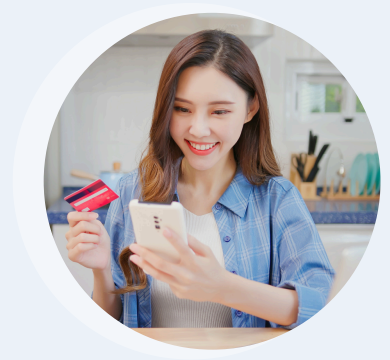


# Capture the attention of the largest homeschool buying community!



## Club Partner Brand & Product Platform Tiers

### Basic

**65,000 branded views**

#### Features

- ✓ Custom product page
- ✓ Listing in "What's New" section
- ✓ Launch announcement to full email list
- ✓ Periodic inclusion in Club emails
- ✓ Club search engine optimization

#### Basic Pricing

- ✓ \$99/month

### Premium

**145,000 product views**

#### Features

- ✓ All Basic plan features
- ✓ Homepage product rotation
- ✓ Multiple category placement
- ✓ Dedicated branded email 1x/quarter
- ✓ Social media posting 1x/quarter

#### Premium Pricing

- ✓ \$199/month

## Limited Premium plans available. ACT NOW!

Both plans include expertly designed product creative, page development, fulfillment, and customer service for a one-time \$495 onboarding fee.

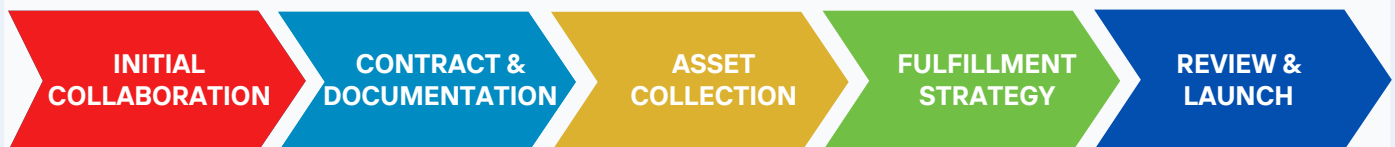
Custom options and marketing plans available. Ask for details and pricing.

# Onboarding Process

## CLUB PARTNERSHIP BENEFITS

By partnering with the Homeschool Buyers Club, you'll enjoy a range of benefits, no matter which tier your company selects:

- **Customized Product Pages:** We create dedicated, professionally designed product pages to showcase your offerings, driving both awareness and sales.
- **First-Level Customer Support:** Our experienced customer service team handles initial inquiries and provides support to ensure a smooth customer experience.
- **Ongoing Marketing Support:** We promote your product through multiple channels, including:
  - Email campaigns
  - Social media posts
  - Website features
- **Exposure to a Targeted Audience:** Gain access to our community of homeschool families, already seeking resources like yours



## INITIAL COLLABORATION

After our introductory call, we will collaborate with you to finalize the following key contractual details:

- Exclusive product discount
- Revenue split
- Club Partner Brand & Product Optimization Tier

## CONTRACT AND DOCUMENTATION

Once the above elements are confirmed, we will send you the following documents for signature:

- **Sales Agreement:** Includes specific product pricing.
- **Insertion Order (IO):** Details the tier plan you have selected.

Upon receiving your signed Sales Agreement and IO, our accounting team will send an invoice for your one-time onboarding fee, which is due upon receipt.

# Onboarding Process

## ASSET COLLECTION

After your onboarding fee is processed, we will need the following assets to add your product(s) to the Club:

- **Product details**
- **Product images** 835X835 square, 300 DPI
  - **Product category page card:** Include your company logo at the top, center of the image, and a generic image of your product on a transparent background. If the product is digital, it's best to show it on compatible devices (see the Club homepage for examples)\*.
  - **Additional product images:** Preferably 3-5, to be added to the page slideshow.
- **MP4 video:** A 1-2 minute video explaining your product.
- **PDF samples or scope & sequence:** To be included in the product details.

## DEFINING FULFILLMENT STRATEGY

During the asset collection phase, we will also work with you to determine the best fulfillment process for delivering your product to our customers. Potential fulfillment options include:

- **Coupon code:** You provide 100% off coupon codes for use on your website, and we deliver the code to customers post-purchase.
- **Email notification:** We notify you of customer purchases, and you set them up in your system. You then send the customer instructions for accessing their subscription.
- **PDF/MP3 delivery:** If you have a digital product, we can store your files and deliver them automatically to customers after purchase.

## FINAL REVIEW AND PRODUCT LAUNCH

Once your product pages are ready, we will send them to you for review and approval. After your approval:

- Our accounting team will set you up in our system to facilitate payments.
- You will receive an invoice for your tier option for the first month.

We will then proceed with a "soft launch" to ensure all fulfillment processes run smoothly.

