

# How Cold Is Too Cold?



"There's no such thing as bad weather, only unsuitable clothing."

Extreme temperatures and inclement weather are dangerous for your dog.

As temperatures drop and we bundle up in our winter layers, don't forget about keeping your pets warm too. Keeping dogs warm in the winter can be challenging, especially with sudden temperature drops presenting the life-threatening risk of frostbite and hypothermia. Some may believe that certain breeds are well-equipped to handle the cold weather on their own, but all dogs are susceptible to hypothermia and frostbite. Certain factors, like spending a great deal of time outdoors, being a puppy, elderly, or diabetic, can also increase your dog's risk of these life-threatening conditions. Frostbite and hypothermia usually require emergency treatment and hospitalization. The diagnostic procedures alone can easily cost thousands and vet bills and pet insurance are very costly. So, we've developed smart wearable technology to help guard against these winter pet illnesses.

Toasty Trails heated vest helps regulate your dog's body temperature, eases sore and stiff muscles and joints, and assists in prevention of winter pet illness. Remember, our four-legged family members can't speak up to say when they're cold — learning how to recognize the red flags could make a crucial difference in the prevention of winter pet illness or the dreaded possible pet fatality caused by cold weather.

How It Works



TEMPERATURE RANGE		BREED SIZE			No evidence of risk. Have fun outside.
°C	°F	Small	Medium	Large	
15°	60°				Risk is unlikely. Have fun outside, but be careful.
12°	55°				
10°	50°				Unsafe potential, depending on breed. Keep an eye on your pet outdoors.
7°	45°				
4°	40°				Dangerous weather developing... Use caution.
1°	35°				
-1°	30°				Potentially life-threatening cold. Avoid prolonged outdoor activity.
-4°	25°				
-6°	20°				Information taken from the "Tufts Animal Condition and Care (TACC)" scales.
-9°	15°				
-12°	10°				OTHER FACTORS
-15°	5°				
-17°	0°				+2 if wet weather is present -1 if Northern breed or has a heavy coat -0.5 if dog is acclimated to cold