



DECKORATORS.COM

MERCHANDISING CATALOG



LITERATURE • SAMPLES • DISPLAYS • APPAREL • PROMOTIONAL ITEMS

LITERATURE

- 2 Dealer Guide
 - Railing Overview
 - Decking Overview
 - Vista Sell Sheet
 - Voyage Sell Sheet
 - Venture Sell Sheet
- 3 Surestone™ Technology Decking Sell Sheet
- Certified Pro Program Sell Sheet
- Plastic Lattice Sell Sheet

SAMPLES

- 4 3½" Decking Sample Box
 - Handheld Sample Box
 - Decking Sample Box
 - Split & Spike Board Samples
 - Counter mat
 - All Decking Carry Board

DISPLAYS

- 5 Decking and Railing Displays
- 6 Slatwall Shopping List
- 7 Slatwall Planograms
- 8 Slatwall Signage

APPAREL

- 9 Apparel Items

PROMO ITEMS

- 10 Promotional Items

Scan code for Deckorators
branded items on UFGear.com:



BEYOND ORDINARY.

Deckorators® offers the quality and selection to transform any deck and partnering with us has its perks. From merchandising and apparel to samples and literature, align your business with the brand bringing on-trend styles and the newest innovation.

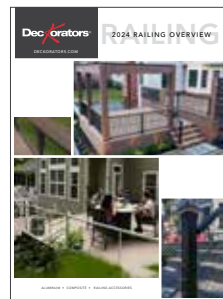
STYLE GUIDE

- Multi-page guide that shows the features and benefits of the decking and railing program
- 20 per pack



RAILING OVERVIEW

- Bi-fold brochure that shows the features and benefits of the railing program
- 25 per pack



DECKING OVERVIEW

- Bi-fold brochure that shows the features and benefits of the decking program
- 25 per pack



VISTA SELL SHEET

- One sided sell sheet that shows the features and benefits of Vista decking
- 25 per pack



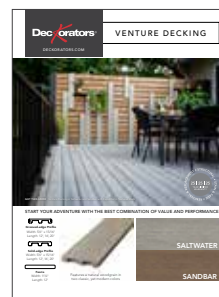
VOYAGE SELL SHEET

- Two sided sell sheet that shows the features and benefits of Voyage decking
- 25 per pack



VENTURE SELL SHEET

- Two sided sell sheet that shows the features and benefits of Venture decking
- 25 per pack



INTERIORS

SURESTONE™ TECHNOLOGY SELL SHEET

- Two sided sell sheet that shows the features and benefits of decking made with Surestone™ Technology
- 25 per pack



PLASTIC LATTICE SELL SHEET

- Two sided sell sheet that shows the features and benefits of plastic lattice
- 25 per pack



CERTIFIED PRO PROGRAM SELL SHEET

- One sided sell sheet that shows the features and benefits of the Certified Pro Program
- 25 per pack



PRIVACY SCREEN SELL SHEET

- Two sided sell sheet that shows the features and benefits of privacy screen system
- 25 per pack



BALUSTER SAMPLE CHAIN

- Samples of colors and styles of balusters



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3½" DECKING SAMPLE BOX

- Display box for 12-pieces of 3½" samples of decking
- Available in all decking and porch flooring colors



Also Available:

- 6" sample of the rooftop sleeper system



SPLIT & SPIKE BOARD SAMPLES

Split Board Sample:

- Ripped sample of Surestone™ Technology decking



Spike Board Sample:

- Surestone™ Technology sample with spike driven through



DECKING SAMPLE BOX

- Sample box with an easy to carry handle
- Includes decking and porch flooring samples



COUNTER MAT

- 20" x 16" counter mat display
- Showcases the features and benefits of Surestone™ Technology and Traditional Composite Decking

Deckorators® DECKING REFERENCE CHART				LUMBER® TECHNOLOGY		
BEST	100%	✓	✓	✓	✓	1.5"
BETTER	100%	✓	✓	✓	✓	1.5"
GOOD	100%	✓	✓	✓	✓	1.5"
VENTURE	33%	✓	✓	✓	✓	1.5"

DECKORATORS.COM/DECKING

ALL DECKING CARRY BOARD

- Handheld carry board featuring Deckorators Decking



PLASTIC LATTICE SAMPLE CHAIN

- 6" x 6" lattice sample chain



SAMPLES

NEW

LOW PROFILE DISPLAY

- Compatible with 2' Surestone Technology and Traditional Composite deck board samples, sold separately
- Literature holder and display header included
- Display can incorporate either Varied Plank or Flat Shelf options, sold separately