If everything goes well, your product will be featured in our weekly email the following Monday, and it will be added to our "New at the Club" collection on the homepage. Your tier obligations will begin at this point, based on the selected plan.

## Website Placement Reference

Premium

### HOMEPAGE PRODUCT ROTATION

Your product card will appear on the home page of our site in an appropriate collection and linked to your offer page.

**SAMPLE  
PLACEMENT** →

**MAKE MATH FUN! BIG SALE**  
UP 58% OFF  
SHOP NOW

**Featured Homeschool Offers**  
Check out this week's special offers. [See All](#)

Save 40%	Save 30%	Save 30%	Save 30%
<b>The Everything Bundle Download</b> Math - Math Mammoth \$199.00 <del>\$339.00</del>	<b>Learn Essay Writing Level 1: Essay Writing Basics</b> Language Arts Learn Essay Writing (elementary Pen) \$90.00 <del>\$129.99</del>	<b>Mathseeds 12 Months Subscription</b> Math - Skills Publishing \$49.99	<b>enVisionmath2.0 Bundle 1</b> Math - Savvas Learning Company \$118.80 <del>\$169.99</del>

← **SAMPLE  
PLACEMENT**

**New at the Club**  
Browse our selection of new curriculum, resources, and tools, all tailored to meet your homeschooling needs. [See What's New](#)

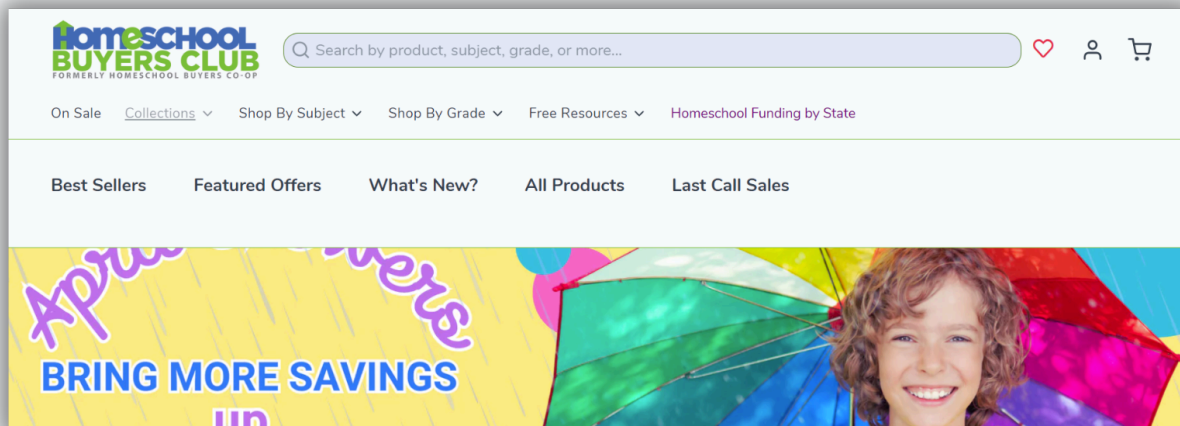
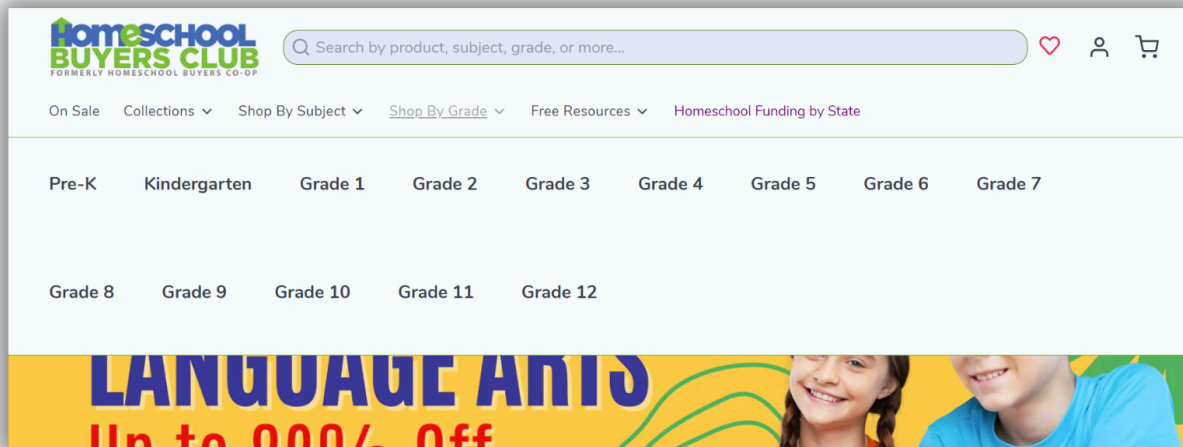
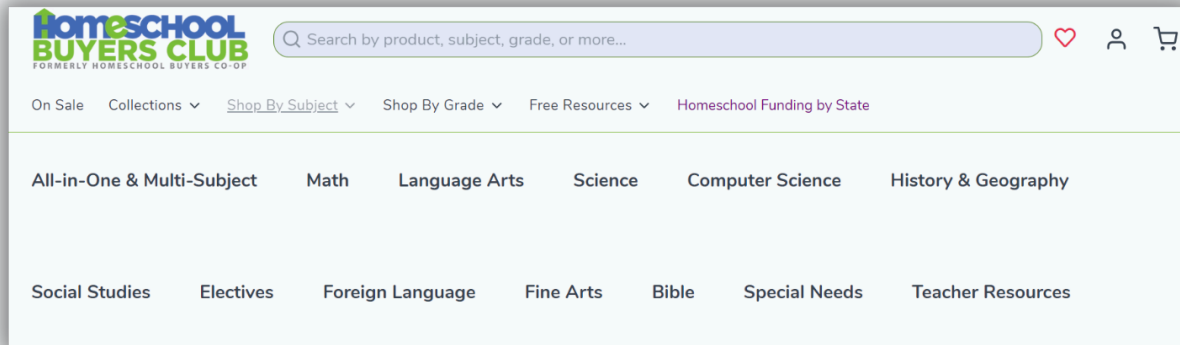
Save 20%		Save 35%	Save 35%	Save 10%
<b>Apollo Academy Premium Subscription</b> Electives - Apollo Board Ltd. \$79.00 <del>\$99.00</del>	<b>Outschool Science &amp; Technology</b> Outschool \$0.00	<b>Tech Essentials Annual Subscription</b> Science & Technology CompuScholar, Inc. (formerly Homeschool Programming, Inc.) \$78.00 <del>\$120.00</del>	<b>Computer Science Foundations Annual Subscription</b> Science & Technology CompuScholar, Inc. (formerly Homeschool Programming, Inc.) \$146.25 <del>\$225.00</del>	<b>Nomadic Professor Classroom Monthly Subscription</b> History & Geography The Nomadic Professor, LLC \$27.00 <del>\$30.00</del>

