

navy  
midnight  
press

wholesale catalog  
2024 - 2025



## Hello, friends!

Here at Navy Midnight Press, we love the infinite possibility contained in small simple moments - like opening a lovely envelope, wondering what you'll find, or spotting the first signs of life in an early spring garden.

Our designs celebrate the serendipitous beauty of the natural world, with a modern and streamlined touch.

Letterpress printing provides a warmth, dimension, and beautiful variability that is difficult (or perhaps impossible?) to get with any other printing method.

- Annie Amundsen

### the details:

#### Pricing and Minimums

Minimum opening order is \$150.

Minimum reorder is \$100.

Single Card: \$3 each, multiples of 6

Box Set of (6): \$12.50 each, multiples of 3

**See page 14 for ordering information.**

Prices listed are wholesale and subject to change.

#### Cards

All cards are blank inside.

Single cards are packaged in a clear sleeve with coordinating envelope. A2 sleeves are compostable.

Flat cards are identified with a sticker on the sleeve.

Boxed sets of cards are packaged in a plastic or paper box with coordinating envelopes.

Boxed sets may not be broken up and sold singly.

#### Materials

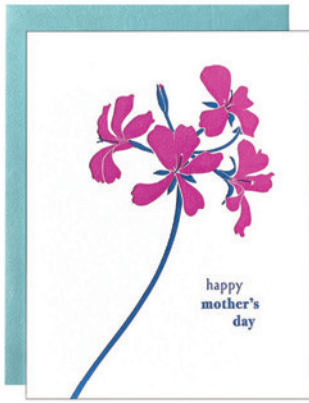
Cards are printed on reclaimed cotton paper.

Envelopes are made from recycled content paper.

Packaging is compostable and/or recycled

### design and letterpress process

Our designs begin as hand drawings which are ultimately printed by hand on an antique letterpress. I love the tactility of the letterpress process and print on heavyweight cotton paper for the luxurious look and feel - as well as the environmental benefits of using tree-free paper made from reclaimed fibers that would otherwise be discarded by the cotton industry.



Pelargonium Mom

A2, folded card / GC-144



navy **midnight** press

letterpress printed by hand  
in san francisco, california



Flower Confetti Mom

A2, folded card / GC-138



Crossing Stems Friends

A2, folded card / GC-143



Twining Flowers Thanks

A2, folded card / GC-139  
box set of 6 / GC-139-B



Pelargonium Birthday

A2, folded card / GC-141



Twining Flowers Hello

A2, folded card / GC-145



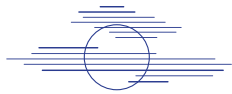
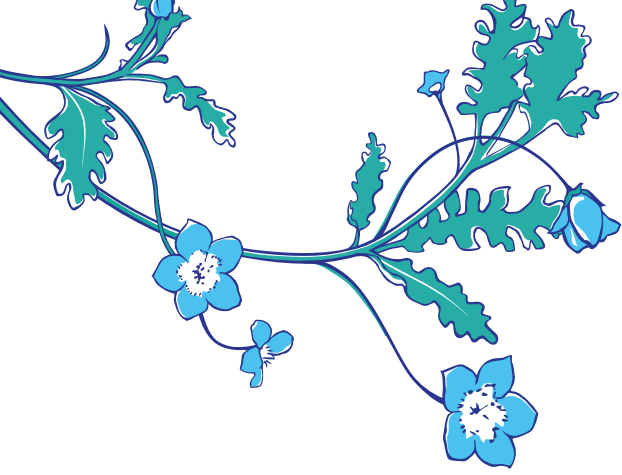
Crossing Stems Thanks

