



Step 'n Wash & GATE Petroleum: Making quick stops that much more convenient.

Core Values

One of GATE's core values is to *strive to be best in class*. GATE is laser focused on providing their customers with clean and safe stores, and they installed Step 'n Wash to make their facilities more accessible to families.

The Roll Out

Approach: GATE first tested Step 'n Wash in 3 of their Florida locations, but the feedback was so positive that they quickly rolled out Step 'n Wash to all their stores across the Southeast. Now, Step 'n Wash is specified in their restrooms and is installed in all new stores.

Installing Step 'n Wash: The ease of installation allowed the in-house maintenance team at GATE Petroleum to handle the Step 'n Wash installations across their stores.

The Outcomes

Customer Response: Since introducing Step 'n Wash in their restrooms, GATE has received an exceptional amount of positive feedback from guests. Parents appreciate not having to lift a 30-40 pound child up to the sink, and children appreciate being able to independently wash their hands!

Commitment to Core Values: For GATE, Step 'n Wash is more than a facility upgrade; it's another way they have committed to being best in class in the convenience store industry.



We pride ourselves on our attention to detail and our ability to provide a family-friendly environment in our convenience stores around the Southeast. The Step 'n Wash product compliments these values by allowing us to offer children the opportunity to safely wash their hands in our stores. We hear positive feedback from our customers, who appreciate the ease and convenience of Step 'n Wash in GATE restrooms.

- John Peyton, President, GATE Petroleum

Learn more about how Step 'n Wash can improve your customer experience by visiting stepnwash.com!