

MEDIA RELEASE
JANUARY 2016



INTRODUCING OASIS BEAUTY'S NEW SUPER TAN: SAVING YOUR SKIN ONE SUNLESS TAN AT A TIME!

Recent studies on the effects of the rays that do not cause sunburn (UVA) have shown that those who consistently bake in the sun to pursue that all over tan may be just as much at risk of skin cancer and premature aging as those who experience sunburn*.

The biggest problem facing skin health in New Zealand is the amount of time we spend in the sun! Sexy tanned and glowing skin is all about faking it not baking it!" **Stephanie Evans, Creator and Director of Oasis Beauty**

Saving the day one tan at a time is **Oasis Beauty's new Super Tan** - a moisturising gradual tanner with a light instant bronzer that leaves your skin with a safe, sunless, holiday-like glow to be enjoyed all year round – even if your skin is covered up!

Suitable for all skin types including those with sensitive skin, **Super Tan's** quick-drying, non-greasy and not overpowering smelling (often associated with self-tanning products) formulation combines super hero-like active tanning ingredients naturally derived from sugar beets, sugar cane and red raspberries. These work together to develop a long-lasting gorgeous tan which can be applied daily to gradually build up to your perfect depth of colour, while the inclusion of skin-conditioning jojoba, calendula and antioxidant-rich vitamin E oils leave skin hydrated, silky smooth and protected from free radical damage.

Oasis Beauty Super Tan is 100% vegan and comes with a free applicator mitt for a smooth and streak-free application.

DIRECTIONS: Apply a generous amount of **Oasis Beauty Super Tan** onto the provided applicator mitt or your hands and gently work into the desired areas until it is fully absorbed into the skin. There is a slight instant bronzer included to help you see where you have already applied. It dries within minutes so you can dress immediately, no need to



shower and it will not stain your clothes or sheets. Super Tan will develop over four hours and will last for three – seven days. Use sparingly on knees, ankles and elbows.

Oasis Beauty Super Tan and Applicator Mitt RRP \$34.90 (150ml)

-More-

*Sourced from <http://www.skincancer.org/prevention/uva-and-uvb/understanding-uva-and-uvb>

Stockist Details: Oasis Beauty products are available from selected pharmacies, cosmetic medicine clinics and health shops nationwide and online at www.oasisbeauty.com

Follow us on social media:

Facebook: <https://www.facebook.com/oasisbeautynz>

Instagram: <https://instagram.com/oasisbeautynz>

Twitter: https://twitter.com/OasisBeauty_NZ

For further information or images please contact Sarah Kortegast:

Tel: 0800 OASIS NZ or 0800 627 476

Email: sarah@oasisbeauty.com