



The
Da Kine Hawaiian
Ambassador Program





The Da Kine Hawaiian Ambassador Program

The Da Kine Hawaiian Ambassador Program lets you get *free and deeply discounted products, with FREE SHIPPING.*

Create photos and videos of you using Da Kine Hawaiian products, share that content online, and link back to the Da Kine Hawaiian website. Your viewers receive 15% off their next purchase, and you receive a percentage of all sales driven by your ambassador URL. Based on your tier, you will receive up to 12% of all sales driven by your ambassador URL!

The Process

1. Complete the application included with this document.
2. Submit the completed application to contact@dakinehawaiian.net.
3. Our team will get back to you with any questions we may have about your application.
4. Based on the information provided in your application, you will be selected for one of the three tiers in our ambassador program.
5. You will be provided simple, step-by-step instructions on how to establish your ambassador account online.
6. You will also be provided a unique coupon code that you can use at DaKineHawaiian.net to select the products you would like to use when creating your content. This unique coupon code will provide free shipping, and the appropriate discount based on your ambassador tier level.
7. Select your product. Order your product. Receive your product.
8. Use your products to create fun, exciting content that you can share with your audience online.
9. Include your ambassador URL along with any content you post online.
10. Using this link, your viewers will receive 15% off their next purchase at DaKineHawaiian.net; and you receive a commission on all sales driven by your ambassador URL (percentage is based on your ambassador tier level).
11. During the first week of each month, you will receive your ambassador commission payment via check.

What We Expect From Ambassadors

- Showcase Da Kine Hawaiian products in an honest, transparent, and truthful manner.
- Be creative, and HAVE FUN!

Benefits and Expectations at Each Tier

Silver Tier:

- Purchase Da Kine Hawaiian products at 50% off retail. All orders are shipped free.
- Expectation is that ambassadors at the Silver Tier will make at least 2 social media posts per month, incorporating the purchased product(s).
- Tag @dkhawaiian on these social media posts.
- Earn 8% commission on all sales driven by your ambassador URL.

Gold Tier:

- Purchase Da Kine Hawaiian products at 75% off retail. All orders are shipped free.
- Expectation is that ambassadors at the Gold Tier will make at least 4 social media posts per month (at least one must be a short-form video), incorporating the purchased product(s).
- Tag @dkhawaiian on these social media posts.
- Earn 10% commission on all sales driven by your ambassador URL.

Platinum Tier:

- At this tier, ambassadors are provided product for free – free product and free shipping!
- Expectation is that ambassadors at the Platinum Tier will make at least 4 social media posts per month (at least two must be a short-form video), PLUS at least one long-form video (e.g. an Instagram Reel showing a recipe being cooked start to finish) incorporating the free product(s).
- Tag @dkhawaiian on these social media posts.
- Earn 12% commission on all sales driven by your ambassador URL.



**The Da Kine Hawaiian
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(cont.)**

The fine print:

Da Kine Hawaiian retains the right to approve or deny any application to the ambassador program.
Da Kine Hawaiian retains the right to change, modify, or cancel the Ambassador Program at anytime.

Questions about the Ambassador Program? Email us at contact@dakinehawaiian.net.

Ready to get started? Complete the application on the next page and email it on over to us!



Brand Ambassador Application

First Name:

Last Name:

Phone Number:

Email Address:

Where are you located? (City/State)

Are you at least 18 years old?

Yes

No

Have you used Da Kine Hawaiian products before? If so, which ones?

Preferred products? (BBQ Sauces, Rubs, Cooking Oils, Coffee, etc.)

Who are your Top 5 BBQ and/or cooking brands?

Do you follow us on Instagram ([@dkhawaiian](https://www.instagram.com/dkhawaiian))?

Yes

No

Tell us a little about yourself, and what would make a you a good Ambassador for Da Kine Hawaiian.

Your social sites:

Instagram

YouTube

Facebook

TikTok

Website

Initials

_____ I understand the content posting requirements of the ambassador program, and I will adhere to the required content types and posting frequency.

Initials

_____ I will not use my ambassador discount to purchase products for others.

Printed Name: _____ Date: _____

Signature: _____

Send the completed form to contact@dakinehawaiian.net.