

## COOKIE POLICY (UK)

This Cookie Policy was last updated on 22<sup>nd</sup> March 2022 and applies to citizens of the United Kingdom.

### 1. INTRODUCTION

Our website, <https://mojomaterials.com> (hereinafter: “the website”), uses cookies and other related technologies (for convenience all technologies are referred to as “cookies”). Cookies are also placed by third parties we have engaged. In the document below, we inform you about the use of cookies on our website.

### 2. WHAT ARE COOKIES?

A cookie is a small simple file that is sent along with pages of this website and stored by your browser on the hard drive of your computer or another device. The information stored therein may be returned to our servers or to the servers of the relevant third parties during a subsequent visit.

### 3. WHAT ARE SCRIPTS?

A script is a piece of programme code that is used to make our website function properly and interactively. This code is executed on our server or on your device.

### 4. WHAT IS A WEB BEACON?

A web beacon (or a pixel tag) is a small, invisible piece of text or image on a website that is used to monitor traffic on a website. In order to do this, various data about you is stored using web beacons.

### 5. CONSENT

When you visit our website for the first time, we will show you a pop-up message which explains the different categories of cookies we use and asking for your consent to use cookies that are not categorised as functional. As soon as you click on “Save preferences”, you consent to us using the categories of cookies and plug-ins you selected in the pop-up, as described in this Cookie Policy (see section 6 Cookies below for more information about the different categories of cookies). If you move to another page without clicking “Save Preferences”, we will consider this your consent for setting the Functional cookies on your device.

You can disable the use of cookies via your browser, but please note that our website may no longer work properly. See Section 9 below for more information on enabling, disabling and deleting cookies.

#### 5.1 Manage your consent settings

You can change or withdraw your cookie consent settings using the Manage Consent pop-up at the bottom left of the website or by contacting us – see Section 10 Contact Details below.

By default, Functional cookies will remain set since these are necessary for the website to function correctly. However, you will be able to set/reset the Statistics and Marketing cookies - (see section 6 Cookies below for more information about the different categories of cookies we use).

You can also disable the use of cookies via your browser, but please note that our website may no longer work properly. See Section 9 below for more information on enabling, disabling and deleting cookies.

## 6. COOKIES

### 6.1 Functional cookies

Functional (necessary) cookies help to make our website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

By placing functional cookies, we make it easier for you to visit our website. This way, you do not need to repeatedly enter the same information when visiting our website and, for example, the items remain in your shopping cart until you have paid. Because these cookies are strictly necessary we may place these cookies without your consent.

### 6.2 Statistics cookies

We use statistics/analytics cookies to optimize the website experience for our users using insights about how visitors use our website, such as page views, and we ask your permission to place analytical cookies via the cookie pop up banner - see section 5 Consent above for more information.

### 6.3 Marketing cookies

We use marketing cookies to track visitors across our sites. This allows us, and other third-party companies, to provide you with more relevant, engaging and personalized marketing based on your preferences or interactions with other sites. We ask your permission to place marketing cookies via the cookie pop up banner - see section 5 Consent above for more information.

### 6.4 Social media buttons

On our website we have included buttons for Facebook, Twitter, LinkedIn and Instagram to promote webpages (e.g. "like", "pin") or share (e.g. "tweet") on social networks like Facebook, Twitter, LinkedIn and Instagram. These buttons work using pieces of code coming from Facebook, Twitter, LinkedIn and Instagram themselves. This code places cookies. These social media buttons also can store and process certain information, so a personalized advertisement can be shown to you.

Please read the privacy statement of these social networks (which can change regularly) to read what they do with your (personal) data which they process using these cookies. The data that is retrieved is anonymized as much as possible. Facebook, Twitter, LinkedIn and Instagram are located in the United States.

