

Job Description

Job Title: Graphic Designer

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Morihata International Ltd. Co. is seeking a Graphic Designer to create branded content, enhance brand visibility and customer engagement for both our B2B and B2C channels. Our ideal candidate is a leader and doer who can translate creative concepts to successful projects that fit a variety of platforms and budgets.

You will work with internal stakeholders and multiple teams to bring forward a unified vision to digital and print materials in a multitude of design-related projects. You will also develop relationships with outside organizations and vendors.

The Graphic Designer will be responsible for each design project from beginning to end, from design concept to successfully finished designs.

Our ideal candidate should desire to be a part of a fast growing, rapidly changing company in the retail/wholesale industry.

Key Areas/Departments of Responsibilities:

- Website design for both retail and wholesale sales platforms
- Graphic design for printed materials including but not limited to: postcards, posters, signage, event assets, hang tags, catalogues, etc.
- Graphic design for digital materials including but not limited to: emails, website(s), social media, etc.
- Packaging design and branding for in-house product lines

Overall Responsibilities:

- Work with Marketing and Design teams to concept and execute branding objectives
- Create graphic design assets for multiple print and digital medias
- Work with outside vendors to produce packaging and other printed materials
- Maintain and coordinate design accounts and software such as Adobe CC
- Work closely with CEO, CFO and design team to develop all design concepts
- Be self-motivated to be current on design trends, programs, and platforms
- Create artistic assets and illustrations in digital and analogue formats
- Expect occasional overtime and flexible hours where necessary
- Uphold core values of the company at all times: Creativity, Craftsmanship, Communication
- Work with web developers to design digital customer experiences online with wholesale and retail platforms

Reports To: Senior Designer

Preferred Education and Experience:

A BFA or BA or BS degree in Design preferred or equivalent of 3+ years work experience with hands-on experience specifically in graphic design for both digital and print mediums as well as packaging design and development experience in project, budget and schedule management in a creative environment

Experience with Microsoft Office Suite and Adobe Creative Suite (Photoshop, InDesign, Illustrator)

HTML experience a plus

Photography and/or 3D CAD experience is a plus

Lightroom a plus

Valid Driver's License a plus

Skills and Abilities:

Ability to work in both vector and pixel formats

Ability to create both digital and hand illustrations

Ability to manage and own multiple projects in various stages of completion

Ability to function well in a fast-paced environment under tight deadlines, while maintaining a positive, can-do attitude

Ability to leverage knowledge/background in design to make strategic and effective creative decisions

Advanced problem-solving abilities and critical thinking skills

Excellent written and verbal communication skills

Must show high level of work ethic

Must have high tolerance with ambiguity

Must have high level of attention to detail

Must be self-directed when necessary but able to work in a team environment

Strong leadership and intrapersonal skills

Strong presentation and report making skills

Strong resource management skills

Strong conflict management, diplomacy and negotiation skills

Candidates with knowledge/background in Japanese culture, craftsmanship, design, a passion for home + interior design products, and working knowledge of photography and/or Sketchup/AutoCAD will be highly considered for this position.

Please email employment@morihata.com and include your cover letter, salary requirements, resume and any relevant information. Compensation: determined by level of experience. *Relocation expenses are not included*