



Welcome Furiends to

DOGHOUSE DIGEST

We are so excited to have you here! Read on for insider specials, learn what's coming up soon and see some cute pups spotlighted!

[Shop our Site!](#)



WHAT'S HAPPENING...JUNE

SUMMER COLLECTION

Today our summer collection is live! Have you checked it out yet? We have lots of new items and some older items got a refresh!

BDC LOGO T-SHIRTS

One of the things we are most excited for in our summer collection are our BDC logo t-shirts. Not only are you getting a cool, comfy new t-shirt when you purchase, but 20% of the proceeds will be donated to a local animal shelter! So what are you waiting for? Go purchase yours [here](#) today!

SPE FLASH SALE

Today only if you are a part of the Secret Pup Gift Exchange, our flash sale is going on! Head over to [@SPEPartnerships](#) on Instagram to see what special deal is going on for SPE Participants!

NEW LOGO / WEBSITE UPDATES

Did you see our new logo update on Instagram? Costa has been a part of the Bad Dog family for a few months now and we felt like it was time she was added to the logo! As we clear out old marketing materials and items you will still see the original logo, but keep an eye out for the new one! We also have been updating our website to make everything look more cohesive. Take a look around and see what's new on the site!

TIME FOR A BREAK!

We have had such a blast getting ready for the summer with launching our newest collection, being an SPE partner shop, and celebrating all the little things in life. While everything is complete and we are in between busy seasons, we will be temporarily closing our site for the week of June 23rd - June 29th. Thank you for keeping us so busy!

COLLAB

We are excited to announce our partnership with [@doodlebookdesigns](#)! We will be running a presale on the Bad Dog site to order the famous "I wear my heart on my sleeve" design as well as two other ear only options. Name add-on available.

The presale will be running June 10th through June 21st. You must complete your order during this time frame to take part in this limited edition run! Once the presale is over, we don't know when it will be back!

We will offer the three designs in a variety of styles of apparel (t-shirt/crewneck/hoodie) and colors so keep an eye out for more information coming soon!

Orders will ship out the first week of July.



WHAT'S COMING UP... JULY

Christmas in July! For three days only we will be having mega holiday sales... but in July! We may even have some Christmas spirit up our sleeve. Keep an eye out for more details!

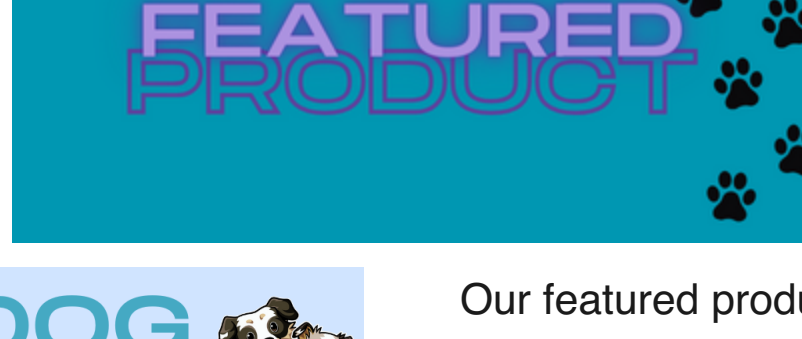


BOGO STICKERS

As a newsletter subscriber, you get a special deal every month available only to you!

How to claim your BOGO stickers.... Add **TWO** sets of stickers to your cart and use the code **BOGOSTICKERS** to receive one of the sets completely free!

**can be redeemed one time per customer*



Our featured product for the month of June is none other than our new BDC Logo t-shirts. Such a great way to give back and snag a cool t-shirt in the process!

[Click here to purchase yours!](#)



Hemingway & Agatha

Hemingway and Agatha are a new brother/sister duo that joined our brand rep team this summer season! Check them out on Instagram [@hemingway.and.agatha](#)

How did Hemingway/Agatha get their name?

Hemingway: Our friend had a dog named Winslow and we wanted to name our dog something even more sophisticated than that.

Agatha: We got her first and decided to keep the famous author vibe going.

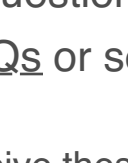
What is their favorite treat?

Hemingway: He loves duck feet.
Agatha: Will legitimately eat anything in sight so everything and anything is her favorite treat.

What is their favorite game to play?

Hemingway: Loves to play with his Jolly Pets soccer ball.
Agatha: Loves a good tug of war game.

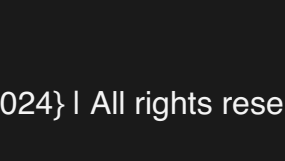
Interested in being the dog of the month? DM us on Instagram for the chance to be featured!



Questions?

Check out our [FAQs](#) or send us a note [here](#).

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