## 7. PLACED COOKIES

We use the following cookies on our website:

<b>Functional cookies</b>			
<b>Name</b>	<b>Provider</b>	<b>Retention</b>	<b>Purpose</b>
__cfduid	CloudFlare	29 days	Used to identify trusted web traffic to our website

_gali	Google Analytics	Maximum 2 years	These cookies are used to collect information about how visitors use our website. We use the information to compile reports and to help us improve the website. The cookies collect information in a way that does not directly identify anyone, including the number of visitors to the website and blog, where visitors have come to the website from and the pages they visited.
_hjRecordingEnabled	Hotjar	Session	Tracks the user's navigation to optimise the website
act	Facebook	90 days	To keep users logged in
BizographicsOptOut	LinkedIn	10 years	To store privacy preferences
cmplz_choice	Complianz	1 year	Store if a message has been dismissed
cmplz_id	Complianz	1 year	To store anonymized statistics
complianz_policy_id	Complianz	1 year	Store accepted cookie policy ID
complz_user_data	Complianz	Session/1 year	Saves the consent setting of the visitor to the cookie policy
DV	Google	10 minutes	This cookie is used to save the user's preferences and other information. This includes in particular the preferred language, the number of search results to be displayed on the page as well as the decision as to whether the Google SafeSearch filter should be activated or not.
jetpackState	JetPack	Session	To provide functions across pages

local_storage_support_test	Twitter	Persistent	The cookie is used in context with the local-storage function in the browser. This function allows the website to load faster by pre-loading certain procedures.
OGP	Google	2 weeks	This cookie enables the functionality of Google Maps.
OGPC	Google	1 month	This cookie enables the functionality of Google Maps.
OTZ	Google	3 weeks	Provides an aggregate analysis of Website visitors
presence	Facebook	Session	To store and track if the browser tab is active
redux_current_tab_mojomaterials	Redux	1000 seconds	This cookie is used to store current tab.
redux_update_check	Redux	1 hour	Used by the theme of our website to check whether the theme has been updated and the website needs to be optimised for your device.
wd	Facebook	Session	This cookie stores the browser window dimensions and is used by Facebook to optimise the rendering of the page.
wfwaf-authcookie-*	WordFence	12 hours	This cookie is used to perform a capability check of the current user before WordPress has been loaded.
ZD-settings	Zendesk	Persistent	To store user preferences
ZD-store	Zendesk	Persistent	To provide functions across pages

<b>Marketing</b>			
<b>Name</b>	<b>Provider</b>	<b>Retention</b>	<b>Purpose</b>
c_user	Facebook	The lifetime of this cookie is dependent on the status of the 'keep me logged in' checkbox. If the 'keep me logged in' checkbox is set, the cookie expires after 90 days of inactivity. If the 'keep me logged in' checkbox is not set, the cookie is a session cookie and will therefore be cleared when the browser exits.	Contains the user ID of the currently logged in user
*_fbm_	Facebook	1 year	To store account details
__Secure-3PAPISID	Google	2 years	Used for targeting purposes to build a profile of the website visitor's interests in order to show relevant & personalised Google advertising.

__Secure-3PSID	Google	2 years	These cookies helps us to build a profile of the website visitor's interests in order to show relevant & personalised ads on other sites.
__Secure-3PSIDCC	Google	2 years	Used for targeting purposes to build a profile of the website visitor's interests in order to show relevant & personalised Google advertising.
_fbc	Facebook	2 years	To store last visit
_fbp	Facebook	4 months	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers
_stamap	ShareThis	1 week	To store and track audience reach
_stgmap	ShareThis	1 week	To store and track audience reach
1P_JAR	Google	1 month/30 days	This cookie carries out information about how the end user uses our website and any advertising that the end user may have

			seen before visiting our website.
actppresence	Facebook	1 year	To manage ad display frequency.
AID	Google	1 year	Download certain Google Tools and save certain preferences, for example the number of search results per page or activation of the SafeSearch Filter. Adjusts the ads that appear in Google Search.
ANID	Google	Persistent, expires after 2 years	Used for advertising served across the web and stored in google.com.
APISID	DoubleClick - google.com/google.co.uk	2 years	This cookie helps us to build a profile of the website visitor's interests and show relevant ads on other sites. This cookie works by uniquely identifying your browser and device.
bcookie	LinkedIn	2 years	To store browser details
bscookie	LinkedIn	2 years	To store performed actions on the website

