SCHUMACHER®

DESIGN LAB

Ever since we were established in 1889, Schumacher has been synonymous with style, taste—*and* innovation: We were among the first to introduce wallpaper to the United States, we were a forerunner in producing performance yarns (working with Dupont in the 1940s), and we were responsible for bringing new styles like Art Deco to the American customer. We consider it our responsibility to test the road ahead in order to serve our beloved community of designers. Earlier this year, we channeled our futuristic drive—combining style, craftsmanship and cutting-edge technology to create a very special and experimental wallpaper collection. These five patterns were created in our design studio with the help of artificial intelligence. The endeavor was fascinating—we found that artificial intelligence can be a wonderful tool, but that the vision of the human mind is the undeniable spark behind the magic of art and design. AI can be useful to empower us to create—similar to the way cameras or computers do—but it can't create beauty on its own. The future can be exciting, energizing and sometimes unsettling, but as pioneers of style, we embrace newness and the challenge it brings. We hope you love these patterns as much as we loved designing them (with a little help from technology)!

LEAF BLOOM
Neutral 5016392
Wallpaper

LEAF BLOOM
Sky 5016391
Wallpaper

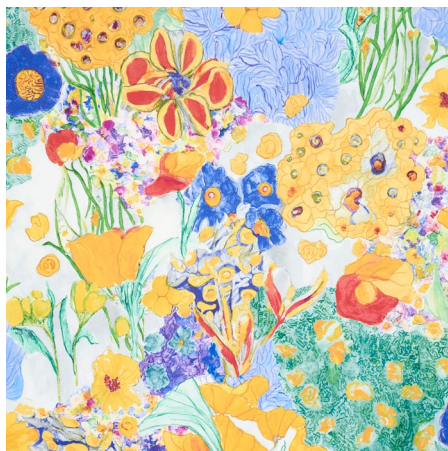**LEAF BLOOM**
Charcoal 5016390
Wallpaper

PYNE BUTTERFLY
Monarch Orange 5016380
Wallpaper

ALEX'S FLORAL
Daffodil 5016400
Wallpaper

ALEX'S FLORAL
Mist Blue 5016401
Wallpaper

FRANK'S GARDEN
Primary 5016420
Wallpaper

FRANK'S GARDEN
Pink & Green 5016421
Wallpaper

ACANTHUS FOREST PANEL SET
Cool Multi 5016410
Wallpaper