



Minimum Advertised Price (MAP) Agreement and Territory Policy

As an approved reseller of No. 8 Brands (No8) products, including those sold under the brand name Make My Day Products, or MMDBaby the undersigned agrees not to advertise No8 products below the stated minimum advertised price (MAP) as posted on the website solely owned by No8 (www.makemydayproducts.com). No8, at its sole discretion, without notice and from time to time, may add or delete products to the list of No8 products subject to this MAP policy and may change the minimum advertised prices for such listed products.

This Agreement applies to the undersigned's advertised prices in newspapers or catalog print, direct mail pieces, faxes, on radio, television or on the Internet where No8 product can be accessed directly through hypertext link.

If the undersigned advertises No8 products at prices below the stated MAP, No8 will be entitled to all of its rights and remedies available to it, including, without limitation, the right to disqualify undersigned from receiving discounts and benefits and selling any No8 Products.

In addition, No8 products should not be listed for resale on any third party shopping forum such as Amazon.com or Ebay.

No. 8 Brands currently holds a zero tolerance policy for MAP violations. If a retailer lists any No8 products below the advertised price designation stated above, No. 8 Brands, Inc will cease supplying product to the dealer in question immediately for 30 days, or will terminate indefinitely at No8's option. If a retailer lists products on third party shopping forums such as Amazon.com or Ebay.com, No.8 Brands will cease supplying product to the dealer in question immediately for 30 days, or will terminate indefinitely at its option. The retailer will also be charged a \$500 fine. If merchandise needs to be brought back, the undersigned will be charged additional shipping and logistics costs incurred by No. 8 Brands.