cmplz_marketing	Complianz	1 year	Store cookie consent preferences
complianz_consent_status	Complianz	1 year	Store cookie consent preferences
CONSENT	Google	18 years	This cookie carries out information about how the end user uses our website and any advertising that the end user may have seen before visiting our website.
csm	Facebook	90 days	Insecure indicator
datr	Facebook	2 years	Used to prevent creation of fake / spammy accounts. Datr cookie is associated with a browser, not individual people.
Drift.Targeting.activesessionStartedAt	Drift	Persistent	To store time of visit
Drift.Targeting.currentPageViewStarted	Drift	Persistent	To store time of visit
Drift.Targeting.currentsessionStartedAt	Drift	Persistent	To store time of visit
Drift.Targeting.firstVisit	Drift	Persistent	To store time of visit
Drift.Targeting.lastVisit	Drift	Persistent	To store last visit
Drift.Targeting.numberOfsessions	Drift	Persistent	To store number of visits
Drift.Targeting.numberOfVisits	Drift	Persistent	To store number of visits

Drift.Targeting.previousPage	Drift	Persistent	To count and track page views
fbm*	Facebook	1 year	This is a Facebook cookie that helps us determine which of our users have chosen to connect their account to their Facebook account.
fr	Facebook	90 days	Contains a unique browser and user ID, used for targeted advertising.
GPS	YouTube	1 day	Registers a unique ID on mobile devices to enable tracking based on geographical GPS location.
HSID	Google	1 year	Used for security purposes to store digitally signed and encrypted records of a user's Google account ID and most recent sign-in time which allows Google to authenticate users, prevent fraudulent use of login credentials, and protect user data from unauthorised parties. This

			can also be used for targeting purposes to show relevant & personalised ad content
li_sugr	LinkedIn	3 months	To store browser details
lidc	LinkedIn	1 day	To store performed actions on the website
li-oatml	LinkedIn	1 month	To enable ad delivery or retargeting
metrics_token	Twitter	Persistent	To store if the user has seen embedded content.
NID	DoubleClick/Google	1 year	This cookie is set by DoubleClick (which is owned by Google) to help build a profile of your interests and show you relevant ads on other sites.
PREF	YouTube	10 years from set/update	This cookie stores your preferences and other information, in particular preferred language, how many search results you wish to be shown on your page, and whether or not you wish to have Google

			SafeSearch filter turned on.
rc::a	Google reCAPTCHA	Persistent	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of our website.
rc::b	Google reCAPTCHA	Session	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of our website.
rc::c	Google reCAPTCHA	Session	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of our website.
SAPISID	Google	2 years/24 months	Cookie used by Google to ensure that Google can gather user information about videos ran through YouTube

sb	Facebook	2 years	Facebook browser identification, authentication , marketing, and other Facebook-specific function cookies.
SEARCH_SAMESITE	Google	3 months	This cookie is used to prevent the browser from sending this cookie along with cross-site requests.
shareaholic_token	Shareaholic	From session to 2 years	Cookies used for display of recent social posts and/or social share buttons, to share content and connect with social networks.
shareaholic-app-storageShareaholic	Shareaholic	at least 1 session	Cookies used for display of recent social posts and/or social share buttons, to share content and connect with social networks.
sib_cuid	SendinBlue	1 year	Collects information on the user's website navigation and preferences - this is used to target potential newsletters based upon this information

SID	Google	2 years	Security cookie used by Google to authorize user, prevent fraudulent use of login user data and protect user data against unauthorized parties.
SIDCC	Google	2 years	These cookies are used to collect information about how visitors use our website, as well as the advertising that visitors have seen before visiting our website.
SSID	Google	2 years	These cookies are used to collect information about how visitors use our website, as well as the advertising that visitors have seen before visiting our website.
stacxiommap	ShareThis	1 week	To store and track audience reach
stdlxmap	ShareThis	1 week	To store and track audience reach

