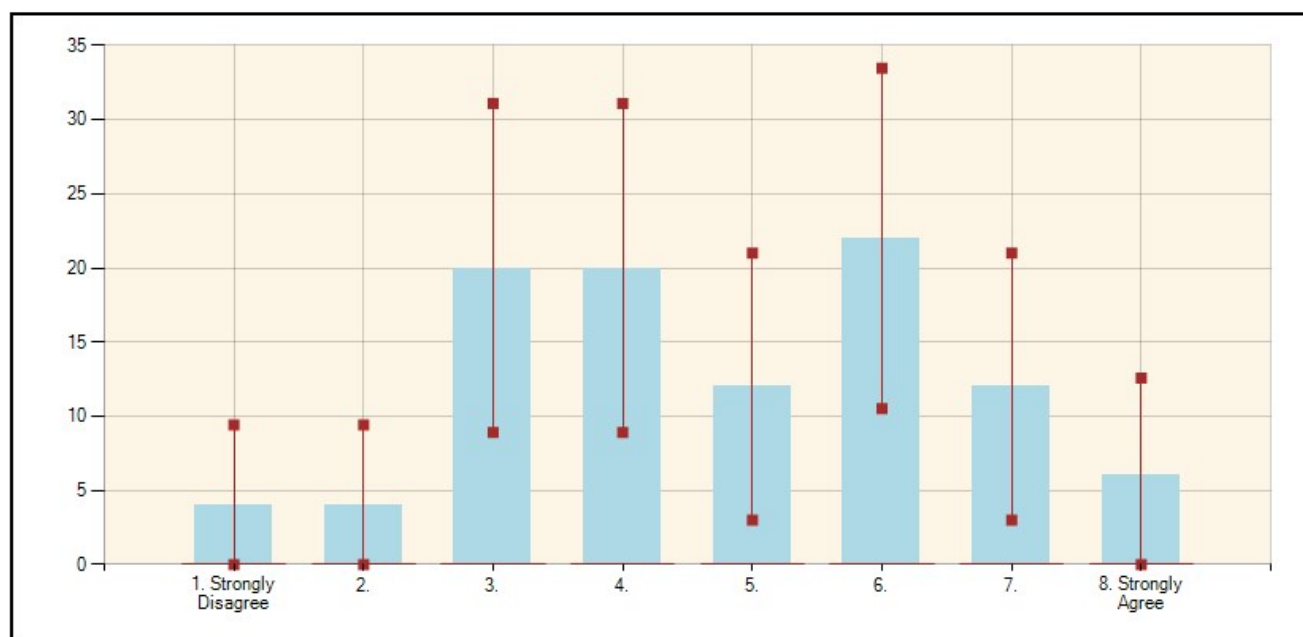
Question 62: With regular use, my hands look healthier

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	2	4	0	9.43
2.(2)	2	4	0	9.43
3.(3)	10	20	8.91	31.09
4.(4)	10	20	8.91	31.09
5.(5)	6	12	2.99	21.01
6.(6)	11	22	10.52	33.48
7.(7)	6	12	2.99	21.01
8. Strongly Agree(8)	3	6	0	12.58
Total	50	100		

