Smoothing Treatment Therapy Training Manual



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STEP BY STEP INSTRUCTIONS

Before Getting Started

Client Consultation & Expectations

- Evaluate client's hair and discuss what to expect from the service, based on hair's curl, texture, condition and previous chemical treatments.
 Explain the unique safety and effectiveness of MACVOIL™ Smoothing Treatment compared with other products on the market.
- Discuss home maintenance to extend the life of the smoothing treatment.
- Quote a price for the treatment based on evaluation of the client's hair.

Tools & Products

You'll need the following items ready before starting the smoothing treatment:

- MACVOIL[™] Smoothing Clarifying Shampoo
- ◆ MACVOIL™ EXTRA Smoothing Treatment Therapy
- ◆ MACVOIL™ Smoothing Shampoo and Re-Conditioner
- Flat Iron reaching 450 degrees
- Gloves, cape, towels, bowl, tint brush
- ◆ Heat resistant fine tooth tail comb, clips, plastic cap, blow dryer, vent brush.

STEP 1): PREPARATION

- 1. Shake bottle well.
- 2. Pour 3/4 oz. of Smoothing Treatment Therapy into a bowl. Use more as needed. DO NOT USE more than 1½ oz. of treatment. To avoid contamination. Do not return any dispensed product into original container.

Smoothing Clarifying Shampoo

You must properly shampoo with Smoothing Clarifying Shampoo for best results.

- ◆ Shampoo hair 2-3 times until "squeaky" clean.
- Using the clarifying shampoo ensures that all minerals and residues are thoroughly removed from hair before starting the smoothing process.
- ◆ The clarifying shampoo also lowers the pH of the hair and scalp, which allows proper adhesion of smoothing treatment and helps prevent dryness.

STEP 2 : TOWEL-DRY

Blot hair with a towel until all excess moisture is removed, still leaving the hair wet for application.

Step (3): application & flat-ironing

You are now ready to apply the smoothing treatment. As with all chemical services you should wear gloves during application for protectionss.

- 1. Section hair into four equal partings, start applying product at nape using ¼" inch subsections beginning ¼" inch from the scalp and combing through ends. Repeat for each section. NOTE: Evenly apply the smoothing system by "dusting" the product down the hair making sure not to oversaturate the hair.
 - IMPORTANT: DO NOT OVERSATURATE THE HAIRI THIS WILL CAUSE BUILD-UP AND AFFECT RESULTS. IF PRODUCT IS LEFT ON COMB, BRING DOWN NEXT SECTION AND COMB THROUGH TO DISTRIBUTE EXCESS PRODUCT. AVERAGE TREATMENT REQUIRES 34-11/2 OZ.
- 2. Begin blow-drying the hair with a boar bristle brush under high heat until 100% dry. The boar bristle brush helps to ensure the product is distributed evenly throughout the hair.
- 3. Section hair into four equal partings beginning at the nape of the head, using ½ 1" inch subsections and begin flat ironing section by section, making 7 to 8 passes per section. Flat iron temperature should be 400°F-450 F depending on hair type & texture and amount of smoothing desired. You should use the lowest heat setting necessary to prevent damage to the hair.
- 4. After treatment do not wet or wash hair for 48 hours (See customer care sheet)
- 5. Send client home with MACVOIL™ home maintenance system. (see below).

HOME MAINTENANCE

Proper home maintenance using MACVOIL™ products is crucial to maintaining smoothing treatment results for 12-16 weeks. Home maintenance includes washing hair with MACVOIL™ Smoothing Shampoo and Smoothing Re-Conditioner. MACVOIL™ Argan Oil should be used for thermal styling and to extend the life of the smoothing treatment.