



Q: What is MACVOIL™ Smoothing Treatment Therapy?

A: It is a safe, healthy natural formula that smooths hair, eliminates frizz, moisturizes and detangles for up to 8-12 weeks. Unlike similar products on the market, it is 100% free of formaldehyde, derivatives and other toxic ingredients, and is absolutely safe for clients and hairstylists.

Q: What is formaldehyde, and why is it harmful?

A: Formaldehyde is a chemical widely used as a bonding agent in straightening products. Exposure to formaldehyde has been shown to increase the risk of certain types of cancers, and should therefore be avoided.

Q: How do I know if products contain formaldehyde or other harmful chemicals?

A: Macvoil Smoothing System is the only system that uses exclusively active keratin, cysteine and amino acid as essential ingredients. None of the ingredients in Macvoil Smoothing System can transform to formaldehyde. For more information refer to www.macvoil.com.

Q: How does MACVOIL™ Smoothing Treatment work?

A: MacVoil uses powerful nano keratin technology and a low pH to deliver smoothing results. The formula is the first to provide silky, satin-smooth hair using all-natural botanicals and non-toxic ingredients.

Q: How much time does the treatment take, from start to finish?

A: Time varies by the client, but please allow a 75-90 minutes window.

Q: Can hair be colored, chemically treated, previously relaxed or straightened prior to the treatment?

A: Yes. It is recommended to adjust flat iron temperature based on hair type and hair condition.

Q: What kind of shampoo and conditioner should be used?

A: MACVOIL™ Smoothing Shampoo and Re-Conditioner. Only MACVOIL™ home maintenance products should be used for optimal results.

Q: How often can the treatment be done?

A: With proper home maintenance, the treatment should last 8-12 weeks. The treatment can be repeated as often as necessary.

Q: Is re-application of the treatment done on the whole head or just on new growth?

A: The entire head. Reapplying this safe, natural formula can only improve hair's condition.

Q: Should the hair be cut before or after the treatment?

A: It's best to cut hair after the treatment, as the hair will have a smoother texture and lie differently.

Q: Can the treatment be done on pregnant or nursing women?

A: Yes. The treatment is completely safe for all clients.