Mean score is 4.76(95%CI: 4.25 to 5.27) with standard deviation of 1.8



Statistics

- Test: Chi-Squared Test
- There is evidence that the options differ

CS=15.6	DF=7	p=0.029
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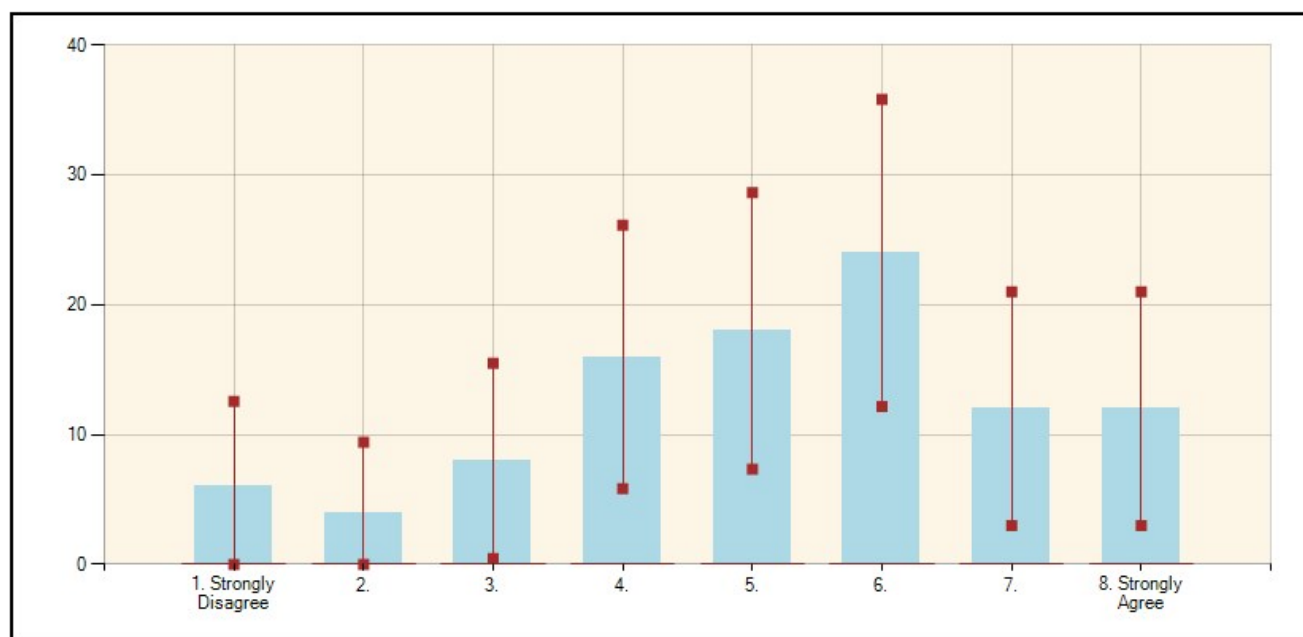
Question 63: With regular use, I look and feel more youthful

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	3	6	0	12.58
2.(2)	2	4	0	9.43
3.(3)	4	8	0.48	15.52
4.(4)	8	16	5.84	26.16
5.(5)	9	18	7.35	28.65
6.(6)	12	24	12.16	35.84
7.(7)	6	12	2.99	21.01
8. Strongly Agree(8)	6	12	2.99	21.01
Total	50	100		

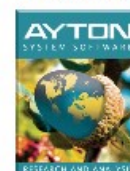
Mean score is 5.16(95%CI: 4.62 to 5.7) with standard deviation of 1.91



Statistics

- Test: Chi-Squared Test

CS=12.4	DF=7	p=0.0881
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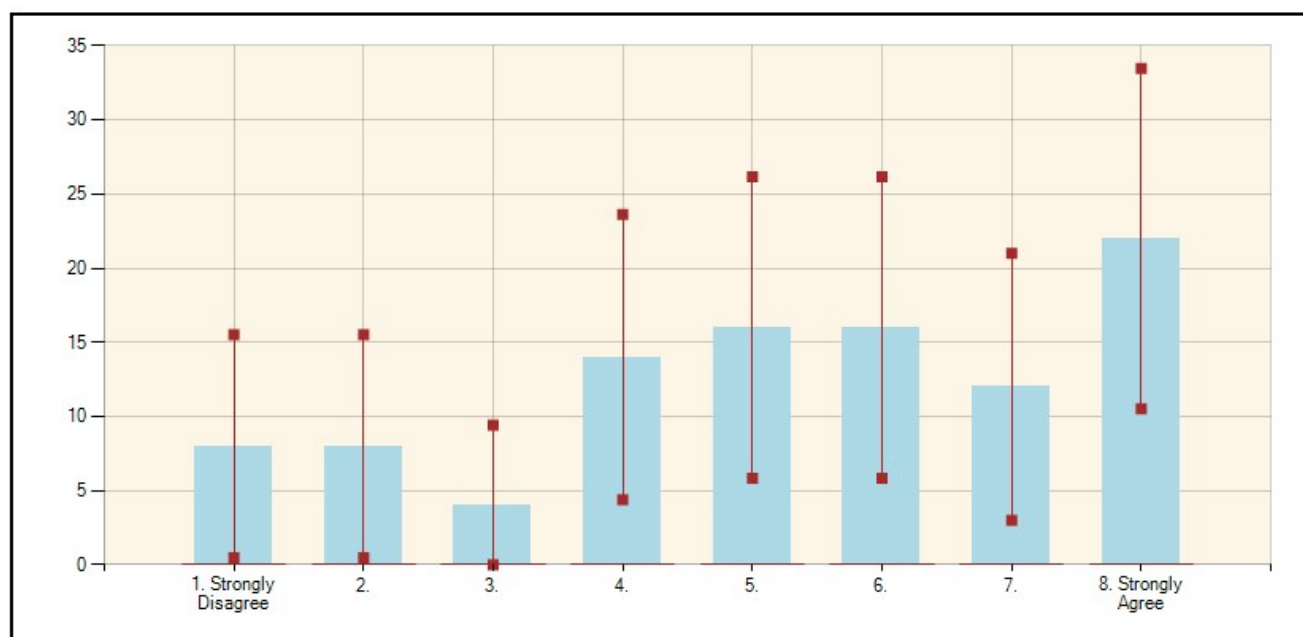
Question 64: I would buy this product