RAILING RISER DISPLAY

- Riser fits 5.5" x 36.5" Surestone Technology and Traditional Composite deck boards, sold separately
- Railing sections pictured not included



ELITE DISPLAY

- Can be configured to hold multiple deck boards, samples and literature
- Header sign included
- Wing signs and placards available separately



UFPgear.com



DECK BOARD PLAQUES

- 3 "x 2" Styrene and 4 "x 2" metal options available



SMALL SLATWALL 4x8 PLANOGRAM



LARGE SLATWALL 8x8 PLANOGRAM



SLATWALL MATERIAL LIST

The list below works for both layouts in 4x8 and 8x8.

- Black Slatwall 4'x8' (Pack of 2) – Qty 1
- Black Shelves 12" x 48" (Pack of 4) – Qty 1
- Black Slatwall Shelf Bracket 12" (Pack of 12) – Qty 1
- Slatwall Acrylic Brochure Holder (Pack of 10) – Qty 1
- Peg Hooks for Slatwall - 6", Black - Optional for railing displays
- #8 x 3/4 Klath Drywall Screws (Pack of 1200) – Qty 1
- Metal Slatwall-Gridwall Hanging Adapter (Each) – Qty 56 (3 per deck board)
- Metal Slatwall Adapter Plate – Optional for hanging graphics
- Metal Deck Board Placards – 1 Set per Decking Family

(Signage can be downloaded on page 8)

SLATWALL SHOPPING LIST

The components listed below will allow you to create your own Deckorators slatwall display.

Black Slatwall 4'x8' (Pack of 2)

Uline model number H-4774BL - \$295

<https://www.uline.com/Product/Detail/H-4774BL/Slatwall/Slatwall-Panels-4-x-8-Black-Melamine>

Black Shelves 12" x 48" (Pack of 4)

Uline model number H-6354BL - \$115

<https://www.uline.com/Product/Detail/H-6354BL/Slatwall/Slatwall-Display-Shelf-48-x-12-Black?keywords=6354BL>

Black Slatwall Shelf Bracket 12" (Pack of 12)

Uline model number S-21144BL - \$33

<https://www.uline.com/Product/Detail/S-21144BL/Slatwall/Shelf-Bracket-for-Slatwall-12-Black?keywords=21144BL>

Peg Hooks for Slatwall - 4", Black

Uline model number S-19198BL - \$14

<https://www.uline.com/Product/Detail/S-19198BL/Slatwall/Peg-Hooks-for-Slatwall-4-Black?model=S-19198BL&RootChecked=yes>

Peg Hooks for Slatwall - 6", Black

Uline model number S-19199BL - \$15

<https://www.uline.com/Product/Detail/S-19199BL/Slatwall/Peg-Hooks-for-Slatwall-6-Black?model=S-19199BL&RootChecked=yes>

Slatwall Acrylic Brochure Holder (Pack of 10)

Uline model number S-18606 - \$84

<https://www.uline.com/Product/Detail/S-18606/Slatwall/Acrylic-Literature-Holder-9-x-1-3-4-x-9-1-2?keywords=18606>

#8 x 3/4 Klath Drywall Screws (Pack of 1200)

Fastenal part number 1132144 — \$109

<https://www.fastenal.com/product?query=1132144&fsi=1>

Metal Slatwall-Gridwall Hanging Adapter (Each)

Retail Resource model number 62518 - 88¢

<https://www.retailresource.com/product/62518/Slatwall-Gridwall-Hanging-Adapter>

Metal Slatwall Adapter Plate (Each)

Retail Resource model number 87544 - \$1.13

(Optional for hanging graphics) Slatwall Adapter Plate (retailresource.com)

<https://www.retailresource.com/product/87544/Slatwall-Adapter-Plate>

Metal Deck Board Placards (Voyage, Picture Frame Board, Vista, Venture)

SLATWALL SIGNAGE

Download files to print locally.