A2, folded card / GC-146  
box set of 6 / GC-146-B



Pelargonium Blank

A2, folded card / GC-142



navy **midnight** press

fall  
2024

modern  
botanicals

letterpress printed by hand  
in san francisco, california



Wildflower Thanks

A2, folded card / GC-135  
box set of 6 / GC-135-b



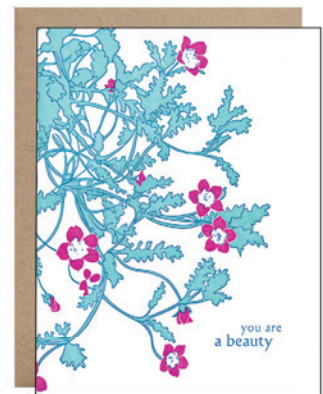
Blue Eyes Blank

A2, folded card / GC-131



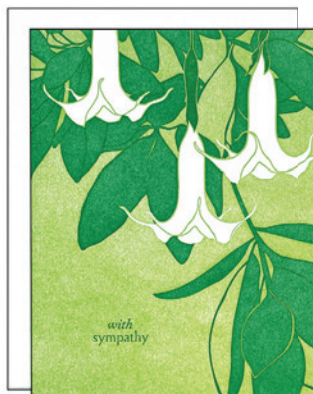
Blue Eyes Thanks

A2, folded card / GC-133  
box set of 6 / GC-133-B



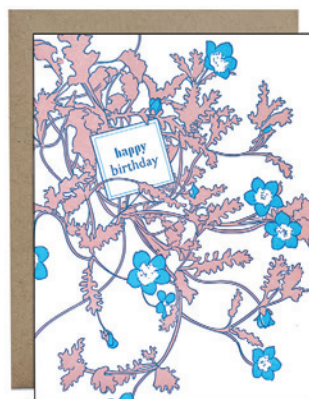
Crimson Flower Beauty

A2, folded card / GC-134



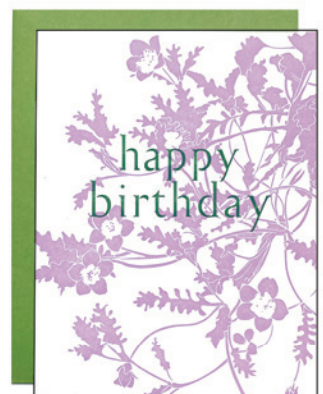
Angels Trumpet Sympathy

A2, folded card / GC-136



Blue Eyes Birthday

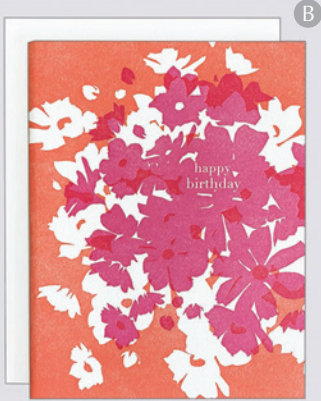
A2, folded card / GC-132



Wildflower Birthday

A2, folded card / GC-137





Bright Bouquet Birthday

A2, folded card / GC-110



Zinnia Birthday

A2, folded card / GC-114



Anemone Birthday

A2, folded card / GC-071



Twist Bouquet Birthday

A2, folded card / GC-089

NEW



Dahlia Sprawl Birthday

A2, folded card / GC-116



Bamboo Pearls Birthday

A2, folded card / GC-084



Bougainvillea Birthday

A2, folded card / GC-069

NEW



Seaweed Flower Birthday

A2, folded card / GC-122



Kumquat Birthday

A2, folded card / GC-080



Marigold Garland Birthday

A2, folded card / GC-055



Bonnet Orchid Birthday

A2, folded card / GC-020

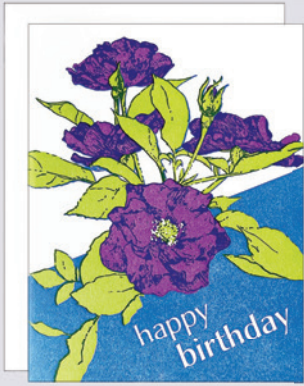


We love heavyweight cotton paper and the texture and warmth of letterpress printing.

Letterpress is a handmade process. Slight variations in ink color and coverage are to be expected and give the process its unique character.