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	4	8	0.48	15.52
2.(2)	4	8	0.48	15.52
3.(3)	2	4	0	9.43
4.(4)	7	14	4.38	23.62
5.(5)	8	16	5.84	26.16
6.(6)	8	16	5.84	26.16
7.(7)	6	12	2.99	21.01
8. Strongly Agree(8)	11	22	10.52	33.48
Total	50	100		

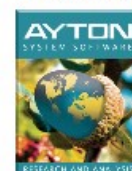
Mean score is 5.28(95%CI: 4.65 to 5.91) with standard deviation of 2.22



Statistics

- Test: Chi-Squared Test

CS=9.2	DF=7	p=0.2386
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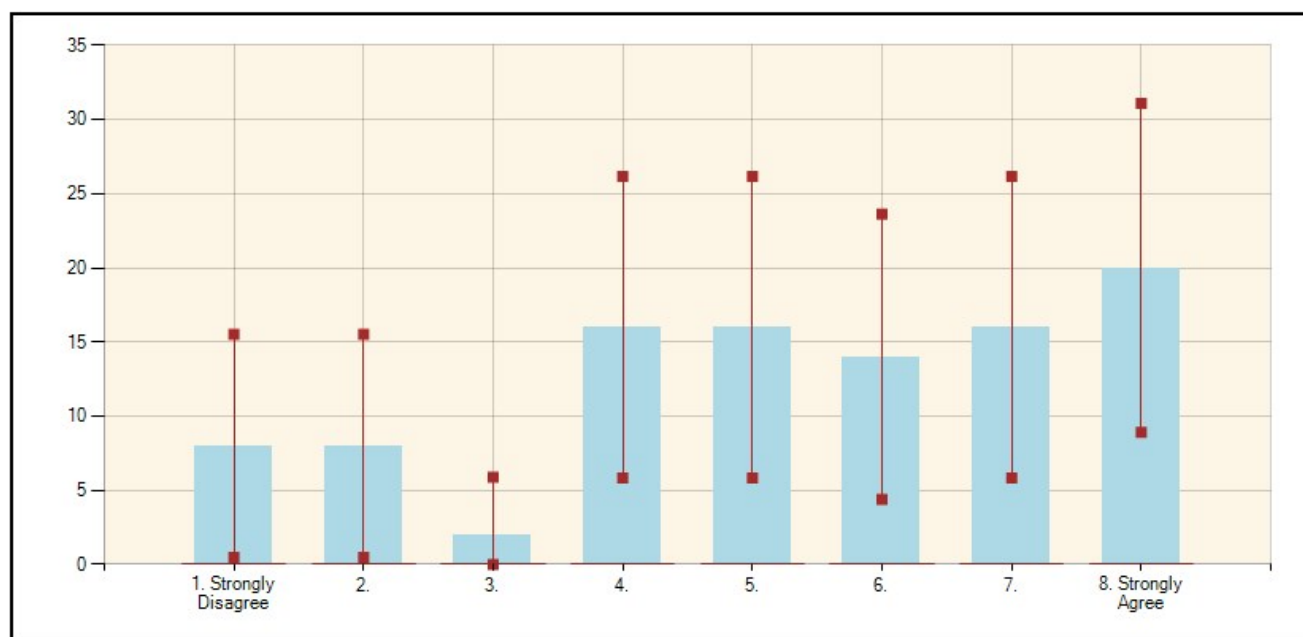
Question 65: I would recommend this product

- Total Respondents Answered: 50

Tabulated Results

	N	Percentage %	Lower Limits	Upper Limits
1. Strongly Disagree(1)	4	8	0.48	15.52
2.(2)	4	8	0.48	15.52
3.(3)	1	2	0	5.88
4.(4)	8	16	5.84	26.16
5.(5)	8	16	5.84	26.16
6.(6)	7	14	4.38	23.62
7.(7)	8	16	5.84	26.16
8. Strongly Agree(8)	10	20	8.91	31.09
Total	50	100		

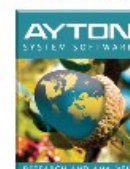
Mean score is 5.3(95%CI: 4.68 to 5.92) with standard deviation of 2.2



Statistics

- Test: Chi-Squared Test

CS=9.84	DF=7	p=0.1978
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 Ayton Global Research/Chrysalis Health & Beauty
 Client Reference: | AGR Study Code: STU5857
 Product Name(s): Plant-source Collagen 1000mg
 Product Code(s):
 Date of Report: 14/01/2022

Question 66: If you were to write a review of this product, what would you say?

