

# Application for authorisation

Dear Sir or Madam,

Please complete the form in block letters and send it back via e-mail.

We will check the information and be in touch as soon as possible.

Address: **Petromax GmbH**  
Sudenburger Wuhne 61  
39116 Magdeburg  
Germany

Phone: +49 (0) 391 / 556 846 00  
Fax: +49 (0) 391 / 556 846 01  
E-mail: sales@petromax.de

**Please attach the following documents:**

- A copy of your trade certificate (only in case of direct purchase via Petromax GmbH)

We are committed to keeping your information confidential. Please note the privacy information on the pages below.

Petromax GmbH

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Are you currently obtaining PETROMAX products?

No

Yes, from

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### General information

Company name

Addendum

Contact person

First name

Last name

E-Mail

Position

VAT ID

Address

Postal code

City

Country

Phone

E-mail

Website

Social Media

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**Fields of business activities?**

Camping, trekking and outdoor

Military

BBQ store

Fishing and hunting

BBQ (catering/school)

Furnishing and lifestyle

Car, caravan, 4x4

Clothing

Garden centre

Other/s, Please specify

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**How do you sell your products?**

Own webshop

Web address

Amazon

Vendor name

ebay

Vendor name

Facebook

Vendor name

Other online platforms

Please specify

Store

Showroom

Area (m<sup>2</sup>)

Address

Postal code

City

Phone

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<b>Opening hours</b>	Monday	to
	Tuesday	to
	Wednesday	to
	Thursday	to
	Friday	to
	Saturday	to
	Sunday	to

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#### **Declaration of consent**

Yes, I have read the requirements for authorisation as a Petromax retailer and declare my consent. I have been informed that Petromax can revoke authorisation at any time.

Yes, I give consent to my data being published within the retailer search on your website.

Yes, I do want to receive the retailer newsletter to the e-mail address given above.

Yes, I have read through the privacy notice and declare my consent.

Name in block letters, signature, date

# Requirements for authorisation

## In-store

Presentation	The retailer has a separate department in an area suitable for the relevant brand.
Quality Petromax brand image	Petromax/Feuerhand products are to be presented together but as separate brands.
Display at POS	Petromax/Feuerhand-branded POS materials are to be used.
Product experience	For each product category (e.g. Dutch Ovens, Grills, Fire Bowls, etc.) in the retailer's range at least 1 product will be unpacked and on display.
Quality of sales advice	At least 1 salesperson to have received training from Petromax in the last 12 months / online and/or offline

## Online

Presentation	The shop has a separate area suitable for the relevant brand. End customers have the option of selecting Petromax/Feuerhand as a brand. Petromax/Feuerhand will also be found on all subsection pages, e.g. outdoor cooking.
Quality Petromax brand image	The current Petromax/Feuerhand logo must always be clearly displayed as part of the online presentation of products and in newsletters (on the product and/or as separate logo).
Display at POS	The shop will make accessible high-quality content featuring Petromax's/Feuerhand's own copy, images and videos (data from the relevant marketing cloud or from the relevant B2B shop). In particular, products will feature specific content (e.g. USPs).
Product experience	As this refers to an online shop, this criterion means doing everything to offer the customer an above and beyond experience of the products. (Videos where available, explanatory texts, test reports, clear reference to USPs, etc.)
Quality of sales advice	Retailer has a hotline for advice and sales which is available to end customers during normal store opening hours and gives hotline employees the opportunity to receive training from Petromax online or offline. Customer enquiries received by e-mail must be answered within 24 hours on working days.

## Privacy notice I

By submitting the form your data will be collected, saved and processed.

### Controller

The controller for the collection, processing and use of your personal data as defined by the German Federal Data Protection Act is: Petromax GmbH, Sudenburger Wuhne 61, 39116 Magdeburg, Germany. If you wish to revoke in part or in full the prior consent you have given for the collection, processing or use of your data by Petromax GmbH in accordance with the Privacy Policy, you can contact us via e-mail, fax or mail at:

Address: <b>Petromax GmbH</b>	Fax: +49 (0) 391 / 556 846 01
Sudenburger Wuhne 61	E-mail: <a href="mailto:sales@petromax.de">sales@petromax.de</a>
39116 Magdeburg	
Germany	

Furthermore, you have the right to obtain information free of charge at any time regarding the data we hold about you.

### Collection, processing and use of your personal data

We comply with legal regulations of the EU's General Data Protection Regulation (GDPR), the German Federal Data Protection Act and the German Telemedia Act when collecting, processing and using your personal data. Other use of your personal data is not permitted and will not occur at any of our trusted providers. Your personal data will be deleted provided that this does not conflict with statutory retention requirements and if you have made a valid claim for it to be deleted. Furthermore, your data will be deleted as soon as it no longer required for the purpose for its storage or if its storage is prohibited for other legal reasons.

### Accounts receivable account

When opening an accounts receivable account, we collect your personal data within the scope given in this form. Data processing serves the purpose of communication, provision of information and order processing. The processing is based on Art. 6 (1) (a) GDPR. You give consent by approving the privacy policy. You can withdraw your consent at any time by contacting us. This shall not affect the lawful basis for processing based on consent before its withdrawal. Your customer account will then be deleted.

### Use of e-mail address for sending out newsletters

Besides order processing, we only use your e-mail address for our own marketing purpose of sending newsletters, provided that you have expressly given consent for this. The processing is based on Art. 6 (1) (a) GDPR. You give consent by approving the privacy policy. You can withdraw your consent at any time by contacting us. This shall not affect the lawful basis for processing based on consent before its withdrawal. You can cancel the newsletter at any time by clicking on the relevant link in the newsletter or by sending us a message. Your e-mail address will then be removed from the mailing list. Within the scope of order processing, your data will be forwarded to an e-mail marketing service provider. No data is given to other third parties.

## Privacy notice II

### Transmission of address data and e-mail address to shipping companies for order processing purposes

We pass on your postal address and your e-mail address to the shipping company for order processing purposes. The purpose of forwarding the data is to provide shipment status and to guarantee order delivery. The processing is based on Art. 6 (1) (a) GDPR. You give consent by approving the privacy policy. You can withdraw your consent at any time by contacting us. This shall not affect the lawful basis for processing based on consent before its withdrawal.

### Publication of address data on our websites

Provided you have given consent, we publish your address data including company name, street name and number, postal code, city, country, opening hours and the link to your website. This shall be done on our website in the form of a retailer search. Publishing the data serves the purpose of identifying you as an official retailer of Petromax products and to allow interested parties to get in touch with you easily. The processing is based on Art. 6 (1) (a) GDPR. You give consent by approving the privacy policy. You can withdraw your consent at any time by contacting us. This shall not affect the lawful basis for processing based on consent before its withdrawal.

### Information, deletion, blocking

You have the right to obtain information free of charge at any time regarding your stored personal data, where it comes from, who stores it and for what purpose it is processed. You have a right to have this data rectified, blocked or deleted at any time. In order to ensure no personal data is given to a third party please contact us via e-mail or via mail, clearly identifying yourself, at:

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