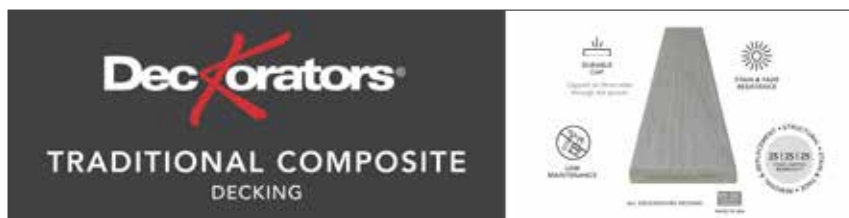
8' wide sign : 96" x 24"

DOWNLOAD



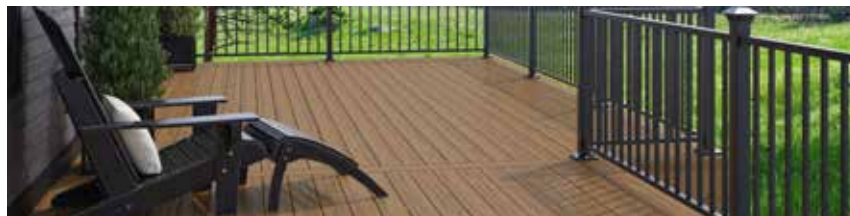
4' wide sign : 48" x 12"

DOWNLOAD



4' wide sign : 48" x 12"

DOWNLOAD



4' wide sign : 48" x 12"

DOWNLOAD



4' wide sign : 48" x 12"

DOWNLOAD



4' wide sign : 48" x 12"

DOWNLOAD

APPAREL ITEMS

Available for purchase:

- Polos
- T-shirts
- Pullovers
- Sweatshirts
- Jackets
- Hats



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PROMOTIONAL ITEMS

Available for purchase:

- Tumblers
- Koozies
- Pens
- Notepads
- USBs
- Carpenter Pencils
- Coolers
- Golf Balls and Tees
- Tote Bags
- Lanyards



APPAREL

SURESTONE™ TECHNOLOGY PULL UP BANNER

- 33.5" x 79"
- Double-sided



TRADITIONAL COMPOSITE PULL UP BANNER

- 33.5" x 79"
- Double-sided



DECKORATORS BANNER

- 6' x 3' banner
- Includes four corner grommets for hanging



POLYESTER TABLE CLOTH

- Black polyester poplin table cloth
- Features draped corners that cover all four sides of a standard 6' table
- DecKorators logo imprinted on the front



VENTURE BANNER

- 3' x 2' banner
- Includes four corner grommets for hanging



PROMO ITEMS

DEALER MARKETING CHECKLIST

Low Profile Display

2' Sample Boards (Select 5):

Voyage Khaya Mesa Costa Sierra Tundra Sedona

Vault Dusk Mesquite

Vista Ironwood Dunewood Driftwood Silverwood

Venture Saltwater Sandbar **Dark Slate Picture Frame Board**

Metal Decking Plaques

Voyage Khaya Mesa Costa Sierra Tundra Sedona

Vault Dusk Mesquite

Vista Ironwood Dunewood Driftwood Silverwood

Venture Saltwater Sandbar **Dark Slate Picture Frame Board**

Literature

- Qty _____ Style Guides (packs of 20)
- Qty _____ Railing Overview Brochures (packs of 25)
- Qty _____ Decking Overview Brochures (packs of 25)
- Qty _____ Surestone Technology Sheets (packs of 25)
- Qty _____ Voyage Decking Sheets (packs of 25)
- Qty _____ Vista Decking Sheets (packs of 25)
- Qty _____ Venture Decking Sheets (packs of 25)
- Qty _____ Privacy Screen Sheets (packs of 25)
- Qty _____ Certified Pro Sheets (packs of 25)

Railing Section Displays

Contemporary

Contemporary Cable

Rapid Rail

3-1/2" Sample Boxes

Colors:

- Qty _____ Voyage Khaya
- Qty _____ Voyage Mesa
- Qty _____ Voyage Costa
- Qty _____ Voyage Sierra
- Qty _____ Voyage Tundra
- Qty _____ Voyage Sedona
- Qty _____ Vault Dusk
- Qty _____ Vault Mesquite
- Qty _____ Vista Ironwood
- Qty _____ Vista Dunewood
- Qty _____ Vista Driftwood
- Qty _____ Vista Silverwood
- Qty _____ Venture Saltwater
- Qty _____ Venture Sandbar
- Qty _____ Dark Slate Picture Frame

Sample Box
Qty _____

Contractor Bag
Qty _____



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For ordering support, please contact
Beth Quick at:

bquick@ufpi.com
800.556.8449 ext. 3341042