UIDR	ShareThis	2 years	Collects information of the user and his/her movement, such as timestamp for visits, most recently loaded pages and IP address. The data is used by the marketing research network, Scorecard Research, to analyse traffic patterns and carry out surveys to help their clients better understand the customer's preferences.
UserMatchHistory	LinkedIn	30 days	To enable ad delivery or retargeting
uuid	SendinBlue	1 year	This cookie is used to optimize ad relevance by collecting visitor data from multiple websites – this exchange of visitor data is normally provided by a third-party data-center or ad-exchange.
VISITOR_INFO1_LIVE	YouTube	179 days	Tries to estimate the users' bandwidth on pages with integrated

			YouTube videos.
X-LI-IDC	LinkedIn	Session	To provide functions across pages
xs	Facebook	90 days	Used in conjunction with the c_user cookie to authenticate your identity to Facebook.
ZD-currentTime	Zendesk	Session	To store last visit

<b>Statistics</b>			
<b>Name</b>	<b>Provider</b>	<b>Retention</b>	<b>Purpose</b>
__stid	ShareThis	1 year	This cookie monitors user-activity, e.g. Web pages viewed, navigation from page to page, time spent on each page etc.
_ga	Google Analytics	2 years	These cookies are used to collect information about how visitors use our website. We use the information to compile reports and to help us improve the website. The cookies collect information in a way that does not

			directly identify anyone, including the number of visitors to the website and blog, where visitors have come to the website from and the pages they visited.
_gat	Google Analytics	1 day/10 minutes	These cookies are used to collect information about how visitors use our website. We use the information to compile reports and to help us improve the website. The cookies collect information in a way that does not directly identify anyone, including the number of visitors to the website and blog, where visitors have come to the website from and the pages they visited.

_gid	Google Analytics	1 day/2 days	Registers a unique ID that is used to generate statistical data on how visitors use our website.
_hjAbsolutesessionInProgress	Hotjar	1 day/30 minutes	This cookie is used to detect the first pageview session of a user and to count how many times a website has been visited by different visitors - this is done by assigning the visitor an ID, so the visitor does not get registered twice.
_hjid	Hotjar	1 year/8 months	This cookie ensures that behavior in subsequent visits to the same site will be attributed to the same user ID.
_hjIncludedInPageviewSample	Hotjar	1 day/session	This cookie uniquely identifies a visitor during a single session and indicates they are included in an audience sample.

_hjRecordingLastActivity	Hotjar	Session	This should be found in session storage (as opposed to cookies). This gets updated when a visitor recording starts and when data is sent through the WebSocket (the visitor performs an action that Hotjar records).
cmplz_stats	Complianz	1 year	Store cookie consent preferences
TawkConnectionTime	Twak.to	Session	This cookie is used to provide users to our website with a Live Chat service. This cookie remembers the end user so that past conversations can be identified to improve service.
tk_*r	JetPack	1 year	To store referrer ID's
tk_ai	Automattic, JetPack, WooCommerce	Session	to store a unique user ID
tk_qs	JetPack	30 minutes	Collection of internal metrics for user activity, used to

			improve user experience
tk_r3d	JetPack	Persistent	To store a randomly-generated anonymous ID and is used for general analytics tracking.
YSC	YouTube	Session	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.
ZD-buid	Zendesk	Persistent	To store a unique user ID
ZD-suid	Zendesk	20 minutes	To store a unique session ID

Category unknown			
Name	Provider	Retention	Purpose
__uset	ShareThis	Most of the cookies expire a maximum of 12 months	These cookies are placed on the website by third parties and are used to allow users to login to their social networking sites to share a chosen page. The cookie remains after your browser is closed
_hjTLDTest	Hotjar	Session	This cookie allows cookies to be shared across subdomains (where applicable).
linkedin_oauth_*	LinkedIn	Session	This cookie is an LinkedIn OAuth token which is initially created whenever a new user visits a site page that uses the LinkedIn JS API. This cookie is updated by LinkedIn throughout the user's session.