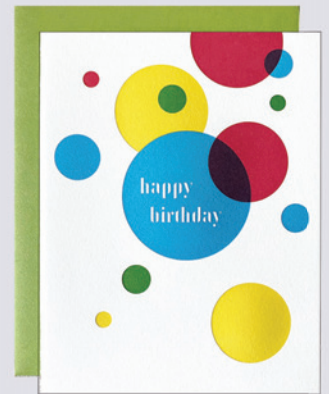
Dark Rose Birthday  
A2, folded card / GC-022



Bird of Paradise Birthday  
A2, folded card / GC-062



Modern Birthday  
A2, folded card / GC-037



Birthday Bubbles  
A2, folded card / GC-036



Gomphrena Birthday  
A2, folded card / GC-035



Sage Bloom Birthday  
Monarch, flat card / GC-124



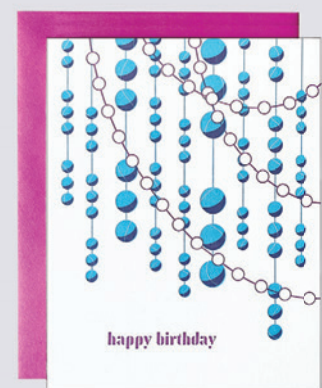
Geranium Birthday  
Monarch, flat card / GC-010



Ric Rac Cactus Birthday  
A2, folded card / GC-100

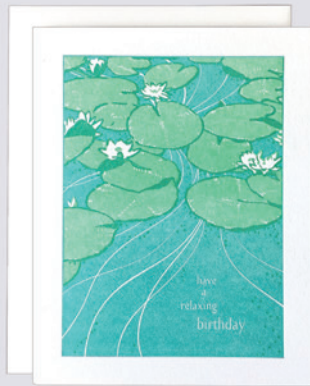


Foliage Bouquet Birthday  
A2, folded card / GC-043



Vertical Garland Birthday  
A2, folded card / GC-049

## birthday



Lily Pond Birthday

A2, folded card / GC-070



Fillmore Swirl Birthday

A2, folded card / GC-054



Forget Me Not Birthday

A2, folded card / GC-102

## thank you

B



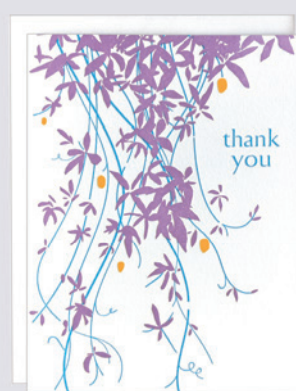
Infinite Thanks

A2, folded card / GC-064  
Box set of (6) / GC-064-B



Bird of Paradise Thanks

A2, folded card / GC-063  
Box set of (6) / GC-063-B



Vine Thanks

A2, folded card / GC-042  
Box set of (6) / GC-042-B



Wild Rose Thanks

A2, folded card / GC-105  
Box set of (6) / GC-105-B



Bamboo Pearls Thanks

A2, folded card / GC-085  
Box set of (6) / GC-085-B



Rose Hip Thanks

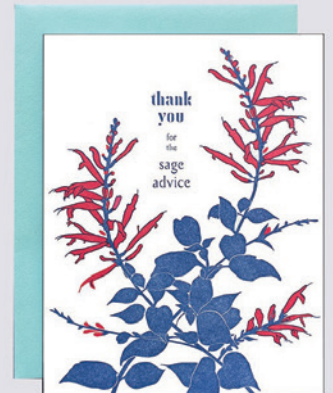
A2, folded card / GC-094  
Box set of (6) / GC-094-B