# Website Placement Reference

Premium

## MULTIPLE CATEGORY PLACEMENT

In addition to the basic product categories, your product will be included in additional applicable categories and special collections for multiplied browsing exposure.



# Website Placement Reference

## Custom Options

### HOMEPAGE PRODUCT INCLUSION BANNER

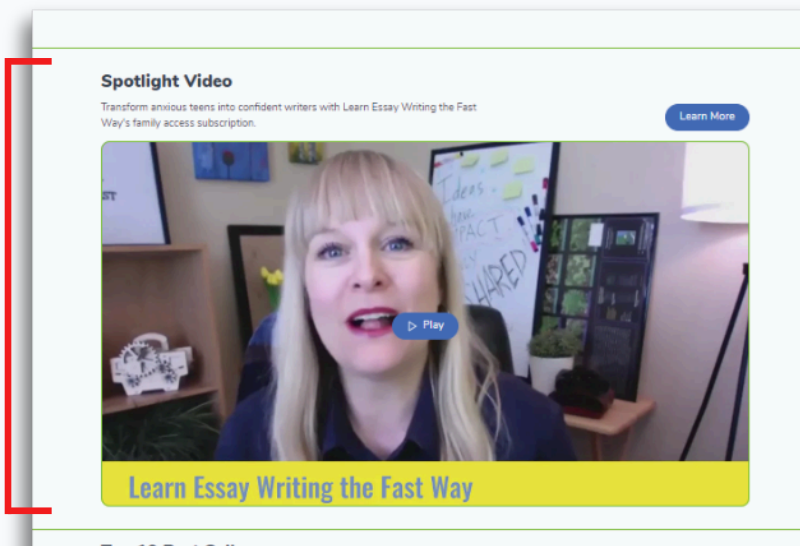
Your product will be included in a Club created banner and will be shown on the website home page in rotation with our other banners. This option will link to a special offer page within our website that will include your offer.



**HOMEPAGE  
PRODUCT  
INCLUSION  
BANNER  
PLACEMENT  
EXAMPLE**

### HOMEPAGE SPOTLIGHT VIDEO

Showcase your product on our homepage with your product video to captivate our audience and drive interest.



**SAMPLE  
VIDEO  
PLACEMENT**

## Website Placement Reference

### Custom Options

### HOMEPAGE CUSTOMER FAVORITES LARGE BLOCK

Ensure your product stands out by featuring it prominently within our homepage's "customer favorites" section, enhancing recognition and attracting greater attention from our audience.