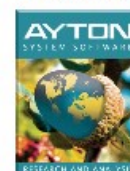
- Total Respondents Answered: 50

Respondents Answers

- I didn't really notice any difference from using the product apart from my pores seemed a little smaller but that could be due to changing my facial wash products.
- I would recommend this product. I love that it is plant based product. The size of the tablets are not too bulky and fairly easy to swallow. It is easy to fit into my daily life and with regular use my skin felt smoother, my complexion appeared more even and my hair and nails felt stronger and looked healthier
- I can't notice much difference good or bad since taking these supplements.
- My skin in general and particularly my face is much more hydrated, I no longer have the urge to reach for the moisturiser after a shower; bad skin and blemishes have become a thing of the past. My nails are the strongest they've been in years and all grow evenly and long, a work colleague asked if they were real! I work for the NHS and work long 12 hours shifts, it's important to me that I look refreshed, whether that's at 15:00 in the afternoon or 3:00 in the morning. This product enables me to do this and I would strongly recommend it to anyone.
- Improved the condition of my nails which had previously been weak and brittle and peeled at the sides. Grew without any problems. Slight improvement of my skin and hair. Easy to take tablets.
- Brilliant supplement for dry skin. Makes all over body dry skin disappear within a week. Also my nails are stronger and less brittle. My face feels smooth with a little less red patches .
- My skin is more radiant dark circles under my eyes are reduced. Nails stronger and my hair is softer and fuller the best condition it has been in for years. I have definitely noticed wrinkles on my forehead and wrinkles reduced around my eyes. I would recommend this product to friends and family and would buy on a regular basis. Extremely happy with the results.
- This is an easy way to take a collagen supplement. It have noticed some improvements to my skin hair and nails and would continue to use for the right price.
- This product is easy to include in my daily routine and I saw a reduction in fine lines and wrinkles during the time I was using it. Although I didn't feel there was any improvement in my hair and nails, it may be that I would need to take the supplement for a more prolonged period before seeing a noticeable difference.
- Hair skin and nails all feel much healthier thanks to this product
- Easy to swallow tablets. Most improvement I noticed was the overall condition of my hair
- Didn't see a noticeable improvement in any particular area. Probably wouldn't purchase or recommend.
- Easy to take supplements that fit in with your daily routine. With regular use my face looks brighter and feels softer and more supple.
- I have noticed a significant reduction in blemishes and breakouts on my face. My skin feels smoother and more supple.
- Didn't see a huge difference
- Great product I would use to improve skin
- not sure
- na
- I think my nails have grown more, and feel stronger but I can't say I've seen any other anti aging effects. I do sometimes get aching hips but they have felt better. Could be to do with this?
- I feel that I did not see alot of improvement personally in my appearance. My skin still had the blemishes and fine lines as did my hands. My hair felt not different but my nails did appear a little strong but I can not say if this was because of the supplements or other.
- I have noticed my facial skin looks better as in, smooth and less greasy. The biggest change is to my hair, it feels lovely and soft and looks in great condition. My hands haven't changed all that much but are less dry and more nourished.
- Easy to swallow, no after taste. Spots seemed to be reduced. Biggest improvement was to my hair.
- I have noticed the supplement has given me healthier nails as they have grown quickly during this period. I would like to test over a



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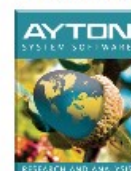
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 Product Code(s):
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longer period as I had hoped to see an improvement in my skin and hair. I feel the supplements overall are beneficial to my body even if I may not fully see all the visible signs.