B



Foliage Bouquet Thanks

A2, folded card / GC-057  
Box set of (6) / GC-057-B



Sage Advice Thanks

A2, folded card / GC-130  
Box set of (6) / GC-130-B

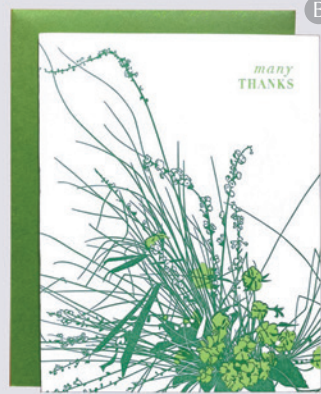
NEW





Limequat Thanks

A2, folded card / GC-087  
Box set of (6) / GC-087-B



Grass Bouquet Thanks

A2, folded card / GC-081  
Box set of (6) / GC-081-B



Forget Me Not Thanks

A2, folded card / GC-106  
Box set of (6) / GC-106-B



Sassafras Thanks

A2, folded card / GC-067  
Box set of (6) / GC-067-B



Lace Thanks

A2, folded card / GC-021  
Box set of (6) / GC-021-B



Geranium Thanks

Monarch, flat card / GC-008  
Box set of (6) / GC-008-B



Modern Thanks

A2, folded card / GC-038  
Box set of (6) / GC-038-B



## love / encouragement



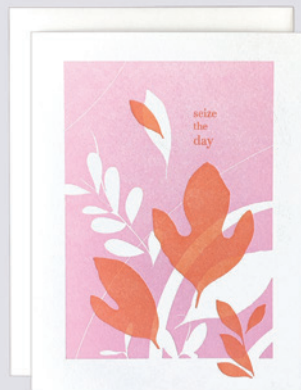
Zinnia Sunshine

A2, folded card / GC-115



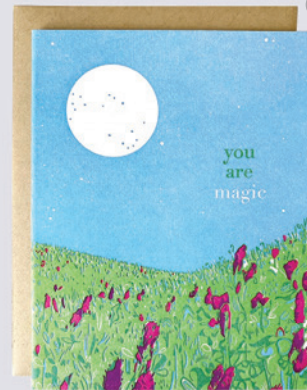
Dahlia Sprawl Grow Wild

A2, folded card / GC-123



Sassafras Seize the Day

A2, folded card / GC-068



Moonlit Meadow Magic

A2, folded card / GC-073



Infinite Love

A2, folded card / GC-066



Rose True Love

Monarch, flat card / GC-126



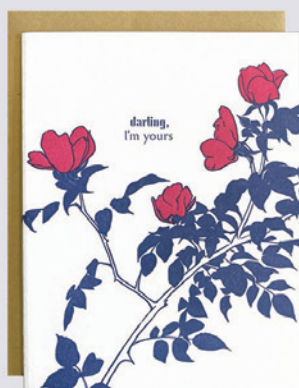
Persicaria Anniversary

A2, folded card / GC-098



Gomphrena Love You

A2, folded card / GC-028



Wild Rose Darling

A2, folded card / GC-103



Wild Rose Thorns

A2, folded card / GC-104



Any Kind of Weather

A2, folded card / GC-082



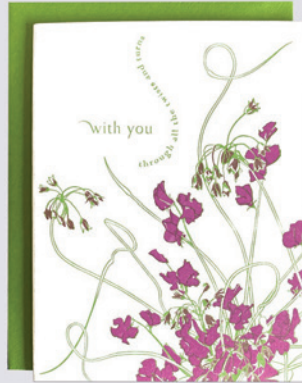
Sun Shines Landscape

A2, folded card / GC-076



You Will Shine

A2, folded card / GC-083



Twist Bouquet With You

A2, folded card / GC-093



Love You So Doily Heart

A2, folded card / GC-018



Persicaria Beloved

A2, folded card / GC-101



Sassafras Love Always

A2, folded card / GC-075

sympathy



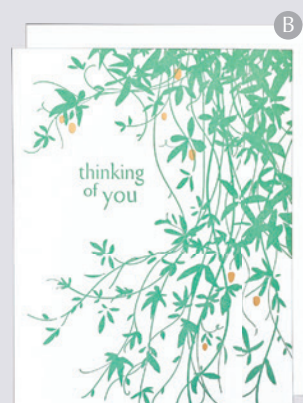
Foliage Sympathy

A2, folded card / GC-058



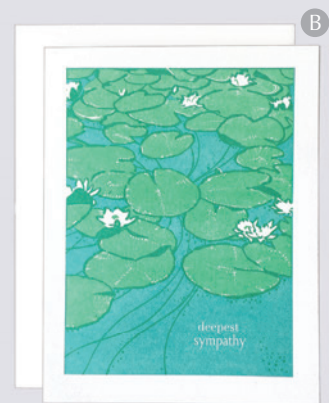
Forget Me Not Sympathy

A2, folded card / GC-107



Vine Sympathy

A2, folded card / GC-047



Lily Pond Sympathy

A2, folded card / GC-065



## wedding / congrats

B



Anemone Wedding

A2, folded card / GC-072



Amaryllis Wedding

Monarch, flat card / GC-091



Blush Bouquet Wedding

A2, folded card / GC-111



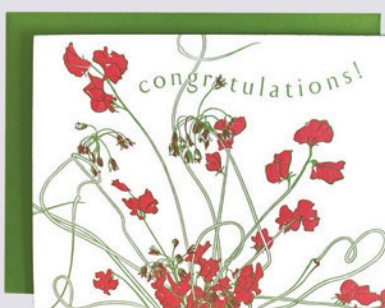
Marigold Garland Wedding

A2, folded card / GC-045



Vertical Garland Congrats

A2, folded card / GC-048



Twist Bouquet Congrats

A2, folded card / GC-092



Bougainvillea Wedding

A2, folded card / GC-061

## baby

NEW



Hellebore Blossoms Baby

A2, folded card / GC-118

NEW



So Excited Baby

A2, folded card / GC-117



Moonlit Meadow Baby

A2, folded card / GC-074

B



Vine Sprout Baby

A2, folded card / GC-041



NEW



Long Stem Blank - Orange

Monarch, flat card / GC-129



Fillmore Swirl Blank - Warm

