



# THE TRAVEL GOODS SHOW 2024

THE MOST INFLUENTIAL TRAVEL GOODS EVENT IN THE WORLD  
MARCH 13-15, 2024 • THE EXPO AT WORLD MARKET CENTER LAS VEGAS



Have questions or suggestions? Contact Cathy Trecartin at [cat@travel-goods.org](mailto:cat@travel-goods.org), 877-842-1938, x-702. [TRAVEL-GOODS.ORG](http://TRAVEL-GOODS.ORG)

# ASSOCIATION UPDATE

Association  
Update

## Exciting Industry News!

We are proud to introduce Josh Cross as the new Board Chair of the Travel Goods Association (TGA). Josh is a seasoned software industry expert with a successful background in EdTech, having helped build one of the premiere software platforms in the space. As CEO of Elios, he brings a wealth of knowledge and innovation to our association, and we couldn't be more thrilled to have him lead us into the future.

But that's not all — we have a major announcement to make! The 2024 Travel Goods Show will be back in Las Vegas, and with Josh at the helm, it will be unlike any other. We're talking new buyers, workshops, education forums, panel discussions, special guests, industry professionals, travel influencers, and a few other surprises that we're keeping under wraps for now.

We're not just enhancing the Show, we're providing more value! We'll be revealing all of these amazing benefits in a future press release, but trust us, they are INCREDIBLE!

Get ready to mark your calendars, pack your bags, and join us for what promises to be the most exciting Travel Goods Show yet! With new ideas, new staff, and new and exciting ways to benefit our members, the 2024 Travel Goods Show is sure to be the talk of the industry.

We can't wait to see you there!

Sincerely,  
The TGA Board of Directors

Josh Cross, Elios, *Chair*

Jesse Sutton, Bon Voyage/Sutton Home Fashions, *Vice Chair*

Scott Kosmin, 24-7 International, *Treasurer*

Jerry Kallman, Airline International Luggage, *Secretary*

Cliff Ensley, Leisure Merchandising Corp., *Immediate Past Chair*

Jacob Durham, Nomadic, *Executive Committee*

Richard Krulik, Briggs & Riley/SOLO, *Executive Committee*



# SHOW CHANGES

# Show Changes



## Pre-Opening New Product Showcase



The Show will open with an exclusive 2-hour event, providing exhibitors an opportunity to showcase new products to buyers, media outlets and influencers. Think of it as speed dating for exhibitors.



## 3-Day Show



The 2024 Travel Goods Show is a game-changer with three exciting days of innovation and networking. Attendees can participate in VIP Luncheons, Travel Goods Awards, and the New Product Showcase. Keynote speakers and panel discussions will captivate and inform while press events will keep attendees up-to-date. Stay tuned for other big announcements that will keep you on the edge of your seat. Don't miss this opportunity to connect, learn, and grow in the travel goods industry!



## Added Member Benefits



TGA is thrilled to announce that we are taking our commitment to member benefits to the next level with new and improved year-round offerings beyond our highly-anticipated annual Show. Our Board and staff are working tirelessly to bring you amazing benefits that will take your business to new heights. Keep an eye out for our upcoming press release, where we will reveal innovative ways TGA is helping our members gain exposure and grow your business.



## Travel Influencers and Bloggers



As consumers shift towards online shopping, influencers and bloggers are having a greater impact on buying behavior. The Travel Goods Show is adapting to this change by inviting them as a key feature to connect brands with influencers and bloggers, helping them to tap into new markets and reach new customers.

# EXHIBITOR PRICING

# Exhibitor Pricing



Early Bird  
**\$21**  
per sq. ft.

Regular Rate  
**\$24**  
per sq. ft.

Non-Member  
**\$29**  
per sq. ft.

Register before July 31st to take advantage of early bird rates! After the deadline, the rate will increase to \$24, so don't wait!

\$3 per square foot price increase. Exhibitors who register after July 31st will miss out on the early bird rate.

The non-member price to exhibit at the Show is \$29 per square foot.