- I absolutely love this product - within a week - the skin all over my body felt 100% softer - my make up goes on easier, my skin has more of a glow and my fine lines have diminished - the lines around my eyes used to go much further to the sides of my face before using this - I literally don't want to live without this in my life!
- It's plumped my skin up quite a bit but one thing I notice is my hair is much stronger and less breakage and loss which I'm really pleased about
- Easy to take. Just set a timer daily. Give it time to work. My hair is softer and stronger i feel now.
- I am pleased with the results from continued use of these supplements.
- -
- Had my doubts to start with but after a few weeks I started to notice how much healthier I looked, I looked at though I had been sitting out in the sun
- After taking this supplement for 8 weeks, there has been no visible difference to my skin...very disappointing results
- This product is excellent. There's been a huge improvement in my skin, it's less blotchy and my fine lines have disappeared. My hair is thicker and much healthier. My nails are stronger and grow much faster. I love it!
- Worth to buy, really recommend it
- I have seen no real effect from these supplements. My wrinkles look the same, my blemishes are worse, and hair and nails have no discernible difference. It's a real shame as I was very hopeful about this product. Disappointing.
- Easy to use and has improved my skins appearance somewhat. Nails also look better. I would buy this product if the price was good.
- .
- Easy to swallow capsules that make a difference to overall appearance
- I have not felt any improvement . I had hoped for less wrinkles but do not see it.
- Remembering to take two capsules a day can be hard. A powder form to add to drinks would be good. At first I had lots of breakouts. I have less now. It definitely made my skin feel softer and smoother. However, it didn't do much for my hair. My hair was always dry and brittle and the collagen didn't improve the condition of my hair.
- no
- I'm not sure 2 months is enough to see a noticeable difference, I would buy this product again just to see if with continuous use the results get better.
- After 8 weeks of using I am starting to notice slight improvement on the overall appearance of the skin on my face. My skin looks and feels healthier, more moisturised and have had no breakouts although I didn't suffer very often with breakouts. The biggest improvement is the dark circles and bags under my eyes. I would definitely like to continue taking these supplements to see if using over a longer period of time that I will notice more positive changes to my appearance. The pills are easy to take, I took them along with breakfast each morning. I did not suffer any adverse side effects
- Good product for overall health
- I could definitely see a difference in the lines above my lips after using for two months, didn't really see any other difference to my skin or nails but would certainly keep taking this product as there was a difference and I personally think you need to use things for longer to see real difference. The reduction in lines above my lip show that this is making some difference and I think the longer I use it then the more effect it will have. My hair feels softer and stronger so that is definitely a bonus. All in all I think this product has helped and I intend to keep taking it so see how the improvements continue.
- It made absolutely no positive difference to me. I did however have acid indigestion nightly
- Not noticed a change from taking these.
- I found a definite improvement in my nails they seem much stronger. My skin feels softer and looks healthy. Overall I found improvements in skin, hair and nails. I think with continued use I may benefit from this product. It would be price dependent whether I would buy product.
- My skin does feel softer but have had a lot of breakouts. I haven't seen any change in the health of my hair.



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Date of Report: 14/01/2022

- I have noticed some signs of my skin looking and feeling healthier, my skin feels hydrated and has less breakouts. It hasn't affected my hair at all.
- I do think I look younger and my hair feels great
- I've not noticed any difference



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 Date of Report: 14/01/2022

CONCLUSION

End of Report

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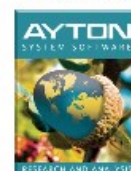
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APPENDIX 1 - DISTRIBUTION OF SCORES TABLE

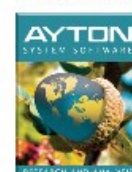
This table categorises the data in the report into: "Satisfied", "Neutral" and "Not Satisfied". Prior to conducting this study, the Client has agreed on a set of rules that determine how each answer should be categorised. The client has assigned a percentage "Pass Mark" that must be met in order to substantiate claims. If the percentage of participants that marked a "Satisfied" score is equal to or greater than the "Pass Mark", the table will display an Asterisk* next to the "Satisfied" percentage.

8 Options Range Scale Parameters: Description: 1= Not Satisfied, 2= Not Satisfied, 3= Not Satisfied, 4= Not Satisfied, 5= Satisfied, 6= Satisfied, 7= Satisfied, 8= Satisfied 66.00 and above is the assigned "Pass Mark" for this answer group.

Satisfaction Rating	N	%				
		Satisfied	Neutral	Not Satisfied	Satisfied	Neutral
Q1. I like the physical appearance of the product	39	N/A	11	78*	N/A	22
Q2. The supplement is easy to swallow	46	N/A	4	92*	N/A	8
Q3. The supplement is easy to introduce into my daily routine	49	N/A	1	98*	N/A	2
Q4. I am happy to take this supplement regularly	50	N/A	0	100*	N/A	0
Q5. The supplement is easy to swallow	45	N/A	5	90*	N/A	10
Q6. The supplement is easy to introduce into my daily routine	49	N/A	1	98*	N/A	2
Q7. I am happy to take this supplement regularly	48	N/A	2	96*	N/A	4
Q8. With regular use, my skin feels more hydrated	34	N/A	16	68*	N/A	32
Q9. With regular use, my skin feels softer	37	N/A	13	74*	N/A	26
Q10. With regular use, my skin looks more radiant	34	N/A	16	68*	N/A	32
Q11. With regular use, my skin tone looks more even	29	N/A	21	58	N/A	42
Q12. With regular use, my skin feels more supple	32	N/A	18	64	N/A	36
Q13. With regular use, my skin feels firmer	31	N/A	19	62	N/A	38
Q14. With regular use, my fine line and wrinkles appear reduced	32	N/A	18	64	N/A	36



