

MEDIA RELEASE
JULY 2017



INTRODUCING

ORGANIC ALOE VERA & CUCUMBER

SKIN HEALING GEL

The newest addition to the Oasis Sun range, Organic Aloe Vera & Cucumber Skin Healing Gel, is an after-sun and healing gel ideal for soothing sensitive and irritated skin. Gentle, natural ingredients mean that it can be used on all skin types and all ages, it's even suitable for use during pregnancy and on babies. It's a versatile, calming skin superstar that is set to become a firm favourite in the family bathroom cabinet.

The non-sticky formula makes it easy to apply and it's packed full of fabulous, natural ingredients. High-grade, organic aloe vera offers soothing and healing properties; whilst organic cucumber is a powerful skin-soother and contains phytochemicals that provide a strong anti-oxidant and calming effect whilst chlorophyll helps to combat blemishes.

These ingredients also enhance the product – with its fresh, green colour coming from the chlorophyll rather than any artificial colouring. And the light, clean aroma comes from the cucumber extract rather than any added fragrance. There are no 'nasties' here, we have let the plant extracts do all the work.

With this unique combination of powerful, natural ingredients Organic Aloe Vera & Cucumber Healing Gel quickly cools and soothes reddened and sun exposed skin – bringing instant relief from the stinging and tightening of excessive sun exposure.

But it does much more than that. Organic Aloe Vera & Cucumber Healing Gel can spring into action in all sorts of situations. It's suitable for a wide range of skin conditions including irritated or ultra-sensitive skin, acne, sore skin, mild burns, grazes, rashes and insect bites.

Stephanie Evans, Founder and Director of Oasis Beauty says: "We're delighted to add the Organic Aloe Vera & Cucumber Healing Gel to our range. We've used the powerful healing properties of aloe vera to create a gentle, natural after-sun. But this is also a multi-purpose product that can be used for a range of skin conditions. We believe it will become a staple in bathroom cabinets up and down the country".

Organic Aloe Vera & Cucumber Healing Gel comes in two sizes. A 250ml family sized tube and a 50ml tube perfect for your handbag or car glovebox.

250ml – RRP: \$29.90

50ml – RRP: \$15.50

Directions

Apply liberally and frequently, massaging onto affected areas as and when needed. Organic Aloe Vera & Cucumber Healing Gel can also be popped into ice trays and frozen. Then, when needed, just pop out and apply to skin – blissful, cooling relief!

Ingredients

Organic Aloe Vera & Cucumber Healing Gel is a 100% natural formula. The principal active ingredients are organic aloe vera and organic cucumber. For a full list of ingredients please refer to the enclosed Fact Sheet.

It contains no fragrance; no parabens; no silicones; no alcohol; no artificial colour.

The Oasis Sun Range

The Oasis Sun range from Oasis Beauty is all about providing high-quality but affordable healthy family sun care with a focus on sensitive skin.

In New Zealand, we live with the harshest sun conditions in the world and our sun products are formulated to protect and repair skin exposed to these conditions. We know that if our sun care works for New Zealand sun – it will work anywhere in the world.

Stockist Details: Oasis Beauty products are available from selected pharmacies, cosmetic medicine clinics and health shops nationwide and online at www.oasisbeauty.com

Follow us on social media:

Facebook: <https://www.facebook.com/oasisbeautynz>

Instagram: <https://instagram.com/oasisbeautynz>

Twitter: https://twitter.com/OasisBeauty_NZ

For further information or images please contact Sarah Kortegast:

Tel: 0800 OASIS NZ or 0800 627 476

Email: sarah@oasisbeauty.com