Early Bird Deadline: July 31, 2023

Early Bird discount pricing is a benefit of TGA Membership; you must be a TGA Member in order to receive the Early Bird Discount.

## ADD ON PACKAGES

Silver

Gold

Platinum

Diamond

We are excited to offer you a choice of four Add On Packages — Silver, Gold, Platinum and Diamond — all NEW for 2024, each designed to help you maximize the return on your investment and each offering from more than a dozen benefits to over 30, depending on package selected.

From media outreach, Show event invitations and discounts on booth space to waived fees for New Products Pavilion submission and free ads to pre-Show access to the attendee list and free registration for up to 10 employees, more and more benefits are added with each successive package.

We've provided a chart on the next page to help you compare and decide which package works for you.

# ADD ON PACKAGES

	Silver Package \$1000	Gold Package \$2000	Platinum Package \$3000	Diamond Package \$4000
Government Advocacy	✓	✓	✓	✓
Travel Goods Magazine	✓	✓	✓	✓
Media Outreach	✓	✓	✓	✓
HUB Access and Premium Profile	✓	✓	✓	✓
Discount of \$3 Off Per Sq. Ft. on Booth Space	✓	✓	✓	✓
Access to All Recorded Events After the Show	✓	✓	✓	✓
Invite to Opening Night Party	✓	✓	✓	✓
Invite to Awards Ceremony	✓	✓	✓	✓
Free Show Attendee List After the Show	✓	✓	✓	✓
Access to All the Panel Discussions and Speaking Events During the Show	✓	✓	✓	✓
Wi-Fi at the Show	✓	✓	✓	✓
Invite to the Press Event	✓	✓	✓	✓
Invite to the New Product Showcase Event	✓	✓	✓	✓
Sponsor Decal on the Show Website	✓	✓	✓	✓
New Products Pavilion Submission Fee Waived for...	1 Product	2 Products	3 Products	4 Products
Buyer Gift Placement	✗	✓	✓	✓
Branded Decal on Show Floor	✗	✓	✓	✓
Decal Included on Entrance Pillar	✗	✓	✓	✓
Free Ad on Travel Goods Magazine Website	✗	✓	✓	✓
Free Ad in Industry News Briefs	✗	✗	✓	✓
Invite to Buyer Luncheon	✗	✗	✓	✓
Invite to Influencer Luncheon	✗	✗	✓	✓
Invite to Pitch Event	✗	✗	✓	✓
Two Tickets to the VIP Networking Luncheons	✗	✗	✓	✓
Speed Dating with Influencers	✗	✗	✗	✓
One Email Blast to TGA's Buyers List	✗	✗	✗	✓
Sponsor Decal at Keynote Presentations	✗	✗	✗	✓
Sponsor Decal at Panel Discussions	✗	✗	✗	✓
Company Branding at Opening Night Event	✗	✗	✗	✓
Company Branding at Awards Ceremony	✗	✗	✗	✓
Pre-Show Access to Attendee List	✗	✗	✗	✓
Free Registration for Up to 10 Employees of Your Company (deadlines apply)*	✗	✗	✗	✓

# SPEAKING EVENTS

“Let’s face it, travel is on the top of nearly everyone’s bucketlist!”



# Speaking Events

## SPEAKING EVENTS



### New for the 2024 Show



Keynotes, panel discussions, and educational seminars are a crucial addition to the 2024 Travel Goods Show as they bring together experts in the industry to share knowledge and insights. They provide a platform for open dialogue and create engaging and thought-provoking sessions for attendees. We're thrilled to gather numerous thought leaders from the travel industry together in one place to help us navigate and learn about the intricacies of the industry.

This industry is constantly evolving, changing, and adapting to new technologies and consumer preferences, and is considered one of the most exciting industries to be a part of. Let's face it, travel is on the top of nearly everyone's bucketlist!

The educational seminars, panel discussions, and keynote speaking events at the 2024 Travel Goods Show will be an incredible opportunity for attendees to learn from thought leaders, influencers, and industry experts. They will provide in-depth education and insights on the latest industry trends, opportunities, and challenges, and will cover topics ranging from regulations to impacts that may affect the industry.