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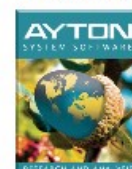
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Q15. With regular use, the appearance of my blemishes is improved	32	N/A	18	64	N/A	30
Q16. With regular use, I have noticed less breakouts	31	N/A	19	62	N/A	38
Q17. With regular use, the appearance of breakouts and blemishes are reduced	31	N/A	19	62	N/A	38
Q18. With regular use, the appearance of dark circles under my eyes is reduced	28	N/A	22	56	N/A	44
Q19. With regular use, my eyes look less tired	29	N/A	21	58	N/A	42
Q20. With regular use, my skin looks healthier	32	N/A	18	64	N/A	36
Q21. With regular use, my complexion looks brighter	31	N/A	19	62	N/A	38
Q22. With regular use, I look younger	27	N/A	23	54	N/A	46
Q23. With regular use, I can see improvements not just to my face, but to my neck and décolletage	26	N/A	24	52	N/A	48
Q24. With regular use, my hair feels softer	21	N/A	29	42	N/A	58
Q25. With regular use, my hair looks fuller	24	N/A	26	48	N/A	52
Q26. With regular use, my hair looks healthier	23	N/A	27	46	N/A	54
Q27. With regular use, my hair feels stronger	23	N/A	27	46	N/A	54
Q28. With regular use, my hair looks shinier	22	N/A	28	44	N/A	56
Q29. With regular use, my nails feel stronger	26	N/A	24	52	N/A	48
Q30. With regular use, my nails look healthier	27	N/A	23	54	N/A	46
Q31. With regular use, my hands look younger	19	N/A	31	38	N/A	62
Q32. With regular use, my hands look healthier	19	N/A	31	38	N/A	62
Q33. With regular use, I look	28	N/A	22	56	N/A	44



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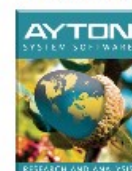


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more youthful						
Q34. If you were to write a review of this product, what would you say?	N/A	N/A	N/A	N/A	N/A	N/A
Q35. With regular use, my skin feels more hydrated	38	N/A	12	76*	N/A	24
Q36. With regular use, my skin feels softer	38	N/A	12	76*	N/A	24
Q37. With regular use, my skin looks smoother	38	N/A	12	76*	N/A	24
Q38. With regular use, my skin looks more radiant	36	N/A	14	72*	N/A	28
Q39. With regular use, my skin tone looks more even	34	N/A	16	68*	N/A	32
Q40. With regular use, my skin feels more supple	37	N/A	13	74*	N/A	26
Q41. With regular use, my skin feels firmer	34	N/A	16	68*	N/A	32
Q42. With regular use, my fine line and wrinkles appear reduced	35	N/A	15	70*	N/A	30
Q43. With regular use, the appearance of my blemishes is improved	32	N/A	18	64	N/A	36
Q44. With regular use, I have noticed less breakouts	35	N/A	15	70*	N/A	30
Q45. With regular use, the appearance of breakouts and blemishes are reduced	35	N/A	15	70*	N/A	30
Q46. With regular use, the appearance of dark circles under my eyes is reduced	33	N/A	17	66*	N/A	34
Q47. With regular use, my eyes look less tired	33	N/A	17	66*	N/A	34
Q48. With regular use, my skin looks healthier	37	N/A	13	74*	N/A	26
Q49. With regular use, my complexion looks brighter	35	N/A	15	70*	N/A	30
Q50. With regular use, I look younger	31	N/A	19	62	N/A	38
Q51. With regular use, I can see improvements not just to my	32	N/A	18	64	N/A	36



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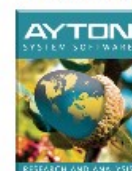
face, but to my neck and décolletage						
Q52. With regular use, my hair feels softer	32	N/A	18	64	N/A	36
Q53. With regular use, my hair looks fuller	30	N/A	20	60	N/A	40
Q54. With regular use, my hair looks healthier	32	N/A	18	64	N/A	36
Q55. With regular use, my hair feels stronger	31	N/A	19	62	N/A	38
Q56. With regular use, my hair looks shinier	28	N/A	22	56	N/A	44
Q57. The supplements have improved the overall condition of my hair	30	N/A	20	60	N/A	40
Q58. With regular use, my nails feel stronger	33	N/A	17	66*	N/A	34
Q59. With regular use, my nails look healthier	35	N/A	15	70*	N/A	30
Q60. The supplements have improved the overall condition of my nails	37	N/A	13	74*	N/A	26
Q61. With regular use, my hands look younger	26	N/A	24	52	N/A	48
Q62. With regular use, my hands look healthier	26	N/A	24	52	N/A	48
Q63. With regular use, I look and feel more youthful	33	N/A	17	66*	N/A	34
Q64. I would buy this product	33	N/A	17	66*	N/A	34
Q65. I would recommend this product	33	N/A	17	66*	N/A	34
Q66. If you were to write a review of this product, what would you say?	N/A	N/A	N/A	N/A	N/A	N/A