A2, folded card / GC-051



Bamboo Sunset Blank

A2, folded card / GC-090



Bamboo Pearls Blank

A2, folded card / GC-086

everyday

NEW



Cosmos Blank - Terra Cotta

A2, folded card / GC-112



Seaweed Flower Blank

A2, folded card / GC-121



Cosmos Blank - Plum

A2, folded card / GC-113



Fillmore Swirl Blank - Cool

A2, folded card / GC-052

NEW



Grass Bouquet Blank

A2, folded card / GC-088

NEW



Long Stem Blank - Teal

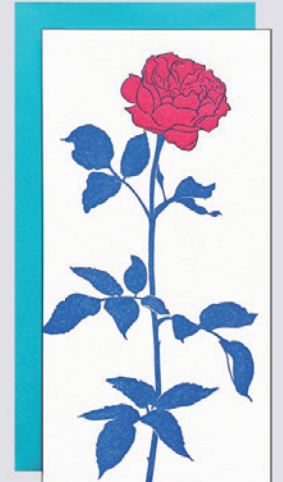
Monarch, flat card / GC-128



Sage Bloom Blank

Monarch, flat card / GC-125

NEW



Long Stem Blank - Navy

Monarch, flat card / GC-127





Gomphrena Mom

Monarch, flat card / GC-029



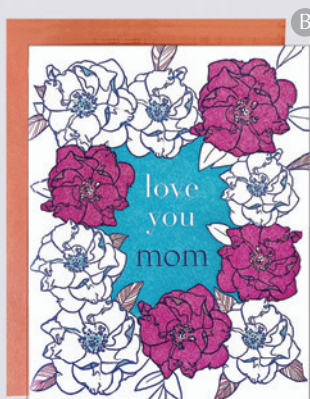
Foliage Bouquet Mom

A2, folded card / GC-044



Persicaria Mother's Day

A2, folded card / GC-097



Rose Frame Mom

A2, folded card / GC-027



Oak Leaf Dad

A2, folded card / GC-056



Father's Day Pop

A2, folded card / GC-099



Snowberry Christmas

A2, folded card / GC-108  
Box set of (6) / GC-108-B



Mountain Holiday

Monarch, folded card / GC-014  
Box set of (6) / GC-014-B



Moonlit Hills Holiday

A2, folded card / GC-059  
Box set of (6) / GC-059-B



Evergreen Holiday

A2, folded card / GC-096  
Box set of (6) / GC-096-B



Rose Hip Holiday

A2, folded card / GC-095  
Box set of (6) / GC-095-B



Citrus Wreath Holiday

A2, folded card / GC-040  
Box set of (6) / GC-040-B



Grass Bouquet Christmas

A2, folded card / GC-079  
Box set of (6) / GC-079-B

NEW



Branch Silhouette Holiday

A2, folded card / GC-120  
Box set of (6) / GC-120-B



Holly Branch Christmas

A2, folded card / GC-023  
Box set of (6) / GC-023-B



Kumquat New Year

A2, folded card / GC-077  
Box set of (6) / GC-077-B





Amaryllis Christmas

Monarch, flat card / GC-078  
Box set of (6) / GC-078-B



Lenten Rose Christmas

A2, folded card / GC-109  
Box set of (6) / GC-109-B



Berry Bouquet Holiday

A2, folded card / GC-119  
Box set of (6) / GC-119-B



Orchid Holiday

A2, folded card / GC-053  
Box set of (6) / GC-053-B



Lemon Season's Greetings from CA

Monarch, folded card / GC-024  
Box set of (6) / GC-024-B



## general information

Cards are printed on heavyweight reclaimed 100% cotton tree-free paper.

Folded cards are blank inside. Flat cards are blank on reverse.

Flat cards are identified with a sticker on the sleeve.

Envelopes are made from recycled content paper.

Packaging is compostable and/or recycled content wherever feasible. A2 sleeves are compostable.

Prices are wholesale and subject to change.

Box sets are a convenience to the end customer. They are not permitted to be broken up and the cards sold individually.

## fulfillment and payment

Payments may be made by credit card or checks made payable to Navy Midnight Press. If you are a new customer, please provide your resale license number.