Whether attending as a buyer or exhibitor, these speaking events and seminars are a must-attend. They offer a platform for open dialogue, creating engaging and thought-provoking sessions that will help attendees navigate and stay ahead of the constantly evolving travel industry.

If there's a particular topic you would like industry experts to discuss, let us know and we'll try to line it up. Or, if you would like to participate on a panel, please reach out and let us know.

## SPEAKING EVENTS



### Traveling with Pets

Discover the ultimate panel discussion on “Traveling with Pets” at the Travel Goods Show, where we’ll put the spotlight on the essential gear that makes pet travel a breeze. Join our esteemed panel of experts as they delve into the world of pet travel accessories, sharing insights on the latest trends, must-have gear, and innovative solutions for a seamless journey with your furry companions. From comfortable pet carriers to smart feeding systems and practical travel essentials, this discussion will equip you with the knowledge and inspiration to make every trip with your pets an unforgettable adventure.



### Sustainability in Travel

Immerse yourself in a thought-provoking panel discussion on “Sustainability in Travel” at the Travel Goods Show, where we will explore the vital role of eco-friendly gear in promoting sustainable travel practices. Join industry experts as they delve into the latest innovations in sustainable travel gear, discussing the importance of materials, manufacturing processes, and product design in minimizing environmental impact. Gain valuable insights and discover how conscious choices in travel gear can contribute to a greener future while still ensuring comfort and convenience on your journeys.



### Traveling with Children

Join us for an engaging panel discussion on “Traveling with Children” at the Travel Goods Show, where we will explore the essential gear needed to make traveling with kids a breeze. Discover expert tips and insights on selecting the right travel gear, including strollers, car seats, luggage, and other essentials, to ensure a smooth and enjoyable journey for both parents and children. From innovative designs to safety considerations, this discussion will equip you with the knowledge to make informed choices when it comes to traveling with your little ones.



### Women in Travel

Discover inspiring stories from female adventurers and industry experts as they share insights on travel gear designed for women, including backpacks, luggage, accessories, and more. Gain valuable tips and recommendations to elevate your travel experience and embrace the spirit of exploration as a woman in the travel industry.



### State of the Travel Industry

Gain valuable insights from industry experts as they share their perspectives on the challenges, opportunities, and innovations shaping the travel industry. Explore how travel goods companies are adapting to meet the evolving needs of travelers and discover the strategies that will drive success in this dynamic industry. Join us for a dynamic panel discussion on the “State of the Travel Industry” at the Travel Goods Show, where thought leaders, regulators, and travel goods company leaders will come together to discuss the current landscape and future trends.



## SPEAKING EVENTS



### Van Life / Road Travel

Embark on a fascinating journey into the world of Van Life and Road Travel with our panel discussion at the Travel Goods Show. Join thought leaders, van life travelers, and travel goods company leaders as they delve into the unique experiences and challenges of living and traveling on the road. Discover the latest trends, innovative gear, and essential products that cater to the needs of van life enthusiasts, and gain valuable insights on how travel goods companies are shaping the future of this rapidly growing movement.



### Tech Savvy Travel Gear

Embark on a journey into the world of Tech Savvy Travel Gear with our panel discussion at the Travel Goods Show. Join thought leaders, social media influencers, and travel goods company leaders as they delve into the latest advancements in technology and their impact on travel gear. Discover how innovative gadgets, smart luggage, and cutting-edge accessories are revolutionizing the travel experience, and gain valuable insights on how to stay ahead in this rapidly evolving landscape.



### Gear for Travel Photographers

Immerse yourself in an enlightening panel discussion on Gear for Travel Photography at the highly anticipated Travel Goods Show. Join thought leaders, social media influencers, and travel goods company leaders as they delve into the world of travel photography and showcase the latest gear and accessories for capturing breathtaking moments on your journeys. From camera bags and tripods to innovative smartphone lenses and editing tools, this session will provide invaluable insights and recommendations to elevate your photography skills and enhance your travel experiences.