Comments

No comments have been left



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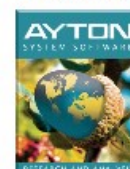
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APPENDIX 2 - MEAN AND STANDARD ERROR TABLE

Summary Statistics	Mean	Std. Dev.
Q1. I like the physical appearance of the product	5.64	1.48
Q2. The supplement is easy to swallow	6.68	1.53
Q3. The supplement is easy to introduce into my daily routine	7.26	0.96
Q4. I am happy to take this supplement regularly	7.36	0.88
Q5. The supplement is easy to swallow	6.86	1.48
Q6. The supplement is easy to introduce into my daily routine	7.28	0.95
Q7. I am happy to take this supplement regularly	7.36	1.01
Q8. With regular use, my skin feels more hydrated	5.48	1.75
Q9. With regular use, my skin feels softer	5.48	1.66
Q10. With regular use, my skin looks more radiant	5.3	1.81
Q11. With regular use, my skin tone looks more even	5.02	1.81
Q12. With regular use, my skin feels more supple	5.28	1.78
Q13. With regular use, my skin feels firmer	4.96	1.59
Q14. With regular use, my fine line and wrinkles appear reduced	5	1.73
Q15. With regular use, the appearance of my blemishes is improved	4.88	1.83
Q16. With regular use, I have noticed less breakouts	4.92	2
Q17. With regular use, the appearance of breakouts and blemishes are reduced	4.82	1.95
Q18. With regular use, the appearance of dark circles under my eyes is reduced	4.7	1.74



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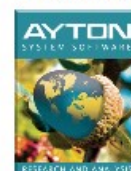
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Q19. With regular use, my eyes look less tired	4.74	1.83
Q20. With regular use, my skin looks healthier	5.24	1.88
Q21. With regular use, my complexion looks brighter	5.08	1.77
Q22. With regular use, I look younger	4.48	2.11
Q23. With regular use, I can see improvements not just to my face, but to my neck and décolletage	4.36	2
Q24. With regular use, my hair feels softer	4.34	2
Q25. With regular use, my hair looks fuller	4.36	2.02
Q26. With regular use, my hair looks healthier	4.38	2.17
Q27. With regular use, my hair feels stronger	4.42	2.13
Q28. With regular use, my hair looks shinier	4.38	2.07
Q29. With regular use, my nails feel stronger	4.84	1.96
Q30. With regular use, my nails look healthier	4.8	1.98
Q31. With regular use, my hands look younger	3.98	1.78
Q32. With regular use, my hands look healthier	3.96	1.82
Q33. With regular use, I look more youthful	4.48	1.97
Q34. If you were to write a review of this product, what would you say?	N/A	N/A
Q35. With regular use, my skin feels more hydrated	5.5	1.8
Q36. With regular use, my skin feels softer	5.66	1.83
Q37. With regular use, my skin looks smoother	5.76	1.91
Q38. With regular use, my skin looks more radiant	5.52	1.9



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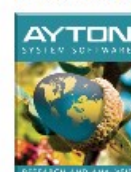
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Q39. With regular use, my skin tone looks more even	5.26	1.99
Q40. With regular use, my skin feels more supple	5.58	1.87
Q41. With regular use, my skin feels firmer	5.44	1.94
Q42. With regular use, my fine line and wrinkles appear reduced	5.38	1.87
Q43. With regular use, the appearance of my blemishes is improved	5.24	2.1
Q44. With regular use, I have noticed less breakouts	5.22	2.12
Q45. With regular use, the appearance of breakouts and blemishes are reduced	5.18	2.1
Q46. With regular use, the appearance of dark circles under my eyes is reduced	5.16	1.77
Q47. With regular use, my eyes look less tired	5.22	1.94
Q48. With regular use, my skin looks healthier	5.64	1.92
Q49. With regular use, my complexion looks brighter	5.5	1.93
Q50. With regular use, I look younger	4.98	1.83
Q51. With regular use, I can see improvements not just to my face, but to my neck and décolletage	5.08	1.87
Q52. With regular use, my hair feels softer	5.18	2.05
Q53. With regular use, my hair looks fuller	5.06	1.97
Q54. With regular use, my hair looks healthier	5.26	2.06
Q55. With regular use, my hair feels stronger	5.18	2.09
Q56. With regular use, my hair looks shinier	5.04	2.15
Q57. The supplements have improved the overall condition of my hair	5.16	2.2