session_id	Unknown	Session	A session ID is a unique number that a website's server assigns a specific user for the duration of that user's visit
shareaholic-app-storage	Shareaholic	Under investigation	Cookies used for display of recent social posts and/or social share buttons, to share content and connect with social networks.
uset	ShareThis	Most of the cookies expire a maximum of 12 months	These cookies are placed on the website by third parties and are used to allow users to login to their social networking sites to share a chosen page. The cookie remains after your browser is closed

We use the following providers:

- Automattic for website development. [Read more](#)
- CloudFlare for content distribution network (CDN) services. [Read more](#)
- Complianz for cookie consent management. [Read more](#)
- Drift for customer identity management. [Read more](#)
- Facebook for display of recent social posts and/or social share buttons. [Read more](#)
- Google Analytics for website statistics. [Read more](#)
- Google Fonts for display of webfonts. [Read more](#)
- Google Tag Manager for website statistics. [Read more](#)
- Google Maps for maps display. [Read more](#)
- Google reCAPTCHA for spam prevention. [Read more](#)
- Hotjar for heat maps and screen recordings. [Read more](#)
- JetPack for advertising and website security. [Read more](#)
- LinkedIn for display of recent social posts and/or social share buttons. [Read more](#)
- Redux for website development. [Read more](#)
- Shareaholic for display of recent social posts and/or social share buttons. [Read more](#)
- ShareThis for display of recent social posts and/or social share buttons. [Read more](#)
- Stripe for payment processing. [Read more](#)
- Tawk for Live Chat support. [Read more](#)
- Twitter for display of recent social posts and/or social share buttons. [Read more](#)
- VisualComposer for website design. [Read more](#)
- WooCommerce for webshop management. [Read more](#)
- WordFence for website security. [Read more](#)
- WordPress for website development. [Read more](#)
- YouTube mostly for video display and for display of recent social posts and/or social share buttons. [Read more](#)
- Zendesk for Customer Relations Management (CRM). [Read more](#)

## 8. YOUR RIGHTS WITH RESPECT TO PERSONAL DATA

You have the following rights with respect to your personal data:

- You have the right to know why your personal data is needed, what will happen to it, and how long it will be retained for.
- Right of access: You have the right to access your personal data that is known to us.
- Right to rectification: you have the right to supplement, correct, have deleted or blocked your personal data whenever you wish.
- If you give us your consent to process your data, you have the right to revoke that consent and to have your personal data deleted.
- Right to transfer your data: you have the right to request all your personal data from the controller and transfer it in its entirety to another controller.
- Right to object: you may object to the processing of your data. We comply with this, unless there are justified grounds for processing.

To exercise these rights, please contact us. Please refer to the contact details at the bottom of this Cookie Policy. If you have a complaint about how we handle your data, we would like to hear from you, but you also have the right to submit a complaint to the supervisory authority (the Information Commissioner's Office (ICO)).

Information Commissioner's Office (ICO)  
Wycliffe House  
Water Lane  
Wilmslow  
Cheshire  
SK9 5AF

## 9. ENABLING/DISABLING AND DELETING COOKIES

You can use your internet browser to automatically or manually delete cookies. You can also specify that certain cookies may not be placed. Another option is to change the settings of your internet browser so that you receive a message each time a cookie is placed. For more information about these options, please refer to the instructions in the Help section of your browser. For information on how to do this on your mobile device – such as a smartphone or tablet – please refer to the device manual.

Please be aware that disabling or deleting cookies may impact the functionality of this website and/or our website may no longer work properly. If you do delete the cookies in your browser, they will be placed again after your consent when you visit our websites again.

## 10. CONTACT DETAILS

If you have any questions or requests with respect to this cookie policy, you may contact Phil Rapley [hello@mojomaterials.com](mailto:hello@mojomaterials.com)