### Travel Comfort

Indulge in a captivating panel discussion on Travel Comfort at the highly anticipated Travel Goods Show. Join thought leaders, social media influencers, and travel goods company leaders as they explore the latest trends, innovations, and insights in creating a comfortable travel experience. From ergonomic designs and innovative materials to personalized comfort solutions, this session will uncover the secrets to enhancing your journey and ensuring a restful and enjoyable travel adventure.



### Social Media's Impact on Travel

Uncover the captivating influence of social media on the travel industry in our engaging panel discussion at the Travel Goods Show. Join thought leaders, social media influencers, and travel goods company leaders as they explore the transformative power of social platforms in shaping travel experiences and consumer behavior. Gain valuable insights into effective social media strategies, emerging trends, and how travel goods companies are leveraging this digital landscape to connect with travelers in innovative ways.

# NETWORKING EVENTS

“The Travel Goods Show is solely dedicated to travel products, making it an essential event for anyone involved in the industry.”



# NETWORKING EVENTS

Networking  
Events



## DAY 1

### Welcome Breakfast

TGA is holding a welcome continental breakfast on the first day of the Show. Attendees can enjoy a light breakfast while networking and getting ready for an exciting day of exhibits and events.

### Buyers Luncheon

This event is an unparalleled opportunity for exhibitors to connect and build meaningful relationships with key buyers and influencers, gaining valuable insights and potentially securing new business. Don't miss out on this unique chance to expand your network and elevate your brand!

### Opening Night Reception and Cocktail Party

Indulge in delicious drinks and food while connecting with industry leaders and fellow members. With lively music and entertainment, this event will be the perfect opportunity to build meaningful relationships and make lasting connections.

## DAY 2

### VIP / Influencer Luncheon

Exhibitors will have an exclusive opportunity to connect with the world's top travel influencers at the TGA Influencer Luncheon. This is your chance to connect with the most influential travel bloggers, vloggers, and social media stars on the planet.

### Awards Ceremony

Get ready to celebrate and recognize the best in the travel industry! The TGA Awards Ceremony is back and better than ever, with new categories and coveted awards that will make everyone green with envy. Don't miss out on this exciting opportunity to honor the best in the business!

## DAY 3

### Industry Send-off

We'll toast to your success in this dynamic and exciting industry with a special buyer event still in the planning stages.

# NETWORKING EVENTS

Networking  
Events



## Opening Night Party

Join us for an evening of networking, celebration, and excitement as we gather industry leaders, exhibitors, buyers, and influencers under one roof. Sip on exquisite cocktails, indulge in delicious hors d'oeuvres, and mingle with like-minded professionals who share your passion for the travel goods industry. This exclusive event sets the stage for three days of innovation, collaboration, and inspiration, making it a night you won't want to miss.



## Awards Ceremony

Join us at the prestigious Awards Ceremony during the 2024 Travel Goods Show, where we honor excellence and innovation in the travel goods industry. Celebrate alongside industry leaders, exhibitors, and buyers as we recognize outstanding achievements and groundbreaking products that are shaping the future of travel.



## New Products Pavilion

Don't miss the opportunity to showcase your latest and most innovative products at the highly anticipated New Products Pavilion during the 2024 Travel Goods Show. This is your chance to captivate buyers, industry professionals, and travel enthusiasts with your cutting-edge solutions, groundbreaking technologies, and game-changing designs. Be part of the excitement, stand out from the crowd, and make your mark on the future of travel goods. Reserve your spot at the New Products Pavilion and let your innovation shine!



## Press Event – New Products Showcase

This is your chance to highlight your newest, most innovative products and technologies, capturing the attention of media outlets and generating valuable publicity for your brand. Be at the forefront of industry trends, gain media exposure, and leave a lasting impact on the travel goods market. Secure your spot at the Press Event - New Products Showcase and let your innovation take center stage!

# AWARD CATEGORIES

“The TGA Awards Ceremony celebrates the best of the best in the industry and recognizes the innovators who are driving the future of travel.”



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# Award Categories

## AWARD CATEGORIES



As the travel industry continues to evolve and innovate, the Travel Goods Awards remind us of the power of creativity and the endless possibilities for improving the travel experience.

The new and improved Innovation Awards will feature expanded categories for exhibitors, as well as NEW categories for influencers. These awards will recognize the most cutting-edge and carefully considered travel products and social awareness showcased at the 2024 Travel Goods Show in Las Vegas and in the travel industry.

Winners from all categories will be recognized in-person at the 2024 Awards Ceremony. All awards will be determined by a panel of expert judges prior to the Show.

### **Exhibitor Award Categories**

- Product of the Year
- Best New Innovation Award
- Best Product for Pet Travel
- Best Travel Comfort Product
- Best Luggage (People's Choice - Vote Online)
- Best Travel Gadget / Electronic
- Best Travel Clothing
- Best Food Accessories for Travel
- Best Travel Gear for Children
- Best Travel Gear for Photographers
- Best Travel Health Product
- Sustainability Award
- Social Awareness Award
- World Impact Award

### **Non-Exhibiting Award Categories**

- Social Awareness Award
- Sustainability Award
- World Impact Award

Note: A final list of categories, rules, and submission requirements will be updated on the TGA website.

“Winning a Travel Goods Award is a testament to the dedication and hard work of the teams behind these products, and serves as a mark of excellence in the industry.”

# INDUSTRY BENEFITS

## Attendee Benefits

The 2024 Travel Goods Show promises to be an exciting and informative event, providing a wealth of benefits to buyers and attendees alike. First and foremost, attendees will have access to the latest and greatest products in the travel goods industry, allowing them to stay ahead of the curve and make informed purchasing decisions. In addition, they will have the opportunity to network with industry leaders, influencers, and fellow attendees, opening up endless possibilities for partnerships, collaborations, and growth. The Show will feature a variety of events, including luncheons, an opening night reception, an influencer luncheon, and an awards ceremony, providing plenty of opportunities to connect and learn from others in the industry. Attendees will also have access to informative panels and educational sessions led by industry experts, helping them stay informed and up-to-date on the latest trends and best practices.

## Exhibitor Benefits

Exhibitors at the 2024 Travel Goods Show will enjoy numerous benefits that ensure a great ROI throughout the year. First and foremost, they will have the opportunity to showcase their latest products and innovations to an audience of industry experts and potential buyers, offering unparalleled exposure and networking opportunities. Exhibitors can choose from a range of packages that offer unique benefits such as access to luncheon events, and additional exposure through branded show floor decals. Additionally, exhibitors can participate in other MAJOR events that will be announced in a future press release. These events will certainly provide valuable connections, insights and knowledge to help grow their business.

## Industry Benefits

The 2024 Travel Goods Show is specifically tailored to the travel goods industry, providing exhibitors with a focused and targeted audience. Unlike other industry conferences that may dilute the focus of buyers with a range of products, The Travel Goods Show is solely dedicated to travel products, making it an essential event for anyone involved in the industry. As such, exhibitors can expect to receive a higher quality of leads, more targeted networking opportunities, and an unparalleled platform to showcase their brand and products.

# CONTACT

## Mark Your Calendars!

March 13–15, 2024

The Expo at World Market Center Las Vegas

**Apply for your booth today: <https://tga.regfox.com/tga-exhibitor-application>**

We'll be announcing more details about the 2024 Show soon, including speakers, seminars, and other important information.

The 2024 Travel Goods Show promises to be an exciting and informative event for all attendees. With its focus on all things travel, the show offers a unique opportunity for travel goods companies to showcase their latest products and services and connect with industry leaders and buyers. With a variety of events and educational sessions, attendees can expect to gain valuable insights into the latest trends and best practices in the industry.

If you're interested in showcasing your products and services at this premier event, don't hesitate to reach out to us for more information on our exhibitor packages and the benefits of participating.

We can't wait to see you there!