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 Ayton Global Research/Chrysalis Health & Beauty
 Client Reference: | AGR Study Code: STU5857
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 Product Code(s):
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Q58. With regular use, my nails feel stronger	5.38	1.98
Q59. With regular use, my nails look healthier	5.5	1.97
Q60. The supplements have improved the overall condition of my nails	5.62	1.94
Q61. With regular use, my hands look younger	4.7	1.79
Q62. With regular use, my hands look healthier	4.76	1.8
Q63. With regular use, I look and feel more youthful	5.16	1.91
Q64. I would buy this product	5.28	2.22
Q65. I would recommend this product	5.3	2.2
Q66. If you were to write a review of this product, what would you say?	N/A	N/A

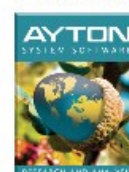
Comments

No comments have been left



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APPENDIX 3 - LEGISLATIVE INFORMATION CONCERNING INVESTIGATIONAL PRODUCT

Europe

- Ayton Global Research conducts all cosmetic studies in accordance with the EU Cosmetics Regulation ((EC) No. 1223/2009) and any amendments.
- Its innocuousness and the absence of foreseeable serious risk for the health of the subjects who took part in the study.
- The principle of good Clinical Practices (International recommendations ICH E - of 1/5/1996, Directive of the European Parliament and Council 2001/20/EC-OJ/EC of 1/5/2001).

USA

- The AGR Service is compliant with the FDA Federal Food, Drug, and Cosmetic Act (FD&C Act).

India

- The compliance of the formulation with the Council Directive 76/768/EEC of 27/07/1976 covering the harmonisation of the legislations of the member states relating to cosmetic products, its success amendments and particularly the Directive 93/35/EEC of 14/06/1193 and the Directive 2003/15/EC of 27/02/2003
- Its innocuousness and absence of foreseeable serious risk for the health of the subjects who took part in the study.
- The principle of good Clinical Practices (International recommendations ICH E - of 1/5/1996, Directive of the European Parliament and Council 2001/20/EC-OJ/EC of 1/5/2001).

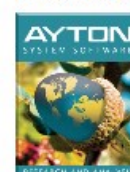
China

- The compliance of the formulation with the Council Directive 76/768/EEC of 27/07/1976 covering the harmonisation of the legislations of the member states relating to cosmetic products, its success amendments and particularly the Directive 93/35/EEC of 14/06/1193 and the Directive 2003/15/EC of 27/02/2003
- Its innocuousness and absence of foreseeable serious risk for the health of the subjects who took part in the study.
- The principle of good Clinical Practices (International recommendations ICH E - of 1/5/1996, Directive of the European Parliament and Council 2001/20/EC-OJ/EC of 1/5/2001).



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APPENDIX 4 - QUALITY ASSURANCE

This Study has been audited Offline, under Ayton Global Research auditing procedures.

AGR Personnel

Study Manager: test test test

I test test test , declare that the conduct and audit of the Study Instance was carried out in accordance with the procedures of the Ayton Global Research Quality Management System, ISO 9001 quality standard, ESOMAR, MRS and/or MRC principles and guidelines or any other applicable standards associated with the territories in which the Study Instance has been carried out, on 07/05/2021.

Study Auditor: Mrs Veronica Foley

I Mrs Veronica Foley , declare that the audit of the Study Instance was carried out under my responsibility and conducted in accordance with the procedures of the Ayton Global Research Quality Management System, ISO 9001 quality standard, ESOMAR, MRS and/or MRC principles and guidelines or any other applicable standards associated with the territories in which the Study Instance has been carried out, on 07/05/2021.

Quality Assurance Manager / Internal Auditor: Mr Jack Court

I Mr Jack Court , declare that the audit of the Study Instance was conducted in accordance with the procedures of the Ayton Global Research Quality Management System, ISO 9001 quality standard, ESOMAR, MRS and/or MRC principles and guidelines or any other applicable standards associated with the territories in which the Study has been carried out, on 07/05/2021.

Managing Director: Miss Susan Ayton

I Miss Susan Ayton , undertake the overall responsibility for Quality Standards.

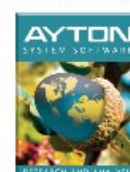
Professional Staff:

Professional Staff listed above have conducted their work in accordance with the procedures of the Ayton Global Research Quality Management System, ISO 9001 quality standard, ESOMAR, MRS and/or MRC principles and guidelines or any other applicable standards associated with the territories in which the Study has been carried out.



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APPENDIX 5 - ADVERSE REACTIONS

1 out of 55 volunteers experienced an adverse reaction. Please download adverse reaction spreadsheet for details.

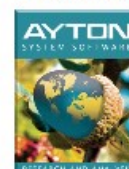
Comments

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APPENDIX 6 - PANEL DATA

Comments

No comments have been left

Data Splits

The panel of volunteers for this study, and whose results are included in this report, are split as follows

Female	100.00
30-39 Years	24.00
40-49 Years	62.00
50-59 Years	14.00



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