Payment is required for opening orders before shipping. For future orders, terms may be available upon approval by Navy Midnight Press, references required. Shipping and handling fees will be added to the invoice and are the responsibility of the customer. Any international customs fees or import taxes are the responsibility of the customer.

Our typical turnaround time is 1 week but may be 1-2 weeks during busy periods. Express shipping is available and a rush handling fee may be added if you need expedited service. Additional shipping costs are the responsibility of the customer.

Unavailable items are backordered or cancelled from the order depending on customer preference. All backorders will be invoiced at the same time as the original purchase order.

Domestic orders are shipped UPS and international orders are shipped USPS Priority Mail, unless otherwise requested.

## refunds, returns and cancellations

We are unable to accept returns unless the product was sent in error or received damaged. Claims must be filed within seven days of receipt to [annie@navymidnight.com](mailto:annie@navymidnight.com). We reserve the right to request photographs of any and all damage reported.

Cancellations must be made within 24 hours of placing an order. Any orders not cancelled within 24 hours will incur a 15% restocking fee.

## intellectual property

All product designs and images are the sole property of Navy Midnight Press. Replicating any Navy Midnight Press product or image or using it in any way other than how it is intended to be used is strictly prohibited.

## terms and conditions / ordering info

### pricing and minimums:

**Minimum opening order: \$150**

**Minimum reorder: \$100**

**Single card: \$3**, sold in multiples of 6

**Box sets of (6): \$12.50**, sold in multiples of 3

### we have three ways to order:

- order on Faire

[faire.com/direct/navymidnightpress](https://faire.com/direct/navymidnightpress)

- email an order to NMP

[annie@navymidnight.com](mailto:annie@navymidnight.com)

- work with our local sales rep

for New England, NY, and NJ

**daisy d and friends**

Pamela Davis

[www.daisydandfriends.com](http://www.daisydandfriends.com)

[info@daisydandfriends](mailto:info@daisydandfriends)

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email: [annie@navymidnight.com](mailto:annie@navymidnight.com)

instagram: [@navymidnightpress](https://www.instagram.com/navymidnightpress)

faire: [faire.com/direct/navymidnightpress](https://www.faire.com/direct/navymidnightpress)

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navy midnight press

modern letterpress stationery • printed by hand in San Francisco, California