

WHITE BY SPA CEYLON - NOMINATED FOR WORLD SPA AWARDS 2015

Spa Ceylon, Sri Lanka's premier spa lifestyle brand, has been once again recognized for their exceptional innovation and service in the international Spa Industry by being nominated for the World Luxury Spa Awards, for Service Excellence, with the nomination of WHITE By Spa Ceylon for the World Spa Awards 2015.

Make Sri Lanka proud! Please go to

<http://www.luxuryhotelawards.com/node/add/vote-spa/220009>

and vote for White By Spa Ceylon.

The World Luxury Spa Awards promote official spa participants amongst 141 countries for a period of 1 year in order to create maximum awareness. “We have been nominated to receive an Award in the Luxury Ayurveda Spa Category for Service Excellence and we are indeed gratified that once again Spa Ceylon has put Sri Lanka on the international map”, said Managing Director Spa Ceylon, Shiwantha Dias.

Backed by substantial marketing and promotional campaigns, The World Luxury Spa Awards promotes its participants on a global scale by means of an online spa profile hosted by the World Luxury Hotel Awards website, featuring in the Ultimate Spa Guide and media coverage, as well as networking opportunities with our established sponsors and partners. The ultimate goal of these awards is to raise service standards within the Luxury Spa industry and to create awareness in the global market. “To provide luxury spas with well-deserved recognition based upon votes from guests, provide the possibility of a fresh stream of spa customers, providing spas with extra credibility as well as giving staff the recognition they deserve thus improving staff morale is the aim of these awards”, said Ms Marinique de Wet, Director of World Luxury Spa Awards.

“Spa Ceylon’s guests could vote for us online. Votes will be based on service. No other areas will be taken into consideration other than excellent service delivery”, said Shalin Balasuriya, Director & co-founder.

WHITE By Spa Ceylon is a grand expression Spa Ceylon’s signature style - fusing old Ceylon elements with contemporary Sri Lankan design – in pure white. A grand white façade of Spa Ceylon’s Royal Kandyan insignia greets guests as they walk onto sparkling marble floors to a warm traditional welcome. The lilting sounds of old Ceylon Melodies play somewhere in the background as the soothing aroma of Ceylonese florals waft through the air.

Every detail of the WHITE By Spa Ceylon spa & spa ritual has been stylishly designed in keeping with the white theme & detailed to perfection - to ensure guests receive a totally fulfilling & relaxing spa experience like no other. From organic cotton & Ayurveda herb filled cushions & pillows; to hand-made stainless steel foot baths laden with white pebbles & white jasmines; to exotic massage oils richly blended with Ceylonese floral extracts, Kashmiri almonds, virgin coconut & precious aromatic Jasmine essential oil; to refreshing whitening Ayurveda herbal infusions accompanied by traditional Ayurveda crystals, served in custom designed hand-made Spa Ceylon silverware; to highly precise signature massage movements by the spa therapists, every element has been re-detailed & re-designed to complement each other - making the WHITE By Spa Ceylon experience uniquely different.

Situated in Colombo Seven's fashionable Ward Place, White by Spa Ceylon accommodates up to 24 guests at a given time, with luxuriously appointed body treatment rooms including 3 couples' suites, 4 single rooms, 2 all-white traditional Shirodhara therapy rooms, a 4 seat mani-pedi lounge and a rejuvenating 8 seat foot spa.

This inimitably Sri Lankan brand has become extremely popular beyond Sri Lanka as well, with Spa Ceylon signature boutiques & spas now operating in more than 25 locations across 10 countries in Europe, South Asia & across South East Asia. In 2015, Spa Ceylon plans to further expand with more than 30 new openings in Asia & Africa, along with expansion to Seychelles, Thailand, Vietnam, Indonesia & South Africa.







