



CORPORATE SPONSORSHIP

Your support has immediate impact and is true to our 8p mantra:
Together Towards Treatment
and that includes you.

**Project 8p Foundation
Family and Science Conference
July 31 - August 3, 2024
Denver, Colorado
Hyatt Regency Denver Tech Center**



We are determined to improve clinical care and find treatments.

We are challenging
technology, science, and healthcare for answers

We are uniting 100 patients and families, 30 clinicians, and 30 researchers
with
Supporters like you



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JULY

4 PM - 9 PM

31

Check-In
Meet & Greet Arrival Dinner and Magic

AUG

9 AM - 10 PM

1

Keynote and Care until Cure with Breakouts
Afternoon Science Workshop
Dinner & Dance with 8p Heroes & Casino Night

AUG

9 AM - 9 PM

2

Medical Fair, Science Workshop
Afternoon Science Presentations
Top Golf Evening

AUG

9 AM - 1 PM

3

8p Clinical Care Providers and
Breakouts

Approximately **35%** of birth defects are
caused by chromosomal imbalance and copy
number variation.

That's 1.3 billion newborns affected each year.



Direct Interest to Bina Shah - bina@project8p.org



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IMPACT

WHY EVERYONE NEEDS TO CARE, WHY WE NEED TO MOVE MOUNTAINS
AND WHY WE NEED YOUR SUPPORT

50%

AFFECTED ARE
CHILDREN

In the **United States** 30 million people are affected by a rare disease.

Worldwide, 400+ million people are affected by a rare disease

Chromosome disorders can cause developmental delays, intellectual learning disabilities, autism, seizures, immune deficiencies, heart defects, and other symptoms.

Currently, there is **NO** known treatment for chromosomal disorders

1/17

HUMAN BEINGS WILL
BE DIAGNOSED WITH A
RARE DISEASE IN THEIR
LIFETIME

>80%

OF DISEASES HAVE A
GENETIC CAUSE AND
THIS DATA WILL
INFORM CURES

Genome sequencing now makes the previously impossible, **POSSIBLE**

We believe scientists can crack the code of **common brain diseases** with our Genomic data

Direct Interest to Bina Shah - bina@project8p.org



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PLATINUM LEVEL- \$10,000.00

- Sponsorship for full year beyond conference and recognized in all collateral and marketing for the launch of our Provider Learning Resource Network in the Fall.
- Sponsor one (first come, first serve): Our welcome dinner/reception/top golf night/poker night/- including your organization's logo on relevant themed items

GOLD LEVEL- \$5,000.00

- Sponsor one (first come, first serve): Our welcome dinner/reception/top golf night/poker night/- including your organization's logo on relevant themed items

SILVER LEVEL- \$3,000.00

- Sponsorship details below

BRONZE LEVEL- \$1,000.00

- Sponsorship details below

	Platinum	Gold	Silver	Bronze
SPECIAL DESIGNATION LISTING ON WEBSITE	✓			
COMPANY LOGO ON MONTHLY NEWSLETTER FOR 12 MONTHS	✓	✓		
10 MINUTE PRESENTATION ON MAIN AGENDA	✓			
EXHIBITOR TABLE FOR THE ENTIRE CONFERENCE	✓	✓		
MEDICAL FAIR BOOTH FOR AUGUST 2ND	✓	✓	✓	✓
COMPANY LOGO ON SELECT SOCIAL MEDIA VIDEO ASSETS AND MONTHLY RESEARCH ROUNDTABLES FOR 12 MONTHS	✓			
COMPANY LOGO ON SELECT SOCIAL MEDIA VIDEO ASSETS FOR 6 MONTHS		✓		
COMPANY LOGO DISPLAYED ON SIGNAGE AND EVENT MATERIALS	✓	✓	✓	✓
PRESENTATION BANNER AND ACKNOWLEDGEMENT	✓	✓	✓	✓
SWAG BAG SPONSORSHIP, INCLUDES YOUR COMPANY'S LOGO ON GIVEAWAY ITEMS	✓	✓	✓	✓
COMPLIMENTARY CONFERENCE TICKETS (SPECIAL DINNERS AVAILABLE FOR PLATINUM/GOLD)	✓	✓	✓	

WHAT IS A RARE DISEASE?

In the United States, 25 million people suffer from rare disease. Globally, that's close to 400 million people.

Number of Rare Diseases: **11,000+**



1 in 10 people will suffer from a rare disease at some point in your life



1 in 2 Rare Diseases Don't Have a Foundation or Research Support Group



1 in 2 Patients Diagnosed with a Rare Disease is a Child



3 of 10 Children with a Rare Disease Won't Live to See Their 5th Birthday



8 in 10 Rare Diseases are Caused by a Faulty Gene

IMPACT

RARE Diseases Impact More People Than Cancer and AIDS Combined

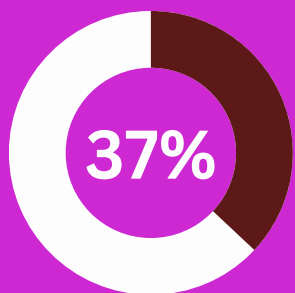
95%

95% of Rare Diseases Lack an FDA Approved Treatment

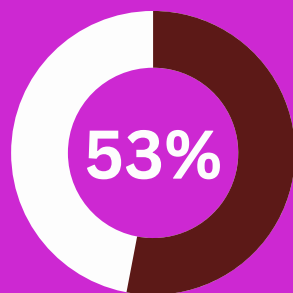
8 YEARS

The Average Time it Takes for Rare Patients to Receive an Accurate Diagnosis (on average 8-10 different physicians consulted)

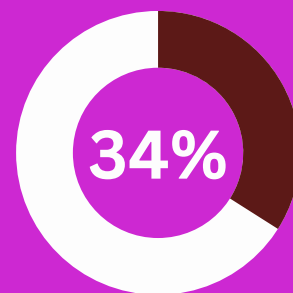
Financial Burden on Families



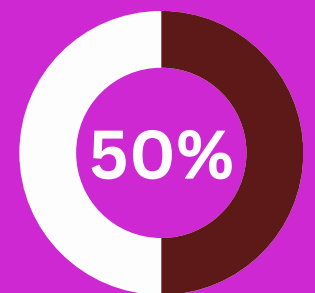
37% borrow money



53% access personal savings



34% seek support from charities



50% (approximately) of rare diseases do not have a foundation supporting them

Collectively, the personal burdens of those with rare diseases impose a significant economic cost on the nation. When quantifying the health care expenses for people with rare diseases, we found that they have three to five times greater costs than those without rare diseases [1]. In the United States, the total direct medical costs for those with rare diseases is approximately \$400 billion annually, a figure validated independently by the EveryLife Foundation for Rare Diseases. The EveryLife study also included indirect and non-medical costs, resulting in a higher total economic burden of nearly \$1 trillion annually [2].

References:

[1] The IDEaS initiative: pilot study to assess the impact of rare diseases on patients and healthcare systems. Tisdale A, Cutillo CM, Nathan R, Russo P, Laraway B, Haendel M, Nowak D, Hasche C, Chan CH, Griese E, Dawkins H, Shukla O, Pearce DA, Rutter JL, Pariser AR. Orphanet Journal of Rare Diseases. 2021 Oct 22; ;16(1):429.

[2] The national economic burden of rare disease in the United States in 2019. Yang G, Cintina I, Pariser A, Oehrlein E, Sullivan J, Kennedy A. Orphanet Journal of Rare Diseases. 2022 Apr 12